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## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ ASP1/17	<b>Name:</b> Authorship or Co-authorship in the Creation of Teaching Materials and Texts
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students have to participate as an author or co-author in the creation of educational tools and professional texts, which aim to have new educational tools and to publish their processes.	
<b>Results of education:</b> When students fulfill the subject, they will be able to create professional texts, to create educational tools which help their teaching activity.	
<b>Brief syllabus:</b> Preparation of educational tools and professional texts min. in 1 AS extent.	
<b>Literature:</b> On the basis of a research.	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian and Hungarian languages.	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 6	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., prof. László Józsa, CSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ ASP2/17	<b>Name:</b> Authorship or Co-authorship in the Creation of Teaching Materials and Texts
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students have to participate as an author or co-author in the creation of educational tools and professional texts, which aim to have new educational tools and to publish their processes.	
<b>Results of education:</b> When students fulfill the subject, they will be able to create professional texts, to create educational tools which help their teaching activity.	
<b>Brief syllabus:</b> Preparation of educational tools and professional texts min. in 1 AS extent.	
<b>Literature:</b> On the basis of a research.	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian and Hungarian languages.	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ ASP3/17	<b>Name:</b> Authorship or Co-authorship in the Creation of Teaching Materials and Texts
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students have to participate as an author or co-author in the creation of educational tools and professional texts, which aim to have new educational tools and to publish their processes.	
<b>Results of education:</b> When students fulfill the subject, they will be able to create professional texts, to create educational tools which help their teaching activity.	
<b>Brief syllabus:</b> Preparation of educational tools and professional texts min. in 1 AS extent.	
<b>Literature:</b> On the basis of a research.	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian and Hungarian languages.	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 1	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ DIS/15	<b>Name:</b> Preparing a Dissertation Project and Dissertation Examination
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 20	
<b>Recommended semester/trimester of study:</b> 3., 4..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Criteria for entry to the dissertation examination is the completion of compulsory subjects, acquisition at least 15 credits from the block of optional courses, ie graduation study of doctoral studies (minimum of 60 credits of study block of pedagogical education activities) and obtain a minimum of 10 credits from a block of creative scientific activity.	
<b>Results of education:</b> The learning outcomes is written work on the dissertation examination, which upon incorporation of comments and opponent supervisor is PhD student must submit in support of the dissertation examination. Dissertation Examination is a state exam to verify the theoretical knowledge of the PhD student and the conditions for conducting research activities, as well as processing dissertation. The course of the dissertation examination is a strict internal policy in the Faculty of Economics JSU. The written work on the dissertation exam requires the preparation of an opponent's opinion and supervisor's statement.	
<b>Brief syllabus:</b> Performing dissertation examination is part of the scientific part of PhD study and basis for the preparation of a dissertation. The written work on dissertation exam contains a definition of the theoretical basis of future research topics dissertation, i.e. analysis of the current state solve the problem and view the goals and methods of investigation. Dissertation examination is divided into discussion on a written work on the dissertation exam and to answer questions by focusing research dissertation.	
<b>Literature:</b> According to state exam question.	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovak language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 26	

A	B	C	D	E	FX
53.85	38.46	7.69	0.0	0.0	0.0
<b>Teacher:</b> tutor					
<b>Date of last update:</b> 03.09.2025					
<b>Approved by:</b>					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ EMMSP/15	<b>Name:</b> Small and Medium-Sized Enterprises Economics and Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 1 <b>For the study period:</b> 13 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the subject during the semester seminar work is needed and passing a written final review, by 50 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%	
<b>Results of education:</b> This course is designed to provide deep insights and understandings on operation, economy and management of Small and Medium sized enterprises(SME) those having very important roles in national economies. Moreover, this course explores which roles play SMEs in different national economies. It reviews specific characteristics of these types of enterprises. Course participants getting overview on most important managerial and coordination tasks (strategy, marketing and HRM). Students will be able analyzing impacts of globalization and economic crisis on management of SMSs.	
<b>Brief syllabus:</b> 1. Introduction (course requirements, literature sources, prerequisites of preparation of case-studies, examination and evaluation tools.) 2. Places and roles of SMEs in different national economies, with particular attention to practices in Austria and in Hungary. 3. Particular specialties of management of SMEs. 4. Family business 5. Elaboration of business plan 6. Marketing and market research in SME-environment 7. Management of SME-operations 8. SMEs and franchisee 9. SMEs and globalization 10. Usage of „Life Cycle“ model in management of SMEs 11. How will “dwarfs” be developed to large companies? 12. How do SMEs manage their suppliers?	

### 13. Future of SMEs

**Literature:**

1. ŠÚBERTOVÁ, E. a kol. Podnikanie v malých a stredných podnikoch pre manažérov. Bratislava: Ekonóm, 2009. 156 s. ISBN 978-80-255-2869-6
2. CHODASOVÁ, A. - BUJNOVÁ, D. Podnikanie v malých a stredných podnikoch. Bratislava: Ekonóm, 2008. 194 s. ISBN 978-80-225-2554-1
3. SOBEKOVÁ MAJKOVÁ, M. Ako financovať malé a stredné podniky. Bratislava: Iura Edition, 2011. 232 s. ISBN 978-80-8078-413-3
4. DONNELLY, J.H. - GIBSON, J. - IVANCEVICH, J. M. Management. Praha: Grada Publishing, 2008. 824 s. ISBN 80-7169-422-3
5. BÉZA, D. – CSAPÓ, K. – FILEP, J. – FARKAS, Sz. – SZERB, L.: Kisvállalkozások finanszírozása. Budapest: Perfekt Kiadó, 2007. 349 o. ISBN 978-963-394-719-7
6. BLANCHARD, K. Vezetés magasabb szinten. Budapest: HVG Könyvek, 2010. 345 o. ISBN: 978-963-304-014-0
7. SIMON, H. : Rejtett bajnokok a XXI. században. Budapest: Leadership Co., 2010. 451 o. ISBN 978-963-08-0115-7
8. LONGENECKER, J.G-PETTY, J.W.- PALICH, L.E.- HOYE, E.F.: Small Business Management: Launching and Growing Entrepreneurial Ventures. 16th Edition Cengage. 848 p. ISBN 978-111-1532-87-1

**Language, knowledge of which is necessary to complete a course:**

Slovak language and Hungarian language

**Notes:****Evaluation of subjects**

Total number of evaluated students: 11

A	B	C	D	E	FX
63.64	9.09	9.09	18.18	0.0	0.0

**Teacher:** prof. Dr. József Poór, DSc., prof. Dr. József Poór, DSc., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc.,

**Date of last update:** 03.09.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ EMPdd/EPR/15	<b>Name:</b> Labor Economics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> This course is an introduction to the analysis of labour markets. During the course students will be able to learn the correct decisions, and will be recognized in the operating mechanisms of the labour market. In the end, the students should come away with some general, empirical knowledge of labour markets in the Slovakia and European Union and, more importantly, an idea of how economists attempt to explain the various phenomenon observed in these markets.	
<b>Brief syllabus:</b> 1. The basic indicators of the labour market. Main characteristics of the labour markets in Slovakia, Hungary and the European Union. 2. Characteristics of the functioning of the labour market, the impact of supply and demand influence. 3. Description of the most important demographic indicators (for example: age, gender, education level), and analyse their impact on the labour market. 4. The cost of labour, the role of human capital investments in companies. 5. The role of human resource management in enterprises. 6. Labour mobility, impacts of labour migration. Winners and losers in mobility, effects of migration on the sending and receiving countries sides. 7. The price of labour, wages role in enterprises. Gender, race and ethnicity in the labour market, types of discrimination. 8. The labour unions and their effect of the labour market.	
<b>Literature:</b> 1. KEŠELOVÁ, D. Znevýhodnené skupiny na trhu práce. Zamestnávanie a zamestnateľnosť. Bratislava: Inštitút pre výskum práce a rodiny. ISSN: 1336-7153.	

2. RIEVAJOVÁ, E. a kol. Teória a politika zamestnanosti. Bratislava: Ekonóm, 2012. 267 s. ISBN 978-80-225-3544-1
3. EHRENBERG, R. G. – SMITH, R.S. Korszerű munkagazdaságtan. Elmélet és közpolitika. Budapest: Panem Kiadó, 2003. 672 o. ISBN 9693-545-340-X
4. KARÁCSONY, P. Munkagazdaságtan. Tantárgyi segédlet. Sopron: Nyugat-magyarországi Egyetem, 2008. (bez ISBN)
5. LÁSZLÓ Gy. Munkaerőpiaci politikák. Pécs: PTE KTK Kiadó, 2007. ISBN 978-963-642-131-1
6. Munkaügyi Szemle. Struktúra Munkaügy Kiadó és Tanácsadó Kft.. ISSN 0541-3559
7. Statisztikai Szemle. Központi Statisztikai Hivatal, ISSN 0039-0690
8. CAHUC, P. - ZYLBERBERG, P. Labor economics. Cambridge: Mit Press, 2004. 880 p. ISBN: 9780262033169
9. Journal of Labor Economics. Published for the Society of Labor Economists, Economics Research Center ISSN 0734-306X
10. Labour Economics. The official journal of the European Association of Labour Economists. ISSN 0927-5371

**Language, knowledge of which is necessary to complete a course:**

Slovak Language and Hungarian Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 14

A	B	C	D	E	FX
100.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** Dr. habil. Ing. Peter Karácsony, PhD., Dr. habil. Ing. Peter Karácsony, PhD.,

**Date of last update:** 18.02.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ EMPdd/FUPS/15	<b>Name:</b> Finance and Accounting of Entrepreneurial Subjects
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 1 <b>For the study period:</b> 13 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> To complete the course, it is necessary to successfully pass a written and oral exam of 50 points. A total of at least 90 points must be obtained for an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
<b>Results of education:</b> During the study of the course, students are acquainted with the nature of money in the economy, forms of payment, approaches to setting financial goals of the company and its financial management using a financial plan, financial markets and its impact on the structure of corporate capital. After completing the course, students have an overview of the registration processes on the capital market and trading in short-term financial assets. Students are familiar with the accounting of financial derivatives, approaches to the creation of cash flows and their compilation, as well as the information use of financial statements in the practice of business management.	
<b>Brief syllabus:</b> 1. Areas of research in financial science, basic concepts and categories of financial science and practice. 2. Money - definition, tasks and functions of money in the economy. 3. Payment and settlement systems, forms and instruments of risk mitigation in payment systems. 4. Financial base of the company, classification of sources of financing and their characteristics. 5. Financial goals of the company, structure and content of the company's financial plan. 6. Financial market as a source of corporate capital, financial structure of the company. 7. Structure and priorities of information sources. 8. Securities and registration processes on the capital market. 9. Money market and accounting of business relations with short-term financial assets. 10. Financial derivatives with a focus on forward and option transactions. 11. Cash flows and assessment of the financial situation of the business entity. 12. Specifics of preparation of financial statements and use in business management. 13. Consolidated financial statements.	
<b>Literature:</b>	

1. VLACHYNSKÝ, K. a kol: Podnikové financie. Bratislava: Iura Edition, 2009. 524 s. ISBN 978-80-8078-258-0
2. SOUKUPOVÁ, B. a kol: Účtovníctvo vo finančnom riadení. Bratislava: SÚVAHA, 2008. 300 s. ISBN 9788089265084
3. ŠLOSAROVÁ, A. a kol: Analýza účtovnej závierky. Bratislava: EKONÓMIA, 2006. 478 s. ISBN 80-8078-070-06
4. SOUKUPOVÁ, B. - ŠLOSÁROVÁ, A. - BAŠTINCOVÁ, A.: Účtovníctvo 2., preprac. vyd. Bratislava: IURAEDITION, 2004. 638 s. ISBN 80-8078-020-X
5. CUMMING, D.: The Oxford Handbook of Entrepreneurial Finance. New York: Oxford University Press, 2012. 752 s. ISBN 978-0-19-539124-4
6. VERNIMMEN, P. – QUIRY, P. – DALLOCCHIO, M. – LE FUR, Y. – SALVI, A.: Corporate Finance. United Kingdom: John Wiley & Sons Ltd., 2011. 1028 p. ISBN 978-1-119-97558-8

**Language, knowledge of which is necessary to complete a course:**

Slovak Language and Hungarian Language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** tutor

**Date of last update:** 18.02.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ EMPdd/HIN/15	<b>Name:</b> Business Informatics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 1 <b>For the study period:</b> 13 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> To complete the course, it is necessary to successfully pass the final exam worth 100 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
<b>Results of education:</b> The course provides knowledge for graduates in one of the most widespread information fields in economic enterprises. After completing the course, the knowledge acquired by students affects all management levels in the companies for which the study program is intended. Through the teaching of the subject, information requirements related to decision-making at individual management levels of companies are provided. The current stage of development of the application of informatics in the economic sphere is characterized by a lack of employees and graduates with theoretical knowledge and practical erudition in the field of information technology, as well as knowledge of individual economic, financial, marketing, production and other processes and activities of companies. The study subject "Economic Informatics" creates space to supplement the knowledge of graduates III. degree of the given study program 3.3.16. The course basically combines information technology, economic, statistical, mathematical and specific analytical methods for their use and development in the information systems of economic organizations at the enterprise level.	
<b>Brief syllabus:</b> 1. theoretical principles of economic informatics (1/3 of the scope): scientific bases of economic informatics, stages and theoretical justification of development of economic informatics and information technologies, development trends in information technologies, their theoretical principles and justification within economic informatics, links of economic informatics to economic theories, models and modeling of information processes and links, presentation of work results and their benefits for economic practice of companies, 2. methodology of economic informatics (1/3 of the scope): methodological aspects of economic informatics with connection to economic theories, efficiency and quality of information systems of enterprises as economic subjects, methodology of scientific analysis and formulation of problems of economy and business management,	

3rd specialization part (1/3 of the scope): theoretical (scientific) and methodological analyzes and proposed solutions with a comparison of possible variants of solutions according to the topic and focus of the dissertation

**Literature:**

1. GÁLA, L. - POUR, J. - ŠEDIVÁ, Z.: Podniková informatika. 2., preprac. aktualiz. vyd. Praha: Grada, 2009. 496 s. ISBN 978-80-247-2615
2. KOKLES, M. - ROMANOVÁ, A.: Informatika. Bratislava: Sprint dva, 2008. 302 s. ISBN 9788089393015
3. GÁLA, L. - POUR, J. - TOMAN, P.: Podniková informatika. Praha: Grada Publishing, 2006. 482.s. ISBN 80-247-1278-4.
4. VOŘÍŠEK, J., POUR, J. a kol.: Management podnikové informatiky. Praha: Professional Publishing, 2012. 311 s. ISBN 978-80-7431-102-4
5. NOVOTNÝ, O. - POUR, J. - MARYŠKA, M. - BASL, J.: Řízení výkonnosti podnikové informatiky. Praha: Professional Publishing, 2011. 276 s. ISBN 978-80-7431-040-9
6. POŽÁR, J.: Manažerská informatika. Praha: Vydavatelství a nakladatelství Aleš Čeněk, 2010. 357 s. ISBN 9788073802769
7. RYBIČKA, J. - TALANDOVÁ, P.: Informatika pro ekonomy. Bratislava: Alfa, 2010. 252 s. ISBN 978-80-87197-24-0
8. Voříšek, J. a kol.: Principy a modely řízení podnikové informatiky. Praha: Oeconomica, 2008. 446 s. ISBN 978-80-245-1440-6
9. KOUBKOVÁ, A. - PAVELKA, J.: Úvod do teoretické informatiky. Praha: MatfyzPress, 2005. 123 s. ISBN 80-86732-52-5
10. BENKŐNÉ DEÁK, I. - BODNÁR, P. - GYURKÓ, GY.: A gazdasági informatika alapjai. Budapest: Perfekt Kiadó, 2011. 280 o. ISBN: 978-963-394-734-0
11. BODNÁR, P.: Vállalati informatika. Budapest: PERFEKT Könyvkiadó, 2008. 204 o. ISBN 9789633947432

**Language, knowledge of which is necessary to complete a course:**

Slovak language and Hungarian language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 6

A	B	C	D	E	FX
16.67	0.0	83.33	0.0	0.0	0.0

**Teacher:** tutor

**Date of last update:** 18.02.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ EMPdd/KVM/15	<b>Name:</b> Quantitative Research Methods in Economics and Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, it is necessary to prepare an independent work and successfully pass the final exam after 50 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
<b>Results of education:</b> By completing the course, students acquire skills in the field of evaluation of research data by advanced statistical methods and with the support of appropriate software. Within the course, students will get acquainted with statistical methods and their applications in economic and managerial research. Teaching is supported by statistical software.	
<b>Brief syllabus:</b> 1. Information and its meaning, sources and acquisition of information 2. Questionnaire creation, Methods and types of primary and secondary survey, sample survey, data transformation, processing 3. Methods of determining the scope of the statistical file, sample file, One-dimensional data analysis: frequency tables, graphical processing 4. Creation and formulation of hypotheses, hypothesis testing, data analysis methods (one-dimensional analyzes, parametric tests, nonparametric tests) 5. Sign test, Wilcoxon paired test, Kruskal-Wallis test, Friedman test 6. Statistical examination of dependence, contingency tables, analysis of qualitative data, degree of tightness between qualitative data 7. Sequence correlation, Regression model with artificial variables, regression analysis 8. Multidimensional statistical data analysis, cluster analysis 9. Discriminant analysis, Factor analysis 10. Software data processing (SAS, Statgraphics, Matlab) 11. ISO STN 690-692, citation methods 12. Ethics of scientific work	
<b>Literature:</b> 1. LYMAN R.O., LOUGNECKER, M.T.: An Introduction to Statistical Methods and Data Analysis. Belmont: Thomson Brooks/coce, 2010. 1296 p. ISBN 978-0-495-01758-5	

2. HUNYADI, L.: Statisztikai következtetésemélet közgazdászoknak. Budapest: Központi Statisztikai Hivatal, 2003. 483 o. ISBN 9632153839
3. HINDL, R., KAŇOKOVÁ, J., NOVÁK, I.: Metody statistické analýzy pro ekonomy. Praha: Management Press, 1997. 249 s. ISBN 80-85943-44-1
4. STANKOVIČOVÁ, I., VOJTKOVÁ, M.: Viacrozmerné štatistické metódy s aplikáciami. Bratislava: Iura Edition, 2007. 261 s. ISBN 978-80-8078-152-1
5. TABACHNICK, B.G., FIDELL, L.S.: Using Multivariate Statistics. 6th Edition. New York: Allyn & Bacon, 2012. 1024 p. ISBN 978-02-05849-57-4

**Language, knowledge of which is necessary to complete a course:**

Slovak language and Hungarian language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 4

A	B	C	D	E	FX
100.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** prof. RNDr. János Tóth, PhD., prof. RNDr. János Tóth, PhD.,

**Date of last update:** 18.02.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ MAN/15	<b>Name:</b> Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 2 <b>For the study period:</b> 13 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 10	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students have to write an essay (50 scores) during the semester, and they have to write a final exam paper – 50 scores. These two papers have to be written successfully, (min. 50%). To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
<b>Results of education:</b> The students will get an overview about the most important connections in the management. They will learn how to use them in the practice. As a leader, they have to be able coordinate the business systems of a company, manage the context of the system, make the right decisions, use the right communication and resources – stressed out of managing the human resource management successfully.	
<b>Brief syllabus:</b> 1. General management model 2. Integrated management system (Malik IMR) 3. Standard model of efficiency 4. 6 principles of effective leadership 5. St. gallen decision making process 6. Control, measure, evaluation – Trust as a basic principle 7. The support of people – development 8. Discussion as an implement 9. Mandate and evolving of jobs as implements 10. Personal work methodology as an implement 11. Time management: how to manage time 12. Evaluation of performance as an implement 13. The systematic residual-liquidation as an implement	
<b>Literature:</b> 1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-4	

2. BENCSIK, A. Menedzsment alapjai. Győr: Universitas Kht., 2008. 361 o. ISBN 978-963-9819-18-4
3. MAJTÁN, M. a kol. Manažment. 5. dopln. vyd. Bratislava: Sprint dva, 2009. 405 s. ISBN 78-80-89393-10-7.
4. MAJTÁN, M. Projektový manažment. Bratislava: Sprint dva, 2009. 297 s. ISBN 978-80-89393-05-3.
5. MALIK, F.: Malik Menedzsment Eredményesség. 2011. www.tankonyvtar.hu
6. MALIK, F.: Managing Performing Living: Effective Management for a New Era Campus Verlag GmbH, 2009. 352 p. ISBN-13: 978-359-3382-78-4
7. MALIK, F.: Management. Campus Verlag GmbH., 2010. 304 p. ISBN-13: 978-359-3382-85-2
8. MALIK, F.: Führen, Leisten, Leben. Wirksames Management für eine neue Zeit. Campus Verlag GmbH, 2006. 400 s. ISBN-13: 9783593382319

**Language, knowledge of which is necessary to complete a course:**

Slovak language and Hungarian language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 27

A	B	C	D	E	FX
59.26	33.33	0.0	7.41	0.0	0.0

**Teacher:** prof. Dr. Andrea Bencsik, CSc., prof. Dr. Andrea Bencsik, CSc.,

**Date of last update:** 03.09.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ EMPdd/MIE/15	<b>Name:</b> Microeconomics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 10	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester it is necessary to prepare the written project for 40 points and successfully pass the final oral exam for 60 points. To obtain evaluation A is necessary at least 90 points of the total of the maximum score, to obtain evaluation B at least 80 points of the total of the maximum score, for the assessment of at least 70 points C of the total of the maximum score, D for the assessment of at least 60 points of the total of the maximum score, and the evaluation E at least 50 points of the total of the maximum score.	
<b>Results of education:</b> After completing the course students will know the theory of microeconomics, the theory of consumer and they understand the theory of the firm. They are able to analyze the relationship between prices paid by consumers for goods and costs related to the volume of production in conditions of perfect and imperfect competition.	
<b>Brief syllabus:</b> 1. The microeconomics terminology, the balance of goods and services market <ul style="list-style-type: none"> <li>• The importance of economics and economic methods</li> <li>• the rational decision of consumers and businesses</li> <li>• The supply and demand balance of the market - market of goods and services</li> <li>• Market balance on open and closed economy</li> </ul> 2. Consumer theory <ul style="list-style-type: none"> <li>• The basics of consumer theory</li> <li>• Consumer strategies, consumer preferences, utility theory</li> <li>• Demand function (private demand, market demand)</li> <li>• Consumer's optimal choice</li> </ul> 3. Enterprise theory <ul style="list-style-type: none"> <li>• Company and its goals;</li> <li>• Production analysis (value-creating process, production functions)</li> <li>• Enterprises short- and long-term decisions</li> <li>• Production elasticity</li> </ul> 4. Cost analysis <ul style="list-style-type: none"> <li>• Minimizing of the costs</li> </ul>	

- Short- and long-term costs
- Average and marginal costs
- 5. Corporate balance on perfectly competitive market
  - The market structure and characteristics of the perfect competition
  - Short-term and long-term balance
  - Business and industry supply
- 6. Corporate balance on imperfect competitive market - a monopoly
  - The characteristics and structure of imperfect competition market
  - Monopoly, bilateral monopoly
  - Price discrimination in the case of monopoly
  - Anti-monopoly measures
  - Monopolistic Competition
- 7. Balance in the case of oligopolies
  - Description of the market structure
  - Competitor analysis within the sector
- 8. Market of production factors
  - The labor market (perfect and imperfect labor market)
  - Capital Market (the forms of capital investment decisions)
  - Natural resources market
- 9. Priority context of market mechanisms
  - The market mechanisms and the distribution of income
  - Externalities
  - The public good
- 10. Economic growth and economic cycle

**Literature:**

1. FENDEK, M. – FENDEKOVÁ, E. Mikroekonomická analýza. Bratislava: Iura Edition. 575 s. 2008. ISBN 978-80-8087-180-4
2. FENDEKOVÁ, E. a kol. Zbierka príkladov z mikroekonomie. Bratislava: Iura Edition. 199 s. 2009. ISBN 978-80-8078-242-9
3. LISÝ, J. a kol. Ekonomický rast a ekonomický ciklus (teoretické a praktické problémy). Bratislava: Iura Edition. 273 s. 2011. ISBN 978-80-8078-405-8
4. VARIAN, H. R. Mikroökonómia középfolon. Budapest: Akadémia Kiadó. 746 o. 2010. ISBN 978-96-3058-308-4
5. GLAZER, A. – HIRSCHLEIFER, D. – HIRSCHLEIFER, J. Mikroökonómia (Árelmélet és alkalmazásai – Döntések, piacok és információk). Budapest: Osiris Kiadó. 812 o. 2009. ISBN 978-96-3276-014-8
6. JUREČKA, V. Mikroekonomie. Praha: Grada. 360 s. 2010. ISBN 978-80-247-3259-6
7. NICHOLSON, W. – SNYDER, CH. Microeconomic Theory: Basic Principles and Extensions. Mason, OH: South – Western CENGAGE Learning. 758 p. 2012. ISBN 978-111-1-52553-8

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 27

A	B	C	D	E	FX
55.56	3.7	29.63	3.7	7.41	0.0

<b>Teacher:</b> prof. Mihály Ormos, PhD., prof. Mihály Ormos, PhD.,
<b>Date of last update:</b> 18.02.2025
<b>Approved by:</b>

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ MMP/15	<b>Name:</b> International Management and Entrepreneurship
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 1 <b>For the study period:</b> 13 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the subject during the case study solving is needed and passing a written final review, by 50 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%	
<b>Results of education:</b> This course is designed to prepare students for careers in a dynamic global environment wherein they will be responsible for effective strategic, organizational, and interpersonal management. Moreover, this course explores how recent developments and trends within a hypercompetitive global arena present managers (and students) with challenging situations. It then provides guidelines as to what actions to take, and how to develop the skills necessary to design and implement strategies, to conduct effective cross-national interactions and to manage daily operations in foreign subsidiaries. This course provides insights into specific groups of transitional and developing countries. It includes increasing roles of China, Russia and other BRIC and MINT countries.	
<b>Brief syllabus:</b> 1. Introduction to International Management 2. Internationalization and Globalization (trends and tendencies, impacts of global economic and financial crisis on globalization) (BRIC and MINT countries) 3. Trade and Modern FDI Theories, Slovakia and Hungary as targeted countries of international FDIs 4. Country differencies: culture, communication, politics and economic systems 5. Formulating and implementing strategy in international environment (Perlmutter, Barlett-Goshal, new types of strategy models) 6. Organizational structures and control systems in international environment (traditional, new and heterarchical) 7. Entry & Expansion; Alternative Modes 8. International Marketing	

9. International Production/Operation Management (green and brown investments, industrial parks)
10. Professional services providers in international environment
11. Managing foreign delegates and employee communications (employment, employment of foreign expats, trade unions)
12. SMEs in international environment
13. Future of International Management (challenges in global economy, impacts of developing and emerging economies, regional integrations)

**Literature:**

1. ŠTRACH, P: Mezinárodní management. Praha: Vydala Grada Publishing, 2009. 167 s. ISBN 978-80-247-2987-9.
2. POÓR, J.-FARKAS, F.- ENGEL, A. (eds.): Human Resource Management Issues and Challenges in Foreign Owned Companies: Central and Eastern Europe. Komárno: Faculty of Economics, Janos Selye University, 2012. 316 s. ISBN: 978-80-8122-047-0.
3. WILSON, J. – BRENNAN, R.: Doing business in China: is the importance of guanxi diminishing? European Business Review, 2010. Vol. 22 6, p.652 – 665.
4. MOLZ, R. - RATIU, C.- TALEB, A. The Multinational Enterprise in Developing Countries: Local Versus Global Logic. London: Routledge, 2010. 237 p. ISBN-10: 0415492521, ISBN 978-0415492522
5. GROSS, A.-POÓR, J.: The Global Management Consulting Sector (Global Management Consulting sektor). Business Economics, 2008. Vol. 43., Issue October, 69-78 p. ISSN: 0007-666x
6. POÓR, J.-MURA, L.-HUSZÁRIK, E.: Vállalatok nemzetközivé válásának elméleti háttere (Teoretické východiská internacionalizácie podnikov.) Komárno: Vedecká monografia, Univerzita J.Selyeho - Ekonomická fakulta. 94 s. ISBN 978-80-8122-048-7
7. POÓR, J: Nemzetköziesedés és globalizáció az emberi erőforrás menedzsmentben. Budapest: Complex Kiadó, 2013. 450 o. ISBN: 978-963-295-287-1.
8. POÓR, J.: Az emberierőforrás-gazdálkodás átalakulása a nemzetközi cégek leányvállalatainál Magyarországon és a kelet-európai régióban. Közgazdasági Szemle, LX évfolyam, 1. szám. 64-89. o. HU-ISSN-0023-4346

**Language, knowledge of which is necessary to complete a course:**

Slovak language and Hungarian language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 26

A	B	C	D	E	FX
88.46	11.54	0.0	0.0	0.0	0.0

**Teacher:** prof. Dr. József Poór, DSc., prof. Dr. József Poór, DSc.,

**Date of last update:** 03.09.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ MRM/15	<b>Name:</b> Marketing Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Evaluation: Assignment paper during semester: max. 50 points. Exam: max. 50 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> The students can study the developments of the different market orientations, specially the marketing oriented corporate strategies, and the main tasks of marketing management. The students can get a knowledge about strategic planning and marketing strategy. After this course they are able to make consumer oriented strategic and operative decisions, to map the consumer attitudes and organizational markets after the analysis of marketing environment, to determine the factors and processes influencing decisions.	
<b>Brief syllabus:</b> 1. Marketing conceptions 2. The main elements of marketing and marketing management. The types of market orientations. The developments of market orientations 3. Strategic planning and marketing strategies 4. Corporate strategic planning, basic business strategies, portfolio and SWOT analysis 5. The market of a company 6. Macro- and microenvironment of a company. Indicators of the market position. Segmentation, targeting and localization, fight for the market position 7. Consumer market and consumer behavior. Models and characteristics of the consumer behavior. Buying process and decision making process. The role and behavior of the customer. Segmentation on the consumer market 8. The behavior of suppliers and the organizational marketing. The specific characteristics of B2B marketing. Decision making of suppliers. The segmentation of the organizational markets 9. Marketing information system and its roles and elements. Marketing research	

10. Product policy, product decisions. Market introduction of the products. The elements of the product quality. The decisions of the product selection. Product life cycle
11. Price policy. The role of price in the marketing mix. The factors influencing prices, the final price decision
12. Distribution policy. The functions of the distribution system. Channels and actors. Sales management
13. Marketing communication and its tools, models. Advertisement, sales promotion, direct marketing

**Literature:**

1. NÍZKA, H.: Aplikovaný marketing. Bratislava: IURA Edition, 2007. 198 s. ISBN 978-80-8078-157-6
2. KITA, J.: Nákup a predaj. Bratislava: IURA Edition, 2011. 208 s. ISBN 978-80-8078-380-8
3. JÓZSA, L.: Marketingstratégia/Marketing Strategy. Budapest: KJK-KERSZÖV, 2003. 350 o. ISBN 963-224-703-5
4. KOTLER, P. – KELLER, K.L. – BRADY, M. – GOODMAN, M. – HANSEN, T.: Marketing Management. Harlow: ROTOLITO Lombarda, 2009. 928 p. ISBN 978-0-273-71856 7
5. KOTLER, P. – KELLER, K.L.: Marketingmenedzsment. Budapest: Akadémiai Kiadó Zrt., 2008. 1000 o. ISBN 9789630583459

**Language, knowledge of which is necessary to complete a course:**

Hungarian and Slovakian language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 26

A	B	C	D	E	FX
50.0	38.46	11.54	0.0	0.0	0.0

**Teacher:** prof. László Józsa, CSc., prof. László Józsa, CSc.,

**Date of last update:** 03.09.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ ODP/15	<b>Name:</b> Dissertation Defense
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 40	
<b>Recommended semester/trimester of study:</b> 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The prerequisite condition of Dissertation Defense is completion of the study part ( completion of compulsory course units, obtaining at least 15 credits from a block of compulsorily optional subjects - at least 60 credits from the block of study block of pedagogical education activities), of the scientific part (obtaining at least 60 credits from the creative scientific block activity) and Dissertation Examination. Candidate for the Dissertation Defense should apply via the Academic Information System of the J. Selye University.	
<b>Results of education:</b> A Doctoral Thesis- dissertation is the result of the PhD Candidate qualification, completion of all classes of the educational compendium of the PhD studies, in which the PhD student proves that he or she mastered the methods of scientific research in business management and economics. A third-year student of higher education is required to prepare a Doctoral Thesis and submitted to the competent body, in accordance of the applicable Regulations in force at all times, according to JS University Faculty of Economics. The Candidate has to apply to a Doctoral Thesis defence in line with the given JS University academic year order of deadlines.	
<b>Brief syllabus:</b> The PhD Thesis has to be prepared in accordance with the applicable JS University Thesis registration and archivation No. 7/2011 Rector's decree, guidelines. The Candidate's Thesis supervisor is a member of an academic staff Associate Professor, Professor or full Professor or a Professor nominated and approved by the JS University Research Board of the Faculty of Economics. The Thesis supervisor nominates three opponents to provide a Thesis evaluation opinion, comments and questions. At least one opponent has to be selected as representative from the professional advisory counsel. A doctorate student has the right to obtain the opinion, evaluation and questions raised by of the opponents and the supervisor prior the public defence. The Thesis originality review per CRZP has to be prepared and published prior the public Thesis defence. The Doctoral Thesis defence is considered as a state examination. The public Thesis defence procedure: -The Chair of the Doctoral Examination Committee introduces the Candidate's biography, announces the Thesis' Title and the Topic, shares the result of the Thesis' originality test review -The Chair of the Doctorate Examination Committee presents the Candidate's Publication list -The Thesis (Candidate's) Supervisor presents the Thesis' evaluation assessment and his opinion	

-The Candidate in a form of a free presentation makes a presentation on his, her Thesis, highlighting the main essence of the Thesis, the Thesis Objectives and Goals, purpose, the research methods used, the results, findings and recommendations  
 -Opponents (External Reviewers) present their opinions, evaluations, comments and questions  
 -Candidate answers the Opponents' questions and comments  
 -Following the Thesis public defence the Doctorate Examination Committee in a closed meeting reviews the scores and comments, and comes to a conclusion on the Thesis examination. The result of the Thesis Defence is announced publicly.

**Literature:**  
 According to dissertation research

**Language, knowledge of which is necessary to complete a course:**  
 Slovak language and Hungarian language

**Notes:**

**Evaluation of subjects**  
 Total number of evaluated students: 24

A	B	C	D	E	FX
70.83	29.17	0.0	0.0	0.0	0.0

**Teacher:** tutor

**Date of last update:** 03.09.2025

**Approved by:**

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ EMPdd/PHN/15	<b>Name:</b> Business Economics Theories
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 10	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester it is necessary to prepare the written project for 40 points and successfully pass the final oral exam for 60 points. To obtain evaluation A is necessary at least 90 points of the total of the maximum score, to obtain evaluation B at least 80 points of the total of the maximum score, for the assessment of at least 70 points C of the total of the maximum score, D for the assessment of at least 60 points of the total of the maximum score, and the evaluation E at least 50 points of the total of the maximum score.	
<b>Results of education:</b> After completing the course students will receive a comprehensive picture of both the company's market economy, as well as some corporate types. They are able to describe and explain all the economic activity that takes place within the company, and thanks to the business process context they will be able to plan strategy to achieve the stated corporate goals.	
<b>Brief syllabus:</b> 1. The company and the company's role in a market economy <ul style="list-style-type: none"> <li>• Introduction to Business Economics</li> <li>• Business and Company</li> <li>• Corporate life cycle</li> </ul> 2. Enterprises typology and grouping <ul style="list-style-type: none"> <li>• Essence and significance of corporate typology</li> <li>• Enterprises grouping criteria - legal forms, technical and organizational features, other features</li> <li>• Enterprises Associations</li> </ul> 3. Business Process <ul style="list-style-type: none"> <li>• The company's value-creation process</li> <li>• Business process - tangible, values and organizational page</li> </ul> 4. Production factors of company <ul style="list-style-type: none"> <li>• The essence and allocation of production factors</li> <li>• The company's assets - non-current assets, current assets</li> <li>• The company's human resources</li> </ul> 5. Business activities <ul style="list-style-type: none"> <li>• Storage - material procurement, marketing mix</li> </ul>	

- Production - production and corporate services, production types, spatial and temporal arrangement of production, production program, the production capacity
- Sales - Sales of theoretical approaches to the concept of sales, customer management, distribution policy as part of the sales policy
- 6. Costs in the company
  - Costs and characteristics of their formation
  - Cost classification - in input costs, costs in the value-creation process, costs of outputs
  - Cost Estimate
  - Indicators used to evaluate costs
- 7. Pricing
  - Various pricing methods and their characteristics
  - Market prices as a decision-making basics
  - Products optimal price estimate
  - Methods of market pricing
  - The theory and practice of pricing strategy in companies
- 8. Company's finances
  - The basic principles related to the company's financial decision-making
  - Asset and capital structure
  - Corporate Cash Flow
  - Financial planning, financial analysis and controlling
- 9. Enterprises Evaluation
  - The importance of evaluation of companies
  - Methods and procedures for evaluating companies
- 10 Innovation and innovation process
  - The characteristics of the innovation and the innovation process
  - Management of the innovation process
  - Companies focuses to the innovation

**Literature:**

1. SEDLÁK, M. Podnikové hospodárstvo. Bratislava: Iura Edition, 2010. 352 s. ISBN 978-80-8078-317-4
2. MAJTÁN, Š. Podnikové hospodárstvo. Bratislava: Sprint dva, 2009. 320 s. ISBN 978-80-89393-07-7
3. MAJDÚCHOVÁ, H. – NEUMANNOVÁ, A. Podnikové hospodárstvo pre manažérov. Bratislava. Iura Edition, 2008. 244 s. ISBN 978-80-8078-200-9
4. MAJDÚCHOVÁ, H. a kol. Podnikové hospodárstvo – zberka príkladov a prípadové štúdie. Bratislava: Iura Edition, 2010. 267 s. ISBN 978-80-8078-365-5
5. CHIKÁN, A. Vállalatgazdaságtan. Budapest: Aula Kiadó, 2008. 616 o. ISBN 978-96-39698-60-4
6. BAKACSI, GY. Szervezeti magatartás és vezetés. Budapest. Aula Kiadó, 2006. 344 o. ISBN 97-89-63958-549-2
7. ČERNOHORSKÝ, J. – TEPLÝ, P. Základy financí. Praha: Grada, 2011. 304 s. ISBN 978-80-247-3669-3
8. BREALEY, R.A. – MYERS, S. Principle of Corporate Finance. McGraw-Hill, 2010. 944 p. ISBN 9781259009518

**Language, knowledge of which is necessary to complete a course:**

Slovak Language and Hungarian Language

**Notes:**

<b>Evaluation of subjects</b>					
Total number of evaluated students: 27					
A	B	C	D	E	FX
85.19	11.11	3.7	0.0	0.0	0.0
<b>Teacher:</b> doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc.,					
<b>Date of last update:</b> 18.02.2025					
<b>Approved by:</b>					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-B-11/17	<b>Name:</b> Creative Activity in Science - ADC, ADD, ADM, ADN
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 30	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., prof. Mihály Ormos, PhD., Dr. habil. Ing. Peter Karácsony, PhD., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-B-12/17	<b>Name:</b> Creative Activity in Science - ADC, ADD, ADM, ADN
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 30	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b> A kurzus elvégzése a tudományos kutatás eredményeinek előkészítéséből és a doktorandusz publikációs tevékenységének az egyetemi könyvtárban történő rögzítéséből áll. A doktorandusznak publikációs és tudományos kutatási tevékenységét publikációk fénymásolatával, a konferencia szervezőinek a konferenciákról szóló visszaigazolásával, projektvezetői visszaigazolással a projektben való részvétel terjedelméről és formájáról, stb.), kell igazolnia. A tudományos rész sikeres teljesítésének feltétele legalább 60 kredit (a disszertációs vizsga letétele előtt legalább 10 kredit, a disszertáció megvédése előtt legalább 60 kredit).	
<b>Brief syllabus:</b>	
<b>Literature:</b> According the research area.	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovak and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., Dr. habil. Ing. Peter Karácsony, PhD., prof. Mihály Ormos, PhD., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-B-21/17	<b>Name:</b> Creative Activity in Science - ADC, ADD, ADM, ADN (Co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 20	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 15	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., prof. Mihály Ormos, PhD., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-B-22/17	<b>Name:</b> Creative Activity in Science - ADC, ADD, ADM, ADN (Co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 20	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 8	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., prof. Mihály Ormos, PhD., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-C-11/17	<b>Name:</b> Creative Activity in Science - ADE, ADF
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 20	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 8	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., Dr. habil. Ing. Peter Karácsony, PhD., prof. Mihály Ormos, PhD., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

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<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-C-12/17	<b>Name:</b> Creative Activity in Science - ADE, ADF
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 20	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 2	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., Dr. habil. Ing. Peter Karácsony, PhD., prof. Mihály Ormos, PhD., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-D-11/17	<b>Name:</b> Creative Activity in Science - ADE, ADF (Co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 12	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 13	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-D-12/17	<b>Name:</b> Creative Activity in Science - ADE, ADF (Co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 12	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 16	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-E-11/17	<b>Name:</b> Creative Activity in Science - AEC, AED, AFC, AFD
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 15	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 13	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-E-12/17	<b>Name:</b> Creative Activity in Science - AEC, AED, AFC, AFD
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 15	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 18	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-F-11/17	<b>Name:</b> Creative Activity in Science - AEC, AED, AFC, AFD (Co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 10	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 12	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-F-12/17	<b>Name:</b> Creative Activity in Science - AEC, AED, AFC, AFD (Co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 10	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 11	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-G-11/17	<b>Name:</b> Creative Activity in Science - Participation in a Scientific Event
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 17	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-G-12/17	<b>Name:</b> Creative Activity in Science - Participation in a Scientific Event
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 27	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-H-11/17	<b>Name:</b> Creative Activity in Science - Membership in the conference organizing committee
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 2	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 2	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
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<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-H-12/17	<b>Name:</b> Creative Activity in Science - Membership in the conference organizing committee
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 2	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-I-11/17	<b>Name:</b> Creative Activity in Science - citation in SCI (authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 8	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-I-12/17	<b>Name:</b> Creative Activity in Science - citation in SCI (authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 8	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-J-11/17	<b>Name:</b> Creative Activity in Science - citation in SCI (co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 6	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
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<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-J-12/17	<b>Name:</b> Creative Activity in Science - citation in SCI (co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 4	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-K-11/17	<b>Name:</b> Creative Activity in Science - citation outside SCI (authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

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<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-K-12/17	<b>Name:</b> Creative Activity in Science - citation outside SCI (authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
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## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-K-13/17	<b>Name:</b> Creative Activity in Science - citation outside SCI (authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-L-11/17	<b>Name:</b> Creative Activity in Science - citation outside SCI (co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 3	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-L-12/17	<b>Name:</b> Creative Activity in Science - citation outside SCI (co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 4	
a	n
100.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ TVC-L-13/17	<b>Name:</b> Creative Activity in Science - citation outside SCI (co-authorship)
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b>	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b>	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b>	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> prof. László Józsa, CSc., prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP1/17	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area.	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language.	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 17	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD., prof. Mihály Ormos, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP10/19	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 4	
a	n
100.0	0.0
<b>Teacher:</b> tutor	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP2/17	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 19	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., prof. Mihály Ormos, PhD., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP3/17	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 20	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., prof. Mihály Ormos, PhD., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP4/17	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 16	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., prof. Mihály Ormos, PhD., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP5/17	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 15	
a	n
100.0	0.0
<b>Teacher:</b> prof. Dr. Andrea Bencsik, CSc., prof. Dr. József Poór, DSc., prof. László Józsa, CSc., prof. Mihály Ormos, PhD., Dr. habil. Ing. Peter Karácsony, PhD., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD.,	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP6/19	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 8	
a	n
100.0	0.0
<b>Teacher:</b> tutor	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP7/19	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 8	
a	n
100.0	0.0
<b>Teacher:</b> tutor	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP8/19	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 8	
a	n
100.0	0.0
<b>Teacher:</b> tutor	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ VZP9/19	<b>Name:</b> Supervision of the Final Work of Bachelor Studies
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1., 2., 3., 4., 5., 6..	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
<b>Results of education:</b> A candidate verifies his/her ability to supervise students' thesis.	
<b>Brief syllabus:</b> Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
<b>Literature:</b> According to research area	
<b>Language, knowledge of which is necessary to complete a course:</b> Slovakian language and Hungarian language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 7	
a	n
100.0	0.0
<b>Teacher:</b> tutor	
<b>Date of last update:</b> 03.09.2025	
<b>Approved by:</b>	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/EMPdd/ ZNM/15	<b>Name:</b> Knowledge Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 / 2 <b>For the study period:</b> 13 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> III.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students have to write an essay (scientific paper - 50 scores) during the semester, and they have to write a final paper – 50 scores. These two papers have to be written successfully, (min. 50%). To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> Student should know and understand the importance of human resource in the processes of the companies. Students should be able to evaluation the human capital of the organizations and to appraise the possibilities of utilizations of knowledge. At the end of a course students should know to build a knowledge management strategy in a company and they should know to supervise its operation. They have to have a picture about the systems of a company, mixed with a knowledge management system.	
<b>Brief syllabus:</b> 1. New resource of the competitive advantages 2. The power of knowledge 3. Market of knowledge, dimensions and types of knowledge 4. Knowledge capital and the possibilities of its measurement 5. Theories of learning, individual and organizational learning 6. Learning organization 7. Organizational memory and its significance 8. Insider and outsider position of knowledge of a company 9. Knowledge management and its supporting systems 10. Knowledge management building and KM strategy 11. Knowledge management building and methods of its operation (Tacit knowledge pyramid and mentor system) 12. Relationships among the elements of an integrated company’s operating – project, change, ethics 13. Knowledge management in the practice of companies – national and international panorama	

**Literature:**

1. PARALIČ, J. - FURDÍK, K. - TUTOKY, G. - BEDNÁR, P. - SARNOVSKÝ, M. - BUTKA, P. - BABIČ, F.: Dolovanie znalostí z textov. Košice: Equilibria, s.r.o., 2010. 184 s. ISBN 978-80-89284-62-7
2. BUREŠ, V. Znalostní management a proces jeho zavádění. Praha: Grada, 2007. 216 s. ISBN 80-247-1978-8.
3. BENCSIK, A. A tudásmenedzsment emberi oldala. Miskolc: Z-Press Kiadó, 2009. 269 o. ISBN 978-963-9493-47-6
4. BENCSIK, A.: Best Practice a tudásmenedzsment rendszer kiépítésében, avagy Tudásmenedzsment kézikönyv menedzserek számára. England: Harlow, Pearson Publishing, 2013. 128 p. ISBN 978 1 78236 167 1
5. BENCSIK, A.: Change, Project, Knowledge - Symbiosis of change and project management to build a knowledge management system Germany: LAP Lambert Academic Publishing, 2012. 188 p. ISBN 978-3-659-21658-9
6. GROFF, T. – JONES, T.: Introduction to Knowledge Management Routledge . USA: Manager of Special Sales, 2011. 183 p. ISBN-13: 978-0750677288
7. PETŘÍKOVÁ R. A KOL.: Moderní management znalostí. Princípy-procesy-příklady dobré praxe. Praha: Professional Publishing, 2010. 324 s. 978-807-4310-11-9

**Language, knowledge of which is necessary to complete a course:**

Slovakian language and Hungarian language

**Notes:****Evaluation of subjects**

Total number of evaluated students: 18

A	B	C	D	E	FX
77.78	16.67	5.56	0.0	0.0	0.0

**Teacher:** tutor**Date of last update:** 03.09.2025**Approved by:**