

CONTENS

1. Defending Thesis.....	4
2. International Management.....	2
3. International Marketing and SME.....	3

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics and Informatics					
Code: KM/EMPr/ MEMA/22		Name: International Management			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: distance					
Number of credits: 0					
Recommended semester/trimester of study:					
Level of study: N					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 4					
A	B	C	D	E	FX
50.0	50.0	0.0	0.0	0.0	0.0
Teacher:					
Date of last update: 22.05.2024					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., prof. Dr. Andrea Bencsik, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics and Informatics					
Code: KM/EMPr/ MMSP/22		Name: International Marketing and SME			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: distance					
Number of credits: 0					
Recommended semester/trimester of study:					
Level of study: N					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 4					
A	B	C	D	E	FX
50.0	50.0	0.0	0.0	0.0	0.0
Teacher:					
Date of last update: 22.05.2024					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., prof. Dr. Andrea Bencsik, CSc.					

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics and Informatics					
Code: KM/EMPr/ OBH/22		Name: Defending Thesis			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: distance					
Number of credits: 0					
Recommended semester/trimester of study:					
Level of study: N					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 4					
A	B	C	D	E	FX
75.0	0.0	25.0	0.0	0.0	0.0
Teacher:					
Date of last update: 22.05.2024					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., prof. Dr. Andrea Bencsik, CSc.					