CONTENS

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ ASP1/22	**Name:** Authorship or Co-authorship in the Creation of Teaching Materials and Texts
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Students have to participate as an author or co-author in the creation of educational tools and professional texts, which aim to have new educational tools and to publish their processes.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: Has comprehensive cross-sectional knowledge of several areas of the field, which serves as a basis for research and development, formulation of solutions to economic and managerial problems, and generating new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically new and new results from already known and proven procedures. Skills: Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on its findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and transfer it to those involved in the pedagogical process and practice. It can contribute to developing economic theory and managerial practice nationally and internationally.	
Brief syllabus: The process of preparation of teaching aids and texts in the range of at least 1 AS (Author Sheet).	
Literature: Based on the research topic.	

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian languages.

Notes:

Evaluation of subjects
Total number of evaluated students: 5

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ ASP2/22	**Name:** Authorship or Co-authorship in the Creation of Teaching Materials and Texts
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Students have to participate as an author or co-author in the creation of educational tools and professional texts, which aim to have new educational tools and to publish their processes.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: Has comprehensive cross-cutting knowledge in several areas of the field, which serve as a basis for research and development, formulation of solutions to economic and managerial problems, and generation of new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically new and new results from already known and proven procedures. Skills: Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on its findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and transfer it to those involved in the pedagogical process and practice. It can contribute to the development of economic theory and managerial practice in a national and international context.	
Brief syllabus: The preparation process of teaching aids and texts in the range of at least 1 AS (Author Sheet).	
Literature: Based on the research topic.	

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian languages.

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ ASP3/22	**Name:** Authorship or Co-authorship in the Creation of Teaching Materials and Texts
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Students have to participate as an author or co-author in the creation of educational tools and professional texts, which aim to have new educational tools and to publish their processes.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: Has comprehensive cross-cutting knowledge of several areas of the field, which serves as a basis for research and development, formulation of solutions to economic and managerial problems, and generation of new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically new and new results from already known and proven procedures. Skills: Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on its findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and transfer it to those involved in the pedagogical process and practice. It can contribute to developing economic theory and managerial practice nationally and internationally.	
Brief syllabus: The process of preparation of teaching aids and texts in the range of at least 1 AS (Author Sheet).	
Literature: Based on the research topic.	

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian languages.

Notes:

Evaluation of subjects
Total number of evaluated students: 2

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ DIS/22	**Name:** Preparing a Dissertation Project and Dissertation Examination

Types, range and methods of educational activities:
Form of study:
Recommended extent of course (in hours):
Per week: For the study period:
Methods of study: present

Number of credits: 20

Recommended semester/trimester of study:

Level of study: III.

Prerequisites:

Conditions for passing the subject:
Criteria for entry to the dissertation examination is the completion of compulsory subjects, acquisition at least 15 credits from the block of optional courses, ie graduation study of doctoral studies (minimum of 60 credits of study block of pedagogical education activities) and obtain a minimum of 10 credits from a block of creative scientific activity.

Results of education:
The result of the training is written work for the dissertation examination. After incorporating the opponent's comments and the supervisor, the doctoral student is obliged to submit as a basis for the dissertation examination. The dissertation examination is a state examination that verifies the theoretical knowledge of the doctoral student and the student's preconditions for implementing scientific research activities and elaborating the dissertation.
The course of the dissertation exam is precisely determined by the internal principles of the Faculty of Economics UJS. A written assessment of the opponent and the supervisor's opinion is required for the written work for the dissertation exam. The course contributes to acquiring the following elements of knowledge, skills, and competencies in
the topics outlined in the course syllabus: Knowledge: The graduate will receive and be able to select and apply appropriate scientific methods of the basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. Can distinguish scientifically new results from already known and proven procedures. He gained sufficient expertise in the field to formulate the issues and hypotheses.
Skills: The graduate can formulate scientific challenges, identify problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make good use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can apply qualitative or quantitative research methods as appropriate.
He can design, validate, and implement innovative research methods based on its findings.
Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which applies in various contexts, and independently presents the results of research

and development of the professional public in Slovakia and abroad. In his scientific work, he considers scientific and ethical aspects in formulating and interpreting research intentions and the generalization of research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can contribute to developing economic theory and management practice in national and international contexts.

Brief syllabus:
Completing the dissertation exam is part of the scientific part of the doctoral study and the basis for dissertation preparation. The written work for the dissertation exam contains the definition of theoretical basics of research topics of the future dissertation, i.e., analysis of the current state of the problem issues, the display of objectives, and research methods. The dissertation exam is divided into a Discussion of the written work for the dissertation exam and Answering questions according to the focus of the research area dissertation work.

Literature:
According to state exam question.

Language, knowledge of which is necessary to complete a course:
Slovak language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 26

A	B	C	D	E	FX
53.85	38.46	7.69	0.0	0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ EMMSP/22	**Name:** Small and Medium-Sized Enterprises Economics and Management
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 1 / 1 **For the study period:** 13 / 13 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: It is necessary to prepare a semestral work during the semester and pass the final written examination after 50 points. A minimum of 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points for a C rating, at least 60 points for a D rating, and at least 50 points for an E rating.	
Results of education: During the study, students learn about SMEs' functioning, management, and administration, which play an essential role in the national economy. They will get acquainted with the roles of SMEs in the national economies of individual states, with the characteristics of the management of these enterprises, and gain an overview of the essential management and coordinating functions of SMEs (in the field of strategy, marketing, management, HR). After completing the course, students can analyze the impact of globalization and the economic crisis on the economy and management of SMEs. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. Can distinguish scientifically new and new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on targeted, diverse, but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make good use of available information systems. Can formulate and test research hypotheses. Can design, validate and implement innovative research methods based on its findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Can take a stand on a	

current problem, determine the research focus, and coordinate the research group's work. It can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:

1. Introduction to the course (requirements, literature, acceptable case studies, testing, and evaluation)
2. The place and role of SMEs in national economies with a priority focus on Slovakia and Hungary
3. Characteristics of SME management
4. Family business
5. Creation of business plans
6. Marketing and market research in the SME environment
7. Management of SME activities
8. SMEs and franchises
9 SMEs and globalization
10. The life cycle model in the practical management and management of SMEs
11. How large companies emerge from "dwarfs".
12. Management of SMEs and their suppliers
13. The future of SMEs

Literature:

1. ŠÚBERTROVÁ, E. a kol. Podnikanie v malých a stredných podnikoch pre manažérov. Bratislava: Ekonóm, 2009. 156 s. ISBN 978-80-255-2869-6
2. CHODASOVÁ, A. - BUJNOVÁ, D. Podnikanie v malých a stredných podnikoch. Bratislava: Ekonóm, 2008. 194 s. ISBN 978-80-225-2554-1
3. SOBEKOVÁ MAJKOVÁ, M. Ako financovať malé a stredné podniky. Bratislava: Iura Edition, 2011. 232 s. ISBN 978-80-8078-413-3
4. DONNELLY, J.H. - GIBSON, J. - IVANCEVICH, J. M. Management. Praha: Grada Publishing, 2008. 824 s. ISBN 80-7169-422-3
5. BÉZA,D. – CSAPÓ,K. – FILEP,J. – FARKAS,Sz. – SZERB, L.: Kisvállalkozások finanszírozása. Budapest: Perfekt Kiadó, 2007. 349 o. ISBN 978-963-394-719-7
6. BLANCHARD, K. Vezetés magasabb szinten. Budapest: HVG Könyvek, 2010. 345 o. ISBN: 978-963-304-014-0
7. SIMON,H. : Rejtett bajnokok a XXI. században. Budapest: Leadership Co., 2010. 451 o. ISBN 978-963-08-0115-7
8. LONGENECKER, J.G-PETTY,J.W.- PALICH,L.E.- HOY,E.F.: Small Business Management: Launching and Growing Entrepreneurial Ventures. 16th Edition Cengage. 848 p. ISBN 978-111-1532-87-1

Language, knowledge of which is necessary to complete a course:

Slovak language and Hungarian language

Notes:

The course has five credits, a lecture, and a seminar (1 credit = 25 hours of student workload per semester).
Thus, direct participation in lectures and seminars accounts for approximately 20 percent of the expected student workload. Emphasis is placed on his study, and it is assumed that the literature study will represent 30 percent of the workload, preparation for exercises in the form of preparation assignments another 50 percent of the workload.

Evaluation of subjects

Total number of evaluated students: 11

A	B	C	D	E	FX
63.64	9.09	9.09	18.18	0.0	0.0
Teacher: prof. Dr. József Poór, DSc., doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc.					
Date of last update: 04.03.2022					
Approved by: prof. Ing. Vladimír Gazda, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ EMPdd/EPR/22	**Name:** Labor Economics
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 2 / 2 **For the study period:** 26 / 26 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course: Knowledge: The graduate student acquires and is able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge in several areas of the field, which serves as a basis for conducting research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. It can distinguish scientifically new and novel results from already known and proven practices. He gained sufficient knowledge in the given field to formulate problems and hypotheses. Skill: The graduate is able to formulate scientific challenges, define scientific problems, formulate research questions and derive research planning based on a targeted, diverse but critical search. It acquires basic approaches to scientific work, is able to identify sources of information and make adequate use of available information systems. Can formulate and test research hypotheses. Based on his findings, he is able to propose, verify and implement innovative research methods. Competence: The graduate is characterized by independent, critical, analytical and conceptual thinking, which he applies in different circumstances and presents the results of research and development independently to the Slovak and foreign professional community. Can take a position on current issues, determine the focus of research, coordinate the work of a research group. It can contribute to the development of economic theory and management practice in a national and international context.	
Brief syllabus: 1. Introduction to labor economics.	

2. Basic indicators of labor market functioning.
3. Characteristics of the labor market in Slovakia.
4. Characteristics of the labor market in Hungary and the European Union.
5. Characteristics of the functioning of the labor market, the impact of supply and demand.
6. Description of the most important demographic indicators (eg age, gender, education) and analysis of their impact on the labor market.
7. Labor costs, the role of human capital investment in companies.
8. The role of human resource management in companies.
9. Labor mobility, effects of labor migration. Winners and losers, the impact of migration in sending and receiving countries.
10. Price of labor, the role of wages in companies.
11. Gender, race and ethnicity in the labor market, types of discrimination.
12. The influence of trade unions on the functioning of the labor market.
13. Trends and perspectives on the labor market.

Literature:

1. KEŠELOVÁ, D. Znevýhodnené skupiny na trhu práce. Zamestnávanie a zamestnateľnosť. Bratislava: Inštitút pre výskum práce a rodiny. ISSN: 1336-7153.
2. RIEVAJOVÁ, E. a kol. Teória a politika zamestnanosti. Bratislava: Ekonóm, 2012. 267 s. ISBN 978-80-225-3544-1
3. EHRENBERG, R. G. – SMITH, R.S. Korszerű munkagazdaságtan. Elmélet és közpolitika. Budapest: Panem Kiadó, 2003. 672 o. ISBN 9693-545-340-X
4. KARÁCSONY, P. Munkagazdaságtan. Tantárgyi segédlet. Sopron: Nyugat-magyarországi Egyetem, 2008. (bez ISBN)
5. LÁSZLÓ Gy. Munkaerőpiaci poltikák. Pécs: PTE KTK Kiadó, 2007. ISBN 978-963-642-131-1
6. Munkaügyi Szemle. Struktúra Munkaügy Kiadó és Tanácsadó Kft.. ISSN 0541-3559
7. Statisztikai Szemle. Központi Statisztikai Hivatal, ISSN 0039-0690
8. CAHUC, P. - ZYLBERBERG, P. Labor economics. Cambridge: Mit Press, 2004. 880 p. ISBN: 9780262033169
9. Journal of Labor Economics.Published for the Society of Labor Economists, Economics Research Center ISSN 0734-306X
10. Labour Economics. The official journal of the European Association of Labour Economists. ISSN 0927-5371

Language, knowledge of which is necessary to complete a course:
Slovak Language and Hungarian Language

Notes:
Student workload distribution:
50% load - lectures and exam preparation
30% load - preparation for exercise
20% load - individual tasks (study of literature)

Evaluation of subjects
Total number of evaluated students: 17

A	B	C	D	E	FX
100.0	0.0	0.0	0.0	0.0	0.0

Teacher: Dr. habil. Ing. Peter Karácsony, PhD.

Date of last update: 03.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ EMPdd/FUPS/22	**Name:** Finance and Accounting of Entrepreneurial Subjects
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 1 / 1 **For the study period:** 13 / 13 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: To complete the course, it is necessary to successfully pass a written and oral exam of 50 points. A total of at least 90 points must be obtained for an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course: Knowledge: The graduate student acquires and is able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge in several areas of the field, which serves as a basis for conducting research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He has an adequate level of methodological, statistical and professional knowledge for in-depth research. It can distinguish scientifically new and novel results from already known and proven practices. He gained sufficient knowledge in the given field to formulate problems and hypotheses. Skill: The graduate is able to formulate scientific challenges, define scientific problems, formulate research questions and derive research planning based on a targeted, diverse but critical search. It acquires basic approaches to scientific work, is able to identify sources of information and make adequate use of available information systems. Can formulate and test research hypotheses. Based on his findings, he is able to propose, verify and implement innovative research methods. Competence: The graduate is characterized by independent, critical, analytical and conceptual thinking, which he applies in different circumstances and presents the results of research and development independently to the Slovak and foreign professional community. Can take a position on current issues, determine the focus of research, coordinate the work of a research group.	
Brief syllabus: 1. Areas of research in financial science, basic concepts and categories of financial science and practice.	

2. Money - definition, tasks and functions of money in the economy.
3. Payment and settlement systems, forms and instruments of risk mitigation in payment systems.
4. Financial base of the company, classification of sources of financing and their characteristics.
5. Financial goals of the company, structure and content of the company's financial plan.
6. Financial market as a source of corporate capital, financial structure of the company.
7. Structure and priorities of information sources.
8. Securities and registration processes on the capital market.
9. Money market and accounting of business relations with short-term financial assets.
10. Financial derivatives with a focus on forward and option transactions.
11. Cash flows and assessment of the financial situation of the business entity.
12. Specifics of preparation of financial statements and use in business management.
13. Consolidated financial statements.

Literature:

1. VLACHYNSKÝ, K. a kol: Podnikové financie. Bratislava: Iura Edition, 2009. 524 s. ISBN 978-80-8078-258-0
2. SOUKUPOVÁ, B. a kol: Účtovníctvo vo finančnom riadení. Bratislava: SÚVAHA, 2008. 300 s. ISBN 9788089265084
3. ŠLOSAROVÁ, A. a kol: Analýza účtovnej závierky. Bratislava: EKONÓMIA, 2006. 478 s. ISBN 80-8078-070-06
4. SOUKUPOVÁ, B. - ŠLOSÁROVÁ, A. - BAŠTINCOVÁ, A.: Účtovníctvo 2., preprac. vyd. Bratislava: IURAEDITION, 2004. 638 s. ISBN 80-8078-020-X
5. CUMMING, D.: The Oxford Handbook of Entrepreneurial Finance. New York: Oxford University Press, 2012. 752 s. ISBN 978-0-19-539124-4
6. VERNIMMEN, P. – QUIRY, P. – DALLOCCHIO, M. – LE FUR, Y. – SALVI, A.: Corporate Finance. United Kingdom: John Wiley & Sons Ltd., 2011. 1028 p. ISBN 978-1-119-97558-8

Language, knowledge of which is necessary to complete a course:
Slovak Language and Hungarian Language

Notes:
Student workload:
20% - participation in lectures and seminars
80% - home study of professional literature, preparation for oral and written exam

Evaluation of subjects
Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

Date of last update: 03.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ EMPdd/HIN/22	**Name:** Business Informatics
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 1 / 1 **For the study period:** 13 / 13 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: To complete the course, it is necessary to successfully pass the final exam worth 100 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills and competencies in the themes outlined in the course syllabus: Knowledge: The graduate has knowledge of algorithms, scripting language R, work with non-trivial structured databases. In addition, he has an overview of the statistical and econometric procedures used, as well as the basics of optimization and some artificial intelligence techniques. Skills: The graduate knows basics of the R programming language, he can use it by data processing, make statistical evaluation and document the results.In addition, he can present and communicate the results. Competences: The graduate of the course is able to process data that can be in the form of large and structured databases. He is able to aggregate data, statistically process, as well as design methods that allow him to design new balance sheet, resp. optimization methods usable in various practical applications. This predetermines him for the position of data analysts, resp. analytical functions in various fields (finance, regional studies, business practice, etc.).	
Brief syllabus: 1.Class of data-message-information, Wiener and Shanon understanding of information. 2. RStudio platform and its practical use. 3. Types of variables and data structures in R (scalar, vector, matrix, data.frame, sheet). 4. Database, working with it (selection, projection, aggregation, merging of databases). 5. Graphs. 6. Basic statistical methods in R. 7. Multivariate statistical methods in R. 8. Linear regression. 9. Panel data in R. 10. Time series. 11. Basics of optimization in R.	

12. Basics of artificial intelligence in R.
13. Basics of programming in R.

Literature:

1.WICKHAM, HADLEY, and GARRETT GROLEMUND. R for data science: import, tidy, transform, visualize, andmodel data. ” O’Reilly Media, Inc.”, 2016.
2.DAVIES, TILMAN M. The book of R: a first course in programming and statistics. No Starch Press, 2016.
3.LANTZ, BRETT. Machine learning with R: expert techniques for predictive modeling. Packt publishing ltd,2019.
4.GROLEMUND, GARRETT. Hands-on programming with R: Write your own functions and simulations. ”O’Reilly Media, Inc.”, 2014.
5. HEALY, KIERAN. Data visualization: a practical introduction. Princeton University Press, 2018.

Language, knowledge of which is necessary to complete a course:
Slovak language and Hungarian language

Notes:
The course has 5 credits with an area of 1 hour. lecture and 1 hr. seminar (1 credit = 25/13 ≈ 2 hours / week of student workload). Direct participation in lectures and seminars therefore accounts for approximately 20 percent of the expected student workload. Emphasis is placed on his individual study, and it is assumed that the study of literature will represent 30 percent of the workload, preparation for exercises in the form of preparation of assignments another 30 percent of the workload. The rest (20 percent) are consulting, computer debugging, experiment preparation, and other support activities.

Evaluation of subjects
Total number of evaluated students: 6

A	B	C	D	E	FX
16.67	0.0	83.33	0.0	0.0	0.0

Teacher: prof. Ing. Vladimír Gazda, PhD.

Date of last update: 03.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ EMPdd/KVM/22	**Name:** Quantitative Research Methods in Economics and Management
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 2 / 2 **For the study period:** 26 / 26 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: During the semester, it is necessary to prepare an independent work and successfully pass the final exam after 50 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills and competencies in the themes outlined in the course syllabus: Knowledge: Students will gain professional knowledge in the field of the basics of econometric theory. During the processing of seminar papers, they deepen their knowledge of Statistics and Informatics (work with the R software system) and also test selected macro- and microeconomic theories through their statistical and econometric research. Skills: The graduates deepen their skills in theoretical applications by real datasets analysis, in inter-personal communication, collaboration as well as the ability to address and accept criticism, skills to present and communicate the results of their findings. Competences: The graduate of the course is characterized by the ability to apply theoretical knowledge in practical situations, is characterized by analytical and critical thinking, adapts to teamwork and has the ability to communicate their results and share their knowledge. The experience of the subject leads to the strengthening of moral morality and the rejection of fraud in any form. The subject subject is able to make an econometric analysis of even relatively complex data. He understands the obtained result, can interpret them and suggest a possible solution. This predetermines him for the position of data analysts, resp. analytical functions in various fields (finance, regional studies, business practice, etc.).	
Brief syllabus: 1. Random sampling, sampling statistics, requirements for sampling statistics. 2. Econometric model, assumptions of use, properties of residues. 3. Properties of estimated regression coefficients.	

4. Estimation of random components variance, variance - covariance matrix of regression coefficients. 5.setting quality measurement - coefficient of determination, adjusted coefficient. determination.
6. T-test, F-test.
7. Heteroskedasticity - definition, consequences, testing, elimination of the problem of heteroskedasticity.
8. Autocorrelation - definition, consequences, testing, elimination of the problem of heteroskedasticity.
9. Multicollinearity - definition, consequences, testing, elimination of the problem of multicollinearity.
10. Specification error - definition, consequences, forms of specification error (insufficient specification, incorrect specification of functional form, excessive specification) testing, troubleshooting.
11. Model dynamization - Koyck's autoregressive transformation, Almon's model.
12. Prognostic application of the model - Theil mismatch coefficient, mean square error.
13. Other trends in econometrics (financial econometrics, panel data, time series econometrics)

Literature:

1. HATRÁK, M.: Ekonometria. Iura Edition, 2007.
2. GREENE, W. H.: Econometric Analysis. Prentice Hall, 2011.
3.WOOLRIDGE, J. M.: Introductory Econometrics: A Modern Approach. South-Western College Publishers,2012.
4. STOCK, J. H., WATSON, M. W.: Introduction to Econometrics. Addison-Wesley, 2010.
5. KLEIBER, Ch., ZEILEIS, A.: Applied Econometrics with R. Springer, 2008.

Language, knowledge of which is necessary to complete a course:
Slovak language and Hungarian language

Notes:
The course has 5 credits with an area of 2 hours. lecture and 2 hours seminar (1 credit = 25/13 ≈ 2 hours / week of student workload). Thus, direct participation in lectures and seminars accounts for approximately 40 percent of the expected student workload. Emphasis is placed on his individual study, and it is assumed that the study of literature will represent 30 percent of the workload, preparation for exercises in the form of preparation assignments another 20 percent of the workload. The rest (10 percent) are consulting, computer debugging, experiment preparation, and other support activities.

Evaluation of subjects
Total number of evaluated students: 6

A	B	C	D	E	FX
83.33	0.0	16.67	0.0	0.0	0.0

Teacher: prof. Ing. Vladimír Gazda, PhD.

Date of last update: 03.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ MAN/22	**Name:** Management
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 1 / 2 **For the study period:** 13 / 26 **Methods of study:** present	
Number of credits: 10	
Recommended semester/trimester of study: 1.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: It is necessary to (i) prepare (i) a semestral work during the semester and (ii) pass the final written examination for 50 points. At least 90 points must be obtained to get an A rating, at least 80 points to obtain a B rating, at least 70 points for a C rating, at least 60 points for a D rating, and at least 50 points for an E rating.	
Results of education: After completing the course, graduates can coordinate the functioning of business systems, determine the context of systems, make the right decisions, communicate purposefully and successfully manage resources - especially human resources. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which is a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. Can distinguish scientifically new and new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on targeted, diverse, but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Can take a stand on current issues, determine the research focus, and coordinate the research group's work.	
Brief syllabus: 1. General management model 2. Integrated Management System (Malik IMS)	

3. Standard efficiency model - steering wheel
4. 6 principles of effective management
5. Decision-making method St. Gallen
6. Control, measurement, evaluation - Trust as a principle
7. Support and development of people
8. Discussion as an alternative means
9. Creating a job as a means of management
10. Special methodology of work as a means of management
11. Time management: time management
12. Performance evaluation as a means of management
13. Systematic disposal of waste as a means of management

Literature:

1. SEDLÁK, M. Základy manažmentu. Bratislava: IURA EDITION, 2009. 310 s. ISBN 978-808-0781-93-4
2. BENCSIK, A. Menedzsment alapjai. Győr: Universitas Kht., 2008. 361 o. ISBN 978-963-9819-18-4
3. MAJTÁN, M. a kol. Manažment. 5. dopln. vyd. Bratislava: Sprint dva, 2009. 405 s. ISBN 78-80-89393-10-7.
4. MAJTÁN, M. Projektový manažment. Bratislava: Sprint dva, 2009. 297 s. ISBN 978-80-89393-05-3.
5. MALIK, F.: Malik Menedzsment Eredményesség. 2011. www.tankonyvtar.hu
6. MALIK, F.: Managing Performing Living: Effective Management for a New Era Campus Verlag GmbH, 2009. 352 p. ISBN-13: 978-359-3382-78-4
7. MALIK, F.: Management. Campus Verlag GmbH., 2010. 304 p. ISBN-13: 978-359-3382-85-2
8. MALIK, F.: Führen, Leisten, Leben. Wirksames Management für eine neue Zeit. Campus Verlag GmbH, 2006. 400 s. ISBN-13: 9783593382319

Language, knowledge of which is necessary to complete a course:
Slovak language and Hungarian language

Notes:
The course has ten credits (1 credit = 25/13 = approx. 2 hours / week of student workload). Attendance at lectures and seminars represents approximately 20% of the student workload. The emphasis is put on individual study, the study of literature, and preparation for practical exercises and assignments represent another 60%. 20% is intended for individual consultations, coordination of presentations, and other support activities.

Evaluation of subjects
Total number of evaluated students: 30

A	B	C	D	E	FX
53.33	36.67	3.33	6.67	0.0	0.0

Teacher: prof. Dr. Andrea Bencsik, CSc.

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ EMPdd/MIE/22	**Name:** Microeconomics
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 2 / 2 **For the study period:** 26 / 26 **Methods of study:** present	
Number of credits: 10	
Recommended semester/trimester of study: 1.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: During the semester it is necessary to prepare the written project for 40 points and successfully pass the final oral exam for 60 points. To obtain evaluation A is necessary at least 90 points of the total of the maximum score, to obtain evaluation B at least 80 points of the total of the maximum score, for the assessment of at least 70 points C of the total of the maximum score, D for the assessment of at least 60 points of the total of the maximum score, and the evaluation E at least 50 points of the total of the maximum score.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course: Knowledge: The graduate student acquires and is able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge in several areas of the field, which serves as a basis for conducting research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. It can distinguish scientifically new and novel results from already known and proven practices. Skill: Acquires basic approaches to scientific work, is able to identify sources of information and make adequate use of available information systems. Depending on the nature of the research problem and the field of research, he / she is able to formulate and scientifically evaluate research theses. Can formulate and test research hypotheses. Competence: The graduate is characterized by independent, critical, analytical and conceptual thinking, which he applies in different circumstances and presents the results of research and development independently to the Slovak and foreign professional community. Can take a position on current issues, determine the focus of research, coordinate the work of a research group. It can contribute to the development of economic theory and management practice in a national and international context.	
Brief syllabus: 1. Conceptual apparatus of microeconomics, balance on the market of products and services • The meaning of economics and methods used in economics • Rational consumer and business decision-making	

• Market balance of supply and demand - market of products and services
• Market balance in an open and closed economy2. Consumer theory
• Basics of consumer theory
• Acceptable consumption strategies, consumer preferences, utility theory
• Demand function (individual demand, market demand)
• Optimal consumer decision making
3. Company theory
• The company and its goals
• Production analysis (transformation process, production functions)
• Short-term and long-term decision-making of the company
• Elasticity of output
4. Mood analysis
• Cost minimization
• Short-term and long-term costs
• Average and marginal costs
5. Balance of the company in conditions of perfect competition
• Characteristics of market structure and perfect competition
• Short-term and long-term balance
• Company and industry offer
6. Decision-making of the company in conditions of imperfect competition - monopoly
• Characteristics of imperfect market structure
• Monopoly, bilateral monopoly
• Price discrimination applied by the monopoly
• Monopoly regulation
• Monopolistic competition
7. Equilibrium in oligopoly conditions
• Characteristics of the market structure
• Analysis of competition in the industry
8. Factors of production market
• Labor market (perfect and imperfect competitive labor market)
• Capital market (forms of capital, investment decisions)
• Natural resources market
9. Some contexts caused by the market mechanism
• Market mechanism and pension distribution
• Externality
• Public goods
10. Economic growth and economic cycle
11. Asymmetric information
• Adverse Selection
• Moral dilemma
12. Game theory I.
• Normal form game
• Nash equilibrium
13. Game theory II.
• Extensive form game
• Perfect equilibrium subgame

Literature:

1. FENDEK, M. – FENDEKOVÁ, E. Mikroekonomická analýza. Bratislava: Iura Edition. 575 s. 2008. ISBN 978-80-8087-180-4

2. FENDEKOVÁ, E. a kol. Zbierka príkladov z mikroekonomie. Bratislava: Iura Edition. 199 s. 2009. ISBN 978-80-8078-242-9
3. LISÝ, J. a kol. Ekonomický rast a ekonomický ciklus (teoretické a praktické problémy). Bratislava: Iura Edition. 273 s. 2011. ISBN 978-80-8078-405-8
4. VARIAN, H. R. Mikroökonómia középfokon. Budapest: Akadémia Kiadó. 746 o. 2010. ISBN 978-96-3058-308-4
5. GLAZER, A. – HIRSCHLEIFER, D. – HIRSCHLEIFER, J. Mikroökonómia (Árelmélet és alkalmazásai – Döntések, piacok és információk). Budapest: Osiris Kiadó. 812 o. 2009. ISBN 978-96-3276-014-8
6. JUREČKA, V. Mikroekonomie. Praha: Grada. 360 s. 2010. ISBN 978-80-247-3259-6
7. NICHOLSON, W. – SNYDER, CH. Microeconomic Theory: Basic Principles and Extensions. Mason, OH: South – Western CENGAGE Learning. 758 p. 2012. ISBN 978-111-1-52553-8

Language, knowledge of which is necessary to complete a course:
Hungarian and Slovak language

Notes:
The course has 10 credits with an area of 2 hours. lecture and 2 hours seminar (1 credit = 25/13 ≈ 2 hours / week of student workload). Direct participation in lectures and seminars therefore accounts for approximately 20 percent of the expected student workload. Emphasis is placed on his individual study, and it is assumed that the study of literature will represent 30 percent of the workload, preparation for exercises in the form of preparation of assignments another 30 percent of the workload. The rest (20 percent) consists of consulting, computer code tuning, experiment preparation and other support activities.

Evaluation of subjects
Total number of evaluated students: 30

A	B	C	D	E	FX
53.33	3.33	33.33	3.33	6.67	0.0

Teacher: prof. Ing. Vladimír Gazda, PhD., prof. Dr. Mihály Ormos, PhD.

Date of last update: 03.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ MMP/22	**Name:** International Management and Entrepreneurship
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 1 / 1 **For the study period:** 13 / 13 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: During the semester, it is necessary to develop solutions to case studies and successfully pass the final written examinationof 50 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points for a C rating, at least 60 points for a D rating, and at least 50 points for an E rating.	
Results of education: During the course, students will get acquainted with the functioning and challenges of international companies operating in transition economies. Currently, 34 countries belong to this group. The inflow of funds from abroad to the region has now increased significantly. For international companies, not only the offer of products and services in a given region but also the presence and form of the whole company (own company, mixed companies, strategic alliances) has become a factor of competitiveness. After completing the course, students distinguish the specifics of coordination and management of the company in the region. They can analyze specific issues of culture, production, marketing, communication, and human resource management of international companies in the region. After completing the course, students will gain knowledge about the causes and methods of reclassification of China and Russia from transition countries to the category of so-called developing BRIC states. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. Can distinguish scientifically new and new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on targeted, diverse, but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make	

adequate use of available information systems. Can formulate and test research hypotheses. Can design, validate and implement innovative research methods based on its findings.
Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking,which applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Can take a stand on current issues, determine the focus of research, and coordinate the research group's work. It can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:

1. Introduction to the course (requirements, literature, case studies, testing, evaluation)
2. Internationalization globalization
3. Basics of theoretical history
4. Differences between countries: culture, politics, and economy
5. International trends of FDI - methods of entry of countries
6. Strategy and organization of international companies
7. International marketing
8. International production management
9. International finance
10. International human resources management
11. The role of professional services and consultants in the implementation of various management practices
12. SMEs in international trade
13. The future of international management

Literature:

1. ŠTRACH, P: Mezinárodní management. Praha: Vydala Grada Publishing, 2009. 167 s. ISBN 978-80-247-2987-9.
2. POÓR,J.-FARKAS,F.- ENGEL,A. (eds.): Human Resource Management Issues and Challenges in Foreign Owned Companies: Central and Eastern Europe. Komárno: Faculty of Economics , Janos Selye University, 2012. 316 s. ISBN: 978-80-8122-047-0.
3. WILSON, J. – BRENNAN, R.: Doing business in China: is the importance of guanxi diminishing? European Business Review, 2010. Vol. 22 6, p.652 – 665.
4. MOLZ,R. - RATIU, C.- TALEB, A. The Multinational Enterprise in Developing Countries: Local Versus Global Logic. London: Routledge, 2010. 237 p. ISBN-10: 0415492521, ISBN 978-0415492522
5. GROSS,A.-POÓR,J.: The Global Management Consulting Sector (Global Management Consulting sektor). Business Economics, 2008. Vol. 43., Issue October, 69-78 p. ISSN: 0007-666x
6. POÓR,J-MURA,L.-HUSZÁRIK, E.: Vállalatok nemzetközivé válásának elméleti háttere (Teoretické východiská internacionalizácie podnikov.) Komárno: Vedecká monografia, Univerzita J.Selyeho - Ekonomická fakulta. 94 s. ISBN 978-80-8122-048-7
7. POÓR, J: Nemzetköziesedés és globalizáció az emberi erõforrás menedzsmentben. Budapest: Complex Kiadó, 2013. 450 o. ISBN: 978-963-295-287-1.
8. POÓR, J.: Az emberierőforrás-gazdálkodás átalakulása a nemzetközi cégek leányvállalatainál Magyarországon és a kelet-európai régióban. Közgazdasági Szemle, LX évfolyam, 1. szám. 64-89. o. HU-ISSN-0023-4346

Language, knowledge of which is necessary to complete a course:

Slovak language and Hungarian language

Notes:

For completing the course, the student will receive five credits. Scope of the course: lecture, seminar. Attendance at lectures and seminars represents approximately 20% of the student's workload. Given that the emphasis is on individual study, the study of literature, preparation for teaching, and elaboration of assignments represent another 30% of the student's workload. Finally, the written examination (test and case studies) has a value of 50%.

Evaluation of subjects

Total number of evaluated students: 26

A	B	C	D	E	FX
88.46	11.54	0.0	0.0	0.0	0.0

Teacher: prof. Dr. József Poór, DSc.

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ MRM/22	**Name:** Marketing Management
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 2 / 2 **For the study period:** 26 / 26 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: It is necessary to prepare a semestral work and successfully pass the final written examination after 50 points. A total of 90 points must be obtained to get an A rating, at least 80 points to obtain a B rating, at least 70 points for a C rating, at least 60 points for a D rating, and at least 50 points for an E rating.	
Results of education: During the course, students will get acquainted with the developmental stages of market orientation, the characteristic distinctive features of marketing-oriented business philosophy, and the main tasks of marketing management. As part of the course, students will gain knowledge of strategic planning and marketing strategy. After completing the course, students can discuss in detail the strategic and operational decisions of consumer-oriented marketing practice. After completing the course, students can reveal the marketing environment and strategic market decisions to reveal consumer properties and characteristics of industrial market marketing and clarify the decision-making processes and their influencing factors. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. Can distinguish scientifically new and new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and test research hypotheses. Can design, validate and implement innovative research methods based on its findings.	

Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Can take a stand on current issues, determine the research focus, and coordinate the research group's work.

Brief syllabus:

1. Basic concepts of marketing.
2. Basic concepts of marketing and marketing management. Types of market orientation. Development of marketing concept.
3. Strategic planning and marketing strategy.
4. Corporate strategic planning, basic business strategies. Portfolio and SWOT analysis. Marketing strategy and planning.
5. Company market
6. Macro- and microenvironment of the company. Market situation indicators. Segmentation, target market selection, and localization. The struggle for market position and its forms.
7. Consumer market and consumer behavior. Modeling of consumer behavior and its characteristics. Purchasing and decision-making process. The role of the buyer and the types of his behavior. Consumer market segmentation.
8. Supplier behavior and industrial marketing. Characteristic features of industrial marketing. The supplier decision process. Industrial market segmentation.
9. Marketing information system. Functions and basic elements of a marketing information system. Marketing analysis and marketing research.
10. Product policy. Basics of product policy decisions. Product marketing concept. Product quality components. Product selection decisions. Product life cycle.
11. Pricing policy. The role of price in the marketing mix. Pricing factors and final pricing.
12. Demand policy. Demand system functions. Distribution channels - marketing systems, performers. Management of sales staff.
13. Marketing communication. Tools, models, and means of marketing communication. Advertising, sales support, personal sales, direct marketing, and public relations.

Literature:

1. NÍZKA, H.: Aplikovaný marketing. Bratislava: IURA Edition, 2007. 198 s. ISBN 978-80-8078-157-6
2. KITA, J.: Nákup a predaj. Bratislava: IURA Edition, 2011. 208 s. ISBN 978-80-8078-380-8
3. JÓZSA, L.: Marketingstratégia/Marketing Strategy. Budapest: KJK-KERSZÖV, 2003. 350 o. ISBN 963-224-703-5
4. KOTLER, P. – KELLER, K.L. – BRADY, M. – GOODMAN, M. – HANSEN, T.: Marketing Management. Harlow: ROTOLITO Lombarda, 2009. 928 p. ISBN 978-0-273-71856 7
5. KOTLER, P. – KELLER, K.L.: Marketingmenedzsment. Budapest: Akadémiai Kiadó Zrt., 2008. 1000 o. ISBN 9789630583459

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovakian language

Notes:

The course has five credits; it runs in the form of lectures and seminars (1 credit = 25 hours of student workload per semester). Thus, direct participation in lectures and seminars accounts for approximately 20 percent of the expected student workload. Emphasis is placed on individual study, and it is assumed that the literature study will represent 30 percent of the load, preparation for exercises in the form of preparation entering another 30 percent load. The remaining 20% is devoted to computer consultingsimulations and other support activities.

Evaluation of subjects Total number of evaluated students: 29					
A	B	C	D	E	FX
48.28	41.38	10.34	0.0	0.0	0.0
Teacher: prof. Dr. László Józsa, CSc.					
Date of last update: 04.03.2022					
Approved by: prof. Ing. Vladimír Gazda, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ ODP/22	**Name:** Dissertation Defense
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 40	
Recommended semester/trimester of study:	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: The condition for applying for the dissertation is the completion of the (i) entire study part (that means completion of compulsory subjects, obtaining at least 15 credits from the block of compulsory elective courses - at least 60 credits from the block of study and pedagogical-educational activities); (ii) scientific part (obtaining at least 60 credits from the block of creative scientific activity) and (iii) the dissertation exam. The student is obliged to apply for the defense of the dissertation through the Academic Information System of J. Selye University.	
Results of education: The result of the educational activity is the doctoral student's dissertation, by which the doctoral student proves that he/she masters scientific research methods in the field of Economics and Business Management. Therefore, the student of a third university degree is obliged to submit the dissertation under the valid regulations of the Faculty of Economics UJS. Furthermore, the student must register for the dissertation respecting the valid schedule of the academic year of UJS. The course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The student has comprehensive cross-cutting knowledge in several field areas that serve as a basis for research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. Skills: A student acquires basic approaches to scientific work, identifies sources of information, and makes adequate use of available information systems. He/she can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he/she applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and	

interpreting research intentions and generalizing research results. It can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:

The dissertation must be prepared based on the requirements of the Rector's Directive no. 7/2011 on the editing, registration, access, and archiving of final theses at J. Selye University. Dissertation supervisors can be university teachers acting as professors or associate professors or university teachers approved by the scientific council of the Faculty of Economics UJS. The supervisor of the dissertation proposes three opponents after the elaboration of the dissertation work. At least one opponent must be a member of the union commission. He gives a PhD. student the right to get acquainted with the questions and possible comments of the supervisor and opponents of the dissertation work. On the defense day, the protocol of the originality of the CRZP control must be prepared.

The defense of the dissertation is a state exam. The course of the dissertation defense:

- the chairman of the examination commission reads the student's curriculum vitae, announces the topic of the dissertation and the result originality of the dissertation,
- the chairman reads the list of published works of the student,
- the supervisor reads the dissertation report,
- the student presents the essential content of the dissertation, the aim of the work, the research methods used, issues, problem-solving, and work results,
- opponents present substantial parts of dissertation assessments and formulate questions for students,
- the student takes a position on assessments, objections, comments, and possible questions,
- after the defense at a closed session, the outcome of the defense will be decided and announced publicly.

Literature:

According to dissertation research

Language, knowledge of which is necessary to complete a course:

Slovak language and Hungarian language

Notes:

Evaluation of subjects

Total number of evaluated students: 21

A	B	C	D	E	FX
71.43	28.57	0.0	0.0	0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ EMPdd/PHN/22	**Name:** Business Economics Theories
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 2 / 2 **For the study period:** 26 / 26 **Methods of study:** present	
Number of credits: 10	
Recommended semester/trimester of study: 2.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: During the semester it is necessary to prepare the written project for 40 points and successfully pass the final oral exam for 60 points. To obtain evaluation A is necessary at least 90 points of the total of the maximum score, to obtain evaluation B at least 80 points of the total of the maximum score, for the assessment of at least 70 points C of the total of the maximum score, D for the assessment of at least 60 points of the total of the maximum score, and the evaluation E at least 50 points of the total of the maximum score.	
Results of education: The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course: Knowledge: The graduate student acquires and is able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge in several areas of the field, which serves as a basis for conducting research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. It can distinguish scientifically new and novel results from already known and proven practices. He gained sufficient knowledge in the given field to formulate problems and hypotheses. Skill: The graduate is able to formulate scientific challenges, define scientific problems, formulate research questions and derive research planning based on a targeted, diverse but critical search. It acquires basic approaches to scientific work, is able to identify sources of information and make adequate use of available information systems. Can formulate and test research hypotheses. Based on his findings, he is able to propose, verify and implement innovative research methods. Competence: The graduate is characterized by independent, critical, analytical and conceptual thinking, which he applies in different circumstances and presents the results of research and development independently to the Slovak and foreign professional community. Can take a position on current issues, determine the focus of research, coordinate the work of a research group. It can contribute to the development of economic theory and management practice in a national and international context.	
Brief syllabus:	

1. Enterprise and the position of the enterprise in a market economy • Introduction to the enterprise economy • Entrepreneurship and enterprise • Life cycle of the enterprise
2. Typology of enterprises and their association • Nature and meaning of typology of enterprises • Criteria for classification of enterprises - legal form, technical-organizational peculiarities, other features • Associations of enterprises
3. Business process • Transformation process in the company • Material, value and organizational side of the business process
4. Business production factors • Nature and breakdown of business production factors
5. Company assets - non-current assets, current assets • Human resources of the company
6. Business activities • Supply - purchase of material inputs, purchasing marketing mix
7.Production - production and services in the company, types of production, spatial and temporal arrangement of production, production program, production capacity
8. Sales in the company - theoretical approaches to sales, sales concept, customer management, distribution policy as part of sales policy
9. Company costs • Characteristics and cost generation • Cost classification - input costs, costs during the transformation process, output costs • Cost calculations • Cost evaluation indicators
10. Company prices • Decision-making on prices in the company and their characteristics • Market prices as a starting point for decision-making • Assumption of optimal product prices • Market pricing methods • Theory and practice of corporate pricing strategies
11. Corporate finance • Basic principles of financial decision-making of companies • Property and capital structure of the company • Cash flows in the company • Financial planning of the company, financial analysis and control
12. Company evaluation • The essence of company evaluation • Methods and procedure of company evaluation
13. Innovation and innovation process of the company • Characteristics of innovation and innovation process • Management of the innovation process • Company focused on innovation

Literature:

1. SEDLÁK, M. Podnikové hospodárstvo. Bratislava: Iura Edition, 2010. 352 s. ISBN 978-80-8078-317-4
2. MAJTÁN, Š. Podnikové hospodárstvo. Bratislava: Sprint dva, 2009. 320 s. ISBN 978-80-89393-07-7
3. MAJDÚCHOVÁ, H. – NEUMANNOVÁ, A. Podnikové hospodárstvo pre manažérov. Bratislava. Iura Edition, 2008. 244 s. ISBN 978-80-8078-200-9
4. MAJDÚCHOVÁ, H. a kol. Podnikové hospodárstvo – zbierka príkladov a prípadové štúdie. Bratislava: Iura Edition, 2010. 267 s. ISBN 978-80-8078-365-5
5. CHIKÁN, A. Vállalatgazdaságtan. Budapest: Aula Kiadó, 2008. 616 o. ISBN 978-96-39698-60-4
6. BAKACSI, GY. Szervezeti magatartás és vezetés. Budapest. Aula Kiadó, 2006. 344 o. ISBN 97-89-63958-549-2
7. ČERNOHORSKÝ, J. – TEPLÝ, P. Základy financí. Praha: Grada, 2011. 304 s. ISBN 978-80-247-3669-3
8. BREALEY, R.A. – MYERS, S. Principle of Corporate Finance. McGraw-Hill, 2010. 944 p. ISBN 9781259009518

Language, knowledge of which is necessary to complete a course:

Slovak Language and Hungarian Language

Notes:

The course has 10 credits with an area of 26 hours. lecture and 26 hours seminar (1 credit = 25 hours of student workload per semester). Thus, direct participation in lectures and seminars

accounts for approximately 20 percent of a student's expected workload. Emphasis is placed on his individual study, and it is assumed that the study of literature will represent 30 percent of the workload, preparation for exercises in the form of preparation of another 50 percent of workload.

Evaluation of subjects

Total number of evaluated students: 30

A	B	C	D	E	FX
80.0	16.67	3.33	0.0	0.0	0.0

Teacher: doc. PhDr. Mgr. Ing. Ladislav Mura, PhD., MSc., prof. Dr. Mihály Ormos, PhD.

Date of last update: 03.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-B-11/22	**Name:** Creative Activity in Science - ADC, ADD, ADM, ADN
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 30	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
Results of education: By completing the course Creative Activity in the Field of Science, the doctoral student demonstrates his ability for independent scientific activity in science and research. The graduation result is a list of published doctoral student works with complete bibliographic responses. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will develop and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research, and development, formulating solutions to economic and managerial problems and generating new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically fresh and latest results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate, and implement innovative research methods based on its findings.	

Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts, and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). His work considers social, scientific, and ethical aspects when formulating, interpreting research intentions, and generalizing research results. The doctoral student can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Publication in a journal registered in the CC, Web of Science, or SCOPUS databases (co-author) - ADC, ADD, ADM, ADN - 30 (20) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-B-12/22	**Name:** Creative Activity in Science - ADC, ADD, ADM, ADN
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 30	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
Results of education: By completing the course Creative Activity in the Field of Science, the doctoral student demonstrates his ability for independent scientific activity in science and research. The graduation result is a list of published doctoral student works with complete bibliographic responses. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will develop and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research, and development, formulating solutions to economic and managerial problems and generating new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically fresh and latest results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate, and implement innovative research methods based on its findings.	

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Brief syllabus:
Publication in a journal registered in the CC, Web of Science, or SCOPUS databases (co-author) - ADC, ADD, ADM, ADN - 30 (20) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-B-21/22	**Name:** Creative Activity in Science - ADC, ADD, ADM, ADN (Co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 20	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Publication in a journal registered in the CC, Web of Science, or SCOPUS databases (co-author) - ADC, ADD, ADM, ADN - 30 (20) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 14

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-B-22/22	**Name:** Creative Activity in Science - ADC, ADD, ADM, ADN (Co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 20	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts, and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). His work considers social, scientific, and ethical aspects when formulating, interpreting research intentions, and generalizing research results. The doctoral student can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Publication in a journal registered in the CC, Web of Science, or SCOPUS databases (co-author) - ADC, ADD, ADM, ADN - 30 (20) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 8

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-C-11/22	**Name:** Creative Activity in Science - ADE, ADF
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 20	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
Results of education: By completing the course Creative Activity in the Field of Science, the doctoral student demonstrates his ability for independent scientific activity in science and research. The graduation result is a list of published doctoral student works with complete bibliographic responses. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will develop and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research, and development, formulating solutions to economic and managerial problems and generating new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically fresh and latest results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate, and implement innovative research methods based on its findings.	

Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts, and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). His work considers social, scientific, and ethical aspects when formulating, interpreting research intentions, and generalizing research results. The doctoral student can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Publication in a peer-reviewed journal - ADE, ADF - 20 (12) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 8

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-C-12/22	**Name:** Creative Activity in Science - ADE, ADF
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 20	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
Results of education: By completing the course Creative Activity in the Field of Science, the doctoral student demonstrates his ability for independent scientific activity in science and research. The graduation result is a list of published doctoral student works with complete bibliographic responses. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will develop and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research, and development, formulating solutions to economic and managerial problems and generating new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically fresh and latest results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate, and implement innovative research methods based on its findings.	

Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts, and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). His work considers social, scientific, and ethical aspects when formulating, interpreting research intentions, and generalizing research results. The doctoral student can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Publication in a peer-reviewed journal - ADE, ADF - 20 (12) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 2

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-D-11/22	**Name:** Creative Activity in Science - ADE, ADF (Co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 12	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
Results of education: By completing the course Creative Activity in the Field of Science, the doctoral student demonstrates his ability for independent scientific activity in science and research. The graduation result is a list of published doctoral student works with complete bibliographic responses. The course contributes to acquiring the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will develop and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research, and development, formulating solutions to economic and managerial problems and generating new scientific knowledge. He has an adequate level of methodological, statistical, and expertise for in-depth research. Can distinguish scientifically fresh and latest results from already known and proven procedures. He gained sufficient knowledge in the field to formulate problems and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate, and implement innovative research methods based on its findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts, and independently presents the results of research	

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Brief syllabus:
Publication in a peer-reviewed journal - ADE, ADF - 20 (12) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 13

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-D-12/22	**Name:** Creative Activity in Science - ADE, ADF (Co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 12	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Publication in a peer-reviewed journal - ADE, ADF - 20 (12) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 16

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-E-11/22	**Name:** Creative Activity in Science - AEC, AED, AFC, AFD
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 15	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Publication in peer-reviewed proceedings (co-author) - AEC, AED, AFC, AFD (maximum 2 pcs) -15 (10) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 14

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-E-12/22	**Name:** Creative Activity in Science - AEC, AED, AFC, AFD
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 15	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Publication in peer-reviewed proceedings (co-author) - AEC, AED, AFC, AFD (maximum 2 pcs) -15 (10) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 18

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-F-11/22	**Name:** Creative Activity in Science - AEC, AED, AFC, AFD (Co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 10	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Publication in peer-reviewed proceedings (co-author) - AEC, AED, AFC, AFD (maximum 2 pcs) - 15 (10) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 11

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-F-12/22	**Name:** Creative Activity in Science - AEC, AED, AFC, AFD (Co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 10	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completing the course consists of preparing the outputs of scientific research activities and recording the doctoral student's publishing activities in the university library. The doctoral student must confirm his publishing and scientific research activities with photocopies of publications, confirmations on the conference attendance, confirmations from the project leader on the scope and form of participation in the project, etc. (The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Publication in peer-reviewed proceedings (co-author) - AEC, AED, AFC, AFD (maximum 2 pcs) - 15 (10) credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 11

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-G-11/22	**Name:** Creative Activity in Science - Participation in a Scientific Event
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Participation in a scientific event with the presentation of own results - 5 credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 17

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-G-12/22	**Name:** Creative Activity in Science - Participation in a Scientific Event
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Participation in a scientific event with the presentation of own results - 5 credits

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 28

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-H-11/22	**Name:** Creative Activity in Science - Membership in the conference organizing committee
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 2	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. It can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Membership in the conference organizing committee - 2 credits.

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 2

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-H-12/22	**Name:** Creative Activity in Science - Membership in the conference organizing committee
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 2	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Membership in the conference organizing committee - 2 credits.

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-I-11/22	**Name:** Creative Activity in Science - citation in SCI (authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 8	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-I-12/22	**Name:** Creative Activity in Science - citation in SCI (authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 8	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-J-11/22	**Name:** Creative Activity in Science - citation in SCI (co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 6	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 5

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-J-12/22	**Name:** Creative Activity in Science - citation in SCI (co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 6	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 3

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-K-11/22	**Name:** Creative Activity in Science - citation outside SCI (authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 6	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-K-12/22	**Name:** Creative Activity in Science - citation outside SCI (authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 6	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
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Brief syllabus:
Citation outside SCI (authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-K-13/22	**Name:** Creative Activity in Science - citation outside SCI (authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 6	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-L-11/22	**Name:** Creative Activity in Science - citation outside SCI (co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 4	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (co-authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 2

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-L-12/22	**Name:** Creative Activity in Science - citation outside SCI (co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 4	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (co-authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 3

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ TVC-L-13/22	**Name:** Creative Activity in Science - citation outside SCI (co-authorship)
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 4	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Completion of the course consists of the preparation of the outputs of scientific research activities and the records of the doctoral student's publishing activities in the university library. The doctoral student is obliged to confirm his publishing and scientific research activities with photocopies of publications, confirmations of conference organizers about conferences, confirmations from the project leader on the scope and form of participation in the project, etc.) The condition for passing the scientific part Dissertation exam is at least ten credits; before the defense of the dissertation, at least 60 credits)	
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Brief syllabus:
Citation outside SCI (co-authorship).

Literature:
According the research area.

Language, knowledge of which is necessary to complete a course:
Slovak and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP1/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate scientific issues and hypotheses. Skills: The graduate is able to formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area.

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language.

Notes:

Evaluation of subjects
Total number of evaluated students: 17

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP10/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate scientific issues and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 4

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP2/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient expertise in the field to formulate scientific issues and hypotheses. Skills: The graduate is able to formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. He can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 19

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP3/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate scientific issues and hypotheses. Skills: The graduate is able to formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. He can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 20

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP4/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate scientific issues and hypotheses. Skills: The graduate is able to formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 17

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP5/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate scientific issues and hypotheses. Skills: The graduate is able to formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.	
Results of education:	

A candidate verifies his/her ability to supervise students' thesis.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 16

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP6/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: A candidate verifies his/her ability to supervise students' thesis.	
Brief syllabus: Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.	
Literature: According to research area	
Language, knowledge of which is necessary to complete a course: Slovakian language and Hungarian language	
Notes:	
Evaluation of subjects Total number of evaluated students: 8	

a	n
100.0	0.0

Teacher: tutor	
Date of last update: 04.03.2022	
Approved by: prof. Ing. Vladimír Gazda, PhD.	

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP7/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient expertise in the field to formulate scientific issues and hypotheses. Skills: The graduate is able to formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 8

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP8/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate scientific issues and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 8

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ VZP9/22	**Name:** Supervision of the Final Work of Bachelor Studies
Types, range and methods of educational activities: **Form of study:** **Recommended extent of course (in hours):** **Per week: For the study period:** **Methods of study:** present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 2.., 3., 4.., 5., 6..	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: Supervision of thesis of on the bachelor level. Supervision of students' thesis of the 1st level of J. Selye University Faculty of Economics.	
Results of education: The result of the course is a doctoral student demonstrating the ability to lead and supervise the development of basic professional work of students. In addition, the course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. He can distinguish new results from already known and proven procedures. He gained sufficient knowledge in the field to formulate scientific issues and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. He can formulate and scientifically evaluate research theses depending on the nature of the research problem and the field of research. Can formulate and test research hypotheses. Can apply qualitative or quantitative research methods as appropriate. Can design, validate and implement innovative research methods based on achieved findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Thanks to his language competence, he can publish in recognized journals and journals registered in international professional databases (CCC, WOS, Scopus, and others). In his scientific work, social, scientific, and ethical aspects are taken into account when formulating and interpreting research intentions and generalizing research results. Can take a stand on current issues, determine the research focus, and coordinate the research group's work. He can apply the acquired knowledge and	

transfer it to those involved in the pedagogical process and practice. He can contribute to developing economic theory and managerial practice nationally and internationally.

Brief syllabus:
Candidates have to supervise max. 5 thesis on the bachelor level in an academic year.

Literature:
According to research area

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:

Evaluation of subjects
Total number of evaluated students: 7

a	n
100.0	0.0

Teacher: tutor

Date of last update: 04.03.2022

Approved by: prof. Ing. Vladimír Gazda, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/EMPdd/ ZNM/22	**Name:** Knowledge Management
Types, range and methods of educational activities: **Form of study:** Lecture / Seminar **Recommended extent of course (in hours):** **Per week:** 1 / 2 **For the study period:** 13 / 26 **Methods of study:** present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: III.	
Prerequisites:	
Conditions for passing the subject: During the semester, it is necessary to prepare a semester work and successfully pass the final written examination after 50 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points for a C rating, at least 60 points for a D rating and at least 50 points for an E rating.	
Results of education: During the course, students will get acquainted with and understand the priority nature of human resources in business processes. After completing the course, they can evaluate the intellectual property of economic organizations and analyze the possibilities of using knowledge. After completing the course, graduates know how to create a knowledge management strategy following business processes, supervise its management, have an overview, and manage it systematically. The course contributes to the acquisition of the following elements of knowledge, skills, and competencies in the topics outlined in the course syllabus: Knowledge: The graduate will acquire and be able to select and apply appropriate scientific methods of basic and applied research in the field of study. He has comprehensive cross-sectional knowledge from several field areas, which serves as a basis for implementing research and development, formulating solutions to economic and managerial problems, and generating new scientific knowledge. Can distinguish scientifically latest results from already known and proven procedures. He gained sufficient knowledge in the field to formulate the issues and hypotheses. Skills: The graduate can formulate scientific challenges, identify scientific problems, formulate research questions, and derive research planning based on a targeted, diverse but critical search. Acquires basic approaches to scientific work, can identify sources of information, and make adequate use of available information systems. Can formulate and test research hypotheses. Can design, validate and implement innovative research methods based on its findings. Competences: The graduate is characterized by independent, critical, analytical, and conceptual thinking, which he applies in various contexts and independently presents the results of research and development of the professional public in Slovakia and abroad. Can take a stand on current issues, determine the research focus, and coordinate the research group's work.	
Brief syllabus:	

1. A new source of competitive advantage
2. The power of knowledge
3. The knowledge market, types, and dimensions of knowledge
4. Knowledge capital and the possibilities of its measurement
5. Theories of learning, individual and organizational study
6. Learning organizations
7. Organizational memory and its essence
8. External and internal knowledge situation of the company
9. Knowledge management and its support systems
10. Building the knowledge management system and ZM strategy
11. Building the knowledge management system and the means of its operation (TTMP, mentoring systems, etc.)
12. Relationship of factors of integrated business functioning and ZM system - project, change, ethics, etc.
13. Knowledge management in business practice - domestic and foreign overview

Literature:

1. PARALIČ, J. - FURDÍK, K. -TUTOKY, G.- BEDNÁR, P. - SARNOVSKÝ, M.- BUTKA, P.- BABIČ, F.: Dolovanie znalostí z textov. Košice: Equilibria, s.r.o., 2010. 184 s. ISBN 978-80-89284-62-7
2. BUREŠ, V. Znalostní management a proces jeho zavádění. Praha: Grada, 2007. 216 s. ISBN 80-247-1978-8.
3. BENCSIK, A. A tudásmenedzsment emberi oldala. Miskolc:Z-Press Kiadó, 2009. 269 o. ISBN 978-963-9493-47-6
4. BENCSIK, A.: Best Practice a tudásmenedzsment rendszer kiépítésében, avagy Tudásmenedzsment kézikönyv menedzserek számára. England: Harlow, Pearson Publishing, 2013. 128 p. ISBN 978 1 78236 167 1
5. BENCSIK, A.: Change, Project, Knowledge - Symbiosis of change and project management to build a knowledge management system Germany: LAP Lambert Academic Publishing, 2012. 188 p. ISBN 978-3-659-21658-9
6. GROFF, T. – JONES, T.: Introduction to Knowledge Management Routledge . USA: Manager of Special Sales, 2011. 183 p. ISBN-13: 978-0750677288
7. PETŘÍKOVÁ R. A KOL.: Moderní management znalostí. Princípy-procesy-příklady dobré praxe. Praha: Professional Publishing, 2010. 324 s. 978-807-4310-11-9

Language, knowledge of which is necessary to complete a course:
Slovakian language and Hungarian language

Notes:
The course is worth five credits and consists of lectures and seminars. Attendance at lectures and seminars represents approximately 20% of the student workload. As the emphasis is on individual learning, the study of literature, preparation for the practical exercises, and the assignment to be submitted represent another 60%. 20% is for individual consultations, coordination of presentations, and other support activities.

Evaluation of subjects
Total number of evaluated students: 21

A	B	C	D	E	FX
80.95	14.29	4.76	0.0	0.0	0.0

Teacher: prof. Dr. Andrea Bencsik, CSc.

Date of last update: 04.03.2022
Approved by: prof. Ing. Vladimír Gazda, PhD.