

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJA1/15	Name: English language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Careers. Discussion: Talk about your career plan. 2. Listening: An interview with the Finance Director of a TV company. 3. Reading: Facebook profile ‘could damage job prospects’ 4. Modals 1: ability, requests and offers 5. Case study: Decide on the successful candidate for a job. 6. Companies. Talk about companies.. 7. Reading: India: Tata’s search for a new CEO. 8. Listening: An interview with the Director of Marketing of a TV shopping channel. 9. Describing companies. 10. Language work: Present Simple and Present Continuous 11. Skills: Presenting your company. 12. Case study: Decide on the best way to invest in a company’s future 13. Writing: e-mail and proposal. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudomány Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Mgr. Monika Šimonová, Mgr. Andrej Hevesi, Mgr. Zsuzsanna Tóth

Date of last update: 11.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJA2/15	Name: English language 2
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Selling. Talk about shopping habits.. 2. Listening: An interview with the Director of Marketing of a TV shopping channel. 3. Reading: Women on top in new sales industry survey – web article 4. Language work: Modals 2: must, need to, have to, should 5. Negotiating: reaching agreement. 6. Case study: A partnership agreement: Work on a proposed partnership between a jet charter company and a hotel group. 7. Great ideas: Discuss what makes a great idea. 8. Listening: An interview with a researcher. 9. Reading: Who needs a translator? – web article. Safer cycling. 10. Language work: Verb and noun combinations. 11. Past simple and present perfect 12. Skills: Successful meetings. 13. Writing: report. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Mgr. Monika Šimonová, Mgr. Andrej Hevesi, Mgr. Zsuzsanna Tóth

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJA3/15	Name: English language 3
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Stress. Discuss stressful situations and activities. 2. Listening: An interview with the Director of Marketing at a health consultancy. 3. Reading: Over half of business owners feeling increasingly stressed 4. Language work: Past simple and present perfect 5. Skills: Participating in discussions 6. Case study: Suggest ways of reducing stress amongst staff 7. Writing: report. 8. Corporate entertainment. Discuss corporate entertaining. 9. Listening: An interview with the Chief Executive of a corporate entertainment company. 10. Reading: Corporate entertainment. 11. Language work: Multiword verbs. 12. Skills: Small talk. 13. Case study: Organising a conference. Writing: e-mail. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Mgr. Andrej Hevesi, Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJA4/15	Name: English language 4
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. New businesses. Discuss new businesses and business sectors. 2. Listening: Interview with two CEOs 3. Reading: Internet whiz-kid's discount idea makes billions in 2 years – Financial Times. Help with exports. 4. Economic terms. Language work: Time clauses. 5. Skills: Dealing with numbers. 6. Case study: Choose the location for a new factory. Writing: e-mail. 7. Marketing. Discussion: Talk about the marketing mix. Vocabulary practice. 8. Discussion: Brands and marketing campaigns. 9. Listening: Marketing of pharmaceutical products. 10. Reading: Adidas targets the Chinese interior. Writing: e-mail. 11. Language work: Questions. Discussion: surveys. 12. Skills. Telephoning: exchanging information. 13. Case study: Devise a plan to improve sales at an outdoor-clothing company. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9
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6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudomány Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Mgr. Andrej Hevesi, Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJA5/15	Name: English language 5
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Planning. Discuss how and when to plan. 2. Vocabulary practice - planning. Listening: An interview with a business consultant. 3. Reading: When there's no Plan A. Writing: letter 4. Language work: Talking about future plans. 5. Skills: Meetings 6. Case study: Plan a new issue of magazine. 7. Communication: international conference calls 8. Managing people. Discuss the qualities of a good manager. 9. Management – vocabulary practice. Listening: An interview with the author of a management book. 10. Reading: Share the power. Writing: report. 11. Language work: Reported speech. 12. Skills: Socialising and entertaining. 13. Case study: Advise on improving staff relations at a property company. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudomány Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Mgr. Andrej Hevesi, Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJA6/15	Name: English language 6
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Conflict – vocabulary practice. 2. Listening: An interview with an expert in dispute resolution. 3. Reading: Intervening quickly in cases of conflict. 4. Language work: Conditionals. 5. Skills: Negotiating – dealing with conflict. 6. Case study: Decide whether a company should accept a buy-out offer. 7. Review: vocabulary practice and grammar. 8. Products. Discuss products. 9. Reading: A path to salvation with the editor of a news network. 10. Language work: Passives. Writing: report. 11. Skills: Presenting a product. 12. Case study: Choose the winner of a product-innovation competition. 13. Reading and discussion: Working across cultures. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
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4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Mgr. Andrej Hevesi, Mgr. Monika Šimonová, Mgr. Zsuzsanna Tóth

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJN1/15	Name: German language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: <ol style="list-style-type: none">1. Market (Introduction, classification)2. Word formation3. Building business vocabulary4. Business correspondence5. Reading comprehension6. Business negotiation7. Mid-term-test8. Labour market9. Word formation10. Business correspondence: arranging meetings11. Grammar: sentence transformation12. Listening comprehension13. End-of -term test	
Literature: <ol style="list-style-type: none">1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	100.0	0.0

Teacher: Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

Date of last update: 11.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik,
CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJN2/15	Name: German language 2
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Tax system 2. Word formation 3. Reading comprehension 4. Business correspondence 5. Reading comprehension - newspaper articles 6. Grammar 7. Mid-term-test 8. Banking and finance 9. Word formation 10. Listening comprehension 11. Grammar - word formation (nouns and verbs) 12. Financial services 13. End-of-term test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
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4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
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5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
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2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	100.0	0.0

Teacher: Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik,
CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJN3/15	Name: German language 3
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: <ol style="list-style-type: none">1. Companies (Introduction, Types of companies)2. Legal forms of business entities3. Business vocabulary4. Business correspondence5. Reading comprehension, case study6. Grammar: Adjectives7. Mid-term-test8. Information Technologies9. Reading comprehension10. Situational dialogues, business situations11. Describing trends and graphs12. Listening comprehension13. End-of-term test	
Literature: <ol style="list-style-type: none">1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
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5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	100.0	0.0

Teacher: Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik,
CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJN4/15	Name: German language 4
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: <ol style="list-style-type: none">1. Commerce (Introduction, Types of commerce)2. Business negotiations3. Business meetings, arranging meetings4. Business correspondence5. Grammar6. Listening comprehension7. Mid-term-test8. Economic organizations9. Word formation10. Reading comprehension, business situations11. Grammar: Conjunctions12. Business correspondence13. End-of-term test	
Literature: <ol style="list-style-type: none">1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
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német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
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(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	100.0	0.0

Teacher: Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

Date of last update: 11.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik,
CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJN5/15	Name: German language 5
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: <ol style="list-style-type: none">1. Environmental protection2. Business vocabulary3. Language conventions4. Business correspondence5. Grammar: Infinitive6. Reading comprehension7. Mid-term-test8. Marketing9. Word formation10. Exhibitions and fairs11. Describing graphs12. Listening comprehension13. End-of-term test	
Literature: <ol style="list-style-type: none">1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	100.0	0.0

Teacher: Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

Date of last update: 11.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik,
CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ CJN6/15	Name: German language 6
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass a written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Industry (Types of industry) 2. Word formation 3. Reading comprehension 4. Grammar: Prefixes 5. Reading comprehension - newspaper articles 6. Business correspondence 7. Describing graphs 8. Globalization 9. Globalization - vocabulary 10. Listening comprehension 11. Grammar: Comparatives 12. Reading comprehension - newspaper articles 13. Test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Ciel': Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
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povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
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(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Mgr. Lilla Fehér, Dr. phil. Mgr. Attila Mészáros

Date of last update: 11.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik,
CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/DDI/17		Name: History of diplomacy			
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 13s Methods of study: present					
Number of credits: 2					
Recommended semester/trimester of study: 2.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 309					
A	B	C	D	E	FX
5.18	40.78	34.3	10.68	2.59	6.47
Teacher:					
Date of last update: 09.09.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/DET/15		Name: History of Economic Theory			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 2.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 137					
A	B	C	D	E	FX
1.46	2.19	10.95	29.2	37.96	18.25
Teacher: István Jobbágy, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/DHS/15		Name: History of Economics			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 1.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 296					
A	B	C	D	E	FX
4.39	7.77	16.22	24.66	25.68	21.28
Teacher: István Jobbágy, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/EKO1/15		Name: Economy 1			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 1.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 494					
A	B	C	D	E	FX
2.43	7.69	10.12	18.83	43.12	17.81
Teacher: prof. Dr. Imrich Okenka, PhD., Ing. Zoltán Šeben, PhD., PhDr. Enikő Korcsmáros, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/EKO2/15		Name: Economy 2			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 2.					
Level of study: I.					
Prerequisites: KEK/PHMeb/EKO1/15					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 437					
A	B	C	D	E	FX
2.06	3.43	10.53	20.59	47.83	15.56
Teacher: prof. Dr. Imrich Okenka, PhD., Ing. Zoltán Šeben, PhD., PhDr. Enikő Korcsmáros, PhD., PhDr. Zsuzsanna Gódány					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/EKO3/15		Name: Economy 3			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 3.					
Level of study: I.					
Prerequisites: KEK/PHMeb/EKO2/15					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 486					
A	B	C	D	E	FX
4.73	5.56	9.67	17.08	48.56	14.4
Teacher: prof. Dr. Imrich Okenka, PhD., Ing. Zoltán Šeben, PhD., PhDr. Erika Seres Huszárík, doc. PhDr. Ing. Ladislav Mura, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/EKO4/15		Name: Economy 4			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 4					
Recommended semester/trimester of study: 4.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 418					
A	B	C	D	E	FX
16.27	19.14	26.56	22.01	13.88	2.15
Teacher: Dr. habil. Ing. Péter Karácsony, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/EKO5/15		Name: Economy 5			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 6.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 197					
A	B	C	D	E	FX
6.6	17.77	26.4	27.92	20.81	0.51
Teacher: prof. Dr. László Józsa, CSc., PhDr. Imrich Antalík, PhD., doc. PhDr. Ing. Ladislav Mura, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/FEA/15		Name: Financial and Economic Analysis			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 8.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 91					
A	B	C	D	E	FX
4.4	17.58	16.48	27.47	31.87	2.2
Teacher: Ing. Zoltán Šeben, PhD., PhDr. Imrich Antalík, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/HOP1/15		Name: Business Law 1			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 4					
Recommended semester/trimester of study: 4.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 254					
A	B	C	D	E	FX
14.96	21.26	33.07	14.57	15.35	0.79
Teacher: JUDr. Gabriel Katona, PhD., Dr. habil. Ing. Péter Karácsony, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/HOP2/15		Name: Business Law 2			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 4					
Recommended semester/trimester of study: 5.					
Level of study: I.					
Prerequisites: KEK/PHMeb/HOP1/15					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 278					
A	B	C	D	E	FX
11.51	20.86	25.54	20.86	21.22	0.0
Teacher: JUDr. Gabriel Katona, PhD., Dr. habil. Ing. Péter Karácsony, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/HPO/15		Name: Economic policy			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 26s Methods of study: present					
Number of credits: 4					
Recommended semester/trimester of study: 7.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 434					
A	B	C	D	E	FX
2.76	6.22	12.67	30.88	42.63	4.84
Teacher: István Jobbágy, PhD., prof. Dr. Andrea Bencsik, CSc.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KMI/PHMeb/ INF1/15	Name: Informatics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 13s / 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester are realizing two written tests of which the student is evaluated. To obtain of A evaluation from practice is necessary to obtain in total at least 90 points, on the valuations B at least 80 points, on the valuations C at least 70 points, on the valuations D at least 60 points and at least 50 points for E. The student participates in an examination which is written and oral. Half of the subject evaluation consists from the valuation of exercise, 50% of the test. For successful absolve of both the evaluated parts must achieve a minimum rating of "E".	
Results of education: After completing the course students know the basics of informatics in terms of user, both from the site of hardware as well as software. In exercises the emphasis is placed on mastering the basic program package needs for managers, as well as for use them in other subjects, for example in statistics.	
Brief syllabus: <ol style="list-style-type: none">1. Basics of Information Technology. The basic concepts of information technology.2. The text editor, Word.3. Excel spreadsheet.4. Computer using and files managing.5. The basic structure of the PC.6. PC peripherals, contact with the user.7. Databases.8. PC graphics capabilities and possibilities of electronic presentation.9. Computer networks and information networks services.10. PC in business leadership.	
Literature: <ol style="list-style-type: none">1. Študijné materiály zverejnené na web stránke fakulty (hands outs)2. STOFFA, V. Algoritmizáció és programozás I. Selye J. Egyetem – Komárno, 2005, 174. s. ISBN 80-969251-7-23. STOFFA, V. a kol. Információs és kommunikációs technológiák a gyakorlatban II. Selye J. Egyetem – Komárno, 2008, 323 s., ISBN 978-80-89234-69-14. PALKOVÁ, Z., HENNYEYOVÁ, K., OKENKA, I. Informatika a informačné technológie. SPU Nitra, 2008, 252 s, ISBN 978-80-552-0113-9.	

5. OKENKA, I., PALKOVÁ, Z., PAP, M., Základy informatiky. Multimediálna učebnica, Nitra, SPU, 2005, ISBN 80-8069-591-1.

6. PECINOVSKÝ, J., PECINOVSKÝ, R., Excel 2010, Grada Publishing, a.s. Praha 2010, ISBN 978-80-247-3496-5.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language, partly English

Notes:

Evaluation of subjects

Total number of evaluated students: 1064

A	B	C	D	E	FX
19.55	23.59	21.9	13.91	15.13	5.92

Teacher: Sándor Szénási, PhD.

Date of last update: 05.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/KAR/15		Name: Calculations and budgeting			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 8.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 69					
A	B	C	D	E	FX
7.25	11.59	30.43	13.04	34.78	2.9
Teacher: Ing. Norbert Gyurián, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KMI/PHMeb/ MAT1/15	Name: Mathematics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 26s / 26s / 0s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
Results of education: After successful completion of this course students can use the basic concepts and tools of differential calculus of real functions of one variable. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of integral calculus, and the rules of integration and its economic applications.	
Brief syllabus: The real function. The domain, codomain. Properties of elementary functions. The sequence. Limit of a sequence. Limits of monotone sequences. Limits and continuity of functions. Asymptote. Derivatives, their geometric and economic importance. Derivatives of elementary functions. Derivation rules. Elasticity of functions. Linear approximation. The mean value theorems. Derivatives and differentials of higher order. Monotony, convexity and concavity of functions. Inflection points. L'Hospital's rule. Local and absolute extremes of functions. Economic applications. The rules of integration. Indefinite integral and primitive function. Integrating with substitution method and by parts. Economic applications. Integration of rational functions. Definite integral. Improper integral. Series with non-negative members. Convergence criteria. Alternative series. Leibniz criterion. Differential equations.	
Literature: 1. THOMAS, G. B.: Thomas-féle KALKULUS I. Budapest : Typotex, 2011, s. 351. ISBN 978 963 279 576 8 2. THOMAS, B. G.: Thomas-féle kalkulus 2. Budapest : Typotex 2010, s. 360. ISBN 978 963 279 159.	

3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998

Language, knowledge of which is necessary to complete a course:

hungarian

Notes:

Evaluation of subjects

Total number of evaluated students: 1026

A	B	C	D	E	FX
8.58	8.48	15.01	19.49	37.72	10.72

Teacher: RNDr. József Bukor, PhD.

Date of last update: 05.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KMI/PHMeb/ MAT2/15	Name: Mathematics 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: 0 For the study period: 26s / 26s / 0 Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
Results of education: After successful completion of this course students can use the basic concepts and tools of linear algebra they are able to solve systems of linear equations, with matrix, determinants, elimination of variables. They obtain knowledge of differential calculus of real functions of more variable and partial derivatives. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of linear programming.	
Brief syllabus: Linear algebra: Vectors. Vector operations. Linear independence. Matrix. Operations with matrices. Determinant, properties. Rank of a matrix. System of linear equations and its solution. Elimination method. Solution of system of linear equations with elemental base change and inverse matrix. Space of solutions. Eigenvector and eigenvalues of the matrix, diagonalization. The function of more variables. Some features of economic analysis. Homogeneous functions. Limit and continuity. Partial derivatives. Partial derivatives of higher order. Economic Applications of partial derivatives. Quadratic forms. Local extremes. Necessary and sufficient condition for local extreme. Economic applications of local extremes. Bound local extremes and their economic applications. Kuhn-Tucker conditions. Introduction to linear programming.	
Literature: 1. FRIED, E.: Algebra I.: Elemi és lineáris algebra. Budapest : Nemzeti Tankönyvkiadó, 2000, s. 334. ISBN 963 19 11764. 2. THOMAS, B. G.: Thomas-féle kalkulus 3. Budapest : Typotex 2011. ISBN 978 963 279 438 9 3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998	

Language, knowledge of which is necessary to complete a course: hungarian, slovak					
Notes:					
Evaluation of subjects Total number of evaluated students: 882					
A	B	C	D	E	FX
3.97	11.0	14.17	22.11	41.95	6.8
Teacher: RNDr. József Bukor, PhD., doc. RNDr. János Tóth, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KMI/PHMeb/ MAT3/15	Name: Mathematics 3
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 13s / 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. The assessment will count points earned by individual work.	
Results of education: The students recognise the theoretical elements and principia of the probability.	
Brief syllabus: 1. Field of sets and events. Combinatorics. 2. Definition of the probability. The Kolmogorovs field of probability. 3. Geometrical probability, conditional probability. 4. Bayes theorem. Independence of events. 5. Random variable. Probability distribution, probability density function. 6. Characteristics of random variable. 7. Discrete distributions, expected value, standard deviation. 8. Discrete distribution. Calculation of probability. 9. Continuous distributions. Probability density function. Expected value, standard deviation. 10. Continuous distributions. Calculation of probability. 11. Laws of large numbers. Central limit theorem. 12. Multivariate distributions.	
Literature: BUKOR, J. – ÁRKI, Z. – FEHÉR, Z. Valószínűségszámítás. Komárno : Univerzita J. Selyeho. 2010. 120 s. ISBN 978-80-89234-94-3. OBÁDOVICS, J. GY. Valószínűségszámítás és matematikai statisztika. Budapest : Scholar Kiadó. 2003. 302 s. ISBN 963-9534-00-5. Csernyák, L. a kol.: Valószínűségszámítás. Budapest : Nemzeti Tankönyvkiadó, 1998. Horáková, G., Starečková, A.: 600 otázok a odpovedí z teórie pravdepodobnosti. Bratislava : Ekonóm. 2003. Denkinger, G.: Valószínűségszámítási gyakorlatok. Budapest : Tankönyvkiadó. 1990.	
Language, knowledge of which is necessary to complete a course: hungarian	
Notes:	
Evaluation of subjects Total number of evaluated students: 787	

A	B	C	D	E	FX
10.29	14.1	19.82	23.25	25.79	6.73
Teacher: RNDr. Zoltán Fehér, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/MEO/15		Name: International trade			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 13s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 7.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
Teacher: Dr. habil. Ing. Renáta Machová, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KM/PHMeb/ MRK/15	Name: Marketing
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 13s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Exam: max. 100 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: The objective of the subject is to give a knowledge about the corporate market operations for the students. During the semester we will deal with the basic elements of marketing, market, individual and organizational behavior, the application of the marketing tools. It will show the operation of the marketing tools, especially the process of market research.	
Brief syllabus: 1. Marketing theories, corporate marketing orientations 2. Market and market competition 3. Segmentation, STP strategies 4. Consumer behavior as meta theory 5. Organizational buying behavior, relationship marketing 6. Brand and product. Fight for the consumers 7. Product policy, product developments, portfolio analysis 8. Price policy, pricing methods 9. Product life cycle 10. Distribution system, logistic and the other functions. The participants of the distribution system, trends in retailing, personal selling 11. Advertisements and communication, forms of advertisement. The measure of efficiency of advertising 12. Marketing information system, market definitions. Marketing functions and marketing organizations 13. Marketing in international environment	
Literature: 1. JÓZSA, L. Marketing. Veszprém: Veszprémi Egyetemi Kiadó, 2000, 317. s. ISBN 963-9220-28-0	

2. VÉGH, K. – SERES HUSZÁRIK, E. A marketing alapjai. Komárom: SJE, Gazdaságtudományi Kar, 2013. 157. s. ISBN 978-80-8122-069-2
3. ČIMO J. Marketingové aplikácie. Bratislava: EKONÓM, 2008. 275. s. ISBN 978-80-225-2478-0
4. KITA J. a kol. Marketing. Bratislava: IURA EDITION, 2010. 411. s. ISBN 8080783273
5. BERNSCHÜTZ, M. – DEÉS, SZ. – KENÉZ, A. Marketing esettanulmányok. Kihívások és megoldások a magyar piacon. Budapest: Akadémiai Kiadó, 2013. 279. s. ISBN 978-963-05-9383-0

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovakian language

Notes:

Evaluation of subjects

Total number of evaluated students: 246

A	B	C	D	E	FX
11.79	15.04	16.67	21.54	27.64	7.32

Teacher: Dr. habil. Ing. Renáta Machová, PhD., prof. Dr. László Józsa, CSc., PhD. Erika Seres Huszárík

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KM/PHMeb/ MTP/15	Name: Transformation Process Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the subject during the semester seminar work where it can get maximum points 40 and passing a written final review with maximum points 60. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student that the written seminar task to win at least 20 points and a written clearance obtained less than 30 points.	
Results of education: After completing the course, students are informed with those of the corporate transformation process, with the nature and purpose of the material inputs in the business transformation process, with the essence of product policy, the evaluation of the efficiency of production processes.	
Brief syllabus: 1. Introduction to enterprise transformation process. 2. The essence, functions and organization of purchases of material inputs. 3. The role of marketing in the purchase. 4. Balancing the needs of purchasing, planning the size of supply. 5. Management of material inputs and review management methods. 6. The production activities in the corporate transformation process. 7. Types of production patterns of the production process, product range, sales plan, and their relations. 8. Production capacity, the capacity utilization. 9. Sale of products, the nature and role of sales, market research. 10. The logistics process. 11. Disclosure of product policy, monitoring of the usefulness of the product. 12. Communication policy as a tool for product sales. 13. Distribution Policy as a tool for product sales.	
Literature: 1. MAJTÁN, Š. Podnikové hospodárstvo. Bratislava: Sprint dva, 2009. 320. s. ISBN 978-80-89393-07-7	

2. SEDLÁK, M. a kol. Podnikové hospodárstvo. Bratislava: Iura Edition, 2010. 352. s. ISBN 978-808-8078-317-4
3. CHIKÁN, A. – DEMETER, K. Értéktérmeto folyamatok menedzsmentje (Manažment transformačných procesov) Aula Kiadó Zrt., 2006. 600 s. ISBN: 978-963-9585-21-8
4. ANDRADE, G. – STAFFORD, E.: Investigating the Economic Role of Mergers. In: Journal of corporate Finance, No. 1, January 2004

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovak languages

Notes:

Evaluation of subjects

Total number of evaluated students: 228

A	B	C	D	E	FX
22.37	25.44	21.49	14.47	13.16	3.07

Teacher: Dr. habil. Ing. Renáta Machová, PhD.

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/OBH/15		Name: Defense of Final Paper			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present					
Number of credits: 9					
Recommended semester/trimester of study:					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
Teacher:					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/PFN/15		Name: Corporate finance			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 7.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 227					
A	B	C	D	E	FX
2.2	10.57	17.62	25.55	35.68	8.37
Teacher: prof. Dr. József Poór, DSc., Ing. Zoltán Šeben, PhD., PhDr. Enikő Korcsmáros, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/PHS/15		Name: Company economics			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 13s Methods of study: present					
Number of credits: 4					
Recommended semester/trimester of study: 2.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 260					
A	B	C	D	E	FX
5.77	15.77	19.62	21.92	31.92	5.0
Teacher: PhDr. Enikő Korcsmáros, PhD., Mgr. Dominika Vlacseková					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KMI/PHMeb/ PIS/15	Name: Business information systems
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 0s / 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam where it is possible to obtain 100 points. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. Credits will not be granted to students who obtain less than 50 points.	
Results of education: The goal is to prepare students for the use of information systems in the economic analysis, to provide them with a basic overview of business information systems with a view to obtaining information, decision support, design information system and usage management information systems.	
Brief syllabus: Introduction, the role of ERP systems. Information system, the strategic role of information systems. Information and communication technologies, data collection and processing. Business processes, Enterprise information system and subsystems importance in economic disciplines. Planning, building and developing business information systems, their implementation. Information systems to support decision-making. Applied Information Systems in Practice - banking information systems. Management information systems. Expert systems with elements of artificial intelligence. Integrated enterprise management system. Security of information systems. Trends in business information systems.	
Literature: 1. BASL, J. Podnikové informační systémy: Podnik v informační společnosti 1. vyd. Praha: Grada Publishing, 2002. 142 s. ISBN 80- 247-0214-2 2. BASL, J. – BLAŽÍČEK, R. Podnikové informační systémy: Podnik v informační společnosti 3. vyd. Praha: Grada Publishing, 2013. 323 s. ISBN 978 80 247 4307 3 3. GÁLA, L. – POUR, J. – ŠEDIVÁ, Z.: Podniková informatika: Grada Publishing, 2009. 496 s. – ISBN978-80-247-2615-1.	

4. JUHÁSZ, S. Vállalati információs rendszerek műszaki alapjai. Bicske: SZAK kiadó, 2011. 506 s. ISBN: 978-963-9863-22-4.
5. KOKLES, M.-ROMANOVÁ, A. Informačný vek. Bratislava: Sprint vfra, 2002. 305s. ISBN 80 89085 09 1.
6. SÁNTÁNÉ, E. – BIRÓ, M. – GÁBOR, A. – KŐ, A. – LOVRICS, L.: Döntéstámogató rendszerek: Budapest : Panem, 2008. 406 s. - ISBN 978-9-635454-82-2.
7. STOFFOVÁ, V. – CSÍZI, L. – TÓTH, K. – SZŐKÖL, Š.: Informačné a komunikačné technológie v praxi II. Komárno : Univerzita J. Selyeho, 2007. 316 s. ISBN 978-80-89234-42-4.
8. STOFFOVÁ, V. – CSÍZI, L. – TÓTH, K. – SZŐKÖL, Š.: Információs és kommunikációs technológiák a gyakorlatban II. Komárno : Univerzita J. Selyeho, 2008. 323 s. ISBN 978-80-89234-69-1.

Language, knowledge of which is necessary to complete a course:

hungarian language, slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 264

A	B	C	D	E	FX
15.15	19.7	22.73	17.42	20.45	4.55

Teacher:

Date of last update: 05.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KM/PHMeb/ POM/15		Name: Company management			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present					
Number of credits: 9					
Recommended semester/trimester of study:					
Level of study: I.					
Prerequisites: (KMI/PHMeb/MAT1/15 and KMI/PHMeb/INF1/15 and KJP/PHMeb/ZOK/15 and KEK/PHMeb/EKO1/15 and KMI/PHMeb/MAT2/15 and KEK/PHMeb/EKO2/15 and KM/PHMeb/MRK/15 and KEK/PHMeb/PHS/15 and KEK/PHMeb/UCT1/15 and KMI/PHMeb/MAT3/15 and KMI/PHMeb/STA1/15 and KEK/PHMeb/EKO3/15 and KEK/PHMeb/SPR/15 and KM/PHMeb/TOM/15 and KMI/PHMeb/STA2/15 and KEK/PHMeb/HOP1/15 and KEK/PHMeb/EKO4/15 and KEK/PHMeb/UCT2/15 and KEK/PHMeb/UCT3/15 and KEK/PHMeb/HOP2/15 and KEK/PHMeb/PFN/15 and KEK/PHMeb/HPO/15 and KEK/PHMeb/EKO5/15 and KEK/PHMeb/ZAD/15)					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
Teacher:					
Date of last update: 28.07.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KM/PHMeb/ PSY/15	Name: Psychology
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Active participation on the classes. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: After finishing the class students will obtain the informations about the disciplines of psychology, the main terms, statuses and procedures, they will be informed in the subject of social environment, contact network, advert psychology and economical psychology.	
Brief syllabus: 1. The science of psychology, its fields and importance. 2. Mental conditions, processes and contents – basic definitions of psychology. 3. Cognitive processes and divergent thinking, thinking and language. 4. Memory and attention. Selective detection. 5. Gardner's theory of multiple intelligence and innovative features. 6. Personality consists of: typology, abilities, qualities, feelings, emotions, character and will. Maslow's theory of motivation 7. 8. Freud, Erikson, Piaget's theory of evolution and characterization of significance. 9. Social interaction and communication. Attribution theory. Attitudes. 10. Group cohesion, and dynamics. Mass and behavior. 11. Necessities and labor market context, cognitive dissonance. 12. Advertising and consumer, social symbols. Persuasivity. 13. The decision of psychological aspects. Reference groups	
Literature: 1. ATKINSON, HILDEGARD. 2005. Pszichológia. Osiris : Budapest. ISBN 963 389 713 0 2. BORDÁS, S., FORRÓ, Zs., NÉMETH, M., STRÉDL, T. 2006. Pszichológiai jegyzetek. SJE : Komárom. 3. ČEPELOVÁ, HERETÍK, MURA. 2011. Úvod do psychológie práce. Dubnica nad Váhom. ISBN 978 80 89400 32 4	

4. GOLEMAN, D. 2010. Társas intelligencia. Nyitott Könyvműhely : Budapest. ISBN 978 063 310 034 9
5. MARCH G. J. 2000. Bevezetés a döntéshozatalba. Panem Kiadó : Budapest. ISBN 963 545 252 7
6. MÖNKES – KNOERS. 2004. Fejlődéslélektan. Urbis : Budapest. 289 s. ISBN 963 9291 68 4
7. SMITH, E.R., MACKIE, D.M.2000. Szociálpszichológia. Osiris : Budapest. 2000. 967 s. ISBN 963 389 595 2
8. SCHMIDBAUER, W. 2007. Pszichológiai lexikon. Holnap Kiadó : Budapest. ISBN 978 963 46 766 4

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 225

A	B	C	D	E	FX
28.0	28.0	27.11	10.22	6.22	0.44

Teacher: PaedDr. Terézia Strédl, PhD.

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/SFE/17		Name: Seminár z finančno-ekonomickej analýzy			
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 13s Methods of study: present					
Number of credits: 2					
Recommended semester/trimester of study: 6.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 88					
A	B	C	D	E	FX
57.95	18.18	10.23	1.14	3.41	9.09
Teacher: PhDr. Imrich Antalík, PhD.					
Date of last update: 09.09.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/SOC/15		Name: Economic Sociology			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 1.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 427					
A	B	C	D	E	FX
10.54	14.99	21.55	16.63	28.34	7.96
Teacher: Mgr. Ladislav Ďurdík, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/SPR/15		Name: Semester Project			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 13s Methods of study: present					
Number of credits: 4					
Recommended semester/trimester of study: 7.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 262					
A	B	C	D	E	FX
9.92	17.94	30.15	18.7	18.32	4.96
Teacher: Dr. habil. Ing. Péter Karácsony, PhD., PhDr. Zsuzsanna Gódnány					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KMI/PHMeb/ STA1/15	Name: Statistics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 13s / 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points.	
Results of education: Statistics I course provides basic theoretical and practical knowledge of descriptive statistical methods and skills while creating their exploitation for the analysis of specific data of an economic nature. The successful completion of the course gives an overview of basic statistical methods and skills to work in computer systems.	
Brief syllabus: 1. Basic concepts of descriptive statistics. Stages and methods of statistical examination. 2. Statistical Classification of data. Level characteristics and the distribution of values in a one-dimensional set of statistics. 3. Correlation between sets of data. Ratios. 4. Graphical display of data. 5. Frequency analysis of data. Quantiles. 6. Measures of central tendency. Mean, median, mode. 7. Measures of variability. 8. Kurtosis and skewness rate. 9. Classification of statistical data. Variance analysis. 10. Statistical relationship between data. 11. Pivot table. Cramers contingency coefficient. 12. Correlation and regression analysis.	
Literature: Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3 Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406. Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomía, 2003. 358 s. ISBN 80 89047 74 2 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomía, 2005. 178 s. ISBN 80-8078-032-3	
Language, knowledge of which is necessary to complete a course: hungarian	
Notes:	

Evaluation of subjects

Total number of evaluated students: 924

A	B	C	D	E	FX
3.14	5.3	11.69	21.54	50.0	8.33

Teacher: RNDr. Zoltán Fehér, PhD.**Date of last update:** 05.06.2017**Approved by:** Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KMI/PHMeb/ STA2/15	Name: Statistics 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 26s / 26s / 0s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites: KMI/PHMeb/STA1/15	
Conditions for passing the subject: The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. The assessment will count points earned by individual work.	
Results of education: The successful completion of the course gives an overview of inductive statistics methods and skills to work in computer systems. The theoretical knowledge is practised by the PC applications. The statistical examples are formulated from the economical sphere and businnes area.	
Brief syllabus: 1. Basic concepts of inductive statistics. 2. Random sampling. Sampling methods. 3. Theory of point estimation, basic properties of estimators. Estimation methods (maximum likelihood). 4. Estimation of population mean and variance. 5. Interval estimations. Confidence interval for the mean, variance, ratio. 6. Hypothesis testing. Parametric and non-parametric tests. 7. Hypothesis testing of parameters of Normal distribution, and Bimomial Distribution. 8. Two sample parametric tests. ANOVA . 9. Time series analysis, trend and seasonal component. 10. Linear and non-linear trend. Moving average smoothing. 11. Regression analysis, linear and non-linear regression models. Hypothesis testing of the linear models parameters. 12. Correlation coefficient. 13. Non-linear regression analysis.	
Literature: Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3 Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406. Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonómia, 2003. 358 s. ISBN 80 89047 74 2 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonómia, 2005. 178 s. ISBN 80-8078-032-3	
Language, knowledge of which is necessary to complete a course: hungarian	

Notes:**Evaluation of subjects**

Total number of evaluated students: 432

A	B	C	D	E	FX
7.64	4.63	15.97	17.59	46.76	7.41

Teacher: Mgr. Ladislav Jaruska, PhD., RNDr. Zoltán Fehér, PhD.**Date of last update:** 05.06.2017**Approved by:** Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KM/PHMeb/ TOM/15	Name: Organization and Management Theory
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students have to work out their tasks of seminars in written form. It can be evaluated by max. 40 scores. Students have to write one or two test paper(s). I can be evaluated by 60 scores. They are altogether 100 scores. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. Students have to collect min. 20 scores from the seminars' tasks and min. 30 scores from test papers. In other cases, students will not have credits.	
Results of education: When students fulfil the subject successfully, they will have an overview of the theoretical side of the organization and they will be able to differentiate the organizational structures.	
Brief syllabus: 1. Introduction, fundamental conceptions, the basis of organization and leadership. Tylorism. 2. The organization as a rational, social open system 3. Structural features, operational principles of organization. 4. Divisional structure 5. More dimension and dual organization. 6. Concern and holdings 7. Managerial functions, leadership style, managerial tasks, managerial systems. 8. Duties and strategy making. 9. Control 10. Leadership 11. Organization and forming of organizations 12. Change management 13. Directions and challenges in theories of organization and management.	
Literature: 1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-4	

2. MAJTÁN, M. a kol. Manažment. 5. dopln. vyd. Bratislava: Sprint dva, 2009. 405 s. ISBN 78-80-89393-10-7.
3. MALIK, F.: Management. Campus Verlag GmbH., 2010. 304 p. ISBN-13: 978-359-3382-85-2
4. MALIK, F.: Führen, Leisten, Leben. Wirksames Management für eine neue Zeit. Campus Verlag GmbH, 2006. 400 s. ISBN-13: 9783593382319
5. BENCSIK, A. Menedzsment alapjai. Győr: Universitas Kht., 2008. 361 o. ISBN 978-963-9819-18-4
6. DOBÁK, M. Szervezeti formák és vezetés. Budapest: Akadémia Kiadó, 2006. 262 o. ISBN 978-963-0583-40-6

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovakian languages

Notes:

Evaluation of subjects

Total number of evaluated students: 274

A	B	C	D	E	FX
12.04	25.18	23.36	21.17	17.15	1.09

Teacher: prof. Dr. Andrea Bencsik, CSc., Dr. habil. Ing. Renáta Machová, PhD., PhDr. Silvia Tóbiás Kosár, PhD., PhDr. Zsuzsanna Gódnány

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/TPR/15		Name: The presentation creation			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 26s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 2.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 192					
A	B	C	D	E	FX
54.69	14.06	2.6	4.69	6.25	17.71
Teacher: Ing. Zoltán Šeben, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/UCT1/15		Name: Accounting 1			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 3.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 216					
A	B	C	D	E	FX
6.02	12.5	9.26	22.69	42.13	7.41
Teacher: Ing. Norbert Gyurián, PhD., prof. Dr. Imrich Okenka, PhD., Dr. habil. Ing. Renáta Machová, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/UCT2/15		Name: Accounting 2			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 4.					
Level of study: I.					
Prerequisites: KEK/PHMeb/UCT1/15					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 424					
A	B	C	D	E	FX
6.37	8.96	14.15	24.53	40.33	5.66
Teacher: Dr. habil. Ing. Renáta Machová, PhD., PhDr. Silvia Tóbiás Kosár, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/UCT3/15		Name: Accounting 3			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present					
Number of credits: 5					
Recommended semester/trimester of study: 5.					
Level of study: I.					
Prerequisites: KEK/PHMeb/UCT1/15					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 423					
A	B	C	D	E	FX
8.04	7.57	17.97	22.93	39.72	3.78
Teacher: Ing. Norbert Gyurián, PhD., PhDr. Silvia Tóbiás Kosár, PhD., Dr. habil. Ing. Renáta Machová, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KM/PHMeb/ UPM/15	Name: Introduction to Project Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester the student is obliged to successfully complete the 100-point written test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
Results of education: In order to achieve strategic objectives, companies have to adapt to changes which in the daily operational tasks are always different. After completion of the course the students become familiar with the process of project planning and execution, as well as see through management duties in theory and practice.	
Brief syllabus: <ol style="list-style-type: none">1. Project and project types2. Project staff3. Project process4. Time, resource and cost planning basics5. Analysis of the project risk6. Organizational project management solutions7. Project control8. Tools and decision-making methodology of the project strategy9. Project success, project marketing	
Literature: <ol style="list-style-type: none">1. MAJTÁN, M. Projektový manažment. Bratislava: Sprint dva, 2009. 299. s. ISBN 978-808-9393-05-32. KREMEŇOVÁ, I. Projektový manažment. Bratislava: EDIS, 2009. 442. s. ISBN 978-805-5401-48-53. CLELAND, D. – IRELAND, L. Project Management: Strategic Design and Implementation. New York: McGraw-Hill Professional, 2007. ISBN 978-007-1471-60-24. GÖRÖG, M. A projektvezetés mestersége. (Majstrovstvo projektového riadenia) Budapest: AULA Kiadó, 2007. 376 s. ISBN 978-963-9478-5-72	

5. BENCSIK A. Menedzsment- és projekttechnikák. (Manažérske a projektové techniky)

Veszprém: Pannon Kiadó, 2005. 438 s. ISBN 978-963-9495-68-9

6. HENCZI L. – MURVAI L. Projekttervezés és projektmenedzsment. (Projektové plánovanie a projektový manažment) Saldó Kiadó Zrt., 2012. 184 s. ISBN 978-963-6384-09-8

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 261

A	B	C	D	E	FX
9.2	14.56	19.92	28.74	26.05	1.53

Teacher: prof. Dr. Andrea Bencsik, CSc., PhDr. Silvia Tóbiás Kosár, PhD.

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/VSE/15		Name: General Economy			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present					
Number of credits: 9					
Recommended semester/trimester of study:					
Level of study: I.					
Prerequisites: KEK/PHMeb/EKO1/15 and KEK/PHMeb/EKO2/15 and KEK/PHMeb/EKO3/15 and KEK/PHMeb/EKO4/15 and KEK/PHMeb/EKO5/15 and KEK/PHMeb/HOP1/15 and KEK/PHMeb/HOP2/15 and KEK/PHMeb/HPO/15 and KEK/PHMeb/PFN/15 and KEK/PHMeb/PHS/15 and KEK/PHMeb/SPR/15 and KEK/PHMeb/UCT1/15 and KEK/PHMeb/UCT2/15 and KEK/PHMeb/UCT3/15 and KEK/PHMeb/ZAD/15					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
Teacher:					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/ZAD/15		Name: Basics of Taxation			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 4					
Recommended semester/trimester of study: 6.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 275					
A	B	C	D	E	FX
25.82	20.0	16.73	17.09	18.55	1.82
Teacher: Ing. Norbert Gyurián, PhD., prof. Dr. Imrich Okenka, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KJP/PHMeb/ ZOK/15	Name: Communication in Management
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: 26 For the study period: 338 / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: After completing the course, the students are expected to know the types and methods of communication.	
Brief syllabus: 1. Introduction 2. History of communication 3. Theory of communication 4. Characteristics of verbal communication 5. Characteristics of nonverbal communication 6. Written communication 7. Intercultural communication 8. Stereotypes and ethnocentrism 9. Mass communication, multimedia communication 10. Types of conflicts 11. Presentation 12. Types of negotiations 13. Negotiations in intercultural environment	
Literature: 1. SZARKOVÁ, M. a kol. Komunikácia v manažmente. EKONÓM Bratislava 2002. 198 s. ISBN 80-225-1585-X. 2. SZARKOVÁ, M. Communication and Labour Psychology. Ekonóm, Bratislava 2004. 136 s. ISBN 8022519006 3. KHELEROVÁ, V. Komunikační a obchodní dovednosti manažera. Grada, Praha 2006. 142 s. ISBN 80-247-1677	

4. SZABÓ K. Kommunikácia na vysokom stupni. Vydavateľstvo Kossuth, Bp. 2001. 406 s. ISBN 9630943034
5. MALOTA, E. – MITEV, A. Kultúrák találkozása. (Stret kultúr) Vydavateľstvo Alinea, Bp. 2013. 284 s. ISBN 978-615-5303-07-4
6. RÓKA, J. – HOCHÉL, S. Interkulturális és nemzetközi kommunikáció a globalizálódó világban. (Interkulturálna a medzinárodná komunikácia v globalizovanom svete) Budapesti Kommunikációs és Üzleti Főiskola, Bp. 2009. 260 s. ISBN 978-963-7340-74-1

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Evaluation of subjects

Total number of evaluated students: 435

A	B	C	D	E	FX
34.25	29.89	19.08	7.82	6.21	2.76

Teacher: prof. Dr. Imrich Okenka, PhD.

Date of last update: 11.06.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics	
Code: KM/PHMeb/ ZPM/15	Name: Fundamentals of Personnel Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester the student is obliged to successfully complete the 100-point written test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
Results of education: After completion of the course students receive an overview of human resource management functions. They become able to plan human resources and link human resource management to the company's strategic objectives.	
Brief syllabus: <ol style="list-style-type: none">1. The substance of Human Resource Management,2. Human resource position, processes and human resource planning,3. Human resource management tasks, means of implementation, evaluation of people,4. Corporate culture basics,5. Strategy management and human resource management linking.	
Literature: <ol style="list-style-type: none">1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-42. ALEXY, J. – BOROŠ, J. – SIVÁK, R. Manažment ľudských zdrojov a organizačné správanie. Bratislava: IURA EDITION, 2004. 257 s. ISBN 80-89018-59-93. KACHAŇÁKOVÁ, A. Riadenie ľudských zdrojov . Bratislava: SPRINT,2003. 212 s. ISBN 80-89085-22-9.4. KACHAŇÁKOVÁ, A. – STACHOVÁ, K. – STACHO, Z. Riadenie ľudských zdrojov v organizáciách pôsobiacich na Slovensku. Bratislava: IURA EDITION, 2013. 132 s. ISBN 978-808-0786-06-9.5. JONIAKOVÁ, Z. - BLŠTÁKOVÁ, J. Odmeňovanie a stimulovani. Bratislava: EKONÓM. 2005.6. MILKOVICH, G.T. – BOUDREAU, J. W. Human Resource Management. McGraw-Hill/ Irwin, 2008. 693 s. ISBN 978-025-6193-54-1.	

7. KAROLINY, M. - POÓR, J. Emberi erőforrás menedzsment kézikönyv. Rendszerek és alkalmazások. Budapest: ComplexKiadó, 2010. 42 o. ISBN 978-963-295-108-9.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 167

A	B	C	D	E	FX
11.98	33.53	15.57	11.98	24.55	2.4

Teacher: prof. Dr. Andrea Bencsik, CSc.

Date of last update: 28.07.2017

Approved by: Co-guaranteeprof. Dr. József Poór, DSc. Guaranteeprof. Dr. Andrea Bencsik, CSc. Co-guaranteeprof. Dr. László Józsa, CSc.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics					
Code: KEK/ PHMeb/ZPO/15		Name: Basics of politology			
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present					
Number of credits: 3					
Recommended semester/trimester of study: 3.					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 193					
A	B	C	D	E	FX
15.03	19.69	21.76	21.24	20.21	2.07
Teacher: István Jobbágy, PhD.					
Date of last update: 05.06.2017					
Approved by: Co-guaranteeprof. Dr. József Poór, DSc.Guaranteeprof. Dr. Andrea Bencsik, CSc.Co-guaranteeprof. Dr. László Józsa, CSc.					