

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KJP/ CJAM1e/14		<b>Name:</b> Anglický jazyk 1			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s <b>Methods of study:</b> present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 14					
A	B	C	D	E	FX
0.0	28.57	28.57	21.43	21.43	0.0
<b>Teacher:</b> Mgr. Andrej Hevesi					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KJP/ CJAM2e/14		<b>Name:</b> Anglický jazyk 2			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s <b>Methods of study:</b> present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 14					
A	B	C	D	E	FX
0.0	14.29	64.29	21.43	0.0	0.0
<b>Teacher:</b> Mgr. Szilárd Sánta, PhD.					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KJP/ CJNM1e/14		<b>Name:</b> Nemecký jazyk 1			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s <b>Methods of study:</b> present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 6					
A	B	C	D	E	FX
16.67	0.0	16.67	50.0	16.67	0.0
<b>Teacher:</b> Mgr. Lilla Fehér					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KJP/ CJNM2e/14		<b>Name:</b> Nemecký jazyk 2			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 10 <b>For the study period:</b> 130 <b>Methods of study:</b> present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 5					
A	B	C	D	E	FX
20.0	0.0	0.0	0.0	80.0	0.0
<b>Teacher:</b> Mgr. Lilla Fehér					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ FMN1e/14		<b>Name:</b> Financial Management			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s / 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 6					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 242					
A	B	C	D	E	FX
4.55	11.57	21.49	25.21	34.71	2.48
<b>Teacher:</b> Ing. Zoltán Šeben, PhD.					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ FMVe/09		<b>Name:</b> Financial Management - calculations			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b> Subject continues to lectures and consecutive practical seminars. It enriches their content by examples, layouts and the application of theoretical knowledge in practice. The seminar takes place in the computer lab. The calculations are solved using MS-EXCEL spreadsheet application including Visual Basic programming language. The course content is also the creation of standalone applications in MS Excel spreadsheet through VB.					
<b>Literature:</b> Návod aplikácie MS Excel Száz J.: Zbierka úloh z Finančného manažmentu, Vydavateľstvo Aula, 2000C. Stinson, M. Dodge: Mistrovství v MS Excel 2003, PC Books, a.s. Brno 2005					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 156					
A	B	C	D	E	FX
64.74	10.26	3.21	1.92	3.21	16.67
<b>Teacher:</b> Ing. Zoltán Šeben, PhD.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/FTVe/09		<b>Name:</b> Financial Markets - calculations			
<b>Types, range and methods of educational activities:</b>					
Form of study: Seminar					
<b>Recommended extent of course ( in hours ):</b>					
Per week: For the study period: 5s					
Methods of study: present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
1) Present value, future value, nominal interest rate, the effective yield rate. Comparison of cash flows, perpetual annuities, annuity, the internal rate of return, yield curve.					
2) Bond prices and bond yields					
3) Equity portfolios, CAPM					
4) Fundamental analysis - DCF Model					
5) Technical analysis					
6) Futures, options and other derivatives					
<b>Literature:</b>					
BODIE, Z. – KANE, A. – MARCUS, A. J.: Befektetések. Budapest: Aula Kiadó, 2005					
DAMODARAN, A.: A befektetések értékelése. Budapest: Panem Könyvkiadó, 2006					
HRVOĽOVÁ, B.: Analýza finančných trhov. Bratislava: Sprint, 2006					
CHOVANCOVÁ, B.: Finančný trh. Bratislava: Iura Edition, 2006.					
KECSKEMÉTI I.: Tőzsdei befektetések a technikai elemzés segítségével, Budapest: Kecskeméti és tsa. Bt., 2006					
KOHN, M.: Bank- és pénzügyek, pénzügyi piacok. Budapest: Osiris Kiadó, 2007.					
MARKOVIČ, P. a kol.: Manažment finančných rizík podniku. Bratislava: Iura Edition, 2007					
CZÉKUS M.: Tőzsdelexikon, Budapest: Szukits Könyvkiadó, 2004					
COPELAND-KOLLER-MURRIN: Vállalatértékelés, Budapest: Panem&Wiley, 1999					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 119					
A	B	C	D	E	FX
73.95	15.97	5.88	1.68	2.52	0.0
<b>Teacher:</b> PhDr. Imrich Antalík					
<b>Date of last update:</b> 03.06.2014					

**Approved by:** Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/INMe/14		<b>Name:</b> Intercultural Management			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 19					
A	B	C	D	E	FX
84.21	10.53	0.0	0.0	5.26	0.0
<b>Teacher:</b> Ing. Renáta Machová, PhD.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD. Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ISPe/14		<b>Name:</b> Company Information Systems			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s / 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 5					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 241					
A	B	C	D	E	FX
21.99	20.75	21.99	18.67	15.35	1.24
<b>Teacher:</b> Ing. Ondrej Takáč, PhD.					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD. Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ KOMe/14		<b>Name:</b> Management Communication			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s / 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 4					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 254					
A	B	C	D	E	FX
22.83	14.96	16.54	12.6	26.77	6.3
<b>Teacher:</b> Mgr. Szilárd Sánta, PhD.					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ LOGe/14		<b>Name:</b> Logistics			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s / 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 5					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 237					
A	B	C	D	E	FX
17.72	17.3	15.19	33.76	14.35	1.69
<b>Teacher:</b> PhDr. Erika Seres Huszárík					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ MEMe/14		<b>Name:</b> International Marketing			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 21					
A	B	C	D	E	FX
33.33	33.33	19.05	14.29	0.0	0.0
<b>Teacher:</b> prof. Dr. László Józsa, CSc.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ MMNe/14		<b>Name:</b> International Management			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s / 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 6					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 242					
A	B	C	D	E	FX
21.49	31.82	31.82	11.57	2.48	0.83
<b>Teacher:</b> prof. Dr. József Poór, DSc.					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ MNZe/14		<b>Name:</b> Change Management			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 190					
A	B	C	D	E	FX
18.95	23.16	27.37	13.16	15.79	1.58
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ MRMe/14		<b>Name:</b> Marketing Management			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s / 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 5					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 242					
A	B	C	D	E	FX
10.33	26.86	22.73	20.66	18.18	1.24
<b>Teacher:</b> prof. Dr. László Józsa, CSc.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/OBH/ EMP/13		<b>Name:</b> Defending Thesis			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present					
<b>Number of credits:</b> 0					
<b>Recommended semester/trimester of study:</b>					
<b>Level of study:</b> II.					
<b>Prerequisites:</b> (KM/DKO/EMP/12 or KM/DKOe/EMP/12) and (KM/DPR/EMP/12 or KM/DPre/EMP/12)					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 296					
A	B	C	D	E	FX
39.19	33.45	22.3	2.7	2.36	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/OSPe/14		<b>Name:</b> Organizational Behaviour			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 5s / 5s <b>Methods of study:</b> present					
<b>Number of credits:</b> 5					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 237					
A	B	C	D	E	FX
10.97	24.89	23.63	18.57	21.52	0.42
<b>Teacher:</b> Ing. Renáta Machová, PhD.					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD. Guaranteeprof. Dr. József Poór, DSc.					

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<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/POKe/12		<b>Name:</b> Company culture			
<b>Types, range and methods of educational activities:</b>					
Form of study: Lecture					
<b>Recommended extent of course ( in hours ):</b>					
Per week: For the study period: 10s					
Methods of study: present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 47					
A	B	C	D	E	FX
44.68	23.4	23.4	4.26	4.26	0.0
<b>Teacher:</b> doc. Ing. Péter Karácsony, PhD.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ROPe/14		<b>Name:</b> Family Business			
<b>Types, range and methods of educational activities:</b>					
Form of study: Lecture					
<b>Recommended extent of course ( in hours ):</b>					
Per week: For the study period: 10s					
Methods of study: present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 30					
A	B	C	D	E	FX
53.33	23.33	23.33	0.0	0.0	0.0
<b>Teacher:</b> doc. Mgr. Ing. Ladislav Mura, PhD.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/SMne/14		<b>Name:</b> Strategic Management			
<b>Types, range and methods of educational activities:</b>					
Form of study: Lecture / Seminar					
<b>Recommended extent of course ( in hours ):</b>					
Per week: For the study period: 10s / 5s					
Methods of study: present					
<b>Number of credits:</b> 6					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 244					
A	B	C	D	E	FX
23.36	29.92	21.31	15.57	9.43	0.41
<b>Teacher:</b> Ing. Renáta Machová, PhD.					
<b>Date of last update:</b> 16.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD. Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/ SMNe/14		<b>Name:</b> Human Resources Management Seminar			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 10s <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 173					
A	B	C	D	E	FX
13.87	46.24	31.79	4.05	4.05	0.0
<b>Teacher:</b> prof. Dr. József Poór, DSc.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/SO0e/09		<b>Name:</b> Organization Sociology			
<b>Types, range and methods of educational activities:</b>					
Form of study: Seminar					
<b>Recommended extent of course ( in hours ):</b>					
Per week: For the study period: 5s					
Methods of study: present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
1. Basic terms					
2. History of Organization Sociology					
3. Organizational Theory					
4. Theories about Organizational Structure					
5. The Basics of Corporate Structure					
6. Strategies and efficiency of organizations					
7. Organization and its Environment					
8. Relationships between organizations					
9. Internal structure of organizations					
10. Decision-making process					
11. Conflict, power, organizational policy					
12. Organizational culture and values					
13. Innovation and Change					
<b>Literature:</b>					
Perrow Charles : Szervezetszociológia, Budapest:Osiris 2001					
Crozier Michel: A bürokrácia jelensége. Budapest: KJK 1981					
Keller, Jan: Sociologie organizace a byrokracie. Praha: SLON, 1996					
Sedlák, Mikuláš: Manažment. Bratislava: Elita, 2000					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 186					
A	B	C	D	E	FX
16.13	37.63	31.18	8.06	5.91	1.08
<b>Teacher:</b> Mgr. Ladislav Ďurdík, PhD.					
<b>Date of last update:</b> 03.06.2014					

**Approved by:** Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/SPOe/14		<b>Name:</b> Thesis Writing			
<b>Types, range and methods of educational activities:</b>					
Form of study: Seminar					
<b>Recommended extent of course ( in hours ):</b>					
Per week: For the study period: 5s					
Methods of study: present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b> 2.					
<b>Level of study:</b> II.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 238					
A	B	C	D	E	FX
40.76	22.27	23.95	7.98	5.04	0.0
<b>Teacher:</b> István Jobbágy, PhD.					
<b>Date of last update:</b> 03.06.2014					
<b>Approved by:</b> Co-guaranteeprof. Dr. Imrich Okenka, PhD. Guaranteeprof. Dr. József Poór, DSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ UZMe/12	<b>Name:</b> Sustainability and green marketing
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> 5s <b>Methods of study:</b> present	
<b>Number of credits:</b> 2	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> II.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b> 1st Introduction to Green Marketing 2nd The Footprint 3rd Forms of Green Marketing 4th Change in consumer behavior 5th Psychographic factors 6th Green business strategy - Analysis techniques, target groups 7th Green business strategy II. - Strategic Approaches 8th Green Marketing Tools 9th Environmental Report, as a marketing tool 10th Restrictions on marketing 11th The role of the state in sustainability 12th Corporate Social Responsibility and Sustainability 13th Presentation	
<b>Literature:</b> 1.Csutora Mária – Kerekes Sándor: A környezetbarát vállalatirányítás eszközei (KJK-Kerszöv Jogi és Üzleti Kiadó Kft, Budapest, 2004.) 2.Kerekes Sándor – Kindler József: Vállalati környezetmenedzsment (AULA, 1997.) 3.Kósi Kálmán – Valkó László: Környezetmenedzsment (Typotex, Budapest, 2006.) 4.Szlávik János: Fenntartható környezet- és erőforrás-gazdálkodás – KJK Kerszöv, Budapest, 2005. 5.Smith, Toby M. (1998.): The myth of the green marketing – Tending Our Goats at the Edge of Apocalypse (University of Toronto Press, Toronto) 6.Coddington Walter (1993): Environmental Marketing: Positive Strategies for Reaching the Green Consumer – McGraw-Hill, New York. 7.Peattie K. (1995): Environmental marketing management, Pitman Publishing, London	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	

**Evaluation of subjects**

Total number of evaluated students: 139

A	B	C	D	E	FX
42.45	50.36	5.76	1.44	0.0	0.0

**Teacher:** prof. Dr. László Józsa, CSc.**Date of last update:** 10.04.2014**Approved by:** Co-guaranteeprof. Dr. Imrich Okenka, PhD.Guaranteeprof. Dr. József Poór, DSc.