

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJA1/15	<b>Name:</b> English language 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
<b>Results of education:</b> The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Careers. Discussion: Talk about your career plan. 2. Listening: An interview with the Finance Director of a TV company. 3. Reading: Facebook profile ‘could damage job prospects’ 4. Modals 1: ability, requests and offers 5. Case study: Decide on the successful candidate for a job. 6. Companies. Talk about companies. 7. Reading: India: Tata’s search for a new CEO. 8. Listening: An interview with the Director of Marketing of a TV shopping channel. 9. Describing companies. 10. Language work: Present Simple and Present Continuous 11. Skills: Presenting your company. 12. Case study: Decide on the best way to invest in a company’s future 13. Writing: e-mail and proposal. Test.	
<b>Literature:</b> 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

**Language, knowledge of which is necessary to complete a course:**

English language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 803

A	B	C	D	E	FX
5.11	13.57	24.28	24.03	25.9	7.1

**Teacher:** Mgr. Andrej Hevesi, Mgr. Szilárd Sánta, PhD., Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJA2/15	<b>Name:</b> English language 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
<b>Results of education:</b> The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Selling. Talk about shopping habits. 2. Listening: An interview with the Director of Marketing of a TV shopping channel. 3. Reading: Women on top in new sales industry survey – web article 4. Language work: Modals 2: must, need to, have to, should 5. Negotiating: reaching agreement. 6. Case study: A partnership agreement: Work on a proposed partnership between a jet charter company and a hotel group. 7. Great ideas: Discuss what makes a great idea. 8. Listening: An interview with a researcher. 9. Reading: Who needs a translator? – web article. Safer cycling. 10. Language work: Verb and noun combinations. 11. Past simple and present perfect 12. Skills: Successful meetings. 13. Writing: report. Test.	
<b>Literature:</b> 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

**Language, knowledge of which is necessary to complete a course:**

English language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 718

A	B	C	D	E	FX
7.66	13.65	23.54	22.28	26.18	6.69

**Teacher:** Mgr. Szilárd Sánta, PhD., Mgr. Monika Šimonová, Mgr. Andrej Hevesi, Mgr. Zsuzsanna Tóth

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJA3/15	<b>Name:</b> English language 3
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
<b>Results of education:</b> The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Stress. Discuss stressful situations and activities. 2. Listening: An interview with the Director of Marketing at a health consultancy. 3. Reading: Over half of business owners feeling increasingly stressed 4. Language work: Past simple and present perfect 5. Skills: Participating in discussions 6. Case study: Suggest ways of reducing stress amongst staff 7. Writing: report. 8. Corporate entertainment. Discuss corporate entertaining. 9. Listening: An interview with the Chief Executive of a corporate entertainment company. 10. Reading: Corporate entertainment. 11. Language work: Multiword verbs. 12. Skills: Small talk. 13. Case study: Organising a conference. Writing: e-mail. Test.	
<b>Literature:</b> 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

**Language, knowledge of which is necessary to complete a course:**

English language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 668

A	B	C	D	E	FX
6.59	12.72	24.85	24.25	27.4	4.19

**Teacher:** Mgr. Andrej Hevesi, Mgr. Szilárd Sánta, PhD., Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJA4/15	<b>Name:</b> English language 4
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
<b>Results of education:</b> The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. New businesses. Discuss new businesses and business sectors. 2. Listening: Interview with two CEOs 3. Reading: Internet whiz-kid's discount idea makes billions in 2 years – Financial Times. Help with exports. 4. Economic terms. Language work: Time clauses. 5. Skills: Dealing with numbers. 6. Case study: Choose the location for a new factory. Writing: e-mail. 7. Marketing. Discussion: Talk about the marketing mix. Vocabulary practice. 8. Discussion: Brands and marketing campaigns. 9. Listening: Marketing of pharmaceutical products. 10. Reading: Adidas targets the Chinese interior. Writing: e-mail. 11. Language work: Questions. Discussion: surveys. 12. Skills. Telephoning: exchanging information. 13. Case study: Devise a plan to improve sales at an outdoor-clothing company. Test.	
<b>Literature:</b> 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
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6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

**Language, knowledge of which is necessary to complete a course:**

English language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 640

A	B	C	D	E	FX
9.84	16.41	23.59	24.06	21.72	4.38

**Teacher:** Mgr. Andrej Hevesi, Mgr. Szilárd Sánta, PhD., Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJA5/15	<b>Name:</b> English language 5
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
<b>Results of education:</b> The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Planning. Discuss how and when to plan. 2. Vocabulary practice - planning. Listening: An interview with a business consultant. 3. Reading: When there's no Plan A. Writing: letter 4. Language work: Talking about future plans. 5. Skills: Meetings 6. Case study: Plan a new issue of magazine. 7. Communication: international conference calls 8. Managing people. Discuss the qualities of a good manager. 9. Management – vocabulary practice. Listening: An interview with the author of a management book. 10. Reading: Share the power. Writing: report. 11. Language work: Reported speech. 12. Skills: Socialising and entertaining. 13. Case study: Advise on improving staff relations at a property company. Test.	
<b>Literature:</b> 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
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6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
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8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

**Language, knowledge of which is necessary to complete a course:**

English language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 618

A	B	C	D	E	FX
12.46	13.75	20.39	25.57	27.67	0.16

**Teacher:** Mgr. Andrej Hevesi, Mgr. Szilárd Sánta, PhD., Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJA6/15	<b>Name:</b> English language 6
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
<b>Results of education:</b> The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Conflict – vocabulary practice. 2. Listening: An interview with an expert in dispute resolution. 3. Reading: Intervening quickly in cases of conflict. 4. Language work: Conditionals. 5. Skills: Negotiating – dealing with conflict. 6. Case study: Decide whether a company should accept a buy-out offer. 7. Review: vocabulary practice and grammar. 8. Products. Discuss products. 9. Reading: A path to salvation with the editor of a news network. 10. Language work: Passives. Writing: report. 11. Skills: Presenting a product. 12. Case study: Choose the winner of a product-innovation competition. 13. Reading and discussion: Working across cultures. Test.	
<b>Literature:</b> 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
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5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
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8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

**Language, knowledge of which is necessary to complete a course:**

English language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** Mgr. Andrej Hevesi, Mgr. Szilárd Sánta, PhD., Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJN1/15	<b>Name:</b> German language 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
<b>Results of education:</b> The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Market (Introduction, classification) 2. Word formation 3. Vocabulary building 4. Business correspondence 5. Reading comprehension, business vocabulary 6. Business negotiations 7. Mid-term-test 8. Labour market 9. Word formation 10. Business correspondence: arranging meetings 11. Grammar: sentence transformation 12. Listening comprehension 13. End-of-term test	
<b>Literature:</b> 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:  
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és  
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre  
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN  
3-411-70961-
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-  
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický  
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.  
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,  
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 231

A	B	C	D	E	FX
11.69	8.66	19.48	15.15	33.33	11.69

**Teacher:** Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJN2/15	<b>Name:</b> German language 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
<b>Results of education:</b> The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Tax system 2. Word formation 3. Reading comprehension 4. Business correspondence 5. Reading comprehension - newspaper articles 6. Grammar 7. Mid-term-test 8. Banking and finance 9. Word formation 10. Listening comprehension 11. Grammar: word formation ( nouns, verbs) 12. Financial services 13. End-of- term test	
<b>Literature:</b> 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:  
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és  
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(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,  
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 196

A	B	C	D	E	FX
12.76	14.8	22.45	17.86	29.08	3.06

**Teacher:** Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJN3/15	<b>Name:</b> German language 3
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
<b>Results of education:</b> The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Companies (Introduction, Types of companies) 2. Legal forms of business entities 3. Business vocabulary 4. Business correspondence 5. Reading comprehension, case study 6. Grammar: Adjectives 7. Mid-term-test 8. Information Technologies 9. Reading comprehension 10. Situational dialogues 11. Describing trends, graphs 12. Listening comprehension 13. End-of- term test	
<b>Literature:</b> 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:  
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és  
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
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ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.  
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,  
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 195

A	B	C	D	E	FX
8.21	20.0	22.05	21.03	25.13	3.59

**Teacher:** Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJN4/15	<b>Name:</b> German language 4
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
<b>Results of education:</b> The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"><li>1. Commerce (Introduction, Types of commerce)</li><li>2. Business negotiations</li><li>3. Meetings, arranging meetings</li><li>4. Business correspondence</li><li>5. Grammar</li><li>6. Listening comprehension</li><li>7. Mid-term-test</li><li>8. Economic organizations</li><li>9. Word formation</li><li>10. Reading comprehension, business situations</li><li>11. Grammar: Conjunctions</li><li>12. Business correspondence</li><li>13. End-of-term test</li></ol>	
<b>Literature:</b> <ol style="list-style-type: none"><li>1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1</li></ol>	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:  
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és  
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre  
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4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN  
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ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.  
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,  
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 184

A	B	C	D	E	FX
11.41	17.93	21.74	25.0	22.83	1.09

**Teacher:** Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJN5/15	<b>Name:</b> German language 5
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
<b>Results of education:</b> The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"><li>1. Environmental protection</li><li>2. Business vocabulary</li><li>3. Language conventions</li><li>4. Business correspondence</li><li>5. Grammar: Infinitive</li><li>6. Reading comprehension</li><li>7. Mid-term-test</li><li>8. Marketing</li><li>9. Word formation</li><li>10. Exhibitions and fairs</li><li>11. Describing graphs</li><li>12. Listening comprehension</li><li>13. End-of-term test</li></ol>	
<b>Literature:</b> <ol style="list-style-type: none"><li>1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1</li></ol>	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:  
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és  
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3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre  
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ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
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2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 199

A	B	C	D	E	FX
18.09	22.61	23.12	11.56	23.62	1.01

**Teacher:** Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ CJN6/15	<b>Name:</b> German language 6
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass a written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
<b>Brief syllabus:</b> 1. Industry (Types of industry) 2. Word formation 3. Reading comprehension 4. Grammar: Prefixes 5. Reading comprehension - newspaper articles, case study 6. Business correspondence 7. Describing graphs 8. Globalization 9. Globalization - vocabulary 10. Listening comprehension 11. Grammar: Comparatives 12. Reading comprehension - newspaper articles 13. Test	
<b>Literature:</b> 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

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(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,  
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 207

A	B	C	D	E	FX
2.9	5.8	18.84	21.26	38.65	12.56

**Teacher:** Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/DET/15	<b>Name:</b> History of Economic Theory
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The method of evaluation of the subject is the following: written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The subject would like to show the history of economic theories from the ancient Greece to the 19th and 20th century. Special emphasis will be given on money theory of our authors. Due to the wider political, cultural, sociological perspective, we will also examine the economic and social background of our thinkers. We would like to illuminate for the better understanding the basics of the mainstream micro and macro economy. That is why we examine the historical origins and methods of economic theories.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"> <li>1. The economic philosophy of ancient Greeks (Plato, Aristotel)</li> <li>2. Scholastic economic philosophy of the middle ages (St. Thomas Aquinas, N. Oresme)</li> <li>3. Reformators and reformation (Luther és Calvin)</li> <li>4. The natural order (J. Locke, D. Hume).</li> <li>5. Mercantilism and fiziocratism.</li> <li>6. Classical money theories (A. Smith, D. Ricardo, J. S. Mill)</li> <li>7. Alternative economic and social theories (K. Marx)</li> <li>8. Marginalism in economic theory</li> <li>9. Neoclassical economics (L. Walras, A. Marshall, J.A. Schumpeter)</li> <li>10. John Maynard Keynes (the criticism of the classical and neo-classical economic theory)</li> <li>11. The critics of Keynes in the 1970s.</li> <li>12. The Chicago school. (M. Friedman)</li> <li>13. Neoconservativism. The new neoclassical macro economy and monetarism.</li> </ol>	
<b>Literature:</b> <ol style="list-style-type: none"> <li>1. Holman, R. a kol. Dějiny ekonomického myšlení. Praha: C.H.Beck, 1999. 244 s. ISBN 80-7179-380-9.</li> </ol>	

2. Lisý, J. a kol. Dejiny ekonomických teórií. Bratislava: IURA, 2003. 386 s. ISSN 0323-262X
3. Mátyás A. A korai közgazdaságtan története. Budapest: Aula, 2003. 132 s. ISBN 963-9585-27-0.
4. Mátyás A. A modern közgazdaságtan története. Budapest: Aula, 2003. 672 s. ISBN 978-9639-47831-2
5. Samson, Š. Ekonomické myslenie a teórie v predhistórii, v klasickej a neoklasickej ekonómii. Košice: EkF TU, 2004. 122 s. ISBN 808-9066-90-9
6. Bodai Zs. A pénz filozófiája. Budapest: Aula, 2001. 124 s. ISBN963-9078-92-1

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 257

A	B	C	D	E	FX
3.5	8.17	13.62	24.12	29.96	20.62

**Teacher:** István Jobbágy, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/DHS/15	<b>Name:</b> History of Economics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The method of evaluation of the subject is the following: written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The subject would like to help students to evaluate the most important phenomena of the global and Slovak economy. During the lectures, we will begin with the economic basics of middle ages, but after that, we will focus on the modern economy. The subject would like to illuminate the relationship between economy and history, especially the main historical events which influenced the presence. After the introductory lecture, we will focus on the following structure in four historical periods: state and economy, agriculture, trade and finance, society. The main focus of the subject will be in the period of 18th and 20th century.	
<b>Brief syllabus:</b> 1. Introduction: geographical basics, historiography. Demography. 2. Economy and society in middle ages. 3. Economy and society in the Osman period. Absolutism and counter–reformation. 4. Economy in Hapsburg Empire (1687-1867). 5. Guild, manufacture and factory – from the 18th century until 1867. 6. Agriculture (1700-1850). The structure of society and economic policy during the dualistic monarchy. 7. Small scale and modern industry, trade, finance sector (1867-1918). 8. The disintegration of the Austro-Hungarian Monarchy and its economic consequences. 9. Agriculture, industry, trade, finance sector (1920-1944). 10. WW II and the soviet economic system. 11. State, party and planned economy. “The collectivization of agriculture.” “The state of iron and steel.” “The socialist society.” 12. Technical development and the COMECON cooperation.	

13. Economic decrease and the disintegration of the soviet economic bloc. The shift from a command economy to a market economy.

**Literature:**

1. Faltus, J., - Krajňáková, E., - Prucha, V.: Všeobecné hospodárske dejiny. Bratislava: Ekonóm, 1999. 194 s. ISBN 80-245-0499-5.
2. Faltus, J., - Krajňáková, E.: Hospodárske dejiny. Bratislava: ES EU, 1997. 143 s. ISBN 80-7079-674-X
3. Honvári János (red.): Magyarország gazdaságtörténete a honfoglalástól a 20. század közepéig. Budapest: Aula, 2000. 578 s. ISBN 963-503-113-0
4. Romsics Ignác: Magyarország története a XX. században. Budapest: Osiris, 2000. 688 s. ISBN 978-963-276-179-4
5. Cameron, R. A világgazdaság története a kőkorszaktól napjainkig. Budapest: Maecenas Könyvkiadó, 1998. 518 s. ISBN 963-8396-98-9

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 468

A	B	C	D	E	FX
1.92	7.05	11.11	21.15	37.61	21.15

**Teacher:** István Jobbágy, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/EKO1/15	<b>Name:</b> Economy 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the final written test at the end of the semester. To obtain evaluation A is necessary at least 90% of the maximum score of the final review, to obtain evaluation B at least 80%, for the assessment of at least 70% C, D for the assessment of at least 60%, and the evaluation E at least 50% of the maximum points. Credit won't be granted to a student who did not receive at least 50% of the maximum of score on the written test.	
<b>Results of education:</b> The student learns the basic economic knowledge about the market supply and demand, they are introduced to the consumer and the producer basic characterization.	
<b>Brief syllabus:</b> 1. The basics of microeconomic theory. 2. Fundamentals of the consumer. 3. Optimum choice of consumer. 4. Generalization of the utility function. 5. Demand and its characteristics. 6. Production analysis. 7. Cost analysis. 8. The balance of the company in the conditions of perfect competition. 9. Balance the company in terms of monopoly and monopolistic competition. 10. Oligopolistic market structures. 11. Market balance, supply and demand. 12. The state as a factor of market balance. 13. Analysis of concentration in the industry.	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian, Slovak language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 1075	

A	B	C	D	E	FX
2.98	7.44	13.95	18.98	37.86	18.79
<b>Teacher:</b> prof. Dr. Imrich Okenka, PhD., Ing. Zoltán Šeben, PhD., PhDr. Enikő Korcsmáros, PhD.					
<b>Date of last update:</b> 28.05.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/EKO2/15	<b>Name:</b> Economy 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b> KEK/PHMdb/EKO1/15	
<b>Conditions for passing the subject:</b> Successful completion of the final written test at the end of the semester. To obtain evaluation A is necessary at least 90% of the maximum score of the final review, to obtain evaluation B at least 80%, for the assessment of at least 70% C, D for the assessment of at least 60%, and the evaluation E at least 50% of the maximum points. Credit won't be granted to a student who did not receive at least 50% of the maximum of score on the written test.	
<b>Results of education:</b> After completing the course students will know the basic economic context for GDP and its numeracy, and the basic models of macroeconomics.	
<b>Brief syllabus:</b> 1. Terminology of macroeconomic theory. Alternative approaches to macroeconomics. 2. Options and ways to measure total economic output. Methods of calculating GDP. Next ways of expressing the total output. 3. The production function, demand and labor supply. Intertemporal optimization, production and income distribution rate, interest rates. 4. The theory of economic growth. Long-term growth: the Solow model 5. Employment - Labour market, the issue of the causes and forms of unemployment, unemployment rate and its context. Development of unemployment in Slovakia. 6. The term role and form of money inflation. Alternative theory of money supply and money demand. The multiplier of the money supply. 7. Monetary policy. The balance of the financial market. Baumol-Tobin model. 8. Aggregate demand. AD-AS model. 9. The impact of monetary and fiscal policy on aggregate demand and aggregate supply and various theoretical concepts. 10 IS-LM model. 11. Models aggregate supply. 12. Inflation and unemployment. Phillips curve and its interpretation. 13. Keynes's model. Consumption savings and investment. Consumption function and saving function. The theory of consumption.	
<b>Literature:</b>	

1. JUREČKA, V. Makroekonomie. Praha: Grada Publishing, 2010. 332. s. ISBN 978-80-247-3258-9
2. LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus (Teoretické a praktické problémy). Bratislava: Iura Edition, 2011. 273 s. ISBN 978-80-8078-405-8
3. LISÝ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 622 s. ISBN 80-8078-063-3
4. TÁNCOŠOVÁ, J. a kol. Ekonómia v novej ekonomike (Metodická pomôcka na semináre). Bratislava: Iura Edition, 2005. 80 s. ISBN 80-8078-064-1
5. MANKIW, N. G. Makroökonómia. Budapest: Osiris Kiadó, 2002. 566 s. ISBN 9633794188
6. MISZ, J. Makroökonómia feladatgyűjtemény. Budapest: Panem Kiadó, 2004. 188 s. ISBN 963-545-434-1
7. DOBAI KORCSMÁROS, E. - GÓDÁNY, ZS. - SERES HUSZÁRIK, E. Közgazdaságtan alapjai (Feladatgyűjtemény) Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2014, ISBN 978-80-8122-094-4

**Language, knowledge of which is necessary to complete a course:**

**Notes:**

Hungarian, Slovak language

**Evaluation of subjects**

Total number of evaluated students: 997

A	B	C	D	E	FX
2.31	2.31	8.53	15.15	48.24	23.47

**Teacher:** prof. Dr. Imrich Okenka, PhD., Ing. Zoltán Šeben, PhD., PhDr. Enikő Korcsmáros, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/EKO3/15	<b>Name:</b> Economy 3
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b> KEK/PHMdb/EKO2/15	
<b>Conditions for passing the subject:</b> At the end of the semester, written exam for 100 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The course is an introduction into international integration, the management of transnational corporations and economic developments. It also deals with international economic institutions in brief.	
<b>Brief syllabus:</b> 1. The economic causes and effects of international trade 2. Classic business models (Smith, Ricardo) 3. Specific factors model 4. Trade policy: tariffs, quotas 5. Trade policy: subsidies 6. Effective protection 7. The international labor movement 8. The international balance of payments 9. Currency Market 10. Exchange rate regime 11. Money Market 12. The current account deficit theories - Flexibility Approach 13. The current account deficit theories - an intertemporal approach	
<b>Literature:</b> 1. LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus. Teoretické a praktické problémy. Bratislava: Iura Edition, 2011. 273. s. ISBN 978-80-8078-405-8 2. LISÝ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 622. s. ISBN 80-80787-063-3 3. TÁNCOŠOVÁ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 79. s. ISBN 80-8078-064-1	

4. BOCK, GY. – MISZ, J. Nemzetközi közgazdaságtan. Tatabánya: TRI-MESTER, 2006. 318. s. ISBN 963-9561-14-2

5. DOBAI KORCSMÁROS, E. - GÓDÁNY, ZS. - SERES HUSZÁRIK, E. Közgazdaságtan alapjai (Feladatgyűjtemény) Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2014, ISBN 978-80-8122-094-4

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 886

A	B	C	D	E	FX
3.05	3.95	9.37	23.36	50.11	10.16

**Teacher:** prof. Dr. Imrich Okenka, PhD., Ing. Zoltán Šeben, PhD., PhDr. Erika Seres Huszárik

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/EKO4/15	<b>Name:</b> Economy 4
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> During the semester the students will learn comparative economic mechanisms through a country's examples (market economy, socialism, centrally planned economy). The course also deals with the operation of the economic systems, the political changes and the globalization processes.	
<b>Brief syllabus:</b> 1. Introduction of comparative economics 2. The institutions and their role in the modern economy 3. The organization and economy 4. Market economy 5. Liberal market economy 6. State market economy 7. The welfare state and its problems 8. Socialism and other central planned economics 9. Reform of the socialist economy 10. Economic transformation in Central and Eastern Europe 11. Economic systems in Southeast Asia 12. Economic systems in Latin America 13. Globalization and its impact on economic systems	
<b>Literature:</b> 1. ANGRESANO, J. Comparative Economics. 2. Upper Saddle River, NJ: PrenticeHall, 1996, 604 str. ISBN 0-13-381633-8 2. CSABA L. Az átalakulás fejlődés elmélete. Közgazdasági Szemle 4. sz., 2002, 273-291. str. ISSN 0023-4346	

3. FERBER K. A siker ára. Japán. Budapest: László és Társa Kiadó, 1998, 132 str. ISBN 9630496674
4. KORNAI J. A rendszerparadigma. Közgazdasági Szemle, 1999, 46 (7-8). str. 585-599. ISSN 0023-4346
5. KORNAI J. Közép-Kelet-Európa nagy átalakulása – siker és csalódás. Közgazdasági Szemle, 2005, 52. évf. 907-936 str. ISSN 0023-4346
6. LYSÁK, L. Globalizácia versus lokalizácia. Formovanie integrovanej Európy. Bratislava: EKONÓM, 2003, s.175-182, ISBN 80-225-1674-0
7. SEDLACKO, M. Komparatívne ekonomické systémy (Úvod do štúdia). Bratislava: Vydavateľstvo EKONÓM, 2003
8. SZABÓ K. Gazdasági rendszerek, intézmények – Bevezetés az összehasonlító gazdaságtanba. Budapest: Aula Kiadó, 2007, 609. str. ISBN 9639215570

**Language, knowledge of which is necessary to complete a course:**

Hungarian Language and English Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 802

A	B	C	D	E	FX
13.97	16.08	24.94	23.44	18.95	2.62

**Teacher:** doc. Ing. Péter Karácsony, PhD., István Jobbágy, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/EKO5/15	<b>Name:</b> Economy 5
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The evaluation consists of two parts (seminar work - 25 points, written exam - 75 points). To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> Students will learn about the key economic processes of small and medium-sized enterprises in Slovakia and in the European Union. Students acquire practical skills in operating small and medium-sized enterprises and learn the special terms and vocabulary, support forms and specific management methods.	
<b>Brief syllabus:</b> 1. Definitions of small and medium-sized enterprises 2. Definitions of entrepreneurship, the firm's legal framework, functions, goals, advantages and disadvantages of SMEs 3. The SME sector in EU and in Slovakia, competitiveness of SMEs, business environment (trends, factors) 4. Entrepreneurial process, planning, business plan (chapters, planning methods and planning process) 5. Marketing, marketing strategy, marketing planning (specifics of SMEs) 6. Financial planning (types of financial plans, financial planning methods, financial plans in business plans) 7. Financing possibilities for SMEs 8. Organizational plan, specifics of organization in SMEs 9. Support programmes for SMEs (financial, institutional and legal support of SMEs in the EU and Slovakia) 10. Family business (specifics, conflicts) 11. Female entrepreneurs (specifics, support), franchise, social entrepreneurship (definition)	
<b>Literature:</b>	

1. ANTALÍK, I. – STRÁŽOVSKÁ, H. – STRÁŽOVSKÁ, L. – SIROTKOVÁ, A. Malý a stredný podnikateľ. Komárno: Univerzita J. Selyeho, 2008, 205. s. ISBN 978-80-89234-56-1
2. ŠÚBERTOVÁ, E. a kol. Podnikanie v malých a stredných podnikoch (Prípadové štúdie a príklady). Bratislava: KARTPRINT, 2011, 120. s. ISBN 9788088870951
3. BÁLINT, A. – HAMINGWAY, F. G. Vállalkozástan a gyakorlatban. Budapest: AULA, 2005, 344. s. ISBN 963-9585-50-5
4. ANTALÍK, I. Bevezetés a kis- és középvállalkozások gazdaságtanába. Komárno: Univerzita J. Selyeho, 2012. 77. s. ISBN 978-80-8122-038-8
5. ANTALÍK, I. Kis- és középvállalkozások menedzsmentjének alapjai. Komárno: Univerzita J. Selyeho, 2012. 89. s. ISBN 978-80-8122-037-1

**Language, knowledge of which is necessary to complete a course:**

Hugarian Language and Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 421

A	B	C	D	E	FX
1.66	8.79	16.86	36.58	35.15	0.95

**Teacher:** prof. Dr. László Józsa, CSc., Ing. Renáta Machová, PhD., PhDr. Imrich Antalík, PhD., PhDr. Enikő Korcsmáros, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/FEA/15	<b>Name:</b> Financial and Economic Analysis
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the final written test at the end of the semester. To obtain evaluation A is necessary at least 90% of the maximum score of the final review, to obtain evaluation B at least 80%, for the assessment of at least 70% C, D for the assessment of at least 60%, and the evaluation E at least 50% of the maximum points. Credit won't be granted to a student who did not receive at least 50% of the maximum of score on the written test.	
<b>Results of education:</b> After completing the course, the student will know the theoretical methods and practical knowledge of financial and economical analysis of entrepreneurial subjects.	
<b>Brief syllabus:</b> 1. Introduction to the problem of financial analysis (functions, features and analysis methods) 2. Financial analysis: information sources of financial analysis 3. Financial analysis: ex post and ex ante analysis - definition, vertical and horizontal analysis, balance sheet golden rule, financial indicators - introduction 4. Financial analysis: liquidity indicators, debt indicators 5. Financial analysis: profitability indicators, efficiency indicators 6. Financial analysis: market valuation indicators, scorecards, cash flow analysis 7. Financial analysis: financial situation forecast, bankruptcy models 8. Economical analysis: analysis of production activities I. (market activities, investment activities) 9. Economical analysis: analysis of production activities II. (operating activities) 10. Economical analysis: analysis of the use of assets I. (HR, long-term assets) 11. Economical analysis: analysis of the use of assets II. (stocks)	
<b>Literature:</b> 1. ZALAI, K. a kol. Finančno-ekonomická analýza podniku. Bratislava: SPRINT, 2010, 448. s., ISBN 978-80-89393-15-2 2. VIRÁG, M. Pénzügyi elemzés, csődelőrejelzés. Budapest: AULA, 2004, 147. s. ISBN 963 9207 95 0 3. ŠLOSÁROVÁ, A. a kol.: Analýza účtovnej závierky. Bratislava: Iura Edition, 2006, ISBN 80-8078-070-6.	
<b>Language, knowledge of which is necessary to complete a course:</b>	

Hunagarian and Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 251

A	B	C	D	E	FX
3.59	9.16	17.13	32.67	35.46	1.99

**Teacher:** Ing. Zoltán Šeben, PhD., PhDr. Imrich Antalík, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KEK/ PHMdb/HOP1/15		<b>Name:</b> Business Law 1			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present					
<b>Number of credits:</b> 4					
<b>Recommended semester/trimester of study:</b> 4.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b> Successful completion of the final written test at the end of the semester. To obtain evaluation A is necessary at least 90% of the maximum score of the final review, to obtain evaluation B at least 80%, for the assessment of at least 70% C, D for the assessment of at least 60%, and the evaluation E at least 50% of the maximum points. Credit won't be granted to a student who did not receive at least 50% of the maximum of score on the written test.					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b> 1) Platné znenie zákona č. 40/1964 Zb. Občiansky zákonník v znení neskorších predpisov 2) LAZAR, J. a kol. Občianske právo hmotné, I. a II. diel, Bratislava: IuraEdition, 2010, 715+548 s. ISBN 9788080783464 3) JURČOVÁ, M. – NOVOTNÁ, M. a kol. Pracovné listy a prípadové štúdie z občianskeho práva hmotného, 2. vydanie Plzeň: A. Čenek, 2011, 208 s. ISBN 9788073803377					
<b>Language, knowledge of which is necessary to complete a course:</b> Slovak Language					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 523					
A	B	C	D	E	FX
11.85	12.43	23.52	26.96	24.47	0.76
<b>Teacher:</b> JUDr. Gabriel Katona, PhD., doc. Ing. Péter Karácsony, PhD.					
<b>Date of last update:</b> 28.05.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KEK/ PHMdb/HOP2/15		<b>Name:</b> Business Law 2			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present					
<b>Number of credits:</b> 4					
<b>Recommended semester/trimester of study:</b> 5.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b> KEK/PHMdb/HOP1/15					
<b>Conditions for passing the subject:</b> Successful completion of the final written test at the end of the semester. To obtain evaluation A is necessary at least 90% of the maximum score of the final review, to obtain evaluation B at least 80%, for the assessment of at least 70% C, D for the assessment of at least 60%, and the evaluation E at least 50% of the maximum points. Credit won't be granted to a student who did not receive at least 50% of the maximum of score on the written test.					
<b>Results of education:</b> x					
<b>Brief syllabus:</b> x					
<b>Literature:</b> 1. OVEČKOVÁ, O. a kol. Obchodný zákonník, komentár, Bratislava: IuraEdition, 2005, 2192 s. ISBN 9788080784348 2. KUBÍČEK, P. - MAMOJKA, M. a kol. Obchodné spoločnosti, Bratislava: MANZ a VO PF UK, 1999, 179 s. ISBN 80-85719-25-8 3. KUBÍČEK, P. Teória obchodného práva, Bratislava: VO PF UK, 2004, 106 s. ISBN 80-7160-186-1 4. ŽITŇANSKÁ, L. Ochrana menšinových akcionárov v práve obchodných spoločností, Bratislava: Iura Edition, 2000, 218 s. ISBN 80-88715-84-9					
<b>Language, knowledge of which is necessary to complete a course:</b> Slovak Language					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 560					
A	B	C	D	E	FX
11.43	20.36	18.93	23.93	24.82	0.54
<b>Teacher:</b> JUDr. Gabriel Katona, PhD., doc. Ing. Péter Karácsony, PhD.					
<b>Date of last update:</b> 28.05.2014					

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/HPO/15	<b>Name:</b> Economic policy
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 0 / 2 <b>For the study period:</b> 0 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The method of evaluation of the subject is the following: written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The subject would like to show the position of economic policy in the framework of the market economy. We will also illuminate its mechanisms and tools. In addition, the subject shows the tools which are useful for the measuring of success of the governmental policies. The subject would like to examine the position of the Central European countries within the economic structures of the EU.	
<b>Brief syllabus:</b> 1. Aims, instruments and mechanisms 2. Economic and political relations as a subjects of the economic policy 3. Competition 4. Trade policy 5. The sources of the economic policy 6. Measuring of the effectivity of economic policy 7. The policy of stabilization 8. Fiscal policy 9. The central bank and the monetary policy, Inflation 10. The system of superannuation, salary and wage policy 11. Labor market and unemployment 12. Open economy and balance of payments 13. External aspects of economic policy	
<b>Literature:</b> 1. Baránik, M., Farkašová, M. Hospodárska politika. Teória a prax. Trenčín: GC-TECH, 2005. 211 s. ISBN 80-88914-35-3 2. Veress J. Gazdaságpolitika. Budapest: Aula, 2003. 374 s. ISBN 963-9345-04-0	

3. Lukáčik, J. a kol. Hospodárska politika: teória a prax. Bratislava: Sprint 2 , 2013. 315 s. ISBN 978-80-89393-86-2
4. Vincúr, P. a kol. Hospodárska politika. Bratislava: SPRINT, 2002. 396 s. ISBN 80-88848-99-7
5. Bod Péter Á. Gazdaságpolitika. Budapest: Aula, 2003. 282 s. ISBN 963-9345-63-6

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 797

A	B	C	D	E	FX
3.76	7.53	10.92	26.98	48.56	2.26

**Teacher:** István Jobbágy, PhD., prof. Dr. Andrea Bencsik, CSc.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KMI/ PHMdb/INF1/15		<b>Name:</b> Informatics 1			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar / Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 / 0 <b>For the study period:</b> 26 / 26 / 0 <b>Methods of study:</b> present					
<b>Number of credits:</b> 4					
<b>Recommended semester/trimester of study:</b> 1.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 1820					
A	B	C	D	E	FX
8.3	12.91	22.03	23.08	24.89	8.79
<b>Teacher:</b> PaedDr. Ákos Valent, Ing. Ondrej Takáč, PhD., prof. Dr. Imrich Okenka, PhD.					
<b>Date of last update:</b> 28.05.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/KAR/15	<b>Name:</b> Calculations and budgeting
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Knowledge of the students during semester will be rated on the base of achieved results at two written tests. The total score which can be reached from these two tests is 100 points. Student who will reached minimal 50 points score will obtain credits. To obtain level A 90 points score is necessary, to obtain level B student has to reached 80 points score at least. For level C student needs 50 points score and for level D student needs 60 points score. Minimal points score 50 – means level E.	
<b>Results of education:</b> The main aim of the subject is to development of knowledge on costs of the students. Students will learn about the relationship of cost calculation and accounting, of cost calculation methods, as well as range of problems of company and company entity budget. The attention also covers calculations and pricing used in trade.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"><li>1. Calculations and accounting - definitions and structure of the accounting information system of enterprise.</li><li>2. Financial and managerial information system.</li><li>3. Cost accounting and cost control. Segmentation of costs by calculations.</li><li>4. Definition of roles and functions of calculation. Classification of calculations.</li><li>5. The classic calculations - characterization, properties.</li><li>6. Examples to prove strengths and weaknesses of classical calculations.</li><li>7. Calculation of the variable costs - characteristics, examples of their use in practice.</li><li>8. The definition and characteristics of the ABC calculation method.</li><li>9. Examples to prove strengths and weaknesses of ABC calculation method.</li><li>10. Job Costing - definition, tasks, example.</li><li>11. Process calculations - definition, tasks, example.</li><li>12. Budgeting - the roles and functions of enterprise budgets.</li><li>13. The forms of budgets and their control.</li></ol>	
<b>Literature:</b> <ol style="list-style-type: none"><li>1. KUPKOVIČ, M. a kol. Kalkulácie a rozpočty. Bratislava: Sprint, 2002. 254 s. ISBN 80-88848-95-4.</li></ol>	

2. KOSTKOVÁ, A. – LAJOŠ, B. Kalkulácie a rozpočty podniku. Bratislava: Ekonóm, 2011. 195 s. ISBN 978-80-225-3240-2.
3. BOSNYÁK, J. a kol. Vezetői számvitel. Budapest: Saldo Kiadó, 2010. 302 s. ISBN 978 963 638 339 8

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 299

A	B	C	D	E	FX
9.36	13.04	20.07	24.75	28.43	4.35

**Teacher:** Ing. Norbert Gyurián, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KMI/ PHMdb/MAT1/15	<b>Name:</b> Mathematics 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar / Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 / 0 <b>For the study period:</b> 26 / 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
<b>Results of education:</b> After successful completion of this course students can use the basic concepts and tools of differential calculus of real functions of one variable. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of integral calculus, and the rules of integration and its economic applications.	
<b>Brief syllabus:</b> The real function. The domain, codomain. Properties of elementary functions. The sequence. Limit of a sequence. Limits of monotone sequences. Limits and continuity of functions. Asymptote. Derivatives, their geometric and economic importance. Derivatives of elementary functions. Derivation rules. Elasticity of functions. Linear approximation. The mean value theorems. Derivatives and differentials of higher order. Monotony, convexity and concavity of functions. Inflection points. L'Hospital's rule. Local and absolute extremes of functions. Economic applications. The rules of integration. Indefinite integral and primitive function. Integrating with substitution method and by parts. Economic applications. Integration of rational functions. Definite integral. Improper integral. Series with non-negative members. Convergence criteria. Alternative series. Leibniz criterion. Differential equations.	
<b>Literature:</b> 1. THOMAS, G. B.: Thomas-féle KALKULUS I. Budapest : Typotex, 2011, s. 351. ISBN 978 963 279 576 8 2. THOMAS, B. G.: Thomas-féle kalkulus 2. Budapest : Typotex 2010, s. 360. ISBN 978 963 279 159.	

3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998

**Language, knowledge of which is necessary to complete a course:**  
hungarian

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 1873

A	B	C	D	E	FX
4.11	6.51	13.93	23.97	38.76	12.71

**Teacher:** Mgr. Sándor Kelemen, PhD., RNDr. Zuzana Árki, PhD., RNDr. József Bukor, PhD., doc. RNDr. János Tóth, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KMI/ PHMdb/MAT2/15	<b>Name:</b> Mathematics 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar / Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 / 0 <b>For the study period:</b> 26 / 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
<b>Results of education:</b> After successful completion of this course students can use the basic concepts and tools of linear algebra they are able to solve systems of linear equations, with matrix, determinants, elimination of variables. They obtain knowledge of differential calculus of real functions of more variable and partial derivatives. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of linear programming.	
<b>Brief syllabus:</b> Linear algebra: Vectors. Vector operations. Linear independence. Matrix. Operations with matrices. Determinant, properties. Rank of a matrix. System of linear equations and its solution. Elimination method. Solution of system of linear equations with elemental base change and inverse matrix. Space of solutions. Eigenvector and eigenvalues of the matrix, diagonalization. The function of more variables. Some features of economic analysis. Homogeneous functions. Limit and continuity. Partial derivatives. Partial derivatives of higher order. Economic Applications of partial derivatives. Quadratic forms. Local extremes. Necessary and sufficient condition for local extreme. Economic applications of local extremes. Bound local extremes and their economic applications. Kuhn-Tucker conditions. Introduction to linear programming.	
<b>Literature:</b> 1. FRIED, E.: Algebra I.: Elemi és lineáris algebra. Budapest : Nemzeti Tankönyvkiadó, 2000, s. 334. ISBN 963 19 11764. 2. THOMAS, B. G.: Thomas-féle kalkulus 3. Budapest : Typotex 2011. ISBN 978 963 279 438 9 3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998	

<b>Language, knowledge of which is necessary to complete a course:</b> hungarian, slovak					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 1663					
A	B	C	D	E	FX
3.13	7.16	15.39	25.92	40.89	7.52
<b>Teacher:</b> Mgr. Sándor Kelemen, PhD., RNDr. Zuzana Árki, PhD., RNDr. József Bukor, PhD., doc. RNDr. János Tóth, PhD.					
<b>Date of last update:</b> 28.05.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KMI/ PHMdb/MAT3/15	<b>Name:</b> Mathematics 3
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar / Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 2 / 0 <b>For the study period:</b> 13 / 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. The assessment will count points earned by individual work (max. 20%).	
<b>Results of education:</b> The students recognise the theoretical elements and principia of the probability.	
<b>Brief syllabus:</b> 1. Field of sets and events. Combinatorics. 2. Definition of the probability. The Kolmogorovs field of probability. 3. Geometrical probability, conditional probability. 4. Bayes theorem. Independence of events. 5. Random variable. Probability distribution, probability density function. 6. Characteristics of random variable. 7. Discrete distributions, expected value, standard deviation. 8. Discrete distribution. Calculation of probability. 9. Continuous distributions. Probability density function. Expected value, standard deviation. 10. Continuous distributions. Calculation of probability. 11. Laws of large numbers. Central limit theorem. 12. Multivariate distributions.	
<b>Literature:</b> BUKOR, J. – ÁRKI, Z. – FEHÉR, Z. Valószínűségszámítás. Komárno : Univerzita J. Selyeho. 2010. 120 s. ISBN 978-80-89234-94-3. OBÁDOVICS, J. GY. Valószínűségszámítás és matematikai statisztika. Budapest : Scholar Kiadó. 2003. 302 s. ISBN 963-9534-00-5. Csernyák, L. a kol.: Valószínűségszámítás. Budapest : Nemzeti Tankönyvkiadó, 1998. Horáková, G., Starečková, A.: 600 otázok a odpovedí z teórie pravdepodobnosti. Bratislava : Ekonóm. 2003. Denkinger, G.: Valószínűségszámítási gyakorlatok. Budapest : Tankönyvkiadó. 1990.	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	

**Evaluation of subjects**

Total number of evaluated students: 1479

A	B	C	D	E	FX
5.61	7.57	17.38	25.76	34.08	9.6

**Teacher:** Mgr. Sándor Kelemen, PhD., RNDr. Zoltán Fehér, PhD., doc. RNDr. János Tóth, PhD.**Date of last update:** 28.05.2014**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/MEO/15	<b>Name:</b> International trade
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 1 <b>For the study period:</b> 13 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the subject during the semester seminar work where it can get maximum points 30 and passing a written final review with maximum points 70. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student that the written seminar task to win at least 20 points and a written clearance obtained less than 30 points.	
<b>Results of education:</b> After completing the course, students are familiar with the basic concepts of nature international trade, starting with the international division of labor, foreign functions trade, the actors of the world economy - national economies, transnational corporations and international integration groupings. Gain insight into the operation of GATT / WTO world trade, the effects of the EU single market in the context of a globalizing world.	
<b>Brief syllabus:</b> 1. The conceptual apparatus of international trade, world trade and international division of labor. The global economy, global economic trends and their impact on world trade. 2. Theory of international trade. World and international trade, foreign functions trade. 3. International movement capital. Transnational corporation - development and current status of the global economy. 4. Foreign trade policy - GATT / WTO. 5. Services in international trade. International economic integration. 6. The EU Single Market and the common commercial policy, the impact of scientific and technological progress to the World trade. The issue of competitiveness in terms of foreign trade and the EU's position in the global economy.	
<b>Literature:</b> 1. BALÁŽ, P. a kol. Medzinárodné podnikanie: na vlně globalizujúcej sa svetovej ekonomiky. Bratislava: Sprint , 2010. ISBN 978-80-89393-18-3 2. KALÍNSKA, E. a kol. Medzinárodní obchod v 21. století. Praha: Grada Publishing, 2010. ISBN 06-73524-97-3	

3. UNCTAD, 2009. World Investment Report. Transnational Corporations, Agricultural Production and Development. Switzerland: UNO Publications, 2009. ISBN: 978-92-1-112775-1  
4. CZAKÓ, E. RESZEGI, L. Nemzetközi vállalatgazdaságtan. Alinea Kiadó. 2010. Budapest. ISBN: 978-9639-659-47-6

**Language, knowledge of which is necessary to complete a course:**  
Hungarian Language and Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** Ing. Renáta Machová, PhD.

**Date of last update:** 25.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KM/PHMdb/ MRK/15	<b>Name:</b> Marketing
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 1 <b>For the study period:</b> 13 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Exam: max. 100 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The objective of the subject is to give a knowledge about the corporate market operations for the students. During the semester we will deal with the basic elements of marketing, market, individual and organizational behavior, the application of the marketing tools. It will show the operation of the marketing tools, especially the process of market research.	
<b>Brief syllabus:</b> 1. Marketing theories, corporate marketing orientations 2. Market and market competition 3. Segmentation, STP strategies 4. Consumer behavior as meta theory 5. Organizational buying behavior, relationship marketing 6. Brand and product. Fight for the consumers 7. Product policy, product developments, portfolio analysis 8. Price policy, pricing methods 9. Product life cycle 10. Distribution system, logistic and the other functions. The participants of the distribution system, trends in retailing, personal selling 11. Advertisements and communication, forms of advertisement. The measure of efficiency of advertising 12. Marketing information system, market definitions. Marketing functions and marketing organizations 13. Marketing in international environment	
<b>Literature:</b> 1. JÓZSA, L. Marketing. Veszprém: Veszprémi Egyetemi Kiadó, 2000, 317. s. ISBN 963-9220-28-0	

2. VÉGH, K. – SERES HUSZÁRIK, E. A marketing alapjai. Komárom: SJE, Gazdaságtudományi Kar, 2013. 157. s. ISBN 978-80-8122-069-2
3. ČIMO J. Marketingové aplikácie. Bratislava: EKONÓM, 2008. 275. s. ISBN 978-80-225-2478-0
4. KITA J. a kol. Marketing. Bratislava: IURA EDITION, 2010. 411. s. ISBN 8080783273
5. BERNSCHÜTZ, M. – DEÉS, SZ. – KENÉZ, A. Marketing esettanulmányok. Kihívások és megoldások a magyar piacon. Budapest: Akadémiai Kiadó, 2013. 279. s. ISBN 978-963-05-9383-0

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovakian language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 568

A	B	C	D	E	FX
2.82	8.98	23.59	29.05	27.46	8.1

**Teacher:** Ing. Renáta Machová, PhD., prof. Dr. László Józsa, CSc., PhDr. Erika Seres Huszárík

**Date of last update:** 11.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KM/PHMdb/ MTP/15	<b>Name:</b> Transformation Process Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the subject during the semester seminar work where it can get maximum points 40 and passing a written final review with maximum points 60. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student that the written seminar task to win at least 20 points and a written clearance obtained less than 30 points.	
<b>Results of education:</b> After completing the course, students are informed with those of the corporate transformation process, with the nature and purpose of the material inputs in the business transformation process, with the essence of product policy, the evaluation of the efficiency of production processes.	
<b>Brief syllabus:</b> 1. Introduction to enterprise transformation process. 2. The essence, functions and organization of purchases of material inputs. 3. The role of marketing in the purchase. 4. Balancing the needs of purchasing, planning the size of supply. 5. Management of material inputs and review management methods. 6. The production activities in the corporate transformation process. 7. Types of production patterns of the production process, product range, sales plan, and their relations. 8. Production capacity, the capacity utilization. 9. Sale of products, the nature and role of sales, market research. 10. The logistics process. 11. Disclosure of product policy, monitoring of the usefulness of the product. 12. Communication policy as a tool for product sales. 13. Distribution Policy as a tool for product sales.	
<b>Literature:</b> 1. MAJTÁN, Š. Podnikové hospodárstvo. Bratislava: Sprint dva, 2009. 320. s. ISBN 978-80-89393-07-7	

2. SEDLÁK, M. a kol. Podnikové hospodárstvo. Bratislava: Iura Edition, 2010. 352. s. ISBN 978-808-8078-317-4
3. CHIKÁN, A. – DEMETER, K. Értéktérmeto folyamatok menedzsmentje (Manažment transformačných procesov) Aula Kiadó Zrt., 2006. 600 s. ISBN: 978-963-9585-21-8
4. ANDRADE, G. – STAFFORD, E.: Investigating the Economic Role of Mergers. In: Journal of corporate Finance, No. 1, January 2004

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak languages

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 468

A	B	C	D	E	FX
18.16	22.01	26.28	19.44	11.32	2.78

**Teacher:** Ing. Renáta Machová, PhD.

**Date of last update:** 11.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KEK/ PHMdb/OBH/15		<b>Name:</b> Defense of Final Paper			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present					
<b>Number of credits:</b> 9					
<b>Recommended semester/trimester of study:</b> 5., 6..					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 28.05.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/PFN/15	<b>Name:</b> Corporate finances
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the final written test at the end of the semester. To obtain evaluation A is necessary at least 90% of the maximum score of the final review, to obtain evaluation B at least 80%, for the assessment of at least 70% C, D for the assessment of at least 60%, and the evaluation E at least 50% of the maximum points. Credit won't be granted to a student who did not receive at least 50% of the maximum of score on the written test.	
<b>Results of education:</b> After completing the course, the student will know the methods required for adoption the financing decision in the acquisition and efficient capital allocation. The student will be able to recognize the various forms of financing assets, including financial support for enterprises, an effective method of investment, financial investment assumptions, factors affecting financial and capital structure, basic financial aspects of association of companies and major instruments necessary for the payment of the company.	
<b>Brief syllabus:</b> 1. General Characteristics of finance and currency. 2. Introduction to Corporate Finance. 3. Time value of money, the method of calculating interest, specifically cash flows (annuities, endless annuity). 4. Bonds and shares - the types and characteristics of shares and bonds, share issues, exchange rate, dividends, business and financial risk, return and risk assets. 5. Revenue of project risk, portfolio theory. Diversification, CAPM, straight SML. 6. Investment proposals and decision criteria (methods of project appraisal). 7. Company cash flow (index of profitability, cash flows related to business investment, operational and financial cash-flow, direct and indirect cash flow, depreciation, income before income taxes, Profit after tax, equivalent annual cost). 8. Risk Analysis Investment (measurement and risk analysis) - sensitivity analysis, Monte Carlo simulation, options and their graphical representation. 9. Cost of capital (cost of capital; cost of equity). 10. Long-term financial decisions - financial and capital structure, definition of WACC. 11. The impact of financial decisions on the effectiveness of the project.	

12. Dividend policy.

13. Effective market and dividend policy of the company - shares, dividends, the theory of efficient markets, the definition of the different levels of efficiency and its characterization, delineation of individual, dividend policy and their characteristics.

**Literature:**

1. VLACHYNSKÝ, K. a kol.: Podnikové financie. Bratislava: Iura Edition. 2009. 524 s. ISBN 978-80-8078-258-0
2. FETISOVOVÁ, E. a kol.: Podnikové financie – praktické aplikácie a zbierka príkladov. Bratislava: Iura Edition, 2010. 180 s. ISBN 978-80-8078-367-9.
3. GYULAI, L. Kis- és középvállalkozások üzletfinanszírozása. Budapest: Saldo. 2011. 168 s. ISBN 978-963-638-380-0
4. SOBEKOVÁ MAJKOVÁ, M. Ako financovať malé a stredné podniky. Bratislava: Iura Edition. 2011. 231 s. ISBN 978-80-8078-413-3
5. ZALAI, K. a kol. Finančno-ekonomická analýza podniku. Bratislava: Sprint dva. 2010. 446 s. ISBN 978-80-89393-15-2
6. FETISOVOVÁ, E. – VLACHYNSKÝ, K. – SIROTKA, V. Financie malých a stredných podnikov. Bratislava: Iura Edition. 2004. 260 s. ISBN 80-89047-87-4
7. BREALY-MYERS Modern vállalati pénzügyek. Budapest: Panem. 2005. 1175 s. ISBN 963-545-422-8
8. KOHN, M. Bank- és pénzügyek, pénzügyi piacok. Budapest: Osiris Kiadó. 2003. 1059 s. ISBN 963-389-435-2
9. DOBAI KORCSMÁROS, E. Bevezetés a vállalati pénzügyekbe (elméleti és gyakorlati alapok). Komárom: Selye János Egyetem. 2013. 179 s. ISBN 978-80-8122-076-0

**Language, knowledge of which is necessary to complete a course:**

Hungarian, Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 442

A	B	C	D	E	FX
2.49	11.99	18.55	24.89	36.2	5.88

**Teacher:** prof. Dr. József Poór, DSc., Ing. Zoltán Šeben, PhD., PhDr. Enikő Korcsmáros, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/PHS/15	<b>Name:</b> Business economicss
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 1 <b>For the study period:</b> 13 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's responsibility is during the semester prepare in writing the seminar work for 50 points and successfully completed the final review (written test) for 50 points. To obtain evaluation A is necessary at least 90 points in total, to obtain evaluation B at least 80points, for the assessment of at least 70 points C, D for the assessment of at least 60 points, and the evaluation E at least 50 points. Credit won't be granted to a student who did not receive at least 25 points for the seminar work and at least 25 points on final written test.	
<b>Results of education:</b> The goal is to give a comprehensive picture of the companies explain their functioning and activities. The business economy, uses for the variety and complexity of business processes, interdisciplinary access.	
<b>Brief syllabus:</b> 1. Introduction to business economics 2. Place and role of enterprises in the economy 3. Market and competition 4. The external environment of the enterprise 5. Corporate strategy and basics of strategic management 6. Basic concepts of marketing 7. Innovation and their role in the success of the company 8. Fundamentals of Human Resources Management 9. Information as an important source of enterprise 10. Logistics and production processes of the company 11. Basics of financial management enterprise 12. Corporate strategy I. 13. Corporate strategy II.	
<b>Literature:</b> 1. MAJTÁN Š. a kol.: Podnikové hospodárstvo. Bratislava: SPRINT, 2007. 347 s. ISBN: 8089085798 2. MAJDÚCHOVÁ, H. a kol.: Podnikové hospodárstvo: zbierka príkladov a prípadové štúdie. Bratislava: IuraEdition, 2010. 226 s. ISBN: 9788080783655	

3. MAJTÁN, Š ved. autors. kol.: Podnikové hospodárstvo. Bratislava: Sprintvfra, 2005. 347 s. ISBN 80-89085-46-6
4. CHIKÁN, A. Vállalatgazdaságtan. Budapest: AULA, 2008. 616 s. ISBN: 9789639698604

**Language, knowledge of which is necessary to complete a course:**

Hungarian, Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 549

A	B	C	D	E	FX
13.66	21.86	20.22	16.03	18.76	9.47

**Teacher:** doc. Ing. Péter Karácsony, PhD., Ing. Renáta Machová, PhD., PhDr. Enikő Korcsmáros, PhD., PhDr. Imrich Antalík, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KMI/ PHMdb/PIS/15		<b>Name:</b> Business information systems			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar / Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 0 / 2 / 0 <b>For the study period:</b> 0 / 26 / 0 <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 3.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 560					
A	B	C	D	E	FX
26.07	13.75	18.04	20.36	17.32	4.46
<b>Teacher:</b> Ing. Ondrej Takáč, PhD.					
<b>Date of last update:</b> 28.05.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KM/PHMdb/ POM/15		<b>Name:</b> Company Management			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present					
<b>Number of credits:</b> 9					
<b>Recommended semester/trimester of study:</b> 5., 6..					
<b>Level of study:</b> I.					
<b>Prerequisites:</b> (KMI/PHMdb/MAT1/15 and KJP/PHMdb/ZOK/15 and KMI/PHMdb/INF1/15 and KEK/PHMdb/EKO1/15 and KMI/PHMdb/MAT2/15 and KEK/PHMdb/EKO2/15 and KM/PHMdb/MRK/15 and KEK/PHMdb/PHS/15 and KEK/PHMdb/UCT1/15 and KMI/PHMdb/MAT3/15 and KMI/PHMdb/STA1/15 and KEK/PHMdb/EKO3/15 and KEK/PHMdb/SPR/15 and KM/PHMdb/TOM/15 and KEK/PHMdb/HOP1/15 and KMI/PHMdb/STA2/15 and KEK/PHMdb/EKO4/15 and KEK/PHMdb/UCT2/15 and KEK/PHMdb/HOP2/15 and KEK/PHMdb/UCT3/15 and KEK/PHMdb/PFN/15 and KEK/PHMdb/HPO/15 and KEK/PHMdb/EKO5/15 and KEK/PHMdb/ZAD/15)					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 25.06.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KM/PHMdb/ PSY/15	<b>Name:</b> Psychology
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Active participation on the classes. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> After finishing the class students will obtain the informations about the disciplines of psychology, the main terms, statuses and procedures, they will be informed in the subject of social environment, contact network, advert psychology and economical psychology.	
<b>Brief syllabus:</b> 1. The science of psychology, its fields and importance. 2. Mental conditions, processes and contents – basic definitions of psychology. 3. Cognitive processes and divergent thinking, thinking and language. 4. Memory and attention. Selective detection. 5. Gardner's theory of multiple intelligence and innovative features. 6. Personality consists of: typology, abilities, qualities, feelings, emotions, character and will. Maslow's theory of motivation 7. 8. Freud, Erikson, Piaget's theory of evolution and characterization of significance. 9. Social interaction and communication. Attribution theory. Attitudes. 10. Group cohesion, and dynamics. Mass and behavior. 11. Necessities and labor market context, cognitive dissonance. 12. Advertising and consumer, social symbols. Persuasivity. 13. The decision of psychological aspects. Reference groups	
<b>Literature:</b> 1. ATKINSON, HILDEGARD. 2005. Pszichológia. Osiris : Budapest. ISBN 963 389 713 0 2. BORDÁS, S., FORRÓ, Zs., NÉMETH, M., STRÉDL, T. 2006. Pszichológiai jegyzetek. SJE : Komárom. 3. ČEPELOVÁ, HERETÍK, MURA. 2011. Úvod do psychológie práce. Dubnica nad Váhom. ISBN 978 80 89400 32 4	

4. GOLEMAN, D. 2010. Társas intelligencia. Nyitott Könyvműhely : Budapest. ISBN 978 063 310 034 9
5. MARCH G. J. 2000. Bevezetés a döntéshozatalba. Panem Kiadó : Budapest. ISBN 963 545 252 7
6. MÖNKES – KNOERS. 2004. Fejlődéslélektan. Urbis : Budapest. 289 s. ISBN 963 9291 68 4
7. SMITH, E.R., MACKIE, D.M.2000. Szociálpszichológia. Osiris : Budapest. 2000. 967 s. ISBN 963 389 595 2
8. SCHMIDBAUER, W. 2007. Pszichológiai lexikon. Holnap Kiadó : Budapest. ISBN 978 963 46 766 4

**Language, knowledge of which is necessary to complete a course:**

Hungarian language and Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 518

A	B	C	D	E	FX
18.92	26.06	27.03	18.73	8.69	0.58

**Teacher:** PaedDr. Terézia Strédl, PhD.

**Date of last update:** 11.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/SOC/15	<b>Name:</b> Economic Sociology
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> EN: The condition of successful completion of the subject is completion of the written exam with a maximum of 100 points. The minimum points for grading A are 90, for grading B 80 points, for grading C 70 points, for D 60 points and for grading E 50 points.	
<b>Results of education:</b> By completing the course students will gain knowledge on the main areas of sociology: theoretocal and empirical specifics of sociological researches, main results of empirical researches. The curriculum places great emphasis on professional performance of social aspects of social problems, conflicts and economics. Main issues are: social structure, inequality, poverty, social mobility, furthermore sociological analysis on population, lifestyle, economic and political systems.	
<b>Brief syllabus:</b> The object and methodology of sociology Social structure and stratification Migration Social mobility Emphasized demographic groups Education system Cultural capital, investment in human capital Poverty - social inequality Political sociology Race, nation, ethnic groups, minorities The sociology of economic life (theories) Economy and society (research) The players of economic life Research of economic life	
<b>Literature:</b> 1. GIDDENS, A.: Sociology, Cambridge: Polity Press, 1993. 819. s. ISBN 0745618030 2. LENGYEL, GY. – SZÁNTÓ Z. (red.): A gazdasági élet szociológiája, szöveggyűjtemény (zbierka textov), Budapest:Aula 2001. 164.s. ISBN 963-9345-02-4	

3. DISMAN, M.: Jak se vyrábí sociologická znalost. Praha:Univerzita Karlova, Vydavatelství Karolínium, 374 s. ISBN 80-7066-822-9

4. ANDORKA, R.: Bevezetés a szociológiába, učebnica, Budapest: Osiris, 2003. 662. s. ISBN 963-379-278-9

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 781

A	B	C	D	E	FX
9.35	10.63	14.72	13.96	39.69	11.65

**Teacher:** Mgr. Ladislav Ďurdík, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/SPR/15	<b>Name:</b> Semester Project
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 0 / 1 <b>For the study period:</b> 0 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester the student's task is to prepare a written seminar work which is worth 100 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The course is designed to prepare students for making high-quality thesis work. Acquaint students with the basic knowledge required to write a thesis. In addition to the stylistic rules its task is to familiarize students with generally applicable principles for the first level of university qualification.	
<b>Brief syllabus:</b> 1. Select a Thesis topic: tasks and goals 2. Oral presentation and presentation 3. Basic rules for writing, editing and organizing documents 4. Work with book and journal literature 5. Quotes: ethics and the citing technique 6. Timetable: phases and steps for each period 7. Information exploration: bibliographic research, sources of information 8. Research: preparation and implementation of the research 9. Design and processing of parts of the strategy 10. The processing of research results: the questionnaire 11. Figures, tables, attachments: form and content side 12. Preparation of the final version of the work: writing, editing, manuscript 13. Preparation for the defense of the thesis	
<b>Literature:</b> 1. CIBÁKOVÁ, V. Ako písať záverečnú prácu. Bratislava: Vysoká škola ekonómie a manažmentu verejnej správy, 2010. 67 s. ISBN978-80-970272-5-4 2. KATUŠČÁK, D. Ako písať záverečné a kvalifikačné práce: ako písať bakalárske práce, diplomové práce, dizertačné práce. Nitra: Enigma, 2008. 162 s. ISBN: 8089132454	

3. LÁSZLÓ, K. Ako písať seminárnu, záverečnú a diplomovú prácu. Banská Bystrica: Inštitút priemyselnej výchovy, 2003. 35 s. ISBN 8080703957
4. TUREK, I. Ako písať záverečnú prácu. Bratislava: Metodické centrum, 1999. 28 s. ISBN 80-8052-045-3
5. BABBIE, E. A társadalomtudományi kutatás gyakorlata. (Prax spoločenskovedného výskumu) Budapest: Balassi, 2008. 564 s. ISBN 978-963-506-764-0

**Language, knowledge of which is necessary to complete a course:**

Hungarian language and Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 560

A	B	C	D	E	FX
8.21	16.43	26.96	21.79	20.71	5.89

**Teacher:** István Jobbágy, PhD., doc. Ing. Péter Karácsony, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KMI/ PHMdb/STA1/15	<b>Name:</b> Statistics 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar / Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 2 / 0 <b>For the study period:</b> 13 / 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points.	
<b>Results of education:</b> Statistics I course provides basic theoretical and practical knowledge of descriptive statistical methods and skills while creating their exploitation for the analysis of specific data of an economic nature. The successful completion of the course gives an overview of basic statistical methods and skills to work in computer systems.	
<b>Brief syllabus:</b> 1. Basic concepts of descriptive statistics. Stages and methods of statistical examination. 2. Statistical Classification of data. Level characteristics and the distribution of values in a one-dimensional set of statistics. 3. Correlation between sets of data. Ratios. 4. Graphical display of data. 5. Frequency analysis of data. Quantiles. 6. Measures of central tendency. Mean, median, mode. 7. Measures of variability. 8. Kurtosis and skewness rate. 9. Classification of statistical data. Variance analysis. 10. Statistical relationship between data. 11. Pivot table. Cramers contingency coefficient. 12. Correlation and regression analysis.	
<b>Literature:</b> Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3 Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406. Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomia, 2003. 358 s. ISBN 80 89047 74 2 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomia, 2005. 178 s. ISBN 80-8078-032-3	
<b>Language, knowledge of which is necessary to complete a course:</b> hungarian	
<b>Notes:</b>	

**Evaluation of subjects**

Total number of evaluated students: 1495

A	B	C	D	E	FX
2.27	3.68	10.57	20.6	52.04	10.84

**Teacher:** Mgr. Ladislav Jaruska, PhD., RNDr. Zoltán Fehér, PhD.**Date of last update:** 28.05.2014**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KMI/ PHMdb/STA2/15	<b>Name:</b> Statistics 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar / Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 / 0 <b>For the study period:</b> 26 / 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b> KMI/PHMdb/STA1/15	
<b>Conditions for passing the subject:</b> The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. The assessment will count points earned by individual work.	
<b>Results of education:</b> The successful completion of the course gives an overview of inductive statistics methods and skills to work in computer systems. The theoretical knowledge is practised by the PC applications. The statistical examples are formulated from the economical sphere and businnes area.	
<b>Brief syllabus:</b> 1. Basic concepts of inductive statistics. 2. Random sampling. Sampling methods. 3. Theory of point estimation, basic properties of estimators. Estimation methods (maximum likelihood). 4. Estimation of population mean and variance. 5. Interval estimations. Confidence interval for the mean, variance, ratio. 6. Hypothesis testing. Parametric and non-parametric tests. 7. Hypothesis testing of parameters of Normal distribution, and Binomial Distribution. 8. Two sample parametric tests. ANOVA . 9. Time series analysis, trend and seasonal component. 10. Linear and non-linear trend. Moving average smoothing. 11. Regression analysis, linear and non-linear regression models. Hypothesis testing of the linear models parameters. 12. Correlation coefficient. 13. Non-linear regression analysis.	
<b>Literature:</b> Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3 Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406. Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomía, 2003. 358 s. ISBN 80 89047 74 2 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomía, 2005. 178 s. ISBN 80-8078-032-3	
<b>Language, knowledge of which is necessary to complete a course:</b> hunarian	

**Notes:****Evaluation of subjects**

Total number of evaluated students: 1343

A	B	C	D	E	FX
4.02	6.33	12.36	22.86	48.77	5.66

**Teacher:** RNDr. Zoltán Fehér, PhD., Mgr. Ladislav Jaruska, PhD.**Date of last update:** 28.05.2014**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KM/PHMdb/ TOM/15	<b>Name:</b> Organization and Management Theory
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students have to work out their tasks of seminars in written form. It can be evaluated by max. 40 scores. Students have to write one or two test paper(s). I can be evaluated by 60 scores. They are altogether 100 scores. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. Students have to collect min. 20 scores from the seminars' tasks and min. 30 scores from test papers. In other cases, students will not have credits.	
<b>Results of education:</b> When students fulfil the subject successfully, they will have an overview of the theoretical side of the organization and they will be able to differentiate the organizational structures.	
<b>Brief syllabus:</b> 1. Introduction, fundamental conceptions, the basis of organization and leadership. Tylorism. 2. The organization as a rational, social open system 3. Structural features, operational principles of organization. 4. Divisional structure 5. More dimension and dual organization. 6. Concern and holdings 7. Managerial functions, leadership style, managerial tasks, managerial systems. 8. Duties and strategy making. 9. Control 10. Leadership 11. Organization and forming of organizations 12. Change management 13. Directions and challenges in theories of organization and management.	
<b>Literature:</b> 1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-4	

2. MAJTÁN, M. a kol. Manažment. 5. dopln. vyd. Bratislava: Sprint dva, 2009. 405 s. ISBN 78-80-89393-10-7.
3. MALIK, F.: Management. Campus Verlag GmbH., 2010. 304 p. ISBN-13: 978-359-3382-85-2
4. MALIK, F.: Führen, Leisten, Leben. Wirksames Management für eine neue Zeit. Campus Verlag GmbH, 2006. 400 s. ISBN-13: 9783593382319
5. BENCSIK, A. Menedzsment alapjai. Győr: Universitas Kht., 2008. 361 o. ISBN 978-963-9819-18-4
6. DOBÁK, M. Szervezeti formák és vezetés. Budapest: Akadémia Kiadó, 2006. 262 o. ISBN 978-963-0583-40-6

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovakian languages

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 549

A	B	C	D	E	FX
2.0	9.65	21.31	32.06	33.15	1.82

**Teacher:** prof. Dr. Andrea Bencsik, CSc., Ing. Renáta Machová, PhD., PhDr. Silvia Tóbiás Kosár

**Date of last update:** 11.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/TPR/15	<b>Name:</b> The Preparation of presentations
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 0 / 2 <b>For the study period:</b> 0 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester will be the theoretical knowledge of students evaluated through electronically checks for which students can obtain 50 points and also students will individually solve practical task for 50 points. For both parts are required at least 25 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
<b>Results of education:</b> The aim of the course is to achieve the active expansion of students' skills in the area of presentation creation. The seminar theme is devoted to aspects of the presentation creation and the presenting. The student acquires knowledge of the preparation, planning, making of presentations, as well as the determinants of its acceptance by audience. Students verify acquired knowledge in front of the collective by presenting outputs of practical tasks.	
<b>Brief syllabus:</b> 1. Introduction to subject. Requirements for a successful completion. 2. Criteria for the preparation and bringing into effect a good presentation. 3. The first phase – preparation for presentation. Creativity in this phase. 4. The second phase – planning and making the presentation. The principles and tools which are applicable in this process. 5. The third phase – presenting. 6. Space for questioning and types of enquirers. 7. Software support in the creation and presentation realization. 8. Own website as presentation form. 9. Video CV when applying for a job. 10. Student present outputs of practical tasks (joint debate on the value, clarity and attractiveness). 11. Student present outputs of practical tasks (joint debate on the value, clarity and attractiveness). 12. Student present outputs of practical tasks (joint debate on the value, clarity and attractiveness). 13. Trends in presentation creation.	
<b>Literature:</b>	

1. PEERY, A. Creating Effective Presentations. USA: Rowman & Littlefield Education, 2011. 106 p. ISBN 978-1-60709-622-1
2. REYNOLDS, G. PreZENTáció. Budapest: HVG Kiadó Rt., 2009. 240 s. ISBN 978-963-9686-81-6
3. NÉMETH, Z. [online] 2014.
4. Own website creation. [online] 2014.
5. Program Pinnacle Studio.

**Language, knowledge of which is necessary to complete a course:**

Hungarian Language and Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 193

A	B	C	D	E	FX
65.28	8.29	5.7	4.66	3.63	12.44

**Teacher:** Ing. Zoltán Šeben, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/UCT1/15	<b>Name:</b> Accounting 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 2 <b>For the study period:</b> 13 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Active participation at 80% of courses at least. Knowledge of the students are rated on the base of achieved results of written test.	
<b>Results of education:</b> Study affords to obtain base knowledge about accounting. Manage with this knowledge is the supposition for being through connections between assets, liabilities, costs and revenues and gains which are the main subject of accounting.	
<b>Brief syllabus:</b> 1. History of accounting. Subject, aim and functions of accounting. 2. Accounting rules and law regulations at Slovak republic. International harmonization and standards. 3. Assets - general principles of classification of assets. A separate accounting cycle and procedures in asset evaluation. 4. Liabilities - Definition of the source, duality principal. Characteristic of an Equity and the Liabilities. 5. Balance sheet. 6. Economic activities. Economic activities related to the subject of business of the accounting unit and economic activities not related to the subject of business of the accounting unit. 7. System of individual accounts - account title and its requirements. Classification of accounts. The accounting concepts and principles. Accruals. 8. Framework chart of accounts and accounting schedule. Synthetic and analytical accounts. 9. Accounting documents and accounting documentation. Accounting entries and books of accounts. 10. Control of formal and content accuracy of accounting entries. 11. Economic result in accounting - costs and revenues. 12. Closing of books of accounts and financial statement. 13. Financial statement - structure and compilation.	
<b>Literature:</b> 1. PATAKY, J. – ŠKORECOVÁ, E. Podvojně účtovníctvo pre samoukov. Nitra: Effeta, 2012. 237 s. ISBN 978-80-9677-964-2.	

2. SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A. Účtovníctvo. Bratislava: Iura Edition. 2004. 638 s. Ekonómia. ISBN 80-8078-020-X.
3. Zákon Národnej rady Slovenskej republiky č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov.
4. Opatrenie Ministerstva financií Slovenskej republiky č. 23054/2002-92 o postupoch účtovania a o rámcovej účtovej osnove podnikateľov.

**Language, knowledge of which is necessary to complete a course:**

Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 405

A	B	C	D	E	FX
3.7	6.67	14.32	18.77	45.43	11.11

**Teacher:** Ing. Norbert Gyurián, PhD., prof. Dr. Imrich Okenka, PhD., PhDr. Silvia Tóbiás Kosár

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/UCT2/15	<b>Name:</b> Accounting 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b> KEK/PHMdb/UCT1/15	
<b>Conditions for passing the subject:</b> Active participation at 80% of courses at least. Knowledge of the students are rated on the base of achieved results of written test.	
<b>Results of education:</b> Study affords to obtain theoretical knowledge about accounting, methodology of accounting, practical experiences and skills in following account classes: Account class 0 - Long-Term Assets, Account class 1 – Inventory, Account class 2 –Financial Accounts.	
<b>Brief syllabus:</b> 1. Long-Term Assets – definition, principles of classification and evaluation long-term Assets. 2. Long-Term Intangible Assets (LTIA) - characteristic of structure LTIA. Accounting for Long-Term Intangible Assets Acquisition – acquisition without advance payment and acquisition with advance payment. 3. Long-Term Tangible Assets (LTTA) – characteristic of structure LTTA. Accounting for Long-Term Tangible Assets Acquisition – domestic supplies of LTTA, Intra –EU acquisition of LTTA, importation of LTTA. LTTA acquisition – LTTA obtained through supplies, LTTA created through own activities. Other methods of LTTA and LTIA acquisition accounting. LTTA and LTIA acquisition - obtained free of charge and also other legal methods. 4. LTTA and LTIA depreciations. Book depreciations - methodology of depreciations accounting. Depreciations schedule – book depreciations, the purpose of the depreciations schedule, contents and procedure of its creation. Tax depreciation –characteristic and the purpose of tax depreciations use. Straight-line book depreciation and accelerated method of depreciation for the tax return. 5. LTTA and LTIA retirement. Accounting for LTTA and LTIA retirement - through liquidation – total or part depreciation. Accounting for LTTA and LTIA retirement - through sale, settlement, transfer, as the result of damage or deficit according to specific regulations. 6. Long Term financial assets (LTFA) - characteristic of structure LTFA. Principles of Classification and Accounting of Securities and Shares purchase and sale. 7. Inventory - definition, principles of classification and evaluation. Accounting for inventory acquisition – domestic supplies of inventory, Intra –EU acquisition of inventory, importation of inventory. Acquisition at acquisition prices. Accounting for sale of inventory and accounting of evaluation differences. Accounting of material at acquisition prices. Accounting of material at other prices.	

8. Internally produced inventory – methodology of accounting. Work in progress accounting. Accounting of finished goods – production, sale, or the case of damage or deficit.
9. Evaluation and accounting of merchandise acquisition and merchandise sale.
10. Adjusting entries to assets - definition, principles of classification. Accounting of creation and depreciation into cost at purchased and own made inventories.
11. Financial accounts - definition, principles of classification. Accounting of cash, accounting of foreign currency cash, accounting of stamps and vouchers. Entity cash in bank accounting. Definition and principle of the account 261- Cash in transit.
12. Short-term financial assets - definition, principles of classification, structure. Accounting of purchase and sale of shares and similar securities for trading.
13. Accounting of long term financial assets securities and shares – bonds and discounted securities- at issuer and at investor.

**Literature:**

1. PATAKY, J. Elaborát prednášok z účtovníctva. Komárno. 2012.
2. CENIGOVÁ, A. Podvojný účtovníctvo pre podnikateľov. Bratislava: Ceniga, 2012. 672 s. ISBN 978-80-969946-4-9
3. SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A. Účtovníctvo. Bratislava: Iura Edition. 2004. 638 s. Ekonómia. ISBN 80-8078-020-X.
4. ŠLOSÁR, R. – ŠLOSÁROVÁ, A. Podvojný účtovníctvo podnikateľov po vstupe Slovenskej republiky do Eurozóny. Bratislava: Iura Edition, 2009. 226 s. Ekonómia. ISBN 978-80-8078-282-5.
5. Zákon Národnej rady Slovenskej republiky č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov.
6. Opatrenie Ministerstva financií Slovenskej republiky č. 23054/2002-92 o postupoch účtovania a o rámcovej účtovej osnove podnikateľov.

**Language, knowledge of which is necessary to complete a course:**

Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 813

A	B	C	D	E	FX
4.8	7.5	13.78	24.6	40.96	8.36

**Teacher:** Ing. Norbert Gyurián, PhD., prof. Dr. Imrich Okenka, PhD., PhDr. Silvia Tóbiás Kosár

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/UCT3/15	<b>Name:</b> Accounting 3
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b> KEK/PHMdb/UCT1/15	
<b>Conditions for passing the subject:</b> Active participation at 80% of courses at least. Knowledge of the students are rated on the base of achieved results of written test.	
<b>Results of education:</b> Study affords to obtain theoretical knowledge about accounting, methodology of accounting, practical experiences and skills in following account classes: Account class 3 – Accounting for Receivables and Liabilities, Account class 4 – Capital Accounts and Long- Term Liabilities, Account class 5 – Expenses, Account class 6 – Revenues.	
<b>Brief syllabus:</b> 1. Accounting for Receivables and Liabilities – definition and structure. Receivables and Liabilities from customers or provided to suppliers. Accounting of issued own bills of exchange , accepted foreign bills of exchange on account Bills of exchange to be collected. Accounting of foreign bills of exchanged. 2. Accounting of advanced payments. Accounting of received advanced payments and accounting of provided advanced payments. 3. Receivables and payables with employees from legal employment relations. Receivables and payables from partners, cooperative members and association participant from legal income earned. Receivables and payables with social and health insurance institution. 4. Accounting for taxes and subsidies. Methodology of VAT accounting. Accounting of consumption taxes in the case of production and sale. Accounting of cost taxes and fees. 5. Cooperate income tax – accounting and relationship with accounting entity. The reasons of transformation of economic result of entity into income tax base for its tax return. Methodology of accounting of income tax due in the current accounting period. Calculation and payment of income tax due. Methodology of accounting of income tax deferred to future accounting period. 6. Subsidies – definition. Accounting of providing and using of subsidies. Subsidy was provided for the payment of the costs and in this time and material relation to the recording of costs spend on the relevant purpose the subsidies for economic activity were provided for. Accounting in the case: Subsidy was provided and spent in more years. 7. Definition and characteristic of accruals and deferrals accounts. Accounting of expenses of common financial year related to the future expense – prepaid expenses. Accounting of accrued expenses. Accounting of deferred incomes. Accounting of accrued incomes.	

8. Accounting for adjusting entry to debtors and creditors. Accounting methodology of establishment and its decrease or cancelation in the case of part or total payment.
9. Definition of Equity. Accounting of equity in commercial company. Accounting of share capital and share capital changes. Accounting of capital funds created and amended from capital monetary and non-monetary contributions. Changes of share capital structured to assets entered and not entered into Commercial Register.
10. Accounting for distribution of book profit or organisation of book lost.
11. Accounting for provisions. Principles of creation. Methodology of creation, use, dissolution and cancellation of legal provisions and other provisions as well. Accounting provisions created for reclamation of land and created for complaints and guarantee repairs.
12. Definition and characteristic of expenses. Frame and basic principles for accounting of expenses. Analytical record of expenses.
13. Definition and characteristic of revenues. Frame and basic principles for accounting of revenues. Analytical record of revenues.

**Literature:**

1. PATAKY, J. Elaborát prednášok z účtovníctva. Komárno. 2012.
2. CENIGOVÁ, A. Podvojný účtovníctvo pre podnikateľov. Bratislava: Ceniga, 2012. 672 s. ISBN 978-80-969946-4-9
3. SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A. Účtovníctvo. Bratislava: Iura Edition. 2004. 638 s. Ekonomía. ISBN 80-8078-020-X.
4. ŠLOSÁR, R. – ŠLOSÁROVÁ, A. Podvojný účtovníctvo podnikateľov po vstupe Slovenskej republiky do Eurozóny. Bratislava: Iura Edition, 2009. 226 s. Ekonomía. ISBN 978-80-8078-282-5.
5. Zákon Národnej rady Slovenskej republiky č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov.
6. Opatrenie Ministerstva financií Slovenskej republiky č. 23054/2002-92 o postupoch účtovania a o rámcovej účtovej osnove podnikateľov.
7. Silvia Tóbiás Kosár - Norbert Gyurián - Účtovníctvo 3, Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2014, ISBN 978-80-8122-108-8
8. TÓBIÁS KOSÁR, S.: Podvojný účtovníctvo podnikateľov podľa účtovných tried 3 až 9 - 1. vyd. - Komárno : Univerzita J. Selyeho Ekonomická fakulta, 2015. 100 s. ISBN 978-80-8122-142-2.

**Language, knowledge of which is necessary to complete a course:**

Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 800

A	B	C	D	E	FX
6.38	9.5	13.25	24.13	41.5	5.25

**Teacher:** Ing. Norbert Gyurián, PhD., prof. Dr. Imrich Okenka, PhD., PhDr. Silvia Tóbiás Kosár

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KM/PHMdb/ UPM/15	<b>Name:</b> Introduction to Project Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester the student is obliged to successfully complete the 100-point written test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
<b>Results of education:</b> In order to achieve strategic objectives, companies have to adapt to changes which in the daily operational tasks are always different. After completion of the course the students become familiar with the process of project planning and execution, as well as see through management duties in theory and practice.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"><li>1. Project and project types</li><li>2. Project staff</li><li>3. Project process</li><li>4. Time, resource and cost planning basics</li><li>5. Analysis of the project risk</li><li>6. Organizational project management solutions</li><li>7. Project control</li><li>8. Tools and decision-making methodology of the project strategy</li><li>9. Project success, project marketing</li></ol>	
<b>Literature:</b> <ol style="list-style-type: none"><li>1. MAJTÁN, M. Projektový manažment. Bratislava: Sprint dva, 2009. 299. s. ISBN 978-808-9393-05-3</li><li>2. KREMEŇOVÁ, I. Projektový manažment. Bratislava: EDIS, 2009. 442. s. ISBN 978-805-5401-48-5</li><li>3. CLELAND, D. – IRELAND, L. Project Management: Strategic Design and Implementation. New York: McGraw-Hill Professional, 2007. ISBN 978-007-1471-60-2</li><li>4. GÖRÖG, M. A projektvezetés mestersége. (Majstrovstvo projektového riadenia) Budapest: AULA Kiadó, 2007. 376 s. ISBN 978-963-9478-5-72</li></ol>	

5. BENCSIK A. Menedzsment- és projekttechnikák. (Manažérske a projektové techniky)

Veszprém: Pannon Kiadó, 2005. 438 s. ISBN 978-963-9495-68-9

6. HENCZI L. – MURVAI L. Projekttervezés és projektmenedzsment. (Projektové plánovanie a projektový manažment) Saldó Kiadó Zrt., 2012. 184 s. ISBN 978-963-6384-09-8

**Language, knowledge of which is necessary to complete a course:**

Hungarian language and Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 552

A	B	C	D	E	FX
4.35	11.41	19.57	29.35	32.07	3.26

**Teacher:** prof. Dr. Andrea Bencsik, CSc., PhDr. Silvia Tóbiás Kosár

**Date of last update:** 11.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics					
<b>Code:</b> KEK/ PHMdb/VSE/15		<b>Name:</b> General economy			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present					
<b>Number of credits:</b> 9					
<b>Recommended semester/trimester of study:</b> 5., 6..					
<b>Level of study:</b> I.					
<b>Prerequisites:</b> KEK/PHMdb/EKO1/15 and KEK/PHMdb/EKO2/15 and KEK/PHMdb/EKO3/15 and KEK/PHMdb/EKO4/15 and KEK/PHMdb/EKO5/15 and KEK/PHMdb/HOP1/15 and KEK/PHMdb/HOP2/15 and KEK/PHMdb/HPO/15 and KEK/PHMdb/PFN/15 and KEK/PHMdb/PHS/15 and KEK/PHMdb/SPR/15 and KEK/PHMdb/UCT1/15 and KEK/PHMdb/UCT2/15 and KEK/PHMdb/UCT3/15 and KEK/PHMdb/ZAD/15					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 1113					
A	B	C	D	E	FX
27.94	24.17	23.0	11.77	11.95	1.17
<b>Teacher:</b>					
<b>Date of last update:</b> 28.05.2014					
<b>Approved by:</b> Guaranteeprof. Dr. Andrea Bencsik, CSc.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/ZAD/15	<b>Name:</b> Basics of Taxation
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Knowledge of the students during semester will be rated on the base of achieved results at two written tests. The total score which can be reached from these two tests is 100 points. Student who will reached minimal 50 points score will obtain credits. To obtain level A 90 points score is necessary, to obtain level B student has to reached 80 points score at least. For level C student needs 50 points score and for level D student needs 60 points score. Minimal points score 50 – means level E.	
<b>Results of education:</b> The main aim of the subject is to give the information about general principles of taxation for students. The subject focuses on historical development of taxation, role of taxation, taxation trends and taxation policy of Slovak republic. Student will obtain knowledge about the structure and types of taxes in present time. Student also obtain orientation in Act No. 595/2003 Coll., on Income Tax Act. Subject also provides knowledge about income tax advanced payments, about calculating the sum of advanced payments and about total tax duty for the entire financial year. Important part of subject is also the issues concerning personal income tax and tax duties connected with personal income tax.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"> <li>1. History of taxation and development of tax policy.</li> <li>2. The basic notion and definition of taxation.</li> <li>3. Main principles of taxation.</li> <li>4. Primary and secondary tax measures.</li> <li>5. System of taxes at Slovak republic, taxation trends.</li> <li>6. Act No. 595/2003 Coll., on Income Tax Act. As amended.</li> <li>7. Personal Income tax – characteristics. Definition and structure of taxable incomes.</li> <li>8. Income tax on depend activity. Definition and structure of taxable incomes.</li> <li>9. Methodology of calculating the sum of advanced payments concerning income tax on depend activity.</li> <li>10. Examples of calculating tax duty from the depend activity income. Examples for different situations with calculating the sum of advanced payments concerning income tax on depend activity.</li> <li>11. Methodology of calculating the sum of total tax duty for the entire financial year and calculating the total tax duty from the depend activity income.</li> </ol>	

12. – 13. Complete example for calculating the sum of total tax duty for the entire financial year and calculating the total.

**Literature:**

**Language, knowledge of which is necessary to complete a course:**

Slovak Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 557

A	B	C	D	E	FX
9.16	15.26	21.01	21.9	30.34	2.33

**Teacher:** Ing. Norbert Gyurián, PhD., prof. Dr. Imrich Okenka, PhD.

**Date of last update:** 28.05.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KJP/PHMdb/ ZOK/15	<b>Name:</b> Communication in Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
<b>Results of education:</b> After completing the course, the students are expected to know the types and methods of communication.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"><li>1. Introduction</li><li>2. History of communication</li><li>3. Theory of communication</li><li>4. Characteristics of verbal communication</li><li>5. Characteristics of nonverbal communication</li><li>6. Written communication</li><li>7. Intercultural communication</li><li>8. Stereotypes and ethnocentrism</li><li>9. Mass communication, multimedia communication</li><li>10. Types of conflicts</li><li>11. Presentation</li><li>12. Types of negotiations</li><li>13. Negotiations in intercultural environment</li></ol>	
<b>Literature:</b> <ol style="list-style-type: none"><li>1. SZARKOVÁ, M. a kol. Komunikácia v manažmente. EKONÓM Bratislava 2002. 198 s. ISBN 80-225-1585-X.</li><li>2. SZARKOVÁ, M. Communication and Labour Psychology. Ekonóm, Bratislava 2004. 136 s. ISBN 8022519006</li><li>3. KHELEROVÁ, V. Komunikační a obchodní dovednosti manažera. Grada, Praha 2006. 142 s. ISBN 80-247-1677</li></ol>	

4. SZABÓ K. Kommunikácia na vysokom stupni. Vydavateľstvo Kossuth, Bp. 2001. 406 s. ISBN 9630943034
5. MALOTA, E. – MITEV, A. Kultúrák találkozása. (Stret kultúr) Vydavateľstvo Alinea, Bp. 2013. 284 s. ISBN 978-615-5303-07-4
6. RÓKA, J. – HOCHÉL, S. Interkulturális és nemzetközi kommunikáció a globalizálódó világban. (Interkulturális a medzinárodná komunikácia v globalizovanom svete) Budapesti Kommunikációs és Üzleti Főiskola, Bp. 2009. 260 s. ISBN 978-963-7340-74-1

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 981

A	B	C	D	E	FX
28.03	28.13	18.96	14.58	7.95	2.34

**Teacher:** Mgr. Szilárd Sánta, PhD., prof. Dr. Imrich Okenka, PhD.

**Date of last update:** 16.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KM/PHMdb/ ZPM/15	<b>Name:</b> Fundamentals of Personnel Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester the student is obliged to successfully complete the 100-point written test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
<b>Results of education:</b> After completion of the course students receive an overview of human resource management functions. They become able to plan human resources and link human resource management to the company's strategic objectives.	
<b>Brief syllabus:</b> 1. The substance of Human Resource Management, 2. Human resource position, processes and human resource planning, 3. Human resource management tasks, means of implementation, evaluation of people, 4. Corporate culture basics, 5. Strategy management and human resource management linking.	
<b>Literature:</b> 1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-4 2. ALEXY, J. – BOROŠ, J. – SIVÁK, R. Manažment ľudských zdrojov a organizačné správanie. Bratislava: IURA EDITION, 2004. 257 s. ISBN 80-89018-59-9 3. KACHAŇÁKOVÁ, A. Riadenie ľudských zdrojov . Bratislava: SPRINT,2003. 212 s. ISBN 80-89085-22-9. 4. KACHAŇÁKOVÁ, A. – STACHOVÁ, K. – STACHO, Z. Riadenie ľudských zdrojov v organizáciách pôsobiacich na Slovensku. Bratislava: IURA EDITION, 2013. 132 s. ISBN 978-808-0786-06-9. 5. JONIAKOVÁ, Z. - BLŠTÁKOVÁ, J. Odmeňovanie a stimulovani. Bratislava: EKONÓM. 2005. 6. MILKOVICH, G.T. – BOUDREAU, J. W. Human Resource Management. McGraw-Hill/ Irwin, 2008. 693 s. ISBN 978-025-6193-54-1.	

7. KAROLINY, M. - POÓR, J. Emberi erőforrás menedzsment kézikönyv. Rendszerek és alkalmazások. Budapest: ComplexKiadó, 2010. 42 o. ISBN 978-963-295-108-9.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language and Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 320

A	B	C	D	E	FX
4.38	5.94	18.13	22.19	45.31	4.06

**Teacher:** prof. Dr. Andrea Bencsik, CSc.

**Date of last update:** 11.06.2014

**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics	
<b>Code:</b> KEK/ PHMdb/ZPO/15	<b>Name:</b> Basics of politology
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The condition of successful completion of the subject is completion of the written exam with a maximum of 100 points. The minimum points for grading A are 90, for grading B 80 points, for grading C 70 points, for D 60 points and for grading E 50 points.	
<b>Results of education:</b> By completing the course students will get acquainted with the basic terminology and most important fields of politics: the development of political theory, the terminology of modern politics, the particular political ideologies and the specifics of political parties.	
<b>Brief syllabus:</b> What is politics? Political ideologies (liberalism, socialism) Political regimes (democracy, dictatorship) State institutions Constitution Elections and electoral systems Political party Party systems Society and political interest-groups	
<b>Literature:</b> 1. LIĐÁK, J. – KOGANOVÁ, V.: Politológia, Bratislava:SOFA, 2004. 220 s. ISBN: 8089033385 2. BAYER, J.: A politikatudomány alapjai, Budapest: Napvilág Kiadó, 2000. 431 s. ISBN: 963-9082-97-X 3. BIHARI, M. – Pokol Béla: Politológia, Budapest: Nemzeti Tankönyvkiadó, 2011. 647 s. ISBN: 978-963-19-6785-2 4. ALMOND, G. (at.al): Összehasonlító politológia, Budapest: Osiris Kiadó, 2006. 1084 s. ISBN:963-389-717-3	
<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian and Slovak	
<b>Notes:</b>	

**Evaluation of subjects**

Total number of evaluated students: 332

A	B	C	D	E	FX
10.54	15.66	20.48	12.65	32.53	8.13

**Teacher:** Mgr. Ladislav Ďurdík, PhD.**Date of last update:** 28.05.2014**Approved by:** Guaranteeprof. Dr. Andrea Bencsik, CSc.