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INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA1/15	Name: English language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Careers. Discussion: Talk about your career plan. 2. Listening: An interview with the Finance Director of a TV company. 3. Reading: Facebook profile ‘could damage job prospects’ 4. Modals 1: ability, requests and offers 5. Case study: Decide on the successful candidate for a job. 6. Companies. Talk about companies.. 7. Reading: India: Tata’s search for a new CEO. 8. Listening: An interview with the Director of Marketing of a TV shopping channel. 9. Describing companies. 10. Language work: Present Simple and Present Continuous 11. Skills: Presenting your company. 12. Case study: Decide on the best way to invest in a company’s future 13. Writing: e-mail and proposal. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudomány Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 167

A	B	C	D	E	FX
22.16	24.55	19.16	19.76	12.57	1.8

Teacher: Mgr. Endre Hevesi, PhD., Mgr. Zsuzsanna Tóth, PhD.

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA2/15	Name: English language 2
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Selling. Talk about shopping habits.. 2. Listening: An interview with the Director of Marketing of a TV shopping channel. 3. Reading: Women on top in new sales industry survey – web article 4. Language work: Modals 2: must, need to, have to, should 5. Negotiating: reaching agreement. 6. Case study: A partnership agreement: Work on a proposed partnership between a jet charter company and a hotel group. 7. Great ideas: Discuss what makes a great idea. 8. Listening: An interview with a researcher. 9. Reading: Who needs a translator? – web article. Safer cycling. 10. Language work: Verb and noun combinations. 11. Past simple and present perfect 12. Skills: Successful meetings. 13. Writing: report. Test.	
Literature:	

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6
2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudomány Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 155

A	B	C	D	E	FX
21.94	22.58	18.06	23.23	12.26	1.94

Teacher: Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA3/15	Name: English language 3
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Stress. Discuss stressful situations and activities. 2. Listening: An interview with the Director of Marketing at a health consultancy. 3. Reading: Over half of business owners feeling increasingly stressed 4. Language work: Past simple and present perfect 5. Skills: Participating in discussions 6. Case study: Suggest ways of reducing stress amongst staff 7. Writing: report. 8. Corporate entertainment. Discuss corporate entertaining. 9. Listening: An interview with the Chief Executive of a corporate entertainment company. 10. Reading: Corporate entertainment. 11. Language work: Multiword verbs. 12. Skills: Small talk. 13. Case study: Organising a conference. Writing: e-mail. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 133

A	B	C	D	E	FX
15.79	15.04	25.56	32.33	9.77	1.5

Teacher: Mgr. Zsuzsa Sovinsky

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA4/15	Name: English language 4
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. New businesses. Discuss new businesses and business sectors. 2. Listening: Interview with two CEOs 3. Reading: Internet whiz-kid's discount idea makes billions in 2 years – Financial Times. Help with exports. 4. Economic terms. Language work: Time clauses. 5. Skills: Dealing with numbers. 6. Case study: Choose the location for a new factory. Writing: e-mail. 7. Marketing. Discussion: Talk about the marketing mix. Vocabulary practice. 8. Discussion: Brands and marketing campaigns. 9. Listening: Marketing of pharmaceutical products. 10. Reading: Adidas targets the Chinese interior. Writing: e-mail. 11. Language work: Questions. Discussion: surveys. 12. Skills. Telephoning: exchanging information. 13. Case study: Devise a plan to improve sales at an outdoor-clothing company. Test.	
Literature:	

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6
2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:
English language

Notes:

Evaluation of subjects

Total number of evaluated students: 130

A	B	C	D	E	FX
16.15	20.0	25.38	17.69	16.92	3.85

Teacher: Mgr. Zsuzsa Sovinsky

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA5/15	Name: English language 5
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Planning. Discuss how and when to plan. 2. Vocabulary practice - planning. Listening: An interview with a business consultant. 3. Reading: When there's no Plan A. Writing: letter 4. Language work: Talking about future plans. 5. Skills: Meetings 6. Case study: Plan a new issue of magazine. 7. Communication: international conference calls 8. Managing people. Discuss the qualities of a good manager. 9. Management – vocabulary practice. Listening: An interview with the author of a management book. 10. Reading: Share the power. Writing: report. 11. Language work: Reported speech. 12. Skills: Socialising and entertaining. 13. Case study: Advise on improving staff relations at a property company. Test.	
Literature:	

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6
2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudomány Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0 -19-457068-1

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 97

A	B	C	D	E	FX
27.84	35.05	21.65	8.25	7.22	0.0

Teacher:

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA6/15	Name: English language 6
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: The subject focuses on acquiring general Business English vocabulary and language skills. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing English capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Conflict – vocabulary practice. 2. Listening: An interview with an expert in dispute resolution. 3. Reading: Intervening quickly in cases of conflict. 4. Language work: Conditionals. 5. Skills: Negotiating – dealing with conflict. 6. Case study: Decide whether a company should accept a buy-out offer. 7. Review: vocabulary practice and grammar. 8. Products. Discuss products. 9. Reading: A path to salvation with the editor of a news network. 10. Language work: Passives. Writing: report. 11. Skills: Presenting a product. 12. Case study: Choose the winner of a product-innovation competition. 13. Reading and discussion: Working across cultures. Test.	
Literature: 1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6	

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
5. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
6. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
7. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
8. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Evaluation of subjects

Total number of evaluated students: 90

A	B	C	D	E	FX
23.33	32.22	20.0	14.44	6.67	3.33

Teacher: Mgr. Zsuzsa Sovinsky

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN1/15	Name: German language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Market (Introduction, classification) 2. Word formation 3. Building business vocabulary 4. Business correspondence 5. Reading comprehension 6. Business negotiation 7. Mid-term-test 8. Labour market 9. Word formation 10. Business correspondence: arranging meetings 11. Grammar: sentence transformation 12. Listening comprehension 13. End-of -term test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 20

A	B	C	D	E	FX
15.0	30.0	10.0	20.0	25.0	0.0

Teacher:

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN2/15	Name: German language 2
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Tax system 2. Word formation 3. Reading comprehension 4. Business correspondence 5. Reading comprehension - newspaper articles 6. Grammar 7. Mid-term-test 8. Banking and finance 9. Word formation 10. Listening comprehension 11. Grammar - word formation (nouns and verbs) 12. Financial services 13. End-of-term test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 20

A	B	C	D	E	FX
45.0	10.0	15.0	20.0	10.0	0.0

Teacher: Mgr. Lilla Fehér

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN3/15	Name: German language 3
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Companies (Introduction, Types of companies) 2. Legal forms of business entities 3. Business vocabulary 4. Business correspondence 5. Reading comprehension, case study 6. Grammar: Adjectives 7. Mid-term-test 8. Information Technologies 9. Reading comprehension 10. Situational dialogues, business situations 11. Describing trends and graphs 12. Listening comprehension 13. End-of-term test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 19

A	B	C	D	E	FX
10.53	10.53	31.58	31.58	15.79	0.0

Teacher: Mgr. Lilla Fehér

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN4/15	Name: German language 4
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Commerce (Introduction, Types of commerce) 2. Business negotiations 3. Business meetings, arranging meetings 4. Business correspondence 5. Grammar 6. Listening comprehension 7. Mid-term-test 8. Economic organizations 9. Word formation 10. Reading comprehension, business situations 11. Grammar: Conjunctions 12. Business correspondence 13. End-of-term test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN 3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 18

A	B	C	D	E	FX
22.22	44.44	16.67	11.11	5.56	0.0

Teacher: Mgr. Lilla Fehér

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN5/15	Name: German language 5
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass two tests during the term. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score in each test.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Environmental protection 2. Business vocabulary 3. Language conventions 4. Business correspondence 5. Grammar: Infinitive 6. Reading comprehension 7. Mid-term-test 8. Marketing 9. Word formation 10. Exhibitions and fairs 11. Describing graphs 12. Listening comprehension 13. End-of-term test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 16

A	B	C	D	E	FX
37.5	25.0	18.75	6.25	12.5	0.0

Teacher: Mgr. Lilla Fehér

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN6/15	Name: German language 6
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass a written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: The subject focuses on acquiring general business vocabulary and language skills in German. The language of presentations and negotiations as well as case studies are part of the tuition. The lessons focus on increasing German capabilities by improving general business vocabulary. Students acquire those written and verbal skills, which will enable them to use the language to discuss global economic issues and communicate in everyday business situations.	
Brief syllabus: 1. Industry (Types of industry) 2. Word formation 3. Reading comprehension 4. Grammar: Prefixes 5. Reading comprehension - newspaper articles 6. Business correspondence 7. Describing graphs 8. Globalization 9. Globalization - vocabulary 10. Listening comprehension 11. Grammar: Comparatives 12. Reading comprehension - newspaper articles 13. Test	
Literature: 1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka 283 s. ISBN 978-963-06-3684-1	

2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel:
Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és
Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre
povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN
3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-
német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický
ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I.
(Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar,
2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Evaluation of subjects

Total number of evaluated students: 14

A	B	C	D	E	FX
50.0	7.14	7.14	14.29	21.43	0.0

Teacher: Mgr. Lilla Fehér

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/DDI/17	Name: History of diplomacy
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 13s Methods of study: present	
Number of credits: 2	
Recommended semester/trimester of study: 2., 4., 6., 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The conditions for evaluation and completion of the course are as follows: written work. At least 90 percent must be obtained for an A rating, at least 80 percent for an B rating, at least 70 percent for a C rating, at least 60 percent for a D rating and at least 50 percent for an E rating.	
Results of education: The history of diplomacy is focused on the study of the basic tendencies of diplomacy in their historical context. The aim of the course is to create a historical picture of international relations - diplomacy, analysis, negotiations as a way of resolving disputes, concluding treaties and their implementation in the history of human civilization with emphasis on the modern age.	
Brief syllabus: 1. Europe in the Middle Ages 2. Habsburg Monarchy 3. Ottoman Empire and the Balkans 4. International Relations in the 16th-17th 5. The Peace of Bavaria (1648) 6. Great Britain and the Colonial System 7. The Establishment of the United States of America 8. France and Latin America 9. The Congress of Vienna (1815) 10. The German Question (1848-1871) 11. Russia and the Balkans in 19 12th century World War I and the League of Nations 13. II. world war and the UN	
Literature: 1. KISSINGER, H. Diplomácia. Budapest: Panem Kft., 2008. 957 s. ISBN 97896-3545-199-9. 2. KREJČÍ, O. Mezinárodní politika. Praha : Ekopress, 2010. 751 s. ISBN 978-80-86929-60-6. 3. BERRIDGE, G. R.. Teória a prax diplomacie. Banská Bystrica: FPV a MV UMB, 2000. 216 s. ISBN 80-8055-357-2. 4. KENNEDY, P. A nagyhatalmak tündöklése és bukása, Gazdasági változások és katonai konfliktusok, 1500-2000, Budapest: Akadémiai Kiadó. 1992. 637 s. ISBN 963-05-6076-3.	
Language, knowledge of which is necessary to complete a course: Hungarian language	
Notes:	
Evaluation of subjects Total number of evaluated students: 447	

A	B	C	D	E	FX
9.4	38.03	31.1	12.08	3.36	6.04
Teacher: PhDr. Zsuzsanna Szeiner, PhD.					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/DET/15	Name: History of Economic Theory
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students will take a written exam in the form of a written work. To obtain a rating you need to get at least 90 percent, to get a B rating at least 80 percent, to rating C at least 70 percent, rating D at least 60 percent and rating E at least 50 percent.	
Results of education:	
Brief syllabus: 1. Economic philosophy of the ancient Greeks (Plato, Aristotle) 2. Economic and monetary theory of medieval scholastics (Tomáš Aquinský, N. Oresme) 3. Reformers (Martin Luther and Ján Kalvin) and the reform of economic theory 4. Mercantilism and physiocrats. 5. The concept of natural laws. (J. Locke, D. Hume) 6. Classical monetary theories (A. Smith, D. Ricardo, J. S. Mill) 7. Alternative socio-economic theories (K. Marx) 8. Marginalism in economic thinking 9. Neoclassical economics (L. Walras, Pareto optimum. A. Marshall, J.A. Schumpeter) 10. John Maynard Keynes (The Origin of the Keynesian Economy and the Critique of Classical and Neoclassical economy) 11. Anti-Kynesian schools (Advent of anti-Synesian schools in the 1970s.) 12. Chicago School. (M. Friedman) 13. Neoconservatism. New neoclassical macroeconomics and monetarism.	
Literature: 1. Holman, R. a kol. Dějiny ekonomického myšlení. Praha: C.H.Beck, 1999. 244 s. ISBN 80-7179-380-9. 2. Lisý, J. a kol. Dejiny ekonomických teórií. Bratislava: IURA, 2003. 386 s. ISSN 0323-262X 3. Mátyás A. A korai közgazdaságtan története. Budapest: Aula, 2003. 132 s. ISBN 963-9585-27-0. 4. Mátyás A. A modern közgazdaságtan története. Budapest: Aula, 2003. 672 s. ISBN 978-9639-47831-2 5. Samson, Š. Ekonomické myslenie a teórie v predhistórii, v klasickej a neoklasickej ekonómii.	

Košice: EkF TU, 2004. 122 s. ISBN 808-9066-90-9 6. Bodai Zs. A pénz filozófiája. Budapest: Aula, 2001. 124 s. ISBN963-9078-92-1					
Language, knowledge of which is necessary to complete a course: Hungarian language and Slovak language					
Notes:					
Evaluation of subjects Total number of evaluated students: 290					
A	B	C	D	E	FX
1.72	8.62	16.9	27.24	32.41	13.1
Teacher: István Jobbágy, PhD.					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/DHS/15	Name: History of Economics
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students will take a written exam in the form of a written work. At least 90 percent is required to obtain an A rating, at least 80 percent to obtain a B rating, at least 70 percent to obtain a C rating, at least 60 percent to obtain a D rating, and an E rating at least 50 percent.	
Results of education: The course focuses on important economic periods in history and their impact on individual economies and the world. individual economies in the industrial epoch of humanity until the emergence of centrally planned and developing economies in the 20th century. The focus of the course is on the identification of the peculiarities of economic history in 18-20. century.	
Brief syllabus: 1. Introduction: geographical bases, historiography, concepts. Demographic foundations of the economy 2. Medieval economy and medieval society. 3. Economy and society of the Turkish era, absolutism and counter-reformation. 4. Economic policy of the Habsburg state from 1687 to 1867. 5. Agriculture (farms and farms) - years 1700-1850. Crafts, manufactories and factories - trade and finance from the 18th century to the dual monarchy. 6. Traditional society in the 18th-19th century, the spatial structure of society. 7. State economic policy in the period of dualism, structure of society and settlement. Beginnings of the construction of modern agriculture. 8. Small production, large industry, trade and finance in the period of dualism. 9. The disintegration of the Austro-Hungarian monarchy and its economic and social consequences 10. Agriculture, industry, trade and finance in the years 1920-1944. Consequences II. world development and sovietization of the country. 11. State, party and planned economy. "Socialist reconstruction" agriculture. "The Land of Iron and Steel." Two classes, one layer and a vanguard. "Socialist Society". 12. Impact of technical progress. Cooperation within the CMEA. Slowdown in economic growth. 13. Causes of the collapse of the socialist system. The onset of the transformation of a centrally managed economy into a market economy.	

Literature:

1. Faltus, J., - Krajňáková, E., - Prucha, V.: Všeobecné hospodárske dejiny. Bratislava: Ekonóm, 1999. 194 s. ISBN 80-245-0499-5.
2. Faltus, J., - Krajňáková, E.: Hospodárske dejiny. Bratislava: ES EU, 1997. 143 s. ISBN 80-7079-674-X
3. Honvári János (red.): Magyarország gazdaságtörténete a honfoglalástól a 20. század közepéig. Budapest: Aula, 2000. 578 s. ISBN 963-503-113-0
4. Romsics Ignác: Magyarország története a XX. században. Budapest: Osiris, 2000. 688 s. ISBN 978-963-276-179-4
5. Cameron, R. A világgazdaság története a kőkorszaktól napjainkig. Budapest: Maecenas Könyvkiadó, 1998. 518 s. ISBN 963-8396-98-9

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:**Evaluation of subjects**

Total number of evaluated students: 468

A	B	C	D	E	FX
5.56	12.18	17.09	24.36	25.21	15.6

Teacher: István Jobbágy, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO1/15	Name: Economy 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the final written examination. To obtain an A rating, at least 90% of the maximum number of final review points must be obtained, to obtain a B rating of at least 80%, to a C rating of at least 70%, to a D rating of at least 60% and an E rating of at least 50% of the maximum points. Credits will not be awarded to a student who has not obtained at least 50% of the maximum points obtained in writing.	
Results of education: After completing the course, students know the basic economic context of supply and demand in the market, get acquainted with the characteristics of the consumer and the company (manufacturer).	
Brief syllabus: 1. Conceptual apparatus of microeconomic theory. 2. Basics of consumer theory. 3. Optimal consumer decision making. 4. Generalization of the utility function. 5. Demand and its characteristics. 6. Production analysis. 7. Cost analysis. 8. Balance of the company in conditions of perfect competition. 9. Equilibria of the company in conditions of monopoly and monopolistic competition. 10. Oligopolistic market structures. 11. Market balance, supply and demand in the market of products and services. 12. State as a factor of market equilibrium 13. Analysis of concentration in the industry.	
Literature: 1. FENDEK, M. – FENDEKOVÁ, E. Mikroekonomická analýza. Bratislava: Iura Edition, 2008. 575 s. ISBN 978-80-8078-180-4 2. FENDEKOVÁ, E. a kol. Zbierka príkladov z mikroekonómie. Bratislava: Iura Edition, 2009. 200 s. ISBN 978-80-8078-242-9 3. JUREČKA, V. Mikroekonómie. Praha: Grada Publishing, 2010. 360. s. ISBN	

978-80-247-3259-6

4. LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus (Teoretické a praktické problémy). Bratislava: Iura Edition, 2011. 273 s. ISBN 978-80-8078-405-8

5. VARIAN, H. L. Mikroökonómia középfolon. Budapest: Akadémia Kiadó, 2005. 745 s. ISBN 963-05-8308-9

6. KOPPÁNYI, M. Mikroökonómia. Budapest: Akadémia Kiadó, 2009. 555 s. ISBN 978-963-05-8567-5

7. SZABÓ, I. Mikroökonómia. Komárom: Selye János Egyetem, 2006. 133 s. ISBN 80-89234-05-4

8. DOBAI KORCSMÁROS, E. - GÓDÁNY, ZS. - SERES HUSZÁRIK, E. Közgazdaságtan alapjai (Feladatgyűjtemény) Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2014, ISBN 978-80-8122-094-4

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 1409

A	B	C	D	E	FX
5.89	7.88	14.19	20.09	35.91	16.04

Teacher: PhDr. Enikő Kahler Korcsmáros, PhD., Mgr. Tibor Zsigmond, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO2/15	Name: Economy 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites: KEK/PHMeb/EKO1/15	
Conditions for passing the subject: Successful completion of the final written examination. In order to obtain an A rating, at least 90% of the maximum number of final examination points must be obtained, in order to obtain a B rating at least 80%, for a C rating at least 70%, for a D rating at least 60% and rating E at least 50% of the maximum points. Credits will not be awarded to a student who has not obtained at least 50% of the maximum points obtained in writing.	
Results of education: After completing the course, students know the economic context of GDP and its quantification, get acquainted with the basic models of macroeconomics.	
Brief syllabus: 1. Conceptual apparatus of macroeconomic theory. Alternative approaches to macroeconomics. 2. Possibilities and ways of measuring the total output of the economy. Methods of calculating GDP. Next ways of expressing the overall output. 3. Production function, demand and supply of work. Intertemporal optimization, production and division income, interest rates. 4. Theory of economic growth. Long-term growth: Solow's model 5. Employment and unemployment - Labor market, problems of causes and forms of unemployment, unemployment rate and its context. Development of unemployment in the Slovak Republic. 6. Concept, role and form of money, inflation. Alternative theories of money supply and money demand. Money supply multiplier. 7. Monetary policy. Financial market equilibrium. Baumol-Tobin model. 8. Aggregate demand. Model AS-AD. 9. The impact of monetary and fiscal policy on aggregate demand and aggregate supply and individual theoretical concepts. 10. IS-LM model. 11. Aggregate supply models. 12. Inflation, unemployment. Philips curve and its interpretations. 13. Keynes model. Consumption of savings and investment. Consumption function and savings function. Theory consumption.	

Literature:

1. JUREČKA, V. Makroekonomie. Praha: Grada Publishing, 2010. 332. s. ISBN 978-80-247-3258-9
2. LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus (Teoretické a praktické problémy). Bratislava: Iura Edition, 2011. 273 s. ISBN 978-80-8078-405-8
3. LISÝ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 622 s. ISBN 80-8078-063-3
4. TÁNCOŠOVÁ, J. a kol. Ekonómia v novej ekonomike (Metodická pomôcka na semináre). Bratislava: Iura Edition, 2005. 80 s. ISBN 80-8078-064-1
5. MANKIW, N. G. Makroökonómia. Budapest: Osiris Kiadó, 2002. 566 s. ISBN 9633794188
6. MISZ, J. Makroökonómia feladatgyűjtemény. Budapest: Panem Kiadó, 2004. 188 s. ISBN 963-545-434-1
7. DOBAI KORCSMÁROS, E. - GÓDÁNY, ZS. - SERES HUSZÁRIK, E. Közgazdaságtan alapjai (Feladatgyűjtemény) Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2014, ISBN 978-80-8122-094-4

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:**Evaluation of subjects**

Total number of evaluated students: 1249

A	B	C	D	E	FX
2.88	5.6	11.93	24.34	40.91	14.33

Teacher: PhDr. Enikő Kahler Korcsmáros, PhD., Mgr. Tibor Zsigmond, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO3/15	Name: Economy 3
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites: KEK/PHMeb/EKO2/15	
Conditions for passing the subject: During the semester, the student is obliged to pass the final written examination worth 100 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating. Credits will not be awarded to a student who has obtained less than 50 points from the written examination.	
Results of education: The course introduces students to the issues of international integration, the economy of transnational corporations and economic development, and briefly deals with the introduction of the institutions of the existing international economic system.	
Brief syllabus: 1. Effects of international trade and its economic impacts 2. Traditional business models (Smith, Ricardo) 3. Model of specific factors 4. Trade policy: tariffs, quotas 5. Trade policy: subsidies, subsidies 6. Effective protection 7. Movement of labor 8. International balance of payments 9. Foreign exchange market 10. Exchange rate modes 11. Financial markets 12. Theories of current balance of payments - elasticity model 13. Theories of current balance of payments - intertemporal model	
Literature: 1. LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus. Teoretické a praktické problémy. Bratislava: Iura Edition, 2011. 273. s. ISBN 978-80-8078-405-8 2. LISÝ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 622. s. ISBN 80-80787-063-3 3. TÁNCOŠOVÁ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 79. s.	

ISBN 80-8078-064-1
 4. BOCK, GY. – MISZ, J. Nemzetközi közgazdaságtan. Tatabánya: TRI-MESTER, 2006. 318. s.
 ISBN 963-9561-14-2
 5. DOBAI KORCSMÁROS, E. - GÓDÁNY, ZS. - SERES HUSZÁRIK, E. Közgazdaságtan alapjai (Feladatgyűjtemény) Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2014, ISBN 978-80-8122-094-4

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 671

A	B	C	D	E	FX
5.37	7.6	13.41	19.97	41.43	12.22

Teacher: PhDr. Enikő Kahler Korcsmáros, PhD., PhDr. Erika Seres Huszárík, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO4/15	Name: Economy 4
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student is obliged to write a given seminar task in the value of 40 points and successfully pass the final written examination in the value of 60 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating. Credits will not be awarded to a student who has not obtained at least 20 points from the written seminar assignments and has obtained less than 30 points from the written examination.	
Results of education: Comparative analysis of the mechanisms of functioning of theoretical models (model of net market economy, social market economy, controlled economy) and their real functioning in selected countries. The current transformation of economic systems in connection with the processes of globalization and integration. Tendencies in the development of economic systems.	
Brief syllabus: 1. Introduction to economic comparison 2. Institutions and their role in the modern economy 3. Basic variants of economic organization 4. Market economy 5. Liberal market economy 6. State-controlled market economy 7. Welfare state and its problems 8. Socialism and other command economies 9. Attempts to reform the socialist management of the economy 10. Economic transformation in Central and Eastern Europe 11. Economic systems in Southeast Asia 12. Economic systems in Latin America 13. Globalization and its impact on economic systems	
Literature: 1. ANGRESANO, J. Comparative Economics. 2. Upper Saddle River, NJ: PrenticeHall, 1996, 604 str. ISBN 0-13-381633-8 2. CSABA L. Az átalakulás fejlődés elmélete. Közgazdasági Szemle 4. sz., 2002, 273-291. str.	

ISSN 0023-4346

3. FERBER K. A siker ára. Japán. Budapest: László és Társa Kiadó, 1998, 132 str. ISBN 9630496674

4. KORNAI J. A rendszerparadigma. Közgazdasági Szemle, 1999, 46 (7-8). str. 585-599. ISSN 0023-4346

5. KORNAI J. Közép-Kelet-Európa nagy átalakulása – siker és csalódás. Közgazdasági Szemle, 2005, 52. évf. 907-936 str. ISSN 0023-4346

6. LYSÁK, L. Globalizácia versus lokalizácia. Formovanie integrovanej Európy. Bratislava: EKONÓM, 2003, s.175-182, ISBN 80-225-1674-0

7. SEDLACKO, M. Komparatívne ekonomické systémy (Úvod do štúdia). Bratislava: Vydavateľstvo EKONÓM, 2003

8. SZABÓ K. Gazdasági rendszerek, intézmények – Bevezetés az összehasonlító gazdaságtanba. Budapest: Aula Kiadó, 2007, 609. str. ISBN 9639215570

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 591

A	B	C	D	E	FX
18.1	21.49	26.06	18.95	13.37	2.03

Teacher: Dr. habil. Ing. Peter Karácsony, PhD., Dr. habil. József Káposzta, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO5/15	Name: Economy 5
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The evaluation of the subject consists of two parts. For tasks solved in seminars, the student can get 25 points and in the exam period in the written exam 75 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: After completing the course, students have knowledge about the sector of small and medium enterprises, especially the characteristics and trends related to the SME sector in Slovakia and the EU, forms of support for SMEs, knowledge of business planning and methods and procedures applied in SME management.	
Brief syllabus: 1. Definitions of small and medium-sized enterprises 2. Definitions of business, forms of business, tasks, goals, advantages and disadvantages of small and medium enterprises 3. SME sector in the EU and Slovakia, SME competitiveness, business environment (development, factors) 4. Business process, planning, business plan (chapters, methods and planning procedures) 5. Marketing, marketing strategy, marketing planning (specifics of small and medium enterprises) 6. Financial planning (types of financial plans, methods of financial planning, financial plans in business plans) 7. Financing options for small and medium-sized enterprises 8. Organizational specifics of small and medium enterprises, creation of organizational plan. The nature, purpose, means and concern of bankruptcy. Bankruptcy process coordination procedure. 9. Support programs for small and medium-sized enterprises (financial, institutional and legislative support for SMEs in the EU and Slovakia) 10. Family business (specifics of family businesses, conflicts in family businesses) 11. Women in business (specifics, support for women), franchise, social entrepreneurship (definition)	
Literature: 1. ANTALÍK, I. – STRÁŽOVSKÁ, H. – STRÁŽOVSKÁ, Ľ. – SIROTKOVÁ, A. Malý a stredný	

- podnikateľ. Komárno: Univerzita J. Selyeho, 2008, 205. s. ISBN 978-80-89234-56-1
2. ŠÚBERTOVÁ, E. a kol. Podnikanie v malých a stredných podnikoch (Prípadové štúdie a príklady). Bratislava: KARTPRINT, 2011, 120. s. ISBN 9788088870951
3. BÁLINT, A. – HAMINGWAY, F. G. Vállalkozástan a gyakorlatban. Budapest: AULA, 2005, 344. s. ISBN 963-9585-50-5
4. ANTALÍK, I. Bevezetés a kis- és középvállalkozások gazdaságtanába. Komárno: Univerzita J. Selyeho, 2012. 77. s. ISBN 978-80-8122-038-8
5. ANTALÍK, I. Kis- és középvállalkozások menedzsmentjének alapjai. Komárno: Univerzita J. Selyeho, 2012. 89. s. ISBN 978-80-8122-037-1

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 368

A	B	C	D	E	FX
16.03	23.37	24.73	19.84	14.95	1.09

Teacher: PhDr. Imrich Antalík, PhD., PhDr. Zsuzsanna Szeiner, PhD., Mgr. Noémi Fóthy

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/FEA/15	Name: Financial and Economic Analysis
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is evaluated on the basis of the results of a written exam in which students can participate in the exam period. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: After completing the course, students have knowledge about the sector of small and medium enterprises, especially the characteristics and trends related to the SME sector in Slovakia and the EU, forms of support for SMEs, knowledge of business planning and methods and procedures applied in SME management.	
Brief syllabus: 1. Introduction to financial analysis (tasks, objectives, analysis, methods) 2. Financial analysis: information sources of financial analysis 3. Financial analysis: ex post and ex ante analysis - definition, vertical and horizontal analysis, gold balance sheet rule, financial indicators - introduction 4. Financial analysis: liquidity and indebtedness indicators 5. Financial analysis: profitability and activity indicators 6. Financial analysis: market value indicators, systems of indicators, cash flow analysis 7. Financial analysis: forecasting the financial situation, bankruptcy models 8. Economic analysis: analysis of production activity I. (market activity, investment activity) 9. Economic analysis: analysis of production activity II. (operational activity) 10. Economic analysis: analysis of asset management I. (human resources, DHM) 11. Economic analysis: analysis of asset management II. (stocks)	
Literature: 1. ZALAI, K. a kol. Finančno-ekonomická analýza podniku. Bratislava: SPRINT, 2010, 448. s., ISBN 978-80-89393-15-2 2. VIRÁG, M. Pénzügyi elemzés, csődelőrejelzés. Budapest: AULA, 2004, 147. s. ISBN 963 9207 95 0 3. ŠLOSÁROVÁ, A. a kol.: Analýza účtovnej závierky. Bratislava: Iura Edition, 2006, ISBN 80-8078-070-6.	

Language, knowledge of which is necessary to complete a course: Hungarian language and Slovak language					
Notes:					
Evaluation of subjects Total number of evaluated students: 139					
A	B	C	D	E	FX
11.51	16.55	16.55	26.62	27.34	1.44
Teacher: PhDr. Imrich Antalík, PhD.					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/HOP1/15	Name: Business Law 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student is obliged to pass the final written examination worth 100 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating. Credits will not be awarded to a student who has obtained less than 50 points from the written examination.	
Results of education: The course introduces students to the issues of legislation contained in the Civil Code, as a basic document regulating the status, property, obligation and other rights of natural and legal persons and thus economic entities.	
Brief syllabus: 1. The concept, subject, sources of civil law, the system of civil law and the system of the Civil Code. 2. Legal facts of civil law, legal acts and legal consequences of defective legal acts. 3. Civil relations and personal rights and their protection. 4. The importance of time in civil law - limitation, prescription of rights and claims. 5. Nature and types of rights in rem. 6. Rights in rem to another's property. 7. Inheritance law. 8. General part of the law of obligations. 9. Purchase contract. 10. Contract for work. 11. Donation contract. 12. Lease agreement. 13. Loan Agreement and Loan Agreement.	
Literature: 1) Platné znenie zákona č. 40/1964 Zb. Občiansky zákonník v znení neskorších predpisov 2) LAZAR, J. a kol. Občianske právo hmotné, I. a II. diel, Bratislava: IuraEdition, 2010, 715+548 s. ISBN 9788080783464 3) JURČOVÁ, M. – NOVOTNÁ, M. a kol. Pracovné listy a prípadové štúdie z občianskeho práva hmotného, 2. vydanie Plzeň: A. Čenek, 2011, 208 s. ISBN 9788073803377	

Language, knowledge of which is necessary to complete a course: Slovak language					
Notes:					
Evaluation of subjects Total number of evaluated students: 430					
A	B	C	D	E	FX
28.37	17.44	26.98	13.49	13.02	0.7
Teacher: JUDr. Ing. Gabriel Katona, PhD.					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/HOP2/15	Name: Business Law 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites: KEK/PHMeb/HOP1/15	
Conditions for passing the subject: During the semester, the student is obliged to pass the final written examination worth 100 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating. Credits will not be awarded to a student who has obtained less than 50 points from the written examination.	
Results of education: The course introduces students to the issues of legislation contained in the Commercial Code, legislation governing the status issues of companies, competition, trade obligations in general as well as individual types of contracts and marginally affects the impact of European Union legislation on commercial law.	
Brief syllabus: 1. The concept, subject, sources of commercial law, the system of commercial law and the relationship to civil law and the system of the Commercial Code. 2. Forms of legal entities - entrepreneurs. 3. Business register, trade register. 4. Limited Liability Company. 5. Public trading company. 6. Joint stock company. 7. Team. 8. General part of the law of obligations. 9. Breach of contractual obligations and limitation. 10. Purchase contract. 11. Contract for work. 12. Mandate contract. 13. Freight forwarding contract and contract of carriage.	
Literature: 1. OVEČKOVÁ, O. a kol. Obchodný zákonník, komentár, Bratislava: IuraEdition, 2005, 2192 s. ISBN 9788080784348 2. KUBÍČEK, P. - MAMOJKA, M. a kol. Obchodné spoločnosti, Bratislava: MANZ a	

VO PF UK, 1999, 179 s. ISBN 80-85719-25-8

3. KUBÍČEK, P. Teória obchodného práva, Bratislava: VO PF UK, 2004, 106 s. ISBN 80-7160-186-1

4. ŽITŇANSKÁ, L. Ochrana menšinových akcionárov v práve obchodných spoločností, Bratislava: Iura Edition, 2000, 218 s. ISBN 80-88715-84-9

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 451

A	B	C	D	E	FX
19.51	25.5	20.84	17.74	16.41	0.0

Teacher: JUDr. Ing. Gabriel Katona, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/HPO/15	Name: Economic policy
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 26s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students will take a written exam in the form of a written work. At least 90 percent must be obtained for an A rating, at least 80 percent for an B rating, at least 70 percent for a C rating, at least 60 percent for a D rating and at least 50 percent for an E rating.	
Results of education: The essence of economic policy, its position, market economy, its basic categories and mechanisms, the subject of national economic policy and its tools and goals, measuring the success of economic policy, comparison of national economic policy of Hungary and Slovakia, transformation process, open market mechanisms in the EU, EU economic policy.	
Brief syllabus: 1. Objectives, tools and bearers 2. Economic and political relations as a subject of economic policy 3. Competitive policy 4. Trade policy 5. Sources of economic policy formation. 6. Evaluation of the effectiveness of economic policy 7. Stabilization policy. 8. Fiscal policy. 9. Monetary - monetary policy. Inflation. 10. Pension policy and wage policy. 11. Labor market and unemployment. 12. Open economy and balance of payments. 13. External economic policy	
Literature: 1. Baránik, M., Farkašová, M. Hospodárska politika. Teória a prax. Trenčín: GC-TECH, 2005. 211 s. ISBN 80-88914-35-3 2. Veress J. Gazdaságpolitika. Budapest: Aula, 2003. 374 s. ISBN 963-9345-04-0 3. Lukáčik, J. a kol. Hospodárska politika: teória a prax. Bratislava: Sprint 2 , 2013. 315 s. ISBN 978-80-89393-86-2 4. Vincúr, P. a kol. Hospodárska politika. Bratislava: SPRINT, 2002. 396 s. ISBN 80-88848-99-7	

5. Bod Péter Á. Gazdaságpolitika. Budapest: Aula, 2003. 282 s. ISBN 963-9345-63-6					
Language, knowledge of which is necessary to complete a course: Hungarian language and Slovak language					
Notes:					
Evaluation of subjects Total number of evaluated students: 577					
A	B	C	D	E	FX
3.29	8.15	14.9	29.12	40.9	3.64
Teacher: István Jobbágy, PhD.					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMI/PHMeb/ INF1/15	Name: Informatics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 13s / 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester are realizing two written tests of which the student is evaluated. To obtain of A evaluation from practice is necessary to obtain in total at least 90 points, on the valuations B at least 80 points, on the valuations C at least 70 points, on the valuations D at least 60 points and at least 50 points for E. The student participates in an examination which is written and oral. Half of the subject evaluation consists from the valuation of exercise, 50% of the test. For successful absolve of both the evaluated parts must achieve a minimum rating of "E".	
Results of education: After completing the course students know the basics of informatics in terms of user, both from the site of hardware as well as software. In exercises the emphasis is placed on mastering the basic program package needs for managers, as well as for use them in other subjects, for example in statistics.	
Brief syllabus: 1. Basics of Information Technology. The basic concepts of information technology. 2. The text editor, Word. 3. Excel spreadsheet. 4. Computer using and files managing. 5. The basic structure of the PC. 6. PC peripherals, contact with the user. 7. Databases. 8. PC graphics capabilities and possibilities of electronic presentation. 9. Computer networks and information networks services. 10. PC in business leadership.	
Literature: 1. Študijné materiály zverejnené na web stránke fakulty (hands outs) 2. STOFFA, V. Algoritmizáció és programozás I. Selye J. Egyetem – Komárno, 2005, 174. s. ISBN 80-969251-7-2 3. STOFFA, V. a kol. Információs és kommunikációs technológiák a gyakorlatban II. Selye J. Egyetem – Komárno, 2008, 323 s., ISBN 978-80-89234-69-1	

<p>4. PALKOVÁ, Z., HENNYEYOVÁ, K., OKENKA, I. Informatika a informačné technológie. SPU Nitra, 2008, 252 s, ISBN 978-80-552-0113-9.</p> <p>5. OKENKA, I., PALKOVÁ, Z., PAP, M., Základy informatiky. Multimediálna učebnica, Nitra, SPU, 2005, ISBN 80-8069-591-1.</p> <p>6. PECINOVSKÝ, J., PECINOVSKÝ, R., Excel 2010, Grada Publishing, a.s. Praha 2010, ISBN 978-80-247-3496-5.</p>					
<p>Language, knowledge of which is necessary to complete a course: Hungarian language and Slovak language, partly English</p>					
<p>Notes:</p>					
<p>Evaluation of subjects Total number of evaluated students: 1953</p>					
A	B	C	D	E	FX
19.92	18.43	24.32	16.28	14.44	6.61
<p>Teacher: RNDr. József Udvaros, PhD.</p>					
<p>Date of last update: 09.05.2022</p>					
<p>Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.</p>					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/KAR/15	Name: Calculations and budgeting
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student's knowledge will be assessed through two written tests, for which he can obtain a total of 100 points. Credits will be awarded to a student who obtains at least 50 points from the first and second parts of the knowledge test. At least 90 points must be obtained to obtain an A rating, at least 80 points must be obtained to obtain a B rating, at least 70 points must be obtained to obtain a C rating, at least 60 points must be obtained to obtain a D rating and at least 50 points to obtain an E rating .	
Results of education: The main goal of the course is to develop knowledge about the costs of the company. The student will get acquainted with the relationship between calculations and accounting, methods of calculating costs as well as the compilation of corporate budgets and budgets of centers. Attention is also paid to calculations in business and in-store pricing.	
Brief syllabus: 1. Calculations and accounting - definition and structure of the company's accounting information system. 2. Accounting company and intra-organizational information system. 3. Cost accounting and cost control. Calculation breakdown of costs. 4. Definition of tasks and functions of calculations. Classification of calculations. 5. Classical calculations - characteristics, properties. 6. Examples to demonstrate the strengths and weaknesses of classical calculations. 7. Calculation of variable costs - characteristics, examples of their use in practice. 8. Definition and characteristics of calculation by ABC method. 9. Examples to demonstrate the advantages and disadvantages of ABC calculation. 10. Job costing - definition, tasks, example. 11. Process calculations - definition, tasks, example. 12. Budgeting - tasks and functions of company budgets. 13. Forms of budgets and their control.	
Literature: 1. KUPKOVIČ, M. a kol. Kalkulácie a rozpočty. Bratislava: Sprint, 2002. 254 s. ISBN	

80-88848-95-4.

2. KOSTKOVÁ, A. – LAJOŠ, B. Kalkulácie a rozpočty podniku. Bratislava: Ekonóm, 2011. 195 s. ISBN 978-80-225-3240-2.

3. BOSNYÁK, J. a kol. Vezetői számvitel. Budapest: Saldo Kiadó, 2010. 302 s. ISBN 978 963 638 339 8

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 102

A	B	C	D	E	FX
8.82	10.78	29.41	16.67	30.39	3.92

Teacher: Ing. Norbert Gyurián, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMI/PHMeb/ MAT1/15	Name: Mathematics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 26s / 26s / 0s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
Results of education: After successful completion of this course students can use the basic concepts and tools of differential calculus of real functions of one variable. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of integral calculus, and the rules of integration and its economic applications.	
Brief syllabus: The real function. The domain, codomain. Properties of elementary functions. The sequence. Limit of a sequence. Limits of monotone sequences. Limits and continuity of functions. Asymptote. Derivatives, their geometric and economic importance. Derivatives of elementary functions. Derivation rules. Elasticity of functions. Linear approximation. The mean value theorems. Derivatives and differentials of higher order. Monotony, convexity and concavity of functions. Inflection points. L'Hospital's rule. Local and absolute extremes of functions. Economic applications. The rules of integration. Indefinite integral and primitive function. Integrating with substitution method and by parts. Economic applications. Integration of rational functions. Definite integral. Improper integral. Series with non-negative members. Convergence criteria. Alternative series. Leibniz criterion. Differential equations.	
Literature: 1. THOMAS, G. B.: Thomas-féle KALKULUS I. Budapest : Typotex, 2011, s. 351. ISBN 978 963 279 576 8 2. THOMAS, B. G.: Thomas-féle kalkulus 2. Budapest : Typotex 2010, s. 360. ISBN 978 963 279 159.	

3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998

Language, knowledge of which is necessary to complete a course:

hungarian

Notes:

Evaluation of subjects

Total number of evaluated students: 1870

A	B	C	D	E	FX
10.75	9.47	15.29	21.5	34.33	8.66

Teacher: doc. RNDr. Ferdinánd Filip, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMI/PHMeb/ MAT2/15	Name: Mathematics 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: 0 For the study period: 26s / 26s / 0 Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
Results of education: After successful completion of this course students can use the basic concepts and tools of linear algebra they are able to solve systems of linear equations, with matrix, determinants, elimination of variables. They obtain knowledge of differential calculus of real functions of more variable and partial derivatives. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of linear programming.	
Brief syllabus: Linear algebra: Vectors. Vector operations. Linear independence. Matrix. Operations with matrices. Determinant, properties. Rank of a matrix. System of linear equations and its solution. Elimination method. Solution of system of linear equations with elemental base change and inverse matrix. Space of solutions. Eigenvector and eigenvalues of the matrix, diagonalization. The function of more variables. Some features of economic analysis. Homogeneous functions. Limit and continuity. Partial derivatives. Partial derivatives of higher order. Economic Applications of partial derivatives. Quadratic forms. Local extremes. Necessary and sufficient condition for local extreme. Economic applications of local extremes. Bound local extremes and their economic applications. Kuhn-Tucker conditions. Introduction to linear programming.	
Literature: 1. FRIED, E.: Algebra I.: Elemi és lineáris algebra. Budapest : Nemzeti Tankönyvkiadó, 2000, s. 334. ISBN 963 19 11764. 2. THOMAS, B. G.: Thomas-féle kalkulus 3. Budapest : Typotex 2011. ISBN 978 963 279 438 9	

3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998

Language, knowledge of which is necessary to complete a course:

hungarian, slovak

Notes:

Evaluation of subjects

Total number of evaluated students: 1658

A	B	C	D	E	FX
6.15	11.76	15.8	23.46	36.25	6.57

Teacher: RNDr. Zuzana Árki, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMI/PHMeb/ MAT3/15	Name: Mathematics 3
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 13s / 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. The assessment will count points earned by individual work.	
Results of education: The students recognise the theoretical elements and principia of the probability.	
Brief syllabus: 1. Field of sets and events. Combinatorics. 2. Definition of the probability. The Kolmogorovs field of probability. 3. Geometrical probability, conditional probability. 4. Bayes theorem. Independence of events. 5. Random variable. Probability distribution, probability density function. 6. Characteristics of random variable. 7. Discrete distributions, expected value, standard deviation. 8. Discrete distribution. Calculation of probability. 9. Continuous distributions. Probability density function. Expected value, standard deviation. 10. Continuous distributions. Calculation of probability. 11. Laws of large numbers. Central limit theorem. 12. Multivariate distributions.	
Literature: BUKOR, J. – ÁRKI, Z. – FEHÉR, Z. Valószínűségszámítás. Komárno : Univerzita J. Selyeho. 2010. 120 s. ISBN 978-80-89234-94-3. OBÁDOVICS, J. GY. Valószínűségszámítás és matematikai statisztika. Budapest : Scholar Kiadó. 2003. 302 s. ISBN 963-9534-00-5. Csernyák, L. a kol.: Valószínűségszámítás. Budapest : Nemzeti Tankönyvkiadó, 1998. Horáková, G., Starečková, A.: 600 otázok a odpovědí z teórie pravdepodobnosti. Bratislava : Ekonóm. 2003. Denkinger, G.: Valószínűségszámítási gyakorlatok. Budapest : Tankönyvkiadó. 1990.	
Language, knowledge of which is necessary to complete a course: hungarian	
Notes:	
Evaluation of subjects Total number of evaluated students: 973	

A	B	C	D	E	FX
14.29	15.21	19.22	21.27	24.25	5.76
Teacher: doc. RNDr. Ferdinand Filip, PhD., RNDr. Alexander Mařašovský, PhD.					
Date of last update: 08.05.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/MEO/15	Name: International trade
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 13s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the course is conditional on successful completion of the semester work (30% weight in the evaluation) and successful completion of a written exam (70% weight in the evaluation). A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating. Credits will not be awarded to a student who has not obtained at least 15 points from the written seminar work and has obtained less than 35 points from the written exam.	
Results of education: After completing the course, students are acquainted with the essence of the basic concepts of international trade, starting with the international division of labor, the functions of foreign trade, the subjects of the world economy - national economies, transnational corporations and international integration groups. They will gain an overview of the impact of the GATT / WTO on world trade, on the effects of the EU single market in the context of a globalizing world.	
Brief syllabus: 1. Conceptual apparatus of international trade, world trade and international division of labor. World economy, trends in the world economy and their impact on world trade. 2. Theory of international trade. World and international trade, functions of foreign trade. 3. International movement of capital. Transnational corporations - development and their current position in the world economy. 4. Foreign trade policy - GATT / WTO. 5. Services in international trade. International economic integration. 6. EU single market and common trade policy, impact of scientific and technical progress on SO. The issue of competitiveness in terms of foreign trade and the position of the EU in the world economy.	
Literature: 1. BALÁŽ, P. a kol. Medzinárodné podnikanie: na vlnu globalizujúcej sa svetovej ekonomiky. Bratislava: Sprint , 2010. ISBN 978-80-89393-18-3 2. KALÍNSKA, E. a kol. Medzinárodní obchod v 21. století. Praha: Grada Publishing, 2010. ISBN 06-73524-97-3	

3. UNCTAD, 2009. World Investment Report. Transnational Corporations, Agricultural Production and Development. Switzerland: UNO Publications, 2009. ISBN: 978-92-1-112775-1
4. CZAKÓ, E. RESZEGI, L. Nemzetközi vállalatgazdaságtan. Alinea Kiadó. 2010. Budapest. ISBN: 978-9639-659-47-6

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 9

A	B	C	D	E	FX
0.0	11.11	11.11	33.33	44.44	0.0

Teacher: PhDr. Zsuzsanna Szeiner, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ MRK/15	Name: Marketing
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 13s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Exam: max. 100 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: The objective of the subject is to give a knowledge about the corporate market operations for the students. During the semester we will deal with the basic elements of marketing, market, individual and organizational behavior, the application of the marketing tools. It will show the operation of the marketing tools, especially the process of market research.	
Brief syllabus: 1. Marketing theories, corporate marketing orientations 2. Market and market competition 3. Segmentation, STP strategies 4. Consumer behavior as meta theory 5. Organizational buying behavior, relationship marketing 6. Brand and product. Fight for the consumers 7. Product policy, product developments, portfolio analysis 8. Price policy, pricing methods 9. Product life cycle 10. Distribution system, logistic and the other functions. The participants of the distribution system, trends in retailing, personal selling 11. Advertisements and communication, forms of advertisement. The measure of efficiency of advertising 12. Marketing information system, market definitions. Marketing functions and marketing organizations 13. Marketing in international environment	
Literature:	

1. JÓZSA, L. Marketing. Veszprém: Veszprémi Egyetemi Kiadó, 2000, 317. s. ISBN 963-9220-28-0
2. VÉGH, K. – SERES HUSZÁRIK, E. A marketing alapjai. Komárom: SJE, Gazdaságtudományi Kar, 2013. 157. s. ISBN 978-80-8122-069-2
3. ČIMO J. Marketingové aplikácie. Bratislava: EKONÓM, 2008. 275. s. ISBN 978-80-225-2478-0
4. KITA J. a kol. Marketing. Bratislava: IURA EDITION, 2010. 411. s. ISBN 8080783273
5. BERNSCHÜTZ, M. – DEÉS, SZ. – KENÉZ, A. Marketing esettanulmányok. Kihívások és megoldások a magyar piacon. Budapest: Akadémiai Kiadó, 2013. 279. s. ISBN 978-963-05-9383-0

Language, knowledge of which is necessary to complete a course:
Hungarian and Slovakian language

Notes:

Evaluation of subjects

Total number of evaluated students: 1059

A	B	C	D	E	FX
13.22	18.89	20.02	22.66	18.79	6.42

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., prof. Dr. László Józsa, CSc., PhDr. Erika Seres Huszárík, PhD., Mgr. Szilárd Szigeti, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ MTP/15	Name: Transformation Process Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the subject during the semester seminar work where it can get maximum points 40 and passing a written final review with maximum points 60. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student that the written seminar task to win at least 20 points and a written clearance obtained less than 30 points.	
Results of education: After completing the course, students are informed with those of the corporate transformation process, with the nature and purpose of the material inputs in the business transformation process, with the essence of product policy, the evaluation of the efficiency of production processes.	
Brief syllabus: 1. Introduction to enterprise transformation process. 2. The essence, functions and organization of purchases of material inputs. 3. The role of marketing in the purchase. 4. Balancing the needs of purchasing, planning the size of supply. 5. Management of material inputs and review management methods. 6. The production activities in the corporate transformation process. 7. Types of production patterns of the production process, product range, sales plan, and their relations. 8. Production capacity, the capacity utilization. 9. Sale of products, the nature and role of sales, market research. 10. The logistics process. 11. Disclosure of product policy, monitoring of the usefulness of the product. 12. Communication policy as a tool for product sales. 13. Distribution Policy as a tool for product sales.	
Literature:	

1. MAJTÁN, Š. Podnikové hospodárstvo. Bratislava: Sprint dva, 2009. 320. s. ISBN 978-80-89393-07-7
2. SEDLÁK, M. a kol. Podnikové hospodárstvo. Bratislava: Iura Edition, 2010. 352. s. ISBN 978-808-8078-317-4
3. CHIKÁN, A. – DEMETER, K. Értéktérmeto folyamatok menedzsmentje (Manažment transformačných procesov) Aula Kiadó Zrt., 2006. 600 s. ISBN: 978-963-9585-21-8
4. ANDRADE, G. – STAFFORD, E.: Investigating the Economic Role of Mergers. In: Journal of corporate Finance, No. 1, January 2004

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovak languages

Notes:

Evaluation of subjects

Total number of evaluated students: 396

A	B	C	D	E	FX
33.08	24.75	17.42	11.11	11.87	1.77

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., PhDr. Zsuzsanna Szeiner, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics and Informatics					
Code: KEK/ PHMeb/OBH/15		Name: Defense of Final Paper			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present					
Number of credits: 9					
Recommended semester/trimester of study: 7., 8..					
Level of study: I.					
Prerequisites:					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 96					
A	B	C	D	E	FX
40.63	32.29	21.88	3.13	2.08	0.0
Teacher:					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/PFN/15	Name: Corporate finance
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the final written examination. To obtain an A rating, at least 90% of the maximum number of final review points must be obtained, to obtain a B rating of at least 80%, to a C rating of at least 70%, to a D rating of at least 60% and an E rating of at least 50% of the maximum points. Credits will not be awarded to a student who has not obtained at least 50% of the maximum points obtained in writing.	
Results of education: After completing the course, the student will master the methods needed to make financial decisions in obtaining and efficient allocation of capital. The student will be able to recognize various forms of property financing, including financial support of companies, methods of effective investment, starting points of financial investment, factors influencing the financial and capital structure of the company, basic financial aspects of business associations and the main tools of business payment.	
Brief syllabus: 1. General characteristics of finances and currency. 2. Introduction to corporate finance. 3. Time value of money, methods of interest calculation, special cash flows (annuity, infinite annuity). 4. Bonds and shares - types and characteristics of shares and bonds, issue of shares, exchange rate, dividends, business and financial risk, yield and asset risk. 5. Yield with project risk, portfolio theory. Diversification, CAPM model, SML line. 6. Investment proposals and decision criteria (project evaluation methods). 7. Corporate cash flow (profitability index, cash flows related to the company's investment, operational and financial cash-flow, direct and indirect cash flow, depreciation, profit before tax, profit after tax, annual cost equivalents). 8. Investment risk analysis (measurement and risk analysis) - sensitivity analysis, Monte Carlo simulation, options and their graphical representation. 9. Cost of capital (cost of capital of the company, cost of equity). 10. Long-term financial decisions - financial and capital structure of the company, definition of WACC.	

11. Impact of financial decisions on project efficiency.
12. Dividend policy.
13. Effective market and dividend policy of the company - stocks, dividends, the theory of the efficient market, the definition of individual levels of efficiency and their characterization, the definition of individual dividend policies and their characteristics.

Literature:

1. VLACHYNSKÝ, K. a kol.: Podnikové financie. Bratislava: Iura Edition. 2009. 524 s. ISBN 978-80-8078-258-0
2. FETISOVOVÁ, E. a kol.: Podnikové financie – praktické aplikácie a zbierka príkladov. Bratislava: Iura Edition, 2010. 180 s. ISBN 978-80-8078-367-9.
3. GYULAI, L. Kis- és középvállalkozások üzletfinanszírozása. Budapest: Saldo. 2011. 168 s. ISBN 978-963-638-380-0
4. SOBEKOVÁ MAJKOVÁ, M. Ako financovať malé a stredné podniky. Bratislava: Iura Edition. 2011. 231 s. ISBN 978-80-8078-413-3
5. ZALAI, K. a kol. Finančno-ekonomická analýza podniku. Bratislava: Sprint dva. 2010. 446 s. ISBN 978-80-89393-15-2
6. FETISOVOVÁ, E. – VLACHYNSKÝ, K. – SIROTKA, V. Financie malých a stredných podnikov. Bratislava: Iura Edition. 2004. 260 s. ISBN 80-89047-87-4
7. BREALY-MYERS Modern vállalati pénzügyek. Budapest: Panem. 2005. 1175 s. ISBN 963-545-422-8
8. KOHN, M. Bank- és pénzügyek, pénzügyi piacok. Budapest: Osiris Kiadó. 2003. 1059 s. ISBN 963-389-435-2
9. DOBAI KORCSMÁROS, E. Bevezetés a vállalati pénzügyekbe (elméleti és gyakorlati alapok). Komárom: Selye János Egyetem. 2013. 179 s. ISBN 978-80-8122-076-0

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 378

A	B	C	D	E	FX
8.99	13.23	20.37	24.6	27.78	5.03

Teacher: PhDr. Imrich Antalík, PhD., Mgr. Adam Páldi, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/PHS/15	Name: Company economics
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 13s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student is obliged to write a given seminar task in the value of 50 points and successfully pass the final written examination in the value of 50 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating. Credits will not be awarded to a student who has not obtained at least 25 points from written seminar assignments and has received less than 25 points from the written examination.	
Results of education: The aim of the course is to give a comprehensive picture of companies, explain their operation and activities. The business economy uses an interdisciplinary approach to the researched issues due to the diversity and complexity of business processes.	
Brief syllabus: 1. Introduction to business economics 2. The place and role of the company in the economy 3. Market and competition 4. External environment of the company 5. Business strategy and basics of strategic management 6. Basic concepts of marketing 7. Innovations and their role in the success of the company 8. Basics of human resources management 9. Information as an important source of business 10. Logistics and production processes of the company 11. Basics of financial management of a company 12. Business strategy I 13. Business strategy II	
Literature: 1. MAJTÁN Š. a kol.: Podnikové hospodárstvo. Bratislava: SPRINT, 2007. 347 s. ISBN: 8089085798 2. MAJDÚCHOVÁ, H. a kol.: Podnikové hospodárstvo: zbierka príkladov a prípadové štúdie. Bratislava: IuraEdition, 2010. 226 s. ISBN: 9788080783655	

3. MAJTÁN, Š ved. autors. kol.: Podnikové hospodárstvo. Bratislava: Sprintvfra, 2005. 347 s. ISBN 80-89085-46-6
4. CHIKÁN, A. Vállalatgazdaságtan. Budapest: AULA, 2008. 616 s. ISBN: 9789639698604

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 1038

A	B	C	D	E	FX
7.42	19.56	25.53	20.52	21.87	5.11

Teacher: PhDr. Enikő Kahler Koresmáros, PhD., PhDr. Bence Csinger

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMI/PHMeb/ PIS/15	Name: Business information systems
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 0s / 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam where it is possible to obtain 100 points. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. Credits will not be granted to students who obtain less than 50 points.	
Results of education: The goal is to prepare students for the use of information systems in the economic analysis, to provide them with a basic overview of business information systems with a view to obtaining information, decision support, design information system and usage management information systems.	
Brief syllabus: Introduction, the role of ERP systems. Information system, the strategic role of information systems. Information and communication technologies, data collection and processing. Business processes, Enterprise information system and subsystems importance in economic disciplines. Planning, building and developing business information systems, their implementation. Information systems to support decision-making. Applied Information Systems in Practice - banking information systems. Management information systems. Expert systems with elements of artificial intelligence. Integrated enterprise management system. Security of information systems. Trends in business information systems.	
Literature: 1. BASL, J. Podnikové informační systémy: Podnik v informační společnosti 1. vyd. Praha: Grada Publishing, 2002. 142 s. ISBN 80- 247-0214-2 2. BASL, J. – BLAŽÍČEK, R. Podnikové informační systémy: Podnik v informační společnosti 3. vyd. Praha: Grada Publishing, 2013. 323 s. ISBN 978 80 247 4307 3	

3. GÁLA, L. – POUR, J. – ŠEDIVÁ, Z.: Podniková informatika: Grada Publishing, 2009. 496 s. – ISBN978-80-247-2615-1.
4. JUHÁSZ, S. Vállalati információs rendszerek műszaki alapjai. Bicske: SZAK kiadó, 2011. 506 s. ISBN: 978-963-9863-22-4.
5. KOKLES, M.-ROMANOVÁ, A. Informačný vek. Bratislava: Sprint vfra, 2002. 305s. ISBN 80 89085 09 1.
6. SÁNTÁNÉ, E. – BIRÓ, M. – GÁBOR, A. – KŐ, A. – LOVRICS, L.: Döntéstámogató rendszerek: Budapest : Panem, 2008. 406 s. - ISBN 978-9-635454-82-2.
7. STOFFOVÁ, V. – CSÍZI, L. – TÓTH, K. – SZŐKÖL, Š.: Informačné a komunikačné technológie v praxi II. Komárno : Univerzita J. Selyeho, 2007. 316 s. ISBN 978-80-89234-42-4.
8. STOFFOVÁ, V. – CSÍZI, L. – TÓTH, K. – SZŐKÖL, Š.: Információs és kommunikációs technológiák a gyakorlatban II. Komárno : Univerzita J. Selyeho, 2008. 323 s. ISBN 978-80-89234-69-1.

Language, knowledge of which is necessary to complete a course:

hungarian language, slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 415

A	B	C	D	E	FX
28.43	18.31	21.93	12.77	15.42	3.13

Teacher:

Date of last update: 09.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics and Informatics					
Code: KM/PHMeb/ POM/15		Name: Company management			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present					
Number of credits: 9					
Recommended semester/trimester of study: 7., 8..					
Level of study: I.					
Prerequisites: (KMI/PHMeb/MAT1/15 and KMI/PHMeb/INF1/15 and KJP/PHMeb/ZOK/15 and KEK/PHMeb/EKO1/15 and KMI/PHMeb/MAT2/15 and KEK/PHMeb/EKO2/15 and KM/PHMeb/MRK/15 and KEK/PHMeb/PHS/15 and KEK/PHMeb/UCT1/15 and KMI/PHMeb/MAT3/15 and KMI/PHMeb/STA1/15 and KEK/PHMeb/EKO3/15 and KEK/PHMeb/SPR/15 and KM/PHMeb/TOM/15 and KMI/PHMeb/STA2/15 and KEK/PHMeb/HOP1/15 and KEK/PHMeb/EKO4/15 and KEK/PHMeb/UCT2/15 and KEK/PHMeb/UCT3/15 and KEK/PHMeb/HOP2/15 and KEK/PHMeb/PFN/15 and KEK/PHMeb/HPO/15 and KEK/PHMeb/EKO5/15 and KEK/PHMeb/ZAD/15)					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 99					
A	B	C	D	E	FX
32.32	27.27	16.16	8.08	12.12	4.04
Teacher:					
Date of last update: 08.05.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ PSY/15	Name: Psychology
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Active participation on the classes. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: After finishing the class students will obtain the informations about the disciplines of psychology, the main terms, statuses and procedures, they will be informed in the subject of social environment, contact network, advert psychology and economical psychology.	
Brief syllabus: 1. The science of psychology, its fields and importance. 2. Mental conditions, processes and contents – basic definitions of psychology. 3. Cognitive processes and divergent thinking, thinking and language. 4. Memory and attention. Selective detection. 5. Gardner's theory of multiple intelligence and innovative features. 6. Personality consists of: typology, abilities, qualities, feelings, emotions, character and will. Maslow's theory of motivation 7. 8. Freud, Erikson, Piaget's theory of evolution and characterization of significance. 9. Social interaction and communication. Attribution theory. Attitudes. 10. Group cohesion, and dynamics. Mass and behavior. 11. Necessities and labor market context, cognitive dissonance. 12. Advertising and consumer, social symbols. Persuasivity. 13. The decision of psychological aspects. Reference groups	
Literature: 1. ATKINSON, HILDEGARD. 2005. Pszichológia. Osiris : Budapest. ISBN 963 389 713 0 2. BORDÁS, S., FORRÓ, Zs., NÉMETH, M., STRÉDL, T. 2006. Pszichológiai jegyzetek. SJE : Komárom. 3. ČEPELOVÁ, HERETÍK, MURA. 2011. Úvod do psychológie práce. Dubnica nad Váhom. ISBN 978 80 89400 32 4	

4. GOLEMAN, D. 2010. Társas intelligencia. Nyitott Könyvműhely : Budapest. ISBN 978 063 310 034 9
5. MARCH G. J. 2000. Bevezetés a döntéshozatalba. Panem Kiadó : Budapest. ISBN 963 545 252 7
6. MÖNKES – KNOERS. 2004. Fejlődéslélektan. Urbis : Budapest. 289 s. ISBN 963 9291 68 4
7. SMITH, E.R., MACKIE, D.M.2000. Szociálpszichológia. Osiris : Budapest. 2000. 967 s. ISBN 963 389 595 2
8. SCHMIDBAUER, W. 2007. Pszichológiai lexikon. Holnap Kiadó : Budapest. ISBN 978 963 46 766 4

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 284

A	B	C	D	E	FX
38.38	22.18	23.59	9.15	6.34	0.35

Teacher: Ing. Zoltán Šeben, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/SFE/17	Name: Seminar on financial economic analysis
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 13s Methods of study: present	
Number of credits: 2	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Solving seminar assignments and attendance at seminars. At least 90 percent must be obtained for an A rating, at least 80 percent for an B rating, at least 70 percent for a C rating, at least 60 percent for a D rating and at least 50 percent for an E rating.	
Results of education: After completing the course, students are able to analyze the financial statements of the company using financial indicators, know the methods of economic analysis (analysis of production activities, operational activities) and management of company resources.	
Brief syllabus: 1. Analysis of financial statements - horizontal and vertical analysis 2. Financial indicators I. (indicators of liquidity, efficiency, profitability, indebtedness, market indicators) - calculation of indicators and interpretation of values 3. Financial indicators I II. (indicators of liquidity, efficiency, profitability, indebtedness, market indicators) - calculation of indicators and interpretation of values 4. Systems of indicators 5. Ex-ante analysis (bankruptcy models, creditworthiness analysis) 6. Analysis of production activity I. (preparation of production - market activity, development activity) 7. Analysis of production activity II. (operational activity). 8. Resource analysis I. (HR gazdálkodás) 9. Resource analysis II. (tangible fixed assets) 10. Analysis of resources III. (stocks)	
Literature: ZALAI, K. a kol.: Finančno-ekonomická analýza podniku. Bratislava: Sprint, 2010 KRÁĽOVIČ, J. - VLACHYNSKÝ, K.: Finančný manažment, IURA Edition, 2011 VIRÁG M.: Pénzügyi elemzés, csődelőrejelzés, AULA, 2004 ŠLOSÁROVÁ, A. a kol.: Analýza účtovnej závierky. Bratislava: Iura Edition, 2006 KISSNÉ MADÁK A.: Számvitel elemzés, Dunaújvárosi Főiskola, 2006	
Language, knowledge of which is necessary to complete a course: Hungarian language and Slovak language	
Notes:	
Evaluation of subjects Total number of evaluated students: 144	

A	B	C	D	E	FX
61.11	19.44	6.94	3.47	3.47	5.56
Teacher: Mgr. Adam Páldi, PhD.					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/SOC/15	Name: Economic Sociology
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the course is conditional on successful completion of the final written exam with a maximum of 100 points. To obtain grade A it is necessary to obtain a total of at least 90 points, to obtain grade B at least 80 points, to grade C at least 70 points, for a rating of D at least 60 points and for a rating of E at least 50 points.	
Results of education: After completing the course, students are acquainted with important views of sociology, theoretical and methodological peculiarities of sociological research and with the more important results of empirical research. The curriculum places great emphasis on the professional presentation of social aspects of social problems, conflicts and economics. Of the larger thematic areas, the following are important: social structure, inequality, poverty, social mobility, as well as sociological analysis of the population, lifestyle, economic and political system.	
Brief syllabus: 1. Subject and method of sociology. 2. Structure and stratification of society 3. Moving, migration 4. Social mobility 5. Selected demographic groups 6. Educational system. Cultural capital, investment in the human factor. 7. Structure of settlements and social inequalities 8. Political sociology 9. Race, nation, ethnic group, minorities. 10. Sociology of economic life (theory) 11. Deviant behavior 12. Economy and society (research, survey) 13. Participants in economic life, Research of economic life	
Literature: 1. GIDDENS, A.: Sociology, Cambridge: Polity Press, 1993. 819. s. ISBN 0745618030 2. LENGYEL, GY. – SZÁNTÓ Z. (red.): A gazdasági élet szociológiája, szöveggyűjtemény (zbierka textov), Budapest:Aula 2001. 164.s. ISBN 963-9345-02-4	

3. DISMAN, M.: Jak se vyrábí sociologická znalost. Praha:Univerzita Karlova, Vydavatelství Karolínium, 374 s. ISBN 80-7066-822-9
 4. ANDORKA, R.: Bevezetés a szociológiába, učebnica, Budapest: Osiris, 2003. 662. s. ISBN 963-379-278-9

Language, knowledge of which is necessary to complete a course:
 Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 597

A	B	C	D	E	FX
11.22	17.25	22.11	15.75	26.97	6.7

Teacher: Ladislav Ďurdík, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/SPR/20	Name: Semester Project
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 13s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student is obliged to write a written seminar task in the amount of 100 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: The aim of the course is to prepare students for quality preparation of the final bachelor's thesis. To acquaint students with the basic knowledge needed to write a final thesis. In addition to stylistic necessities and generally used principles of preparation of the final thesis at the 1st level of university study.	
Brief syllabus: 1. Selection of the topic of the final work: tasks and goals 2. Oral lecture and presentation 3. Basic rules of writing, editing and classifying documents 4. Work with book and magazine literature 5. Citations: ethics and technique of citation, adjustments 6. Time schedule: stages and steps planned for time periods 7. Information survey: bibliographic survey, information sources 8. Research: preparation and implementation of research 9. Design and strategy of processing individual parts 10. Processing of research results: questionnaire 11. Illustrations, tables, appendices: formal and content page 12. Preparation of the final version of the work: writing a clean copy, final edition 13. Preparation for the defense of the final thesis	
Literature: 1. CIBÁKOVÁ, V. Ako písať záverečnú prácu. Bratislava: Vysoká škola ekonómie a manažmentu verejnej správy, 2010. 67 s. ISBN978-80-970272-5-4 2. KATUŠČÁK, D. Ako písať záverečné a kvalifikačné práce: ako písať bakalárske práce, diplomové práce, dizertačné práce. Nitra: Enigma, 2008. 162 s. ISBN: 8089132454 3. LÁSZLÓ, K. Ako písať seminárnu, záverečnú a diplomovú prácu. Banská Bystrica: Inštitút	

priemyselnej výchovy, 2003. 35 s. ISBN 8080703957

4. TUREK, I. Ako písať záverečnú prácu. Bratislava: Metodické centrum, 1999. 28 s. ISBN 80-8052-045-3

5. BABBIE, E. A társadalomtudományi kutatás gyakorlata. (Prax spoločenskovedného výskumu) Budapest: Balassi, 2008. 564 s. ISBN 978-963-506-764-0

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 146

A	B	C	D	E	FX
22.6	39.04	19.18	7.53	6.85	4.79

Teacher: PhDr. Erika Seres Huszárík, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMI/PHMeb/ STA1/15	Name: Statistics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 13s / 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points.	
Results of education: Statistics I course provides basic theoretical and practical knowledge of descriptive statistical methods and skills while creating their exploitation for the analysis of specific data of an economic nature. The successful completion of the course gives an overview of basic statistical methods and skills to work in computer systems.	
Brief syllabus: 1. Basic concepts of descriptive statistics. Stages and methods of statistical examination. 2. Statistical Classification of data. Level characteristics and the distribution of values in a one-dimensional set of statistics. 3. Correlation between sets of data. Ratios. 4. Graphical display of data. 5. Frequency analysis of data. Quantiles. 6. Measures of central tendency. Mean, median, mode. 7. Measures of variability. 8. Kurtosis and skewness rate. 9. Classification of statistical data. Variance analysis. 10. Statistical relationship between data. 11. Pivot table. Cramers contingency coefficient. 12. Correlation and regression analysis.	
Literature: Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3 Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406. Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomía, 2003. 358 s. ISBN 80 89047 74 2 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomía, 2005. 178 s. ISBN 80-8078-032-3	
Language, knowledge of which is necessary to complete a course: hungarian	
Notes:	

Evaluation of subjects					
Total number of evaluated students: 1043					
A	B	C	D	E	FX
4.6	6.33	12.75	21.48	47.46	7.38
Teacher: RNDr. Zoltán Fehér, PhD.					
Date of last update: 08.05.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMI/PHMeb/ STA2/15	Name: Statistics 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 26s / 26s / 0s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites: KMI/PHMeb/STA1/15	
Conditions for passing the subject: The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. The assessment will count points earned by individual work.	
Results of education: The successful completion of the course gives an overview of inductive statistics methods and skills to work in computer systems. The theoretical knowledge is practised by the PC applications. The statistical examples are formulated from the economical sphere and businnes area.	
Brief syllabus: 1. Basic concepts of inductive statistics. 2. Random sampling. Sampling methods. 3. Theory of point estimation, basic properties of estimators. Estimation methods (maximum likelihood). 4. Estimation of population mean and variance. 5. Interval estimations. Confidence interval for the mean, variance, ratio. 6. Hypothesis testing. Parametric and non-parametric tests. 7. Hypothesis testing of parameters of Normal distribution, and Bimomial Distribution. 8. Two sample parametric tests. ANOVA . 9. Time series analysis, trend and seasonal component. 10. Linear and non-linear trend. Moving average smoothing. 11. Regression analysis, linear and non-linear regression models. Hypothesis testing of the linear models parameters. 12. Correlation coefficient. 13. Non-linear regression analysis.	
Literature: Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3 Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406. Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonómia, 2003. 358 s. ISBN 80 89047 74 2 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonómia, 2005. 178 s. ISBN 80-8078-032-3	
Language, knowledge of which is necessary to complete a course:	

hungarian					
Notes:					
Evaluation of subjects					
Total number of evaluated students: 543					
A	B	C	D	E	FX
9.58	8.47	16.57	17.68	41.25	6.45
Teacher: RNDr. Zoltán Fehér, PhD.					
Date of last update: 08.05.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ TOM/15	Name: Organization and Management Theory
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students have to work out their tasks of seminars in written form. It can be evaluated by max. 40 scores. Students have to write one or two test paper(s). I can be evaluated by 60 scores. They are altogether 100 scores. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. Students have to collect min. 20 scores from the seminars' tasks and min. 30 scores from test papers. In other cases, students will not have credits.	
Results of education: When students fulfil the subject successfully, they will have an overview of the theoretical side of the organization and they will be able to differentiate the organizational structures.	
Brief syllabus: 1. Introduction, fundamental conceptions, the basis of organization and leadership. Tylorism. 2. The organization as a rational, social open system 3. Structural features, operational principles of organization. 4. Divisional structure 5. More dimension and dual organization. 6. Concern and holdings 7. Managerial functions, leadership style, managerial tasks, managerial systems. 8. Duties and strategy making. 9. Control 10. Leadership 11. Organization and forming of organizations 12. Change management 13. Directions and challenges in theories of organization and management.	
Literature: 1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-4	

2. MAJTÁN, M. a kol. Manažment. 5. dopln. vyd. Bratislava: Sprint dva, 2009. 405 s. ISBN 78-80-89393-10-7.
3. MALIK, F.: Management. Campus Verlag GmbH., 2010. 304 p. ISBN-13: 978-359-3382-85-2
4. MALIK, F.: Führen, Leisten, Leben. Wirksames Management für eine neue Zeit. Campus Verlag GmbH, 2006. 400 s. ISBN-13: 9783593382319
5. BENCSIK, A. Menedzsment alapjai. Győr: Universitas Kht., 2008. 361 o. ISBN 978-963-9819-18-4
6. DOBÁK, M. Szervezeti formák és vezetés. Budapest: Akadémia Kiadó, 2006. 262 o. ISBN 978-963-0583-40-6

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovakian languages

Notes:

Evaluation of subjects

Total number of evaluated students: 493

A	B	C	D	E	FX
9.13	20.49	22.92	27.18	17.24	3.04

Teacher: prof. Dr. Andrea Bencsik, CSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD., PhDr. Silvia Tóbiás Kosár, PhD., PhDr. Zsuzsanna Gódány, PhD., Mgr. Adriana Mezeiová, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/TPR/15	Name: The presentation creation
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student's theoretical knowledge will be assessed by an electronic form of examination for which he can obtain 50 points and the student will also be required to solve a practical task for which he can obtain 50 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: The aim of the course is to achieve students' active expansion of the base of their skills in creating presentations. The topic of seminar hours is devoted to the aspect of the origin of the presentation and its presentation. The student will gain knowledge about the preparation, planning, preparation of the presentation, as well as the determining factors of its acceptance by the audience. Students verify the acquired knowledge in front of the team by presenting the outputs of practical tasks.	
Brief syllabus: <ol style="list-style-type: none"> 1. Introduction to the subject. Presentation of requirements for successful completion. 2. Criteria for preparing and performing a good presentation. 3. The first phase - preparation for the presentation. Creativity in this activity. 4. The second phase - planning and preparation of the presentation. Principles and tools applicable in this process. 5. The third phase - presentation. 6. Space for asking questions and types of inquirers. 7. Software support in creating and executing presentations. 8. Own website as a form of presentation. 9. Video CV when applying for a job position. 10. Presentation of outputs of practical tasks of students (joint discussion on value, intelligibility and attractiveness). 11. Presentation of outputs of practical tasks of students (joint discussion on value, intelligibility and attractiveness). 12. Presentation of the outputs of students' practical tasks (joint discussion on value, comprehensibility and attractiveness). 	

13. Trends in presentation creation.

Literature:

1. PEERY, A. Creating Effective Presentations. USA: Rowman & Littlefield Education, 2011. 106 p. ISBN 978-1-60709-622-1
2. REYNOLDS, G. PreZENTáció (Prezentácia). Budapest: HVG Kiadó Rt., 2009. 240 s. ISBN 978-963-9686-81-6
3. NÉMETH, Z. <<http://drprezi.com/>> [online] 2014.
4. Vytvorenie webovej stránky. <<http://www.webnode.cz/>> [online] 2014.
5. Program Pinnacle Studio.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 352

A	B	C	D	E	FX
72.16	10.23	1.7	2.56	3.41	9.94

Teacher:

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/UCT1/15	Name: Accounting 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 13s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Active participation in 80% of seminars. The evaluation of knowledge on the exam is obtained in writing.	
Results of education: The study will provide theoretical knowledge about the basics of double entry accounting. Mastering the curriculum creates a prerequisite for mastering the methodological context of accounting for assets, resources, costs and revenues, income and expenses that are the subject of accounting.	
Brief syllabus: 1. Beginnings of accounting. Subject, goal and functions of accounting. 2. Legal regulation of accounting in Slovakia and transnational harmonization. 3. Assets - classification and characteristics of assets. Cycle and valuation of property. 4. Sources of property of a business entity - Definition of source, balance principle. Characteristics of own and foreign resources. 5. Balance sheet. 6. Economic operations - characteristics of non-operating and operating economic operations on profit. 7. System of accounts - account and account requirements. Division of accounts. Accounting principles (rules). Doubleness in the system of accounts. 8. General chart of accounts and chart of accounts. Synthetic and analytical records. 9. Accounting documents and accounting documentation. Accounting entries and books. 10. Checking the formal and content accuracy of accounting entries. 11. Profit or loss - costs, revenues. 12. Procedure for closing the books - financial statements. 13. Financial statements - structure and its compilation.	
Literature: 1. PATAKY, J. – ŠKORECOVÁ, E. Podvojné účtovníctvo pre samoukov. Nitra: Effeta, 2012. 237 s. ISBN 978-80-9677-964-2. 2. SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A. Účtovníctvo. Bratislava: Iura Edition. 2004. 638 s. Ekónómia. ISBN 80-8078-020-X.	

3. Zákon Národnej rady Slovenskej republiky č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov.
4. Opatrenie Ministerstva financií Slovenskej republiky č. 23054/2002-92 o postupoch účtovania a o rámcovej účtovej osnove podnikateľov.

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 408

A	B	C	D	E	FX
13.48	15.69	9.31	20.1	34.8	6.62

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., Mgr. Annamária Zsigmondová, PhD., PhDr. Silvia Tóbiás Kosár, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/UCT2/15	Name: Accounting 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites: KEK/PHMeb/UCT1/15	
Conditions for passing the subject: Active participation in 80% of seminars. The evaluation of knowledge on the exam is obtained in writing.	
Results of education: Through education, the student acquires theoretical knowledge of structured material problems and methodology of their accounting, skills and habits in accounting class 0 - Fixed assets, 1 - Inventories and 2 - Financial accounts.	
Brief syllabus: 1. Fixed assets - definition, classification and valuation of fixed assets. 2. Intangible fixed assets (DNM) - characteristics of the DNM structure. Posting of DNM procurement in the Czech Republic - by purchase without advance, with advance. 3. Tangible fixed assets (DHM) - characteristics of the DHM structure. Accounting for the acquisition of DHM by purchase in the Czech Republic and abroad. Procurement of DHM by investment activity - in the way of supplier and own investment activity. Other methods of accounting for DNM and DHM procured - free of charge, including special legislation. 4. Definition of DNM and DHM depreciation. Accounting depreciation - functions and methodology of DNM and DHM accounting. Accounting depreciation plan - mission, content and procedure in its creation. Tax depreciation - definition, purpose of use. Even and accelerated depreciation of DNM and DHM. 5. The essence of the exclusion of DNM and DHM. Posting of DNM and DHM decommissioning - liquidation due to complete and incomplete depreciation. Posting of DNM and DHM decommissioning due to sale, free delivery, shortfall or damage, special legislation. 6. Long-term financial assets (DFM) - definition and structure of DFM. Accounting for the purchase and sale of equity securities. 7. Inventories - definition, classification and valuation of inventories. Posting the purchase of material in the country and from abroad at the purchase price. Posting Material Sales and Valuation Differences. Accounting material in the purchase price. Posting material at a predetermined price. 8. Own inventories - accounting methodology. Change in intra - organizational stocks. Accounting for work in progress Accounting for products - production, sales, defects and damages.	

9. Valuation and accounting of purchase and sale of goods.
10. Provisions for assets - definition. Posting the creation and settlement of provisions for purchased and own inventories.
11. Financial accounts - definition and structure. Cash accounting. Currency treasury accounting. Accounting for valuables. Bank accounts and cash flow accounting - account use 261 - Money in transit.
12. Short-term financial assets - definition and structure of short-term financial assets. Accounting for the purchase and sale of equity securities.
13. Accounting for debt securities - coupon and discounted - with the issuer and the investor.

Literature:

1. PATAKY, J. Elaborát prednášok z účtovníctva. Komárno. 2012.
2. CENIGOVÁ, A. Podvojný účtovníctvo pre podnikateľov. Bratislava: Ceniga, 2012. 672 s. ISBN 978-80-969946-4-9
3. SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A. Účtovníctvo. Bratislava: Iura Edition. 2004. 638 s. Ekonómia. ISBN 80-8078-020-X.
4. ŠLOSÁR, R. – ŠLOSÁROVÁ, A. Podvojný účtovníctvo podnikateľov po vstupe Slovenskej republiky do Eurozóny. Bratislava: Iura Edition, 2009. 226 s. Ekonómia. ISBN 978-80-8078-282-5.
5. Zákon Národnej rady Slovenskej republiky č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov.
6. Opatrenie Ministerstva financií Slovenskej republiky č. 23054/2002-92 o postupoch účtovania a o rámcovej účtovej osnove podnikateľov.

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 594

A	B	C	D	E	FX
7.91	11.28	15.82	23.74	36.36	4.88

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., PhDr. Silvia Tóbiás Kosár, PhD., Ing. Norbert Gyurián, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/UCT3/15	Name: Accounting 3
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 26s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites: KEK/PHMeb/UCT1/15	
Conditions for passing the subject: Active participation in 80% of seminars. The evaluation of knowledge on the exam is obtained in writing.	
Results of education: Through education, the student acquires theoretical knowledge of structured material problems and methodology of their accounting, skills and habits in accounting class 3 - Settlement relationships, 4 - Capital accounts and long-term liabilities, 5 - Costs, 6 - Revenues.	
Brief syllabus: 1. Settlement relations - definition and structure. Trade receivables and payables. Bills of exchange - bills of exchange, types of bills of exchange. Posting of own bills of exchange - bills of exchange for collection, bills of exchange for payment. Posting of foreign (discount) bills of exchange. 2. Accounting for advances to entrepreneurs. Posting of received advances. Accounting for advances provided. 3. Settlement relations with employees for work performed. Settlement relations with partners and members of cooperatives from dependent activities. Remuneration of members of statutory bodies. Clearing with authorities social and health insurance. 4. Taxes and subsidies. VAT accounting methodology. Accounting for excise duties on commodities used for production purposes and for sale. Accounting for cost taxes and fees. 5. Corporate income tax - definition in relation to accounting. Reasons for the transformation of the accounting profit to the tax base. Methodology of accounting for income tax payable. Additional assessment and payment of income tax due. Nature and accounting of deferred income tax. 6. Subsidies - definition. Accounting for the provision and use of subsidies to cover costs in one or several years. 7. Definition and essence of accrual of costs and revenues. Posting accruals. Deferred income recognition. Posting accrued expenses. Accounting for deferred income. 8. Posting provisions for receivables. Methodology of accounting for the creation and cancellation of a provision, if the debtor fully resp. partially repaid. 9. Definition of equity. Accounting for share capital in a business company when subscribing. Accounting for cash and non - cash deposits of founders (shareholders) upon entry into	

trading company. Movement of registered capital and its entry in the Commercial Register.
 10. Accounting for profit or loss on distribution of profit and settlement of loss.
 11. Reserves - definition and types of reserves. Methodology of accounting for the creation, use and cancellation of legal and other provisions. Accounting for reserves for forestry activities. Posting provisions for warranty and service repairs.
 12. Definition and breakdown of costs in accounting. Framework principles for cost accounting. Analytical records of costs.
 13. Definition and breakdown of revenues in accounting. General principles for revenue recognition. Analytical records of revenues.

Literature:

1. PATAKY, J. Elaborát prednášok z účtovníctva. Komárno. 2012.
2. CENIGOVÁ, A. Podvojný účtovníctvo pre podnikateľov. Bratislava: Ceniga, 2012. 672 s. ISBN 978-80-969946-4-9
3. SOUKUPOVÁ, B. – ŠLOSÁROVÁ, A. – BAŠTINCOVÁ, A. Účtovníctvo. Bratislava: Iura Edition. 2004. 638 s. Ekonomía. ISBN 80-8078-020-X.
4. ŠLOSÁR, R. – ŠLOSÁROVÁ, A. Podvojný účtovníctvo podnikateľov po vstupe Slovenskej republiky do Eurozóny. Bratislava: Iura Edition, 2009. 226 s. Ekonomía. ISBN 978-80-8078-282-5.
5. Zákon Národnej rady Slovenskej republiky č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov.
6. Opatrenie Ministerstva financií Slovenskej republiky č. 23054/2002-92 o postupoch účtovania a o rámcovej účtvej osnove podnikateľov.
7. Silvia Tóbiás Kosár - Norbert Gyurián - Účtovníctvo 3, Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2014, ISBN 978-80-8122-108-8
8. TÓBIÁS KOSÁR, S.: Podvojný účtovníctvo podnikateľov podľa účtovných tried 3 až 9 - 1. vyd. - Komárno : Univerzita J. Selyeho Ekonomická fakulta, 2015. 100 s. ISBN 978-80-8122-142-2.

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 595

A	B	C	D	E	FX
10.76	10.92	17.65	22.52	35.13	3.03

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., Mgr. Annamária Zsigmondová, PhD., PhDr. Silvia Tóbiás Kosár, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ UPM/15	Name: Introduction to Project Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester the student is obliged to successfully complete the 100-point written test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
Results of education: In order to achieve strategic objectives, companies have to adapt to changes which in the daily operational tasks are always different. After completion of the course the students become familiar with the process of project planning and execution, as well as see through management duties in theory and practice.	
Brief syllabus: 1. Project and project types 2. Project staff 3. Project process 4. Time, resource and cost planning basics 5. Analysis of the project risk 6. Organizational project management solutions 7. Project control 8. Tools and decision-making methodology of the project strategy 9. Project success, project marketing	
Literature: 1. MAJTÁN, M. Projektový manažment. Bratislava: Sprint dva, 2009. 299. s. ISBN 978-808-9393-05-3 2. KREMEŇOVÁ, I. Projektový manažment. Bratislava: EDIS, 2009. 442. s. ISBN 978-805-5401-48-5 3. CLELAND, D. – IRELAND, L. Project Management: Strategic Design and Implementation. New York: McGraw-Hill Professional, 2007. ISBN 978-007-1471-60-2 4. GÖRÖG, M. A projektvezetés mestersége. (Majstrovstvo projektového riadenia) Budapest: AULA Kiadó, 2007. 376 s. ISBN 978-963-9478-5-72	

5. BENCSIK A. Menedzsment- és projekttechnikák. (Manažérske a projektové techniky)
Veszprém: Pannon Kiadó, 2005. 438 s. ISBN 978-963-9495-68-9
6. HENCZI L. – MURVAI L. Projekttervezés és projektmenedzsment. (Projektové plánovanie a projektový manažment) Saldó Kiadó Zrt., 2012. 184 s. ISBN 978-963-6384-09-8

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 392

A	B	C	D	E	FX
12.24	20.15	24.49	22.19	19.13	1.79

Teacher: prof. Dr. Andrea Bencsik, CSc., PhDr. Silvia Tóbiás Kosár, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University					
Name of the faculty: Faculty of Economics and Informatics					
Code: KEK/ PHMeb/VSE/15		Name: General Economy			
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present					
Number of credits: 9					
Recommended semester/trimester of study: 7., 8..					
Level of study: I.					
Prerequisites: KEK/PHMeb/EKO1/15 and KEK/PHMeb/EKO2/15 and KEK/PHMeb/SPR/15 and KEK/PHMeb/EKO3/15 and KEK/PHMeb/EKO4/15 and KEK/PHMeb/EKO5/15 and KEK/PHMeb/HOP1/15 and KEK/PHMeb/HOP2/15 and KEK/PHMeb/HPO/15 and KEK/PHMeb/PFN/15 and KEK/PHMeb/PHS/15 and KEK/PHMeb/UCT1/15 and KEK/PHMeb/UCT2/15 and KEK/PHMeb/UCT3/15 and KEK/PHMeb/ZAD/15					
Conditions for passing the subject:					
Results of education:					
Brief syllabus:					
Literature:					
Language, knowledge of which is necessary to complete a course:					
Notes:					
Evaluation of subjects Total number of evaluated students: 99					
A	B	C	D	E	FX
31.31	21.21	20.2	15.15	9.09	3.03
Teacher:					
Date of last update: 10.05.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/ZAD/15	Name: Basics of Taxation
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student's knowledge will be assessed through two written tests, for which he can obtain a total of 100 points. Credits will be awarded to a student who obtains at least 50 points from the first and second parts of the knowledge test. At least 90 points must be obtained to obtain an A rating, at least 80 points must be obtained to obtain a B rating, at least 70 points must be obtained to obtain a C rating, at least 60 points must be obtained to obtain a D rating and at least 50 points to obtain an E rating .	
Results of education: The main goal of the course is to acquaint students with the general principles of taxation. Attention is paid to the historical development of taxes, the role of taxes and the characteristics of the tax policy of the Slovak Republic. After completing the course, the student will gain an overview of currently collected taxes, orientation in the Income Tax Act, knowledge of the calculation of monthly advances and annual tax liability and, last but not least, knowledge of possible ways of settling personal income tax.	
Brief syllabus: 1. History of tax collection and development of taxation. 2. Basic concepts of taxation. 3. Principles of tax collection and administration. 4. Main and secondary tax requirements. 5. The tax system of the Slovak Republic and development trends in the field of tax collection. 6. Income Tax Act. 7. Personal income tax - characteristics, definition of groups of taxable income. 8. Income from dependent activity of natural persons - characteristics, peculiarities. 9. Methodology for calculating monthly advances for income from dependent activity. 10. Examples for modeling possible situations that may occur when calculating monthly advances for income from dependent activity. 11. Methodology for calculating the annual tax liability and settlement of the tax on income from dependent activity. 12. - 13. A comprehensive example of income from dependent activity resulting in tax settlement.	
Literature:	

1. SCHULTZOVÁ, Anna - RABATINOVÁ, Marcela - REPKOVÁ, Denisa: Daňovníctvo, daňová teória a politika I. Bratislava: Iura Edition, 2011. 260 s. ISBN 978-80-8078-407-2
2. BOJŇANSKÝ, Jozef – HULÍK, Richard – PRIBILOVIČOVÁ, Ingrid: Dane podnikateľských subjektov. Nitra: SPU v Nitre, 2010. 252 s. ISBN 978-80-552-0486-4
3. KING A., Mervyn – FULLERTON, Don: The Taxation of income from capital. Chicago: The University of Chicago Press, Ltd., 1984. 344 s. ISBN 0-226-43630-6
4. SZÉLES, Zsuzsanna: Vállalati adózás. Gödöllő: Szent István Egyetemi Kiadó, 2011. 96 s.

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 446

A	B	C	D	E	FX
23.32	19.51	19.96	18.61	16.59	2.02

Teacher: Ing. Norbert Gyurián, PhD., Ing. Angelika Kútna, PhD.

Date of last update: 25.04.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ ZOK/15	Name: Basics of Professional Communication
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: 26 For the study period: 338 / 0s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students are required to pass an end-of-term test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50% of the total score.	
Results of education: After completing the course, the students are expected to know the types and methods of communication.	
Brief syllabus: 1. Introduction 2. History of communication 3. Theory of communication 4. Characteristics of verbal communication 5. Characteristics of nonverbal communication 6. Written communication 7. Intercultural communication 8. Stereotypes and ethnocentrism 9. Mass communication, multimedia communication 10. Types of conflicts 11. Presentation 12. Types of negotiations 13. Negotiations in intercultural environment	
Literature: 1. SZARKOVÁ, M. a kol. Komunikácia v manažmente. EKONÓM Bratislava 2002. 198 s. ISBN 80-225-1585-X. 2. SZARKOVÁ, M. Communication and Labour Psychology. Ekonóm, Bratislava 2004. 136 s. ISBN 8022519006	

3. KHELEROVÁ, V. Komunikační a obchodní dovednosti manažera. Grada, Praha 2006. 142 s. ISBN 80-247-1677
4. SZABÓ K. Komunikácia na vysokom stupni. Vydavateľstvo Kossuth, Bp. 2001. 406 s. ISBN 9630943034
5. MALOTA, E. – MITEV, A. Kultúrák találkozásá. (Stret kultúr) Vydavateľstvo Alinea, Bp. 2013. 284 s. ISBN 978-615-5303-07-4
6. RÓKA, J. – HOCHÉL, S. Interkulturális és nemzetközi kommunikáció a globalizálódó világban. (Interkulturálna a medzinárodná komunikácia v globalizovanom svete) Budapesti Kommunikációs és Üzleti Főiskola, Bp. 2009. 260 s. ISBN 978-963-7340-74-1

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Evaluation of subjects

Total number of evaluated students: 1258

A	B	C	D	E	FX
34.5	22.81	19.32	9.7	8.66	5.01

Teacher: Mgr. Dávid Szabó, PhD.

Date of last update: 06.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ ZPM/15	Name: Fundamentals of Personnel Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 26s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester the student is obliged to successfully complete the 100-point written test. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
Results of education: After completion of the course students receive an overview of human resource management functions. They become able to plan human resources and link human resource management to the company's strategic objectives.	
Brief syllabus: 1. The substance of Human Resource Management, 2. Human resource position, processes and human resource planning, 3. Human resource management tasks, means of implementation, evaluation of people, 4. Corporate culture basics, 5. Strategy management and human resource management linking.	
Literature: 1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-4 2. ALEXY, J. – BOROŠ, J. – SIVÁK, R. Manažment ľudských zdrojov a organizačné správanie. Bratislava: IURA EDITION, 2004. 257 s. ISBN 80-89018-59-9 3. KACHAŇÁKOVÁ, A. Riadenie ľudských zdrojov . Bratislava: SPRINT,2003. 212 s. ISBN 80-89085-22-9. 4. KACHAŇÁKOVÁ, A. – STACHOVÁ, K. – STACHO, Z. Riadenie ľudských zdrojov v organizáciách pôsobiacich na Slovensku. Bratislava: IURA EDITION, 2013. 132 s. ISBN 978-808-0786-06-9. 5. JONIAKOVÁ, Z. - BLŠTÁKOVÁ, J. Odmeňovanie a stimulovani. Bratislava: EKONÓM. 2005. 6. MILKOVICH, G.T. – BOUDREAU, J. W. Human Resource Management. McGraw-Hill/ Irwin, 2008. 693 s. ISBN 978-025-6193-54-1.	

7. KAROLINY, M. - POÓR, J. Emberi erőforrás menedzsment kézikönyv. Rendszerek és alkalmazások. Budapest: ComplexKiadó, 2010. 42 o. ISBN 978-963-295-108-9.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Evaluation of subjects

Total number of evaluated students: 327

A	B	C	D	E	FX
20.49	28.75	19.27	11.62	18.35	1.53

Teacher: prof. Dr. Andrea Bencsik, CSc., Dr. habil. Ing. Peter Karácsony, PhD.

Date of last update: 08.05.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/ZPO/15	Name: Basics of politology
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 26s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the course is conditioned by successful completion of the final written exam with a maximum of 100 points. To obtain grade A it is necessary to obtain a total of at least 90 points, to obtain grade B at least 80 points, to grade C at least 70 points, for a rating of D at least 60 points and for a rating of E at least 50 points.	
Results of education: After completing the course, students are acquainted with the basic concepts and the most important contexts of political science: with the development of political theory, with modern concepts of political science, with individual political ideologies, with the specifics of political parties.	
Brief syllabus: 1. What is politics. 2. Political currents (liberalism, socialism) 3. Political systems (democracy, dictatorship). 4. State institutions. 5. The Constitution. 6. Elections and electoral systems. 7. Political party 8. Political party systems. 9. Society and politics. 10. Interest groups.	
Literature: 1. LIĐÁK, J. – KOGANOVÁ, V.: Politológia, Bratislava:SOFA, 2004. 220 s. ISBN: 8089033385 2. BAYER, J.: A politikatudomány alapjai, Budapest: Napvilág Kiadó, 2000. 431 s. ISBN: 963-9082-97-X 3. BIHARI, M. – Pokol Béla: Politológia, Budapest: Nemzeti Tankönyvkiadó, 2011. 647 s. ISBN: 978-963-19-6785-2 4. ALMOND, G. (at.al): Összehasonlító politológia, Budapest: Osiris Kiadó, 2006. 1084 s. ISBN:963-389-717-3	

Language, knowledge of which is necessary to complete a course: Hungarian language and Slovak language					
Notes:					
Evaluation of subjects Total number of evaluated students: 371					
A	B	C	D	E	FX
10.51	18.06	20.22	28.57	20.49	2.16
Teacher: István Jobbágy, PhD.					
Date of last update: 25.04.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					