

INFORMATION SHEET

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|---|-------|-------------------------------|-------|-------|-------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KJP/CJAe/09 | | Name: English language | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1. People around you. Questions and answers. 2. Present Simple and Continuous. Free time activities. 3. Memories. Remembering and forgetting. Memory quiz. 4. Comparing past and present. Describe a childhood memory. 5. Comparatives and superlatives. Comparing things in different ways. 6. Describing towns and cities. Planning a tour of your country or region. 7. Life experiences. Present Perfect Simple and Continuous. 8. Describing people. 9. Future plans and intentions. Future clauses with if, when, etc. 10. Select the best candidate for a job. Writing a covering letter. 11. News and media. Reading newspaper articles. 12. -ing/-ed adjectives. Passive forms. 13. Prepare a review or entertainment guide. | | | | | |
| Literature: Cunningham S.–Moor P., Cutting Edge INTERMEDIATE, Longman, 2001. Murphy, R., Essential Grammar In Use, CUP, 1990. Ed. Watcyn-Jones, P., Top Class Activities, Penguin, 1997. Zaorob, M. L.–Chin, E, Games for Grammar Practice, CUP, 2001. Ur, P., Grammar Practice Activities, CUP, 1988. Ur, P., Discussins That Work, CUP, 1981. | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 444 | | | | | |
| A | B | C | D | E | FX |
| 5.41 | 10.14 | 16.22 | 23.87 | 30.63 | 13.74 |

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| Teacher: |
| Date of last update: 22.05.2013 |
| Approved by: prof. Dr. Andrea Bencsik, CSc. |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KJP/CJNe/09 | | Name: German language | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 205 | | | | | |
| A | B | C | D | E | FX |
| 2.93 | 8.29 | 9.76 | 18.05 | 49.27 | 11.71 |
| Teacher: | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ DDIe/09 | | Name: History of diplomacy | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 216 | | | | | |
| A | B | C | D | E | FX |
| 3.24 | 16.67 | 21.3 | 12.04 | 18.98 | 27.78 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ EKO1e/09 | | Name: Economy 1 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 15s / 5s Methods of study: present | | | | | |
| Number of credits: 6 | | | | | |
| Recommended semester/trimester of study: 1. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Basic concepts, general equilibrium Theory of consumption Utility curve Production process analysis Cost analysis Equilibrium in perfect and imperfect competition Oligopoly market structure | | | | | |
| Literature: Varian, H. R.: Mikorekonómia középfokon, 2001, Praha Szabó I.: Mikroekonómia, 2006, UJS Komárno Mikroökonómia (Szerk.: Kopányi Mihály), Műszaki Könyvkiadó – AULA Budapest, 1996, 2. Berde Éva-Petró Katalin: Mikroökonómiai példatár. Műszaki Könyvkiadó 1995. Lisý, J. a kol. 2005. Ekonómia v novej ekonomike. Bratislava, Iura Edition, 2005. 622 s. ISBN 80-8078-063-3 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 921 | | | | | |
| A | B | C | D | E | FX |
| 1.95 | 6.41 | 10.31 | 20.52 | 42.24 | 18.57 |
| Teacher: PhDr. Enikő Dobai Korcsmáros | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ EKO2e/09 | Name: Economy 2 |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 15s / 5s Methods of study: present | |
| Number of credits: 6 | |
| Recommended semester/trimester of study: 2. | |
| Level of study: I. | |
| Prerequisites: KEK/EKO1e/09 | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: GDP, revenue, consumption, savings, investment production curve, labor demand and supply, inter-temporal optimization, income distribution revenues and consumption, investments, interest rate changes long term growth. Solow model, models after Solow factors of production, Heckscher-Ohlin model price mechanism, aggregate demand – aggregate supply, labour market, effective wage, hysteresis. Phillips-curve, Friedman-Lucas supply curve the notion of money and its role, price level and inflation, demand and supply for money, money market equilibrium, alternative models of money demand and supply Keynesian cross diagram, origins, restrictions, IS-LM model theory of economic cycles, Real Business Cycle open economy: balance of payments, arbitrage open economy: currency system, Mundell-Fleming model, monetary policy, national debt, tariffs, quotas, import restrictions | |
| Literature: G. Mankiw (1999): Makroekonómia, Osiris Kiadó P.R. Krugman – M. Obstfeld (2000): International Economics, Addison Wesley Longman Simon András (1999): Útmutató a makroökonómiához, Osiris Kiadó Pete Péter (1998): Monetáris makroökonómia, Osiris Kiadó Husár, J.: Makroekonómia. Bratislava, Karprint 1998 Felderer – Homburg: Makroekonomika a nová makroekonomika, Bratislava – ELITA 1996 | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 795 | |

| A | B | C | D | E | FX |
|--|------|------|-------|-------|-------|
| 1.26 | 2.89 | 8.55 | 18.24 | 50.31 | 18.74 |
| Teacher: PhDr. Enikő Dobai Korcsmáros | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ EKO3e/09 | | Name: Economy 3 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 15s / 5s Methods of study: present | | | | | |
| Number of credits: 6 | | | | | |
| Recommended semester/trimester of study: 3. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/EKO2e/09 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1. The economic causes and effects of international trade 2. Classic business models (Smith, Ricardo) 3. Specific factors model 4. Trade policy: tariffs, quotas 5. Trade policy: subsidies 6. Effective protection 7. The international labor movement 8. The international balance of payments 9. Currency Market 10. Exchange rate regime 11. Money Market 12. The current account deficit theories - Flexibility Approach 13. The current account deficit theories - an intertemporal approach | | | | | |
| Literature: Szentes Tamás: Világgazdaságtan. Elméleti és módszertani alapok. AULA, 1999. Bock Gy.: Medzinárodné hospodársto, 1998, Vydavateľstvo Bíbor, miskolc Táncosová, J. a kol.: Medzinárodné ekonomické vzťahy. Vydavateľstvo Ekonóm Bratislava 2004 Lipková, Ľudmila. [2005]: Medzinárodné hospodárske vzťahy, Sprint vfra, Bratislava | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 688 | | | | | |
| A | B | C | D | E | FX |
| 1.89 | 2.76 | 10.03 | 21.37 | 52.47 | 11.48 |
| Teacher: PhDr. Erika Seres Huszárik | | | | | |

Date of last update: 22.05.2013

Approved by: prof. Dr. Andrea Bencsik, CSc.

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ EKO4e/09 | | Name: Economy 4 | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 5 | | | | | |
| Recommended semester/trimester of study: 4. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1. Introduction to Comparative economics 2. Institutions and their role in the modern economy 3. The economic institutions 4. The market economy 5. The liberal market economy 6. The state-controlled market economy 7. The welfare state and its problems 8. The socialist and other centrally planned economies 9. The socialist economic system reform 10. Economic transformation in Central and Eastern Europe 11. Economic Systems in Asia and Latin America 12. Globalization and its impact on the economy | | | | | |
| Literature: Bara Z. - Szabó K. (red.) <i>Hospodárske sústavy štáty, inštitúcie. Úvod do komparatívnej ekonomiky.</i> Vydavateľstvo Aula, Budapešť, 2000 Sedlačko, M.: <i>Komparatívne ekonomické systémy (Úvod do štúdia).</i> Bratislava, Vydavateľstvo EKONÓM, 2003 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 605 | | | | | |
| A | B | C | D | E | FX |
| 16.69 | 23.97 | 26.78 | 17.36 | 14.38 | 0.83 |
| Teacher: doc. Ing. Péter Karácsony, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ EKO5e/12 | Name: Economics 5 |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: 20 / 5 For the study period: 260 / 65 Methods of study: present | |
| Number of credits: 7 | |
| Recommended semester/trimester of study: 6. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: The definition of small and medium-sized enterprises, categories The firm's legal framework, comparison of forms of business Entrepreneurial ideas and business plans Founding Small Enterprises, site selection Small Business strategy, competitive position Marketing Plan Franchise Financing options Accounting and taxation Preparing budgets Financial Indicators Workforce management Organizational plan, risk assessment Support Policy: investment / export, etc.. Small and medium-sized enterprises in the EU | |
| Literature: Antalík, Strážovská, Strážovská, Sirotková: Malý a stredný podnikateľ: A kis- és középvállalkozó, UJS, 2008 materiál z prednášok R.D.Hisrich-M.P.Peters: Podnikanie (Vállalkozás) Antalík Imre: Bevezetés a kis- és középvállalkozások gazdaságtanába, jegyzet, SJE GTK, 2012 Antalík Imre: Bevezetés a kis- és középvállalkozások menedzsmentjébe, jegyzet, SJE GTK, 2012 | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 293 | |

| A | B | C | D | E | FX |
|--|-------|-------|-------|------|------|
| 4.44 | 15.36 | 22.18 | 31.06 | 25.6 | 1.37 |
| Teacher: PhDr. Imrich Antalík | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ FEKe/11 | | Name: Economics and Enterprise Management | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: The course consists of two parts: financial analysis and economic analysis. Introduction to the problem of financial analysis: functions, features and analysis methods, indicators and scorecards. Accounting statements as a source of information for analysis. International accounting rules. IFRS / IAS - accounting harmonization. "Ex post" financial analysis. Vertical and horizontal analysis of the balance sheet. Financial analysis – ratios. Liquidity indicators, profitability indicators, efficiency indicators, debt indicators, market valuation indicators. Du-Pont's scorecard. Liquidity pyramid. Variance Calculation Methods. "Ex ante" analysis. Sectoral analysis. EVA and INFA indicator. Production value analysis. Revenue Analysis. Analyzing of the economic activity generated earnings. Added value analysis. Qualitative analysis of results. Cash flow building, cash flow analysis and cash flow-based indicators. Cost analysis. | | | | | |
| Literature: ZALAI, K. a kol.: Finančno-ekonomická analýza podniku. Bratislava: Sprint, 2008 ŠLOSÁROVÁ, A. a kol.: Analýza účtovnej závierky. Bratislava: Iura Edition, 2006 (6. kap.) NAGY L.: Bevezetés a pénzügyi elemzés világába. Komárno: SJE, 2009 (v tlači) NAGY L.: Pénzügyi és gazdasági elemzés. Példatár. Komárno: SJE, 2009 (v tlači) | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 205 | | | | | |
| A | B | C | D | E | FX |
| 4.88 | 22.93 | 13.66 | 26.34 | 30.24 | 1.95 |
| Teacher: PhDr. Imrich Antalík | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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|--|-------|-----------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ HOP1e/11 | | Name: Business Law I | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 5 | | | | | |
| Recommended semester/trimester of study: 4. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: The legal structure and economic rights position, including the constitutional funds, property, state property management in the business and NGO sector, privatization, competition limits the prohibition of state aid, bankruptcy law, business - commercial and public procurement, state price controls, tax laws | | | | | |
| Literature: Aktuálne právne predpisy Hospodárske právo – skriptum, ktoré bude vydané | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 611 | | | | | |
| A | B | C | D | E | FX |
| 17.02 | 15.88 | 25.37 | 23.73 | 17.84 | 0.16 |
| Teacher: JUDr. Gabriel Katona, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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|---|------|-----------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ HOP2e/11 | | Name: Business Law 2 | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 5 | | | | | |
| Recommended semester/trimester of study: 5. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/HOP1e/11 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Companies - General Provisions (the foundation and origin - Comparison of the companies), entrepreneurs and the Company's activities, the Economy companies - cancellation and termination (in the companies overall comparison) Partnerships - general partnerships and limited partnerships, limited liability companies - the similarities and differences, Ltd. and limited partnerships, Limited Liability Company, Corporation, Cooperative - the essential characteristics and to compare the company with sales contracts, license agreements, employment contracts, contracts, banking and credit contracts | | | | | |
| Literature: Kereskedelmi-jogi előírások és azok magyarázatai Egyetemi jegyzetek és feladatgyűjtemények | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 588 | | | | | |
| A | B | C | D | E | FX |
| 34.18 | 21.6 | 20.58 | 11.05 | 11.22 | 1.36 |
| Teacher: JUDr. Gabriel Katona, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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|--|------|-----------------------------|-------|-------|-----|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ HOP3e/11 | | Name: Business law 3 | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 5 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Historical aspects of taxation, Goal of taxation, Classify of taxes, Principles and righteousness of taxation, Principle of efficiency of taxation, Theory of incidence – Tax burden, The influence of taxation to economic behavior of subjects, The influence of taxation to financial decision, Optimally taxation, Tax system of the Slovak Republic, Tax reforms over the world including Slovak Republic | | | | | |
| Literature: [1] BOJŇANSKÝ, Jozef – HULÍK, Richard – PRIBILOVIČOVÁ, Ingrid: Dane podnikateľských subjektov. Nitra: SPU v Nitre, 2010. 252 s. ISBN 978-80-552-0486-4 [2] ŠIROKÝ, Jan: Daně v Evropské unii. 4. aktualiz. vyd. Praha: Linde Praha, a.s., 2010. 351 [3] SZÉLES, Zsuzsanna: Vállalati adózás. Gödöllő: Szent István Egyetemi Kiadó, 2011. 96 s. [4] Regulations and Laws arrange to taxation area | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 549 | | | | | |
| A | B | C | D | E | FX |
| 6.38 | 9.65 | 13.3 | 25.68 | 39.89 | 5.1 |
| Teacher: Ing. Norbert Gyurián, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KHM/ INF1e/13 | | Name: Informatics 1 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 5s / 10s Methods of study: present | | | | | |
| Number of credits: 6 | | | | | |
| Recommended semester/trimester of study: 1. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Elements of Information Technologies File management on computer Society and Information Technologies Hardware and Software Computers, Parts of the personal computer Operating Systems Communication and Computer Networks Office management software package Internet Services Computer security and data security, Information Revolution | | | | | |
| Literature: <input type="checkbox"/> CSALA, P. – CSETÉNYI, A. – TARLÓS, B. (2002): Informatika alapjai – Hardver alapok, Szoftver-technológia, Informatikai rendszerek fejlesztése – Gazdasági informatika, ComputerBooks, Budapest. <input type="checkbox"/> KOVÁCS, T. – KOVÁCSNÉ, C. J. – OZSVÁTH, M. – G.NAGY, J. (2002): Mit kell tudni a PC-ről, az OKJ és ECDL vizsgákhoz, ComputerBooks, Budapest. <input type="checkbox"/> BROŽ, M. (2005): MS Office Excel 2003, podrobná uživatelská příručka, Computer Press Praha. | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 620 | | | | | |
| A | B | C | D | E | FX |
| 16.61 | 26.13 | 24.84 | 13.87 | 12.42 | 6.13 |
| Teacher: Ing. Ondrej Takáč, PhD. | | | | | |

Date of last update: 06.06.2013

Approved by: prof. Dr. Andrea Bencsik, CSc.

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|---|------|----------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KHM/ INF2e/09 | | Name: Informatics 2 | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 2. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KHM/INF1e/09 KHM/INF1e/13 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1 Basic concepts, where and why we use databases, 2 Introduction to database technology, 3 Semantic database models, 4 Hierarchical database models, 5 Network database models, 6 Relational database model, 7 Relational algebra, 8 Normal forms of relational databases, 9 Standardization process for practical demonstrations, 10 The design of a relational database schema, 11 - 12 The creation of the database in a particular environment, 13 The adaptation of the database to the demands of users. | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 175 | | | | | |
| A | B | C | D | E | FX |
| 37.14 | 12.0 | 22.29 | 12.57 | 10.29 | 5.71 |
| Teacher: | | | | | |
| Date of last update: 21.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|------|---------------------------|-------|-------|-----|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KM/ MAN1e/11 | | Name: Management 1 | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 3. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: <ul style="list-style-type: none"> • The project time-, resource- and cost-planning. • Risk Analysis • Framework of project management • Project Control • The elements of project strategy and project strategic choice method • Recommendation of the bid evaluation, contract • Project success and project marketing • Project Documentation • European funds and business support | | | | | |
| Literature: 1/ Görög Mihály: Bevezetés a projektmenedzsmentbe, Aula Kiadó, Budapest, 1999, 3. kiadás 2/ Dupal, Majtán: Manažmentprojektov – EKONÓM, Bratislava 2004 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 607 | | | | | |
| A | B | C | D | E | FX |
| 6.92 | 9.88 | 19.93 | 26.03 | 31.63 | 5.6 |
| Teacher: PhDr. Silvia Tóbiás Kosár | | | | | |
| Date of last update: 23.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|---------------------------|
| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KM/ MAN2e/11 | Name: Management 2 |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | |
| Number of credits: 3 | |
| Recommended semester/trimester of study: 4. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: <ul style="list-style-type: none"> • Trade policy • Strategy • Products and Product Development • Development of • MRP • Aggregate Planning • Quality • Cost, performance measurement • Marketing strategy • The management reserves • Procurement • JIT • Introduction of home practice | |
| Literature: <ul style="list-style-type: none"> • Chikán Attila – Demeter Krisztina (red.) (1999): Az értékteremtő folyamatok menedzsmentje (Manažment procesov tvoriacich hodnoty), (Management of transformation processes) , AULA Kiadó, (Vydavateľstvo AULA) Budapešť • Štúdie prípadov, Zbierka úloh • Gajdoš, Urbíliková: Logistika – teoretické základy a prípadové štúdie – EKONÓM, Bratislava 2004 • Daňo Ferdinand: Distribučný manažment – Netri, Hronský Beňadik 2005 Taught software tutorials and manuals. | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 450 | |

| A | B | C | D | E | FX |
|--|-------|-------|-------|-------|------|
| 14.0 | 19.78 | 21.11 | 16.44 | 23.33 | 5.33 |
| Teacher: Ing. Renáta Machová, PhD. | | | | | |
| Date of last update: 23.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|-------|---------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KM/ MAN3e/12 | | Name: Management 3 | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 5. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Principle of human resources management, the status of entities, planning of the processes and human resources, the role of human resource management and implementation tools, evaluating people, fundamentals of corporate culture, strategic management connection with personnel management, training. | | | | | |
| Literature: 1/ G.T.Milkovich: Human Resource Management, McGraw-Hill/Irwin, 1996 2/ Kachaňáková Anna: Riadenie ľudských zdrojov – SPRINT, Bratislava 2001 3/ Vetráková Milota: Ľudské zdroje a ich riadenie. Personálny manažment – EF UMB, Banská Bystrica 2001 4/ Joniaková, Blštáková : Odmeňovanie a stimulovanie – EKONÓM, Bratislava 2005 5/ Antalová Mária: Trh práce a manažment ľudských zdrojov. Semináre a cvičenia. – EKONÓM, Bratislava 2004 6/ Alexy, Boroš, Sivák: Manažment ľudských zdrojov a organizačné správanie – IRIS, Bratislava 2004 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 151 | | | | | |
| A | B | C | D | E | FX |
| 9.93 | 33.11 | 15.23 | 19.21 | 20.53 | 1.99 |
| Teacher: prof. Dr. Andrea Bencsik, CSc. | | | | | |
| Date of last update: 23.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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|---|-------|---------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KM/ MAN4e/11 | | Name: Management 4 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 15s / 5s Methods of study: present | | | | | |
| Number of credits: 7 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Introduction, Basic Concepts, The roots of the organization and management, Taylorism. Organization as a rational, open community system Divisional organization. Multi-dimensional and dual organizations. Corporations and holding companies. Management functions, management style, management responsibilities, management systems. Design and tasks of the strategy. Control. Leadership. Shaping the organization and the organization. Changes in leadership. The management and organization theory, trends and challenges. | | | | | |
| Literature: 1. Dobák Miklós a kolektív: Szervezeti formák és vezetés. Közgazdasági és Jogi Könyvkiadó, 1996, 1997, 1998 (v d'afšom: DOBÁK) 2. Alfred Kieser: Szervezetelméletek, Aula, 1995 3. Szöveggyűjtemény a Szervezet- és vezetéselmélet tárgyhoz. Tanszéki kiadvány, 1996 (v d'afšom: SZGY) 4. Thomasová Elena: Organizovanie – EKONÓM, Bratislava 2005 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 542 | | | | | |
| A | B | C | D | E | FX |
| 11.81 | 26.38 | 23.25 | 15.13 | 21.77 | 1.66 |

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| Teacher: prof. Dr. Andrea Bencsik, CSc. |
| Date of last update: 23.05.2013 |
| Approved by: prof. Dr. Andrea Bencsik, CSc. |

INFORMATION SHEET

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|---|------|----------------------------|-------|-------|-------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KHM/ MAT1e/09 | | Name: Mathematics 1 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 15s / 10s Methods of study: present | | | | | |
| Number of credits: 7 | | | | | |
| Recommended semester/trimester of study: 1. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: The real function. Domain of the function, Range of the function. Elementary functions. The limit of the sequence. The limit and the continuity. Asymptotes of functions, differentiation and the derivative. Derivatives of elementary functions. Rules for finding the derivative. Elasticity of function. Linear approximation. Lagrange's Theorem. Higher derivatives. Monotonicity in functional theory, convex and concave function. Inflection points. L'Hospital's rule. Local (relative) and global (absolute) maximum or minimum point of function. Applications in economics. Integration, rules for integration. Indefinite integral, antiderivative, primitive function. Methods for computing integrals, substitution, per partes. Application in economics. Integration of rational functions. The definite integral. Improper integrals. Convergence of series with non-negative terms. Convergence criteria. Alternative series. Leibniz criteria. Differential equations. | | | | | |
| Literature: Fecenko, J. - Pinda, E.: Matematika 1, ELITA, Bratislava, 1999 Horáková, G. - Starečková, A.: Matematika 1 - Zbierka úloh, Vydavateľstvo Ekonóm, Bratislava, 2003 K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 870 | | | | | |
| A | B | C | D | E | FX |
| 9.08 | 9.31 | 13.68 | 18.85 | 37.24 | 11.84 |
| Teacher: RNDr. József Bukor, PhD. | | | | | |

Date of last update: 21.05.2013

Approved by: prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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|--|------|----------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KHM/ MAT2e/09 | | Name: Mathematics 2 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 15s / 10s Methods of study: present | | | | | |
| Number of credits: 7 | | | | | |
| Recommended semester/trimester of study: 2. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: I. Linear algebra: Vector. Basic properties, addition and subtraction. Linear dependence. Matrix. Basic operations. Determinant, its properties. Systems of linear equations. Solving the system of linear equations, invertible matrix and its inverse. The space of solution. System of linear equation obtaining parameters. Eigenvalues and eigenvectors, diagonalization. II. Funkcion that depends on more real variables. Some functions in economics. Homogene functions. Partial derivatives. Higher partial derivatives. Applications in economics. Local maximum or minimum point of the function. The necessary and sufficient conditions for local extremal points. The conditional extremal points of function. Kuhn-Tucker conditions. Linear programming. | | | | | |
| Literature: Fecenko, J. – Sakálová, K.: Matematika 2, ELITA, Bratislava, 1999 Mojžišová, E. - Sakálová, K. - Simonka, Z.: Zbierka úloh z matematiky 2, EKONÓM, Bratislava, 2003 K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 710 | | | | | |
| A | B | C | D | E | FX |
| 4.08 | 10.7 | 14.08 | 20.85 | 42.54 | 7.75 |
| Teacher: RNDr. József Bukor, PhD. | | | | | |
| Date of last update: 21.05.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KHM/ MAT3e/09 | Name: Mathematics 3 |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present | |
| Number of credits: 6 | |
| Recommended semester/trimester of study: 3. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: I. The elements of Combinatorics. Field of sets and events. Definition of the probability. The Kolmogorovs field of probability. Geometrical probability, conditional probability, Bayes theorem. Independence of events, Law of total probability. II. Random variable: discrete and continuous, probability distributions, probability density function. Characteristics of random variable, expected value, standard deviation, variance. Binomial distribution, hypergeometrical, Poissons, geometrical distribution. Normal, standard normal distribution, exponential distribution. Tchebishev and Markovs theorem. Law of large numbers, central limit theorem. Correlation and dependence of random variables, probabilistic independence, mean values.. | |
| Literature: Horáková, G., Huťka, V.: Teória pravdepodobnosti 1. ES EU Bratislava, 2002. Horáková, G., Starečková, A.: 600 otázok a odpovedí z Teórie pravdepodobnosti. ES EU Bratislava, 2003. Bukor, J., Árki, Z., Fehér, Z.: Valószínűségszámítás (Teória pravdepodobnosti), UJS Komárno, 2010 Csernyák, L. a kol.: Valószínűségszámítás (Teória pravdepodobnosti), Nemzeti Tankönyvkiadó, Budapest, 1998 Denkinger, G.: Valószínűségszámítási gyakorlatok (Cvičenia z teórie pravdepodobnosti), Tankönyvkiadó, Budapest, 1990. | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 663 | |

| A | B | C | D | E | FX |
|--|-------|-------|-------|-------|------|
| 8.6 | 13.42 | 19.61 | 24.74 | 26.24 | 7.39 |
| Teacher: RNDr. Zoltán Fehér, PhD. | | | | | |
| Date of last update: 21.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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|--|-------|------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KM/ MRKe/11 | | Name: Marketing | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 5s Methods of study: present | | | | | |
| Number of credits: 6 | | | | | |
| Recommended semester/trimester of study: 1. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Theory of marketing, marketing orientation by companies, Market and competition, market segments, strategy, Customer behavior as a meta-theory. Intra-organizational customer behavior, relationship marketing. Retail brands and products. Fight for the money of customers. Price policy, pricing methods. Product life-cycle. Sales system, logistics and other functions. Participants of sales system, trends in retailing, personal selling. Advertising and communication, forms of advertising. Efficiency of advertizing an the related research. MIS – Marketing Information System and market knowledge. Institutionalization of marketing information, view in marketing organization. Marketing strategy in international environment. | | | | | |
| Literature: 1/Bauer András – Berács József: Marketing, 620 strán, AULA 1998, 2. vydanie 2/ Kita Jaroslav: Marketing – prípadové štúdie – EKONÓM, Bratislava 1999 3/ Čimo Jozef: Marketingové aplikácie. 1.vyd. – EKONÓM, Bratislava 2004 4/ Richterová Kornélia: Marketingový výskum. 1.vyd. – EKONÓM, Bratislava 2005 5/ Kita Jaroslav a kol.: Marketing. 3.vyd. – IURA EDITION, Bratislava 2005 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 762 | | | | | |
| A | B | C | D | E | FX |
| 9.06 | 13.25 | 19.42 | 18.37 | 30.05 | 9.84 |
| Teacher: PhDr. Erika Seres Huszárík | | | | | |
| Date of last update: 23.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|-------|-------------------------------------|------|------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ OBH/09 | | Name: Defense of Final Paper | | | |
| Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present | | | | | |
| Number of credits: 0 | | | | | |
| Recommended semester/trimester of study: | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: (KEK/ZPR/09 alebo KEK/ZPR/09 alebo KEK/ZPre/09 alebo KEK/ZPre/09) , (KEK/SPR/11 alebo KEK/SPRe/11) | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 773 | | | | | |
| A | B | C | D | E | FX |
| 26.52 | 29.88 | 26.39 | 9.57 | 6.47 | 1.16 |
| Teacher: | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|-------|--------------------------------------|------|------|-----|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ OEKe/13 | | Name: Communication in Slovak | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1. Basic of Economics 2. Three economics questions 3. History of Economics 4. Modern economics and interpretation 5. J. M. Keynes and his theory 6. Quantitative methods in microeconomics 7. Quantitative methods in macroeconomics 8. Microeconomics: theory of consumer 9. Microeconomics: theory of firm 10. Macroeconomics: macroeconomics indicators 11. Macroeconomics: argumentation, interpretation between unemployment and inflation 12. Macroeconomics: macroeconomic cycle 13. Basic of International economics | | | | | |
| Literature: 1. MURA, L. Všeobecná ekonomická teória. Bratislava: crr.sk, 124 s., ISBN 978-80-8137-003-8 2. LISÝ, J. a kol. Ekonómia. VET. Bratislava: IURA Edition, 2000, 507 s. ISBN 80-88715-81-4 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 21 | | | | | |
| A | B | C | D | E | FX |
| 19.05 | 33.33 | 33.33 | 9.52 | 4.76 | 0.0 |
| Teacher: Ing. Mgr. Ladislav Mura, PhD. | | | | | |
| Date of last update: 23.07.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ PFN1e/12 | Name: Corporate finance I |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 15s / 5s Methods of study: present | |
| Number of credits: 7 | |
| Recommended semester/trimester of study: 5. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: Corporate Finance Time Value of Money Bonds and shares, or the value of financial assets Risk, return, portfolio theory Investment decision-making criteria Corporate cash flow Investment Risk Analysis Characteristics of the structure of enterprise resource Long-term financial decisions and capital structure Effective marketing and dividend policy of the firm | |
| Literature: Brealey – Myers: Modern vállalati pénzügyek (2005), Panem Kiadó, Budapest, ISBN 963 545 422 8 Vlachynský K. a kol.: Podnikové financie (2009), Iura Edition, Bratislava, ISBN 978 80 8078 258 0 Fetisovová E. a kol.: Podnikové financie – praktické aplikácie a zbierka príkladov (2009) Iura Edition, Bratislava, ISBN 978 80 8078 367 9 Vállalati pénzügyek példatár (2005), Aula Kiadó, Budapesti CORVINUS Egyetem, Budapest, ISBN 963 9585 67 x Dobai Korcsmáros Enikő: Bevezetés a vállalati pénzügyekbe (2012), Selye János Egyetem, Gazdaságtudományi Kar, ISBN 978-80-8122-034-0 | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 597 | |

| A | B | C | D | E | FX |
|--|-------|-------|-------|-------|------|
| 15.75 | 13.23 | 20.94 | 20.27 | 28.14 | 1.68 |
| Teacher: PhDr. Enikő Dobai Korcsmáros | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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|---|------|--------------------------------|------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ PFN2e/11 | | Name: Company finance 2 | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/PHSe/11 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Costs, revenues and profit of company. Breakdown of the company costs. Calculation of cost indicators. Fixed and variable costs. Items of the company costing formula. Calculating methods of the fixed costs. Calculation in terms of time, calculation in terms of cost structure, dynamic and static calculation. Methods to calculate of costs - calculation by dividing the ratio number, rates costing, ABC calculation. Process costing. Price calculation. Calculations in trade and creation of sale price. Budgeting: substance, role, types, methods, application. Preparing and creating of budgets of cost centers. Budgeting of overhead costs. | | | | | |
| Literature: [1] KUPKOVIČ, M. a kol.: Kalkulácie a rozpočty. Bratislava: Sprint, 2002 [2] FOLTÍNOVÁ, A. a kol.: Nákladový controlling. Bratislava: Sprint, 2007 [3] TUMPACH, M.: Nákladové a manažérske účtovníctvo. Bratislava: Iura Edition, 2008 [4] BOSNYÁK, J. a kol.: Vezetői számvitel. Budapest: Saldo Kiadó, 2010. 302 s. ISBN 978 963 638 339 8 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 324 | | | | | |
| A | B | C | D | E | FX |
| 9.57 | 10.8 | 26.85 | 21.3 | 30.25 | 1.23 |
| Teacher: Ing. Norbert Gyurián, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|-------|--------------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ PHSe/11 | | Name: Company economics | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: 5 For the study period: 10s / 65 Methods of study: present | | | | | |
| Number of credits: 5 | | | | | |
| Recommended semester/trimester of study: 2. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1. Introduction to company economics 2. The company's place and role in the economy 3. Market and competition 4. The external business environment 5. The corporate strategy and strategic management 6. Marketing Concepts 7. Innovation and their role in business success 8. The HR Management - Basics 9. Information impact on business processes 10. Logistics and manufacturing business processes 11. Corporate Financial Management - Basics 12. Corporate Strategy II | | | | | |
| Literature: 1/ Chikán Attila: Vállalatgazdaságtan, Vydavateľstvo AULA, 1997 2/ Podnik a jeho činnosť. Doplnková literatúra k štúdiám podnikového hospodárstva. Redaktor: Czako Erzsébet - Kocsis Károly, Vydavateľstvo AULA, 1993. 3/ Majdúchová Helena a kol.: Podnikové hospodárstvo: Praktikum – EKONÓM, Bratislava 2004 4/ Majtán Štefan a kol.: Podnikové hospodárstvo – SPRINT vfra, Bratislava 2005 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 660 | | | | | |
| A | B | C | D | E | FX |
| 6.36 | 16.06 | 18.33 | 26.67 | 30.45 | 2.12 |
| Teacher: PhDr. Imrich Antalík | | | | | |

Date of last update: 22.05.2013

Approved by: prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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|--|-------|---|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KHM/ PISe/09 | | Name: Business information systems | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 5. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: The increasing importance of information management, Information systems in banking practice, The new role of information systems, The position of informatics in Hungary and Slovakia, The strategic role of information systems, The planning and development of information systems, Seminar: SSADM, Integrated systems of corporate governance, Infrastructure management, The security of informatics, Information systems for top management | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 210 | | | | | |
| A | B | C | D | E | FX |
| 15.71 | 19.52 | 22.86 | 19.05 | 18.57 | 4.29 |
| Teacher: Ing. Ondrej Takáč, PhD. | | | | | |
| Date of last update: 21.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KM/POM/11 | | Name: Company management | | | |
| Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present | | | | | |
| Number of credits: 0 | | | | | |
| Recommended semester/trimester of study: | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: (KHM/INF1/09 alebo KHM/INF1e/09) , (KHM/MAT1/09 alebo KHM/MAT1e/09) , (KHM/MAT2/09 alebo KHM/MAT2e/09) , (KHM/MAT3/09 alebo KHM/MAT3e/09) , (KHM/STA1/09 alebo KHM/STA1e/09) , (KHM/STA2/09 alebo KHM/STA2e/09) , (KJP/UOK/09 alebo KJP/UOKe/09) , (KM/MAN4/11 alebo KM/MAN4e/11) , (KEK/PFN1/12 alebo KEK/PFN1e/12) | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 418 | | | | | |
| A | B | C | D | E | FX |
| 26.79 | 26.56 | 20.81 | 10.05 | 12.92 | 2.87 |
| Teacher: | | | | | |
| Date of last update: 23.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KM/PSYe/11 | Name: Psychology |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | |
| Number of credits: 3 | |
| Recommended semester/trimester of study: 2. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: Psychology - the concept and the subject of psychology, internal classification and basic application fields of psychology. Basic terms of the general psychology – psychological processes and states Psychic development – the role of the heredity and environment Personality - psychological characteristics, traits, abilities, personality types, temperament, psychological methods of cognition the personality Thy dynamics of psychic – motivation, needs, emotions Mental health and stress - stress effects on the psyche, diseases and their biopsyo-social causes, psychosomatic, psychohygiene Holistically oriented theories of motivation: Maslow, Lewin, Murray. Energetisation and routing behaviour, satisfaction, motivation principles Motive for achievement, mastery motive. Social-relation motives. Aggression and anguish. Frustration, conflict, stress, aggression, anguish. | |
| Literature: Bernáth László: Zákklady psychológie, Budapest, Tertia 2001 Čepelová, S. - Heretik, A. – Mura, L. Úvod do psychológie práce. Dubnica nad Váhom, 2011, 105 s. ISBN 978-80-89400-32-4. Szarková, M. Psychológia pre manažérov a podnikateľov. Bratislava, 2009, 224s. ISBN 978-80-89390-0-8. Atkinson-Hilgard-Smith-Nolen. Pszichológia. Budapest, Osiris Kiadó, 2005, 847 s. ISBN 963-38-971-3-6. | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 702 | |

| A | B | C | D | E | FX |
|--|-------|-------|-------|------|------|
| 20.37 | 26.21 | 21.37 | 13.53 | 15.1 | 3.42 |
| Teacher: PaedDr. Terézia Strédl, PhD. | | | | | |
| Date of last update: 23.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KM/SEDe/12 | | Name: Social ethics and diplomacy | | | |
| Types, range and methods of educational activities: | | | | | |
| Form of study: Seminar | | | | | |
| Recommended extent of course (in hours): | | | | | |
| Per week: For the study period: 5s | | | | | |
| Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 1., 3. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| 1. The history of diplomacy. | | | | | |
| 2. Bilateral diplomacy. | | | | | |
| 3. Multilateral diplomacy. | | | | | |
| 4. In society we are all equal. | | | | | |
| 5. Etiquette diplomacy of everyday life. | | | | | |
| 6. Dressing up - business-style. | | | | | |
| 7. Social dining. | | | | | |
| 8. Regular social events. | | | | | |
| 9. Working social events. | | | | | |
| 10. Festive social events. | | | | | |
| 11. Accidents in the society. | | | | | |
| 12. Meeting with well-known people. | | | | | |
| 13. Word wide contact. | | | | | |
| Literature: | | | | | |
| 1. TÓTH, Ľ. a kol.: Diplomatický protokol. Bratislava: Vydavateľstvo Ekonóm, 2004. ISBN 978-80-225-2683-8 | | | | | |
| 2. ŠPAČEK, L.: Nová veľká kniha etikety. Praha: Mladá fronta, 2008. ISBN 978-80-204-2096-1 | | | | | |
| 3. BERRIDGE, R. G.: Diplomacy. Theory and Practice. Palgrave Macmillan, 2005. ISBN 1-4039-9311-4 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects | | | | | |
| Total number of evaluated students: 41 | | | | | |
| A | B | C | D | E | FX |
| 75.61 | 4.88 | 0.0 | 2.44 | 2.44 | 14.63 |
| Teacher: Ing. Renáta Machová, PhD. | | | | | |

Date of last update: 18.07.2013

Approved by: prof. Dr. Andrea Bencsik, CSc.

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|--|------|---|-----|------|-----|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ SFEe/11 | | Name: Seminar on financial economic analysis | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/FEKe/11 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Calculation of the following in MS Excel: 1. Calculating the difference 2. Balance golden rule 3. Financial analysis – ratios I. Liquidity indicators, profitability indicators, efficiency indicators, debt indicators, market valuation indicators - calculation and interpretation 4. Financial analysis – ratios II. Liquidity indicators, profitability indicators, efficiency indicators, debt indicators, market valuation indicators - calculation and interpretation 5. Financial situation forecasting, bankruptcy prediction - a practical task 6. Production activity analysis I (market activity and technological development activities) 7. Production activity analysis II (operative analysis) 8) Analysis of Resources (HR management, asset management, inventory management) | | | | | |
| Literature: ZALAI, K. a kol.: Finančno-ekonomická analýza podniku. Bratislava: Sprint, 2010 VIRÁG M.: Pénzügyi elemzés, csődelőrejelzés, AULA, 2004 ŠLOSÁROVÁ, A. a kol.: Analýza účtovnej závierky. Bratislava: Iura Edition, 2006 (6. kap.) KISSNÉ MADÁK A.: Számvitel elemzés, Dunaújvárosi Főiskola, 2006 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 4 | | | | | |
| A | B | C | D | E | FX |
| 25.0 | 50.0 | 0.0 | 0.0 | 25.0 | 0.0 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

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|---|-------|--|------|------|-----|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ SHSe/09 | | Name: Seminar of economic sociology | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 2. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/SOC1e/09 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 141 | | | | | |
| A | B | C | D | E | FX |
| 22.7 | 34.75 | 17.73 | 15.6 | 9.22 | 0.0 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ SMAe/09 | Name: Macroeconomics Seminar |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | |
| Number of credits: 2 | |
| Recommended semester/trimester of study: 2. | |
| Level of study: I. | |
| Prerequisites: KEK/EKO1e/09 | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: GDP, income, consumption, savings, investment Production function, demand and labor supply. Intertemporal optimization, production and income distribution, interest rates. Income and consumption, investment, interest rates and growth Long-term growth: Solow model, following the Solow Model Factors of production and trade (Heckscher-Ohlin Model) Quantity and price mechanism, AS-AD. Labor market. Finding the balance of the labor market, wages effectively, Hysteresis, the Phillips curve, Friedman-Lucas supply curve The concept and role of money. Price level and inflation. Demand and supply of money. The balance of the financial market, alternative theories of money supply and money demand Keynes's model, formation, limitations, implications on economic policy, IS-LM The theory of business cycles, Real Business Cycle Open economy: automatic balancing bop, etc. Open economy: monetary and exchange rate system, the effectiveness of economic policy and the Mundell Fleming model, fiscal policy, government debt (State debt) Customs duties, import quotas, import restrictions theory of voluntary | |
| Literature: G. Mankiw (1999): Makroekonómia, Osiris Kiadó P.R. Krugman – M. Obstfeld (2000): International Economics, Addison Wesley Longman Simon András (1999): Útmutató a makroökonómiához, Osiris Kiadó Pete Péter (1998): Monetáris makroökonómia, Osiris Kiadó Husár, J.: Makroekonómia. Bratislava, Karprint 1998 Felderer – Homburg: Makroekonomika a nová makroekonomika, Bratislava – ELITA 1996 | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects | |

| | | | | | |
|--|------|------|------|------|------|
| Total number of evaluated students: 216 | | | | | |
| A | B | C | D | E | FX |
| 94.91 | 2.31 | 0.46 | 0.93 | 0.46 | 0.93 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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|--|-------|--|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/SMEe/09 | | Name: International Economics Seminar | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 3., 5. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/EKO2e/09 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1. The economic causes and effects of international trade 2. Classic business models (Smith, Ricardo) 3. Specific factors model 4. Trade policy: tariffs, quotas 5. Trade policy: subsidies 6. Effective protection 7. The international labor movement 8. The international balance of payments 9. Currency Market 10. Exchange rate regime 11. Money Market 12. The current account deficit theories - Flexibility Approach 13. The current account deficit theories - an intertemporal approach | | | | | |
| Literature: Bock Gy.: Zbierka úloh z medzinárodnej ekonomiky, Vydavateľsto TRIMESTER, 1999 Szentés Tamás: Svetové hospodárstvo: Teoretické a metodické základy. AULA, 1999. | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 227 | | | | | |
| A | B | C | D | E | FX |
| 38.77 | 11.89 | 19.82 | 17.62 | 11.01 | 0.88 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

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|---|------|-------------------------------------|------|------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ SMIe/09 | | Name: Microeconomics Seminar | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 1. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Microeconomic theory terminology, the State as a factor market equilibrium Fundamentals of the theory of the consumer. Generalization of utility functions Production analysis. cost analysis The balance of firms under conditions of perfect competition Terms equilibrium firms in an environment of imperfect competition Oligopolistic market structures and analysis | | | | | |
| Literature: Varian, H. R.: Mikorekonómia, 2001, Praha Szabó I.: Mikroekonómia, 2006, UJS Komárno Mikroökonómia (Redaktor: Kopányi Mihály), Műszaki Könyvkiadó – AULA Budapest, 1996, 2. Berde Éva-Petró Katalin: Cvičenja z mikroekonómie (Mikroökonómiai példatár). Műszaki Könyvkiadó 1995. Lisý, J. a kol. 2005. Ekonómia v novej ekonomike. Bratislava, Iura Edition, 2005. 622 s. ISBN 80-8078-063-3 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 274 | | | | | |
| A | B | C | D | E | FX |
| 89.05 | 0.73 | 5.84 | 1.46 | 2.19 | 0.73 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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|--|-------|---------------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ SOC1e/09 | | Name: Economic Sociology | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 1. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 846 | | | | | |
| A | B | C | D | E | FX |
| 10.28 | 24.11 | 20.21 | 12.06 | 27.54 | 5.79 |
| Teacher: Ladislav Ďurdík, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ SPOL1e/09 | Name: Social Science 1. |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | |
| Number of credits: 3 | |
| Recommended semester/trimester of study: 1. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: Introduction: geographical basics, historiography. Demography. Economy and society in middle ages. Economy and society in the Osman period. Absolutism and counter –reformation. Economy in Hapsburg Empire (1687-1867). Guild, manufacture and factory – from the 18th century until 1867. Agriculture (1700-1850). The structure of society and economic policy during the dualistic monarchy. Small scale and modern industry, trade, finance sector (1867-1918). The disintegration of the Austro-Hungarian Monarchy and its economic consequences. Agriculture, industry, trade, finance sector (1920-1944). WW II and the soviet economic system. State, party and planned economy. “The collectivization of agriculture.” “The state of iron and steel.” “The socialist society.” Technical development and the COMECON cooperation. Economic decrease and the disintegration of the soviet economic bloc. The shift from a command economy to a market economy. | |
| Literature: Cameron, Rondo: A világgazdaság története a kőkorszaktól napjainkig. Maecenas Könyvkiadó, 1998. Faltus, J., - Krajňáková, E., - Prucha, V.: Všeobecné hospodárske dejiny. Ekonóm, Bratislava, 1999. Faltus, J., - Krajňáková, E.: Hospodárske dejiny. ES EU, Bratislava, 1997. Honvári János (ed.): Magyarország gazdaságtörténete a honfoglalástól a 20. század közepéig. Budapest, Aula, 2000. Romsics Ignác: Magyarország története a XX. században. Osiris, Budapest, 2000. Szakács Sándor: Gazdaságtörténet II., Budapest, Számalk, 1999. | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 561 | |

| A | B | C | D | E | FX |
|--|------|-------|-------|-------|-------|
| 3.21 | 7.66 | 13.73 | 22.46 | 34.05 | 18.89 |
| Teacher: István Jobbágy, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ SPOL2e/09 | Name: Social Science 2. |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | |
| Number of credits: 3 | |
| Recommended semester/trimester of study: 2. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: The economic philosophy of ancient Greeks (Plato, Aristotel) Scholastic economic philosophy of the middle ages (St. Thomas Aquinas, N. Oresme) Reformators and reformation (Luther és Calvin) The natural order (J. Locke, D. Hume). Mercantilism a fiziocratism. Classical money theories (A. Smith, D. Ricardo, J. S. Mill) Alternative economic and social theories (K. Marx) Marginalism in economic theory Neoclassical economics (L. Walras, A. Marshall, J.A. Schumpeter) John Maynard Keynes (the criticism of the classical and neo-classical economic theory) The critics of Keynes in the 1970s. The Chicago school. (M. Friedman) Neoconservativism. The new neoclassical macro economy and monetarism. | |
| Literature: Bodai Zsuzsa: A pénz filozófiája. Aula, Budapest, 1998. Bekker Zsuzsa: Alapművek, alapirányzatok. Aula, Budapest, 2002. Mátyás Antal: A korai közgazdaságtan története. Aula, Budapest, 1999. Mátyás Antal: A modern közgazdaságtan története. Aula, Budapest, 1999. Samson, Š.: Ekonomické myslenie a teórie v predhistórii, v klasickej a neoklasickej ekonómii. EkF TU Košice, 2004. Samson, Š.: Učenie Keynesa a súčasné ekonomické teórie. EkF TU Košice, 2004 Lisý, J. a kol.: Dejiny ekonomických teórií. ELITA, Bratislava, 1997. Holman, R. a kol.: Dějiny ekonomického myšlení. C.H.Beck, Praha, 1999. Sojka, M. a kol.: Dějiny ekonomických teorií. Karolinum, Praha, 2000. | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects | |

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|--|------|-------|-------|-------|------|
| Total number of evaluated students: 397 | | | | | |
| A | B | C | D | E | FX |
| 4.79 | 7.81 | 16.37 | 22.92 | 28.21 | 19.9 |
| Teacher: István Jobbágy, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|-------|--------------------------------|-------|------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ SPOL3e/09 | | Name: Social Science 3. | | | |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 3. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: The subject of politology, The politics as a phenomenon The filosofic and political aspect of power The political system and its structure The political system and its typology Direct and indirect democracy Values of democracy The political system and its institutional elements: state, the role of state institutions and organizations The institutional elements of the political system: political parties and movements The regulation and functional elements of the political system: law, elections, political behaviour Ideological elements of the political system: liberalism, socialism etc. | | | | | |
| Literature: Bayer József: A politikatudomány alapjai. Napvilág Kiadó, Budapest, 1999. Gallai Sándor-Török Gábor: Politika és politikatudomány. Aula, Budapest, 2003. Szarvas László: Politológia. Skriptá, Budapest, 1999. Lid'ák, Ján – Koganová, Viera: Politológia pre ekonómov. Bratislava: SOFA, 2000. Rouček, Libor: Základy politologie. Ústav mezinárodních vztahů, Praha, 1993. | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 449 | | | | | |
| A | B | C | D | E | FX |
| 21.83 | 32.52 | 18.71 | 10.47 | 14.7 | 1.78 |
| Teacher: Ladislav Ďurdík, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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|---|------|--------------------------------|-------|-------|-----|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ SPOL4e/09 | | Name: Social Science 4. | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: 10 For the study period: 130 Methods of study: present | | | | | |
| Number of credits: 5 | | | | | |
| Recommended semester/trimester of study: 5. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/EKO1e/09 , KEK/EKO2e/09 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: The definition of economic (governmental) policy and its position. Market economy and its basic elements and mechanisms. Governmental policy and its tools and purposes. The measuring of success of economic (governmental) policies. The comparison of the Hungarian and Slovak governmental policies. The process of economic transformation in the Central European countries. The mechanisms of the EU market. The economic policy of the EU. | | | | | |
| Literature: Bod Péter Á: Gazdaságpolitika. Aula, Budapest, 2002. Baránik, M., Farkašová, M.: Hospodárska politika. Teória a prax.Trenčín, 2005. Baránik, M.:Teória a prax hospodárskej politiky. Trenčín, 2003. Veress J.: Gazdaságpolitika. Aula, Budapest, 2003. Vincúr, P. a kol: Hospodárska politika. SPRIN, Bratislava, 2001. | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 595 | | | | | |
| A | B | C | D | E | FX |
| 2.35 | 6.55 | 12.94 | 29.08 | 44.87 | 4.2 |
| Teacher: | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|-------|-------------------------------|-------|------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ SPRe/11 | | Name: Semester Project | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 3. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: <ul style="list-style-type: none"> • The working format • Applied printing techniques • Fonts, computing techniques adaptation • Using citations • Use of literature, databases and other sources • Presentation of personal ideas • Lectureship, correction and the basics of defense | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 382 | | | | | |
| A | B | C | D | E | FX |
| 10.73 | 20.42 | 30.1 | 21.73 | 12.3 | 4.71 |
| Teacher: | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|---------------------------|
| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KHM/ STA1e/09 | Name: Statistics 1 |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present | |
| Number of credits: 6 | |
| Recommended semester/trimester of study: 3. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: Tasks and status of current statistics. Basic concepts of statistics. Stages and methods of examining Statistics. Statistical Classification of characters. Descriptive statistics. Level characteristics and the distribution of values in a one-dimensional set of statistics. Generalization, moments, quantiles. Rate variability. Multivariate statistical file. Relationships between statistical characteristics. Standardization. Proportional numbers and indexes. Structure, properties and breakdown of indices. Individual indices of simple and compound. Absolutely decomposition. Summary indices in aggregate form and averaging. Absolutely decomposition. Relation between individual and aggregated index. Socio-economic statistics. Demographic statistics, population and employment potential of its use. Survey indicators of social and economic statistics. | |
| Literature: [1] Hunyadi László – Vita László: Statisztika közgazdászoknak, KSH, Budapest, 2003. (kötelező) [2] Hunyadi - Mundruczó - Vita: Statisztika, 3. javított kiadás AULA, Budapest, 2000. [3] Keresztély - Sugár - Szarvas: Statisztika közgazdászoknak. Példatár és feladatgyűjtemény, Nemzeti Tankönyvkiadó, Budapest, 2004 [4] Pacáková, V. a kol.: ŠSTATISTIKA pre ekonómov. IURA EDITION, Bratislava 2003. [5] Pacáková, V. a kol.: ŠSTATISTIKA pre ekonómov. Zbierka príkladov A. IURA EDITION, Bratislava 2005. [6] Wonnacott, R.- Wonnacott T.: Úvod do statistiky pro ekonomiku a podnikání, Victoria PUBLISHING, Praha, 1999 [7] Lyman Ott, R.: An Introduction t Statistical Methods and Data Analysis, Duxbury Press, Belmont, California, USA, 1992 | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 672 | |

| A | B | C | D | E | FX |
|--|------|------|-------|-------|------|
| 1.64 | 4.46 | 9.97 | 20.54 | 55.06 | 8.33 |
| Teacher: RNDr. Zoltán Fehér, PhD. | | | | | |
| Date of last update: 21.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|---------------------------|
| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KHM/ STA2e/09 | Name: Statistics 2 |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present | |
| Number of credits: 7 | |
| Recommended semester/trimester of study: 4. | |
| Level of study: I. | |
| Prerequisites: KHM/STA1e/09 | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: 1. Random sampling 2. Theory of point estimation, basic properties of estimators, estimation methods (maximum likelihood), estimation of population mean and variance 3. Confidence intervals, basic concepts – meaning and interpretations 4. Confidence interval for the mean and variance of the Normal distribution. Confidence interval for the difference between two means. 5. Hypothesis testing, definition of terms 6. Parametric tests, one-sided and two-sided tests of parameters of Normal distribution, and Binomial Distribution. Two sample parametric tests. 7. Nonparametric tests, Normality test, ANOVA 8. Time series analysis, trend and seasonal component 9. Moving average smoothing, extrapolation, linear and non-linear trend 10. Regression analysis, linear and non-linear regression models, Interpolation and extrapolation 11. Correlation coefficient, Spearman rank correlation coefficient | |
| Literature: [1] Hunyadi László – Vita László: Statisztika közgazdászoknak, KSH, Budapest, 2003. (kötelező) [2] Hunyadi - Mundruczó - Vita: Statisztika, 3. javított kiadás AULA, Budapest, 2000. [3] Keresztély - Sugár - Szarvas: Statisztika közgazdászoknak. Példatár és feladatgyűjtemény, Nemzeti Tankönyvkiadó, Budapest, 2004 [4] Pacáková, V. a kol.: ŠTATISTIKA pre ekonómov. IURA EDITION, Bratislava 2003. [5] Pacáková, V. a kol.: ŠTATISTIKA pre ekonómov. Zbierka príkladov A. IURA EDITION, Bratislava 2005. [6] Wonnacott, R.- Wonnacott T.: Úvod do statistiky pro ekonomiku a podnikání, Victoria Publishing, Praha, 1999 [7] Lyman Ott, R.: An Introduction to Statistical Methods and Data Analysis, Duxbury Press, Belmont, California, USA, 1992 | |
| Language, knowledge of which is necessary to complete a course: | |

Notes:**Evaluation of subjects**

Total number of evaluated students: 611

| A | B | C | D | E | FX |
|------|------|-------|-------|-------|------|
| 1.96 | 3.44 | 11.78 | 20.29 | 57.94 | 4.58 |

Teacher: RNDr. Zoltán Fehér, PhD.**Date of last update:** 21.05.2013**Approved by:** prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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|---|-------|--|------|------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ TPRe/11 | | Name: The presentation creation | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 3 | | | | | |
| Recommended semester/trimester of study: 4. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KHM/INF1e/09 KHM/INF1e/13 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: The hours and teaching are concentrated on detailed software techniques: MS PowerPoint, Corel Draw, Adobe Illustrator, Photoshop, MS FrontPage and others in the area of multimedia presentations. | | | | | |
| Literature: Taught software tutorials and manuals. Dr. Pétery Kristóf, PhD.: Power Point 2007 Objektumok (Power Point 2007 Objects), Mercator Stúdió, 2006 Steve Bain: Corel Draw 12, PANEM, 2005 Adobe Creative Team: Adobe Photoshop CS, 2004 Bártfai, B. Prezentációkészítés (Presentation creation). Budapest: BBS-INFO Kiadó. 2008. 104 o. ISBN 9639425286 Reynolds, G. PreZENTáció (Presentation). Budapest: HVG Kiadó Rt. 2009. 240 o. ISBN 9789639686816 | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 226 | | | | | |
| A | B | C | D | E | FX |
| 35.4 | 33.19 | 16.81 | 5.75 | 3.98 | 4.87 |
| Teacher: | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|-------|---------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ UCT1e/12 | | Name: Accounting 1 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present | | | | | |
| Number of credits: 6 | | | | | |
| Recommended semester/trimester of study: 3. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 716 | | | | | |
| A | B | C | D | E | FX |
| 14.11 | 13.13 | 19.69 | 22.77 | 26.12 | 4.19 |
| Teacher: Ing. Norbert Gyurián, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|-------|---------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ UCT2e/09 | | Name: Accounting 2 | | | |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present | | | | | |
| Number of credits: 7 | | | | | |
| Recommended semester/trimester of study: 4. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: KEK/UCT1e/12 | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: Assets and source of funding. Characteristics of cash resources. Accounting and valuation of cash (treasury, securities, bank accounts). Accounting of cash in foreign currency. Reconciliation procedures of cash. Characteristics of inventories. Accounting and valuation of material and goods. Accounting and valuation of inventories of own production. Valuation of inventory consumption. Accounting of material by the method A and method B. Reconciliation procedures of inventories. Settlement of trade relations. Accounting of trade receivables and trade payables in domestic and foreign currency. Accounting and valuation of bills receivables and payables. | | | | | |
| Literature: [1] CENIGOVÁ, A. Podvojné účtovníctvo pre podnikateľov. Bratislava: CENIGA, 2011. [2] SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A.: Účtovníctvo. Bratislava: Iura Edition, 2004 [3] ŠLOSÁROVÁ, A. – JUHÁSZOVÁ, Z. – ŠULOVSKÁ, M.: Účtovníctvo B. Cvičebnica. Bratislava: Iura Edition, 2008. [4] Zákon NR SR č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov. [5] Opatrenie MF SR o postupoch účtovania a o rámcovej účtovej osnove podnikateľov. | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 612 | | | | | |
| A | B | C | D | E | FX |
| 5.23 | 12.91 | 16.67 | 23.86 | 36.11 | 5.23 |
| Teacher: Ing. Norbert Gyurián, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|---------------------------|
| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ UCT3e/09 | Name: Accounting 3 |
| Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present | |
| Number of credits: 7 | |
| Recommended semester/trimester of study: 5. | |
| Level of study: I. | |
| Prerequisites: KEK/UCT2e/09 | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: Non-current tangible assets - Property, plant and equipment. Acquisition of property, plant and equipment. Accounting and valuation of property, plant and equipment. Amortization of property, plant and equipment. Accounting the disposal of property, plant and equipment. Accounting of adjustments to property, plant and equipment. Non-current intangible assets – definition and its acquisition. Accounting treatment of non-current intangible assets. Current financial assets – accounting and valuation. Short-term bank loans and financial assistance – accounting and valuation. Non-current financial assets – acquisition, valuation and accounting. Settlement with employees and institutions of social security and health insurance. Accounting on accounts of account group 47 - Long-term liabilities. Accounting increases and reductions of equity and allocation of the economic result. Accounting on accounts of account group 5 - Costs and 6 – Revenues. Accruals and deferrals of expenses and revenues. | |
| Literature: [1] CENIGOVÁ, A. Podvojné účtovníctvo pre podnikateľov. Bratislava: CENIGA, 2011. [2] SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A.: Účtovníctvo. Bratislava: Iura Edition, 2004 [3] ŠLOSÁROVÁ, A. – JUHÁSZOVÁ, Z. – ŠULOVSKÁ, M.: Účtovníctvo B. Cvičebnica. Bratislava: Iura Edition, 2008. [4] ŠLOSÁROVÁ, A. a kol.: Analýza účtovnej závierky. Bratislava: Iura Edition, 2006 (vybrané kapitoly) [5] Zákon NR SR č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov. [6] Opatrenie MF SR o postupoch účtovania a o rámcovej účtovej osnove podnikateľov. | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 584 | |

| A | B | C | D | E | FX |
|--|------|-------|------|-------|------|
| 5.31 | 7.88 | 19.86 | 21.4 | 42.81 | 2.74 |
| Teacher: Ing. Norbert Gyurián, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KJP/ UOKe/09 | Name: Communication in Management |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | |
| Number of credits: 5 | |
| Recommended semester/trimester of study: 1. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: <p>The ability to overcome the interpersonal gaps. The origin, function, development of human communication. The methods and types of getting information. Research work in libraries and processing of the literature. Looking for primary and secondary tools. Communication via worldwide web. Using the internet. Search engines and meta-search engines. Giving information with the help of the internet. The channels of non-verbal communication. Information about feelings, constant characteristics, social positions. Synchronisation during social interactions. Opening the interactions, developing relationships, to maintain the relationships, termination. Experiences of observing and listening. Differences between listening and observing. The techniques of feedbacks. Monitoring the channels of communication. Types of monitoring (gaining information, critical, sympathetic, tactician etc.). Mistakes while monitoring. Developing the techniques of monitoring. The strategies of non-verbal communication. Expressing the intention and suggestibility. Universal communication, respectively communication depending on cultures. The accurate reception of signals. Verbal contacts, to present, discussion. Preparation for the presentation. Preparing for the verbal presentation. Techniques of the presentation. Experiences of self-expression. Methods of self-expression. Characteristics of assertivity, aggressiveness and non-assertivity and their effects in communication. Conviction, manipulation, mass communication and gimmick. Techniques to influence the attitudes. The role of authenticity, willingness, attitude and dissonance of conviction. Parley with hard people. Games and strategies. Building bridges. Coalition. Conflict management. Experiences of managing conflicts. Types of communicational conflicts. Avoiding and dealing with conflicts. Cooperation and self-actualisation in communication during conflicts. Emotional elements of conflicts in communication. Basics of crisis communication. Crisis communication in the world of finance. Behaving in catastrophic situations. Effects of the lack of information. Written communication. Types of letters, e-mails and publications. CVs and letter of application. Techniques and methods of competition. Press. Genres of the press (short news, news, report, interview, article, commentary, review). Additional genres. Tools of expressing impressions. Giving news to the press. Rules and common mistakes when giving interviews.</p> | |
| Literature: | |

| | | | | | |
|---|------|-------|------|-------|------|
| Povinná: Szabó Katalin: Komunikácia na vysokom stupni. Vydavateľstvo Kossuth, Bp. 2001 Odporúčaná: Barlai György a Kóvágó György: Komunikácia v kríze (pri katastrofách). Štúdiá a úryvky. Vydavateľstvo kníh Petit Real. Bp. 1996 Bolton Róbert: Umenie komunikácie | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects | | | | | |
| Total number of evaluated students: 909 | | | | | |
| A | B | C | D | E | FX |
| 22.99 | 28.6 | 23.65 | 11.0 | 11.11 | 2.64 |
| Teacher: Mgr. Szilárd Sánta, PhD. | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|------|------------------------------|-------|-------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/VSE/09 | | Name: General Economy | | | |
| Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present | | | | | |
| Number of credits: 0 | | | | | |
| Recommended semester/trimester of study: | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: (KEK/EKO1/09 alebo KEK/EKO1e/09) , (KEK/EKO2/09 alebo KEK/EKO2e/09) , (KEK/EKO3/09 alebo KEK/EKO3e/09) , (KEK/EKO4/09 alebo KEK/EKO4e/09) , (KEK/EKO5/12 alebo KEK/EKO5e/12) , (KEK/UCT1/12 alebo KEK/UCT1e/12) , (KEK/UCT2/09 alebo KEK/UCT2e/09) , (KEK/UCT3/09 alebo KEK/UCT3e/09) , (KEK/PHS/11 alebo KEK/PHS/11 alebo KEK/PHSe/11 alebo KEK/PHSe/11) , (KEK/HOP1/11 alebo KEK/HOP1e/11) , (KEK/HOP2/11 alebo KEK/HOP2e/11) , (KEK/HOP3/11 alebo KEK/HOP3e/11) , (KEK/SPOL4/09 alebo KEK/SPOL4e/09) , (((KJP/CJA1/09 alebo KJP/CJN1/09) , (KJP/CJA2/09 alebo KJP/CJN2/09) , (KJP/CJA3/09 alebo KJP/CJN3/09) , (KJP/CJA4/09 alebo KJP/CJN4/09) , (KJP/CJA5/09 alebo KJP/CJN5/09) , (KJP/CJA6/09 alebo KJP/CJN6/09)) alebo ((KJP/CJAe/09 alebo KJP/CJNe/09))) | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 1032 | | | | | |
| A | B | C | D | E | FX |
| 27.33 | 25.1 | 22.48 | 11.43 | 11.53 | 2.13 |
| Teacher: | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|---|-------|--|------|------|-----|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ VÝSe/09 | | Name: Social science research methods | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 4., 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 170 | | | | | |
| A | B | C | D | E | FX |
| 9.41 | 45.29 | 28.82 | 8.82 | 7.65 | 0.0 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|-------|--|-------|-------|-------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ ZEUE/09 | | Name: Basic functioning of the EU | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | | | | | |
| Number of credits: 2 | | | | | |
| Recommended semester/trimester of study: 2., 4., 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: 1. Historic background of EU, its characteristic features and indicators 2. Institutions and decision making processes 3. Common policies and their development 4. CFSP, CJSP, EMU 5. CAP 6. State aid and competition policy 7. Common financial and fiscal policy | | | | | |
| Literature: 1. Fekete, P.: Professional Terminology in Selected Policies of EU, SPU 2008 2. Fekete P.: Common Agricultural Policy of EU, SJE 2012 3. Internet sources: Home page of the European Commission: 1. Legislation 2. Common Policies 3. Actual publications in relevant policies 4. Expert articles, actual informations in media | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 132 | | | | | |
| A | B | C | D | E | FX |
| 25.76 | 21.21 | 16.67 | 10.61 | 15.15 | 10.61 |
| Teacher: | | | | | |
| Date of last update: 18.07.2013 | | | | | |

Approved by: prof. Dr. Andrea Bencsik, CSc.

INFORMATION SHEET

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| Name of the university: J. Selye University | |
| Name of the faculty: Faculty of Economics | |
| Code: KEK/ ZMMe/12 | Name: The Basics of modern commerce |
| Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present | |
| Number of credits: 2 | |
| Recommended semester/trimester of study: 4., 6. | |
| Level of study: I. | |
| Prerequisites: | |
| Conditions for passing the subject: | |
| Results of education: | |
| Brief syllabus: 1. Development and characterization of types of retail stores 2. Environmental factors operating in the retail 3. Site selection strategies 4. Consumers in retail: Psychological Aspects 5. Interior and design 6. Customer types 7. Human resource management in the retail 8. Range of retail units 9. Pricing in Retailing 10. Sales Support 11. Advertising in the retail sector 12. The retail situation in Slovakia 13. Shopping habits of Slovak Consumers | |
| Literature: 1/ Petr Cimler, Dana Zdražilová a kolektív: Retail Management, Praha: Management Press, 2007, ISBN: 8072611676 2/ Vladimír Bárta, Ladislav Pátík, Milan Postler: Retail marketing, Praha: Management Press, 2009, ISBN: 9788072612079 3/ Sikos T. Tamás-Hoffmann Istvánné: A fogyasztás új katedrálisai, Budapest: MTA Társadalomkutató Központ, 2004, ISBN: 963-5084-35-8 4/ Janka Táborecká-Petrovičová: Modely spotrebiteľského správania sociálnych tried pri tvorbe marketingovej stratégie, Bratislava: IURA Edition, 2011, ISBN: 978-80-8078-398-3 | |
| Language, knowledge of which is necessary to complete a course: | |
| Notes: | |
| Evaluation of subjects Total number of evaluated students: 11 | |

| A | B | C | D | E | FX |
|--|-------|-------|-------|------|-----|
| 0.0 | 45.45 | 27.27 | 18.18 | 9.09 | 0.0 |
| Teacher: PhDr. Erika Seres Huszárík | | | | | |
| Date of last update: 18.07.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |

INFORMATION SHEET

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|--|------|--------------------------|------|------|------|
| Name of the university: J. Selye University | | | | | |
| Name of the faculty: Faculty of Economics | | | | | |
| Code: KEK/ ZPRe/09 | | Name: Final Paper | | | |
| Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present | | | | | |
| Number of credits: 5 | | | | | |
| Recommended semester/trimester of study: 6. | | | | | |
| Level of study: I. | | | | | |
| Prerequisites: | | | | | |
| Conditions for passing the subject: | | | | | |
| Results of education: | | | | | |
| Brief syllabus: | | | | | |
| Literature: | | | | | |
| Language, knowledge of which is necessary to complete a course: | | | | | |
| Notes: | | | | | |
| Evaluation of subjects Total number of evaluated students: 437 | | | | | |
| A | B | C | D | E | FX |
| 39.36 | 25.4 | 14.65 | 8.47 | 6.86 | 5.26 |
| Teacher: | | | | | |
| Date of last update: 22.05.2013 | | | | | |
| Approved by: prof. Dr. Andrea Bencsik, CSc. | | | | | |