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INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/BSE/22	Name: Bachelor seminar
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: 0 / 10 For the study period: 0 / 130 Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The student's work is evaluated on the basis of the following criteria: <ul style="list-style-type: none"> - analytical-synthetic thought processes of the student, - expression of one's own opinion supported by theoretical knowledge, - determination of problems and goals of work, method of processing, - work structure - logical continuity and balance of individual parts, - work with literature and information sources (choosing the way to use them), - compliance with basic standards for the formal arrangement of work, compliance with citation standards, - aesthetic and linguistic aspect of the work, - fulfillment of tasks agreed with the teacher The subject evaluates the level of student work and participation in seminars. Final evaluation: A - 100 - 91%, B - 90 - 81%, C - 80 - 71%, D - 70 - 61%, E - 60 - 50%. Credits will not be awarded to a student who does not reach 50%.	
Results of education: Knowledge: The student can: <ul style="list-style-type: none"> - state and explain the general requirements for the creation of the final thesis, describe and characterize the content structure of the final thesis and its individual parts (introduction, main text, appendices), - explain the concepts of phenomenon, fact, state and describe the types of examination of economic phenomena, - characterize in more detail the basic methods of data collection in the final work and the methods of their processing, - name the basic requirements for the author of a professional text, characterize and describe the model, properties of the professional text and its formal construction, - name and explain the formal requirements for the final work, - define the concept of abstract, describe the structure of the abstract, characterize the features of quality abstract, list the most common mistakes in creating abstracts, distinguish abstract from annotation, abstract, summary, overview, 	

- explain the terms quote, citation, citation, paraphrase, compilation, plagiarism, distinguish a quote from a paraphrase,
- illustrate individual techniques of citation and reference on examples,
- define and interpret in their own words the basic concepts and motives in the field of the chosen topic,
- get to know the basic terms of work,
- clarify the terms used in the work,
- on a theoretical level, create (process) the final work with all the necessary requisites,
- analyze and justify the conclusions of the work,
- critically analyze the acquired knowledge, re-evaluate it and use it in theory.

The student is able to:

- write a project of their own final work,
- explain the methodological rules of creating a bachelor's thesis,
- define the problem and goal of the final work, formulate possible hypotheses,
- plan a time schedule for the creation of the final thesis, including the content,
- work with professional literature (with primary and secondary sources, search for information in information book databases),
- create a text with logical and precise formulation of ideas on the basis of acquired knowledge, create a quality abstract, write an introduction, conclusion to the article, to the final work respecting the set requirements,
- present knowledge in the field, manage its complexity and form judgments,
- apply knowledge of ethics and citation techniques in the creation of professional text,
- correctly use individual methods of citation and referencing, record bibliographic links,
- at the practical level, create (process) the final work with all the necessary requisites,
- analyze, synthesize and compare knowledge and propose solutions based on it,
- draw conclusions and recommendations for practice on the basis of a critical analysis,
- critically analyze the acquired knowledge, re-evaluate it and use it in practice,
- present, discuss and justify their knowledge in terms of the planned objectives of the work,
- present the outputs of the activity within the whole study group and in front of the teacher and justify their importance and practical application,
- complete the final work and prepare for its public defense,
- classify the strengths and weaknesses of the topic of the final work as well as the work itself,
- critically evaluate the need and possibilities of applying methods and approaches in the chosen work and creatively suggest possibilities of their application,
- to acquire new knowledge from the chosen field in an actively active way using acquired skills,
- apply theoretical knowledge to economic / managerial practice.

Competences:

The student

- realize the need and importance of adhering to academic ethics and etiquette for his student as well as future teaching life,
- behave in accordance with the rules of social conduct,
- has mastered the basics of social protocol, is able to dress properly and wear a state exam,
- adheres to the ethics of citation,
- expresses its convictions and opinions directly and honestly, but at the same time is able to recognize that the other party also has the right to its own opinion,
- bears the consequences and accepts responsibility for its actions.

Brief syllabus:

1. Science as a part of human culture, scientists and scientists.
2. Institutional provision and management of scientific work.
3. The most important forms of scientific work. Methods and methodology of scientific research.
4. Writing professional and scientific articles and works.
5. Specifics of the work of the community of scientists, evaluation of scientific work and qualifications.
6. Scientific and technical information, basics of scientific ethics, plagiarism.
7. Determining the goals of the bachelor thesis.
8. The structure of the bachelor's thesis and its formal arrangement (internal rules of the university).
9. Preparation of a work plan for a bachelor's project.
10. Compilation of time schedule.
11. Organization and implementation of work, planning of research experiments and their implementation.
12. Processing, interpretation of the results of independent scientific work.
13. Presentation of the results of independent scientific work

Literature:

1. ISO STN 690: Dokumentácia -Bibliografické odkazy – Obsah, forma a štruktúra. 1998.
2. KATUŠČÁK, D.: Ako písať záverečné a kvalifikačné práce. Nitra : Enigma, 2008, 164 s. ISBN 978-80-89132-45-4.
3. KIMLIČKA, Š.: Ako citovať a vytvárať zoznamy bibliografických odkazov : podľa noriem ISO 690 pre „klasické“ aj elektronické zdroje. Bratislava : Stimul, 2002, 82 s. ISBN 978-0-889-82-57-X. 4. Smernica rektora č. 2/2021 o úprave, registrácii, sprístupnení a archivácii záverečných prác na Univerzite J. Selyeho.

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovak

Notes:

Student workload: 30% - participation in consultations with the thesis supervisor 70% - preparation of the final thesis according to the instructions of the thesis supervisor

Evaluation of subjects

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	100.0	0.0	0.0	0.0

Teacher:

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA1/22	Name: English language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

Career. Discussion about our career plans.

2. Listening: Interview with the CFO of a television company

3. Reading: Our Facebook profile could "hurt" our job prospects

4. Modal verbs 1: ability, requests, and offers

5. Case study: Deciding on a successful job applicant

6. Discussion of companies, firms, and organizations.

7. Reading: India - Tata firm seeks new CEO

John Lewis is the best company to work for in the UK

8. Listening: Interview with the CEO of a food company

9. Characterization of companies

10. Grammar: present simple and present continuous tenses

11. Skills: Presentation of your company

12. Presentations

13. Written final test

Literature:

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6

2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9

3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9

4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9

5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X

6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5

7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8

8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1

9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

10. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. ISBN 978-1-2921-3479-6

11. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21%

preparation of written work for the semester: 20%

preparation and giving a presentation: 20%

preparation for the written assessment: 25%

Evaluation of subjects

Total number of evaluated students: 169

A	B	C	D	E	FX
21.89	24.26	18.93	20.12	13.02	1.78

Teacher: Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky, Mgr. Zsuzsanna Tóth, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA2/22	Name: English language 2
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Sales. Discussion on shopping habits.
2. Listening: Interview with the marketing director of a TV shopping channel
3. Reading: Women on top in new sales industry survey - article from a website
4. Grammar: modal verbs 2 - must, need to, have to, should
5. Negotiation: reaching an agreement
6. Case study: partnership agreement - preparing a partnership between a jet charter company and a hotel group
7. Great ideas. What will make an idea great
8. Listening: Interview with a researcher.
9. Reading. - Who needs a translator? - articles from a website Safer cycling
10. Grammar: a verb and a noun combination
11. Past simple and past progressive tenses. Skills: Successful meetings
12. Presentations
13. Final written test

Literature:

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6
2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN0-521-77529-9
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6

10. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. ISBN 978-1-2921-3479-6

11. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21%

preparation of written work for the semester: 20%

preparation and giving a presentation: 20%

preparation for the written assessment: 25%

Evaluation of subjects

Total number of evaluated students: 156

A	B	C	D	E	FX
21.79	22.44	17.95	23.72	12.18	1.92

Teacher: Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky, Mgr. Zsuzsanna Tóth, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA3/22	Name: English language 3
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Stress. Discussion of stressful situations and activities.
2. Listening: Interview with the marketing director at the health consultancy.
3. Reading: Most entrepreneurs experience constant stress after being in business.
4. Grammar: past simple and present perfect tenses
5. Skills: participating in discussions
6. Case Study: Suggest ways to reduce stress among employees
7. Report writing. Test.
8. Corporate entertainment. Discussion about different forms of entertainment.
9. Corporate events.
10. Reading: Corporate entertainment
11. Grammar: Multi-word verbs
12. Presentations
13. Written final test

Literature:

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book. Pearson Education Limited, 2012. 176 s. ISBN 978-1-4082-3707-6
2. Mascull, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File. Pearson Education Limited, 2007. 96 s. ISBN 978-1-4058-1341-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN0-521-77529-9
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudomány Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
9. SWEENEY, S. English for Business Communication. Cambridge: University Press, 2003. 147 s. ISBN 0-521-75449-6
10. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. ISBN 978-1-2921-3479-6

11. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21%

preparation of written work for the semester: 20%

preparation and giving a presentation: 20%

preparation for the written assessment: 25%

Evaluation of subjects

Total number of evaluated students: 134

A	B	C	D	E	FX
15.67	14.93	26.12	32.09	9.7	1.49

Teacher: Mgr. Zsuzsanna Tóth, PhD., Mgr. Zsuzsa Sovinsky

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA4/22	Name: English language 4
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. New business. Discussing new businesses and business sectors.
2. Listening: Interviews with the CEOs of a money-transfer and a food company.
3. Reading: Business ideas from around the world.
4. Vocabulary: Economic terms. Grammar: Time clauses.
5. Skills: Dealing with numbers.
6. Vocabulary: Marketing. Word partnerships.
7. Presenting brands. The successful marketing campaign.
8. Listening: Marketing in the pharmaceutical industry.
9. Reading: Adidas targets the Chinese market. Writing e-mails and reports.
10. Grammar: Questions. Consumer survey.
11. Telephoning: Exchanging information.
12. Presentation of course assignments.
13. Test

Literature:

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. 978-1-2921-3479-6
2. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3
3. MASCULL, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1
- SWEENEY, S. English for Business Communication. Cambridge University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21%

preparation of written work for the semester: 20%

preparation and giving a presentation: 20%

preparation for the written assessment: 25%

Evaluation of subjects

Total number of evaluated students: 131

A	B	C	D	E	FX
16.03	19.85	25.19	17.56	17.56	3.82

Teacher: Mgr. Zsuzsanna Tóth, PhD., Mgr. Zsuzsa Sovinsky**Date of last update:** 02.03.2022**Approved by:** Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA5/22	Name: English language 5
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

Planning. Discussing business planning.

2. Vocabulary: Making plans. Listening: An interview with a business consultant and author.

3. Reading: When there is no plan A. Business correspondence.

4. Grammar: Expressing the future. Talking about future plans.

5. Skills: The language of meetings.

6. Case Study: Project planning at a media corporation.

7. Vocabulary: Management. The qualities of a good manager.

8. Listening: An interview with the author of a management book.

9. Reading: Management and motivation. Writing: Inquiry.

10. Grammar: Direct and indirect speech.

11. Skills: Socialising and entertaining.

12. Presentation of course assignments.

13. Test

Literature:

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. 978-1-2921-3479-6

2. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3

3. MASCULL, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9

4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9

5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X

6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5

7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8

8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1

SWEENEY, S. English for Business Communication. Cambridge University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21%

preparation of written work for the semester: 20%

preparation and giving a presentation: 20%

preparation for the written assessment: 25%

Evaluation of subjects

Total number of evaluated students: 98

A	B	C	D	E	FX
27.55	35.71	21.43	8.16	7.14	0.0

Teacher: Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky**Date of last update:** 02.03.2022**Approved by:** Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJA6/22	Name: English language 6
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

Conflict, managing conflict – vocabulary and discussion.

2. Listening: An interview with an expert in dispute resolution.

3. Reading: Intervening quickly in cases of conflict.

4. Grammar: Conditional sentences.

5. Skills: Negotiating. Dealing with conflict.

6. Vocabulary: Describing products. The lifecycle of a product.

7. Listening: Innovative new products on the market.

8. Reading: Launching new products.

9. Grammar: Passive structures.

10. Writing: Giving product information.

11. Skills: Presenting a product.

12. Presentation of course assignments.

13. Test

Literature:

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. 978-1-2921-3479-6

2. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3

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4. MASCULL, B. Business Vocabulary in Use. Cambridge University Press, 2002. 172 s. ISBN 0-521-77529-9

5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X

6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5

7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8

8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0-19-457068-1

SWEENEY, S. English for Business Communication. Cambridge University Press, 2003. 147 s. ISBN 0-521-75449-6

Language, knowledge of which is necessary to complete a course:

English language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21%

preparation of written work for the semester: 20%

preparation and giving a presentation: 20%

preparation for the written assessment: 25%

Evaluation of subjects

Total number of evaluated students: 91

A	B	C	D	E	FX
23.08	31.87	19.78	14.29	7.69	3.3

Teacher: Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky**Date of last update:** 02.03.2022**Approved by:** Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN1/22	Name: German language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Market (introduction, division)
2. Vocabulary building
3. Tasks: vocabulary
4. Business correspondence
5. Newspaper articles
6. Business negotiation (oral and written)
7. Reading comprehension: "Isemarkt in Hamburg" - Europe's longest market
8. Labour market
9. Word building
10. Written task: making an appointment
11. Grammar: rearranging sentences
12. Presentations
13. Test

Literature:

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny prepovolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN3-411-70961-
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyarnémet-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21% preparation of written work for the semester: 20% preparation and giving a presentation: 20% preparation for the written assessment: 25%					
Evaluation of subjects Total number of evaluated students: 20					
A	B	C	D	E	FX
15.0	30.0	10.0	20.0	25.0	0.0
Teacher: Mgr. Lilla Fehér					
Date of last update: 02.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN2/22	Name: German language 2
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Tax system (introduction, division)
2. Vocabulary building
3. Reading comprehension
4. Writing a business letter
5. Newspaper articles
6. Grammar exercises
7. Mini-projects
8. Banking system and money
9. Vocabulary building
10. Listening comprehension
- 11 Grammar: Nouns from verbs
12. Banking services
13. Test

Literature:

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny pre povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN 3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. Zusatzmaterial [Doplňkový materiál]

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21%

preparation of written work for the semester: 20%

preparation and giving a presentation: 20%					
preparation for the written assessment: 25%					
Evaluation of subjects					
Total number of evaluated students: 21					
A	B	C	D	E	FX
42.86	14.29	14.29	19.05	9.52	0.0
Teacher: Mgr. Lilla Fehér					
Date of last update: 02.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN3/22	Name: German language 3
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Companies (introduction, division)
2. Legal forms of companies
3. Vocabulary building exercises
4. Writing a business letter
5. Newspaper articles, situational exercises
- 6 Grammar: adjectives
7. Family business - reading comprehension
8. Information technologies
9. Mini-projects
10. Situational tasks
11. Evaluation of graphs and texts
12. Presentations
13. Tests

Literature:

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny prepovolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN3-411-70961-
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyarnémet-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21% preparation of written work for the semester: 20% preparation and giving a presentation: 20% preparation for the written assessment: 25%					
Evaluation of subjects Total number of evaluated students: 19					
A	B	C	D	E	FX
10.53	10.53	31.58	31.58	15.79	0.0
Teacher: Mgr. Lilla Fehér					
Date of last update: 02.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN4/22	Name: German language 4
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Business (introduction)
2. Business contacts, meetings
3. Meetings, making appointments
4. Business letter
5. Grammar exercises
6. Listening comprehension
7. Writing letters, solving problems
8. Creating mini-projects
9. Economic organisations
10. Vocabulary building
11. Situational tasks, analysing newspaper articles
12. Presentations
13. Tests

Literature:

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny prepovolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN3-411-70961-
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyarnémet-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21% preparation of written work for the semester: 20% preparation and giving a presentation: 20% preparation for the written assessment: 25%					
Evaluation of subjects Total number of evaluated students: 19					
A	B	C	D	E	FX
21.05	42.11	21.05	10.53	5.26	0.0
Teacher: Mgr. Lilla Fehér					
Date of last update: 02.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN5/22	Name: German language 5
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Environmental protection
2. Vocabulary - solving problems
3. Grammar conventions
4. Business letter
5. Grammar exercises: infinitive structures
6. Reading comprehension
7. Mini-projects
8. Marketing
9. Vocabulary building
10. Exhibitions, fairs
11. Evaluation of graphs, texts
12. Presentations
13. Tests

Literature:

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny prepovolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN3-411-70961-
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21% preparation of written work for the semester: 20% preparation and giving a presentation: 20% preparation for the written assessment: 25%					
Evaluation of subjects Total number of evaluated students: 16					
A	B	C	D	E	FX
37.5	25.0	18.75	6.25	12.5	0.0
Teacher: Mgr. Lilla Fehér					
Date of last update: 02.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ CJN6/22	Name: German language 6
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students attend seminars and must prepare and submit a written assignment for which they may receive up to 20% of the overall score. They are also required to prepare and present a seminar paper in small groups for a maximum of 20% of the total points available. They write a written assessment at the end of the semester for a maximum of 60% of the total points available. A minimum of 90% of the total score is required for an "A" grade, 80% for a "B" grade, 70% for a "C" grade, 60% for a "D" grade, and 50% for an "E" grade. Students will not receive credits if they score below 50% on the end-of-semester assessment.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.).	

The student develops skills in business correspondence.

The student develops skills in preparing and presenting reports and professional reports in a foreign language.

The graduate can work in teams.

Competences:

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Industry (introduction)
2. Vocabulary building
3. Reading comprehension
4. Situational tasks
5. Analysis of newspaper articles
6. Business letter
7. Interpreting and analysing graphs
8. Globalisation
9. Vocabulary
10. Listening comprehension
11. Grammar: the comparative form of adjectives, comparison
12. Presentations
13. Test

Literature:

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny prepovolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN3-411-70961-
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyarnémet-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial

Language, knowledge of which is necessary to complete a course:

German language

Notes:

Workload distribution:

active participation in seminars: 14%

independent study and preparation for seminars: 21% preparation of written work for the semester: 20% preparation and giving a presentation: 20% preparation for the written assessment: 25%					
Evaluation of subjects Total number of evaluated students: 14					
A	B	C	D	E	FX
50.0	7.14	7.14	14.29	21.43	0.0
Teacher: Mgr. Lilla Fehér					
Date of last update: 02.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/DDI/22	Name: History of diplomacy
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 1., 3., 5., 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The method of assessment and completion of the course is as follows: written work. 90% for the A-grade, 80% for the B-grade, 70% for the C-grade, 60% for the D-grade and 50% for the E-grade must be obtained from the total score.	
Results of education: The subject deals with the basic tendencies in the history of diplomacy, which it examines embedded in a historical context. The aim of the subject is to develop a credible historical picture of international relations - diplomacy, analysis, negotiation techniques as a means of resolving conflicts, concluding treaties and their implementation in the history of human civilization, especially in modern times. Knowledge Upon successful completion of the course, the student will receive an overview of the basic trends in diplomacy and its historical development. Within the framework of the acquired knowledge, the student forms a comprehensive picture of the the nature and level of diplomatic activity of the delegates and the comprehensive nature of diplomacy contribution to the quality of international relations of the era. Ability Students are able to identify and analyze the results achieved and the diplomatic position of those involved (quality). Competence Students are able to determine the basic trends of diplomacy and use the acquired knowledge in practice to form the historical picture of international relations.	
Brief syllabus: 1. Medieval Europe 2. The Habsburg Monarchy 3. The Ottoman Empire and the Balkans 4. International relations 16th and 17th centuries 5. The Peace of Westphalia (1648) 6. Britain and the colonial system 7. Birth of the United States	

8. France and Latin America
9. Congress of Vienna (1815)
10. The German Question (1848-1871)
11. Russia and the Balkans in the 19th century
12. World War I and the League of Nations
13. A II. world war and the United Nations

Literature:

1. KISSINGER, H. Diplomácia. Budapest: Panem Kft., 2008. 957 s. ISBN 97896-3545-199-9.
2. KREJČÍ, O. Mezinárodní politika. Praha : Ekopress, 2010. 751 s. ISBN 978-80-86929-60-6.
3. BERRIDGE, G. R.. Teória a prax diplomacie. Banská Bystrica: FPV a MV UMB, 2000. 216 s. ISBN 80-8055-357-2.
4. KENNEDY, P. A nagy hatalmak tündöklése és bukása, Gazdasági változások és katonai konfliktusok, 1500-2000, Budapest: Akadémiai Kiadó. 1992. 637 s. ISBN 963-05-6076-3.

Language, knowledge of which is necessary to complete a course:

Hungarian language, Slovak language

Notes:

Distribution of student workload:

25% load - participation in lectures

75% workload - literature search and preparation of the dissertation to be submitted

Evaluation of subjects

Total number of evaluated students: 460

A	B	C	D	E	FX
9.78	37.17	30.87	13.04	3.26	5.87

Teacher: PhDr. Zsuzsanna Szeiner, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/DET/22	Name: History of Economic Theory
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 2., 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The method of evaluation of the subject is the following: written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: In the lectures, we review the history of economic theories from the ancient Greeks in the 19th and 20th centuries. century. We examine the views of each author on monetary theory separately. The greats of the history of philosophy drew their theory from their own political, cultural, and sociological circumstances, so we also shed light on their broader economic and social background. The subject aims to better understand the mainstream of micro- and macroeconomics by illuminating its origins and methods. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge: <ul style="list-style-type: none"> • Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. • Has a basic professional vocabulary in economics in the language of the study program and in at least one foreign language. Skill: <ul style="list-style-type: none"> • Follows and interprets world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. • Able to collaborate with other disciplines. Competence: <ul style="list-style-type: none"> • Takes responsibility for compliance with professional, legal, and ethical standards and regulations related to work and conduct. 	

- Gives lectures and conducts discussions independently. Participates independently and responsibly in the work of professional forums inside and outside the business organization.

Brief syllabus:

1. The economic philosophy of ancient Greeks (Plato, Aristotel)
2. Scholastic economic philosophy of the middle ages (St. Thomas Aquinas, N. Oresme) 3. Reformators and reformation (Luther és Calvin)
4. The natural order (J. Locke, D. Hume).
5. Mercantilism and fiziocratism.
6. Classical money theories (A. Smith, D. Ricardo, J. S. Mill)
7. Alternative economic and social theories (K. Marx)
8. Marginalism in economic theory
9. Neoclassical economics (L. Walras, A. Marshall, J.A. Schumpeter)
10. John Maynard Keynes (the criticism of the classical and neo-classical economic theory)
11. The critics of Keynes in the 1970s.
12. The Chicago school. (M. Friedman)
13. Neoconservativism. The new neoclassical macro economy and monetarism.

Literature:

1. HOLMAN, R. a kol. Dějiny ekonomického myšlení. Praha: C.H.Beck, 1999. 244 s. ISBN 80-7179-380-9.
2. LISÝ, J. a kol. Dejiny ekonomických teórií. Bratislava: IURA, 2003. 386 s. ISSN 0323-262X
3. MÁTYÁS, A. A korai közgazdaságtan története. Budapest: Aula, 2003. 132 s. ISBN 963-9585-27-0.
4. MÁTYÁS, A. A modern közgazdaságtan története. Budapest: Aula, 2003. 672 s. ISBN 978-9639-47831-2
5. SAMSON, Š. Ekonomické myslenie a teórie v predhistórii, v klasickej a neoklasickej ekonómii. Košice: EkF TU, 2004. 122 s. ISBN 808-9066-90-9
6. BODAI, Zs. A pénz filozófiája. Budapest: Aula, 2001. 124 s. ISBN963-9078-92-1

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

35% - participation in lectures

65% - reading the literature, preparing for the written project and the exam

Evaluation of subjects

Total number of evaluated students: 323

A	B	C	D	E	FX
1.86	8.36	17.03	29.1	30.96	12.69

Teacher: István Jobbágy, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/DHS/22	Name: History of Economics
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The method of evaluation of the subject is the following: written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: One of the aims of the course is to enable students to make an overview of the most important events in the world and in the Slovak economy: starting from the medieval foundations, focusing on the defining historical events of the modern age. We point out the economic and historical contexts that still have an impact today. After the introductory lectures, divided into four major periods, each topic follows a recurring structure (state and economy, agriculture, trade and finance, society). The center of gravity of the object is on the 18th and 20th century, to present the events of the twentieth century. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge: <ul style="list-style-type: none"> • Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. • Has a basic professional vocabulary in economics in the language of the study program and in atleast one foreign language. Skill: <ul style="list-style-type: none"> • Follows and interprets world economic and international business processes, changes ineconomic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. • Able to collaborate with other disciplines. Competence: <ul style="list-style-type: none"> • Takes responsibility for compliance with professional, legal, and ethical standards andregulations related to work and conduct. 	

- Gives lectures and conducts discussions independently. Participates independently and responsibly in the work of professional forums inside and outside the business organization.

Brief syllabus:

1. Introduction: geographical bases, historiography, concepts. Demographic foundations of the economy
2. Medieval economy and medieval society.
3. Economy and society of the Turkish era, absolutism and counter-reformation.
4. Economic policy of the Habsburg state from 1687 to 1867.
5. Agriculture (farms and farms) - years 1700-1850.
Crafts, manufactories and factories - trade and finance from the 18th century to the dual monarchy.
6. Traditional society in the 18th-19th century, the spatial structure of society.
7. State economic policy in the period of dualism, structure of society and settlement. Beginnings of the construction of modern agriculture.
8. Small production, large industry, trade and finance in the period of dualism.
9. The disintegration of the Austro-Hungarian monarchy and its economic and social consequences
10. Agriculture, industry, trade and finance in the years 1920-1944. Consequences II. world development and sovietization of the country.
11. State, party and planned economy. "Socialist reconstruction" agriculture. "The Land of Iron and Steel." Two classes, one layer and a vanguard. "Socialist Society".
12. Impact of technical progress. Cooperation within the CMEA. Slowdown in economic growth.
13. Causes of the collapse of the socialist system. The onset of the transformation of a centrally managed economy into a market economy.

Literature:

1. FALTUS, J. - KRAJŇÁKOVÁ, E., - PRUCHA, V.: Všeobecné hospodárske dejiny. Bratislava: Ekonóm, 1999. 194 s. ISBN 80-245-0499-5.
2. FALTUS, J. - KRAJŇÁKOVÁ, E.: Hospodárske dejiny. Bratislava: ES EU, 1997. 143 s. ISBN 80-7079-674-X
3. HONVÁRI, J. (red.): Magyarország gazdaságtörténete a honfoglalástól a 20. század közepéig. Budapest: Aula, 2000. 578 s. ISBN 963-503-113-0
4. ROMSICS, I.: Magyarország története a XX. században. Budapest: Osiris, 2000. 688 s. ISBN 978-963-276-179-4
5. CAMERON, R.: A világgazdaság története a kőkorszaktól napjainkig. Budapest: Maecenas Könyvkiadó, 1998. 518 s. ISBN 963-8396-98-9

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

35% - participation in lectures

65% - reading the literature, preparing for the written project and the exam

Evaluation of subjects

Total number of evaluated students: 508

A	B	C	D	E	FX
5.51	12.2	17.72	25.0	24.41	15.16

Teacher: István Jobbágy, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO1/22	Name: Economy 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course ends with an exam. The condition for the successful completion of the course is that the student obtains a min. 50% of the total 100 points can be obtained within the course. Within the framework of the subject, points can be obtained in the following hand: <ul style="list-style-type: none"> • max. 40 points during the diligent period with seminar work; • max. 60 points in the examination period with a written exam, which assesses the theoretical and practical knowledge acquired within the framework of the subject. In order to obtain the A grade, the maximum score must be 100 - 90%, for the B grade 89-80%, for the C grade 79-70%, for the D grade 69-60%, for the E grade 59-50%. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum total score available.	
Results of education: Knowledge: He has mastered the basic theories and characteristics of the micro and macro levels of organization of the economy, he has the basic methods of information gathering, mathematical and statistical analysis Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He has a basic professional vocabulary in economics in the language of the study program and in at least one foreign language. Skill: Using the theories and methods learned, it explores, systematizes and analyzes facts and fundamental contexts, formulates independent conclusions and critical remarks, makes decision-making proposals and makes decisions. Able to determine the complex consequences of economic processes and organizational events. Can apply economic problem solving techniques, problem solving methods, their application conditions and limitations. Competence: Under general professional supervision, he / she performs and organizes the tasks specified in the job description independently. It is responsible for its analyzes, conclusions and decisions.	

In an economic organization, in an economic position, it organizes, manages and controls economic activity according to its qualifications.

Brief syllabus:

1. Theoretical foundation of microeconomics
2. Fundamentals of consumption theories
3. Optimal consumer choice
4. General characteristics of utility functions
5. Demand and its characteristics
6. Production relationships
7. Cost analysis
8. Corporate balance in a competitive market
9. Corporate balance - monopoly, monopolistic competition
10. Oligopol market structures
11. Market equilibrium, supply and demand in the market for products and services
12. The state as a factor of market equilibrium
13. Government interventions and their impact on supply and demand

Literature:

KORCSMÁROS, E. – GÓDÁNY, ZS. – ZSIGMOND, T. Közgazdaságtan I. – Mikroökonómia, Univerzita J. Selyeho, Fakulta ekonómie a informatiky, 2021, ISBN XXXXXX
KORCSMÁROS, E. - SERES HUSZÁRIK, E. - GÓDÁNY, ZS. Közgazdaságtan praktikum Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2019, ISBN 978-80-8122-297-9
LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus (Teoretické a praktické problémy). Bratislava: Iura Edition, 2011. 273 s. ISBN 978-80-8078-405-8
JUREČKA, V. Mikroekonomie. Praha: Grada Publishing, 2010. 360. s. ISBN 978-80-247-3259-6
FENDEKOVÁ, E. a kol. Zbierka príkladov z mikroekonomie. Bratislava: Iura Edition, 2009. 200 s. ISBN 978-80-8078-242-9
FENDEK, M. – FENDEKOVÁ, E. Mikroekonomická analýza. Bratislava: Iura Edition, 2008. 575 s. ISBN 978-80-8078-180-4
VARIAN, H. L. Mikroökonómia középfokon. Budapest: Akadémia Kiadó, 2005. 745 s. ISBN 963-05-8308-9

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Student workload distribution:

60% load - lectures, seminar work and exam preparation

40% load - solving individual tasks, practicing the acquired knowledge, studying the literature

Evaluation of subjects

Total number of evaluated students: 737

A	B	C	D	E	FX
4.88	8.68	12.35	18.86	38.94	16.28

Teacher: PhDr. Enikő Kahler Korcsmáros, PhD., Mgr. Tibor Zsigmond, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO2/22	Name: Economy 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites: KEK/PHMeb/EKO1/22	
Conditions for passing the subject: The course ends with an exam. The condition for the successful completion of the course is that the student obtains a min. 50% of the total 100 points can be obtained within the course. Within the framework of the subject, points can be obtained in the following hand: <ul style="list-style-type: none"> • max. 40 points during the diligent period with seminar work; • max. 60 points in the examination period with a written exam, which assesses the theoretical and practical knowledge acquired within the framework of the subject. In order to obtain the A grade, the maximum score must be 100 - 90%, for the B grade 89-80%, for the C grade 79-70%, for the D grade 69-60%, for the E grade 59-50%. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum total score available.	
Results of education: Knowledge: He has mastered the basic theories and characteristics of the micro and macro levels of organization of the economy, he has the basic methods of information gathering, mathematical and statistical analysis Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He has a basic professional vocabulary in economics in the language of the study program and in at least one foreign language. Skill: Using the theories and methods learned, it explores, systematizes and analyzes facts and fundamental contexts, formulates independent conclusions and critical remarks, makes decision-making proposals and makes decisions. Able to determine the complex consequences of economic processes and organizational events. Can apply economic problem solving techniques, problem solving methods, their application conditions and limitations. Competence: Under general professional supervision, he / she performs and organizes the tasks specified in the job description independently. It is responsible for its analyzes, conclusions and decisions.	

In an economic organization, in an economic position, it organizes, manages and controls economic activity according to its qualifications.

Brief syllabus:

1. Conceptual apparatus of macroeconomic theory. Alternative approaches to macroeconomics.
2. Possibilities and ways of measuring the total output of the economy. Methods of calculating GDP. Next ways of expressing the overall output.
3. Production function, demand and supply of work. Intertemporal optimization, production and division income, interest rates.
4. Theory of economic growth. Long-term growth: Solow's model
5. Employment and unemployment - Labor market, problems of causes and forms of unemployment, unemployment rate and its context. Development of unemployment in the Slovak Republic.
6. Concept, role and form of money, inflation. Alternative theories of money supply and money demand. Money supply multiplier.
7. Monetary policy. Financial market equilibrium. Baumol-Tobin model.
8. Aggregate demand. Model AS-AD.
9. The impact of monetary and fiscal policy on aggregate demand and aggregate supply and individual theoretical concepts.
10. IS-LM model.
11. Aggregate supply models.
12. Inflation, unemployment. Philips curve and its interpretations.
13. Keynes model. Consumption of savings and investment. Consumption function and savings function. Theory consumption.

Literature:

KORCSMÁROS, E. - SERES HUSZÁRIK, E. - GÓDÁNY, ZS. Közgazdaságtan praktikum Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2019, ISBN 978-80-8122-297-9

LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus (Teoretické a praktické problémy). Bratislava: Iura Edition, 2011. 273 s. ISBN 978-80-8078-405-8

JUREČKA, V. Makroekonomie. Praha: Grada Publishing, 2010. 332. s. ISBN 978-80-247-3258-9

LISÝ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 622 s. ISBN 80-8078-063-3

TÁNCOŠOVÁ, J. a kol. Ekonómia v novej ekonomike (Metodická pomôcka na semináre). Bratislava: Iura Edition, 2005. 80 s. ISBN 80-8078-064-1

MISZ, J. Makroökonómia feladatgyűjtemény. Budapest: Panem Kiadó, 2004. 188 s. ISBN 963-545-434-1

MANKIW, N. G. Makroökonómia. Budapest: Osiris Kiadó, 2002. 566 s. ISBN 9633794188

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Student workload distribution:

60% load - lectures, seminar work and exam preparation

40% load - solving individual tasks, practicing the acquired knowledge, studying the literature

Evaluation of subjects

Total number of evaluated students: 245

A	B	C	D	E	FX
2.45	4.08	13.88	35.51	36.33	7.76
Teacher: PhDr. Enikő Kahler Koresmáros, PhD., Mgr. Tibor Zsigmond, PhD.					
Date of last update: 03.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO3/22	Name: Economy 3
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 5s / 10s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites: KEK/PHMeb/EKO2/22	
Conditions for passing the subject: The student assessment consists of two parts, the solution of written tasks a total of 4 times during the semester (20 points) and the final exam (80 points), which the student must pass for a minimum of 40 points. They must obtain a minimum of 90 points for grade A, a minimum of 80 for grade B, a minimum of 70 for grade C, a minimum of 60 for grade D and a minimum of 50 points for grade E.	
Results of education: Knowledge: Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He has mastered the basic theories and characteristics of the micro and macro levels of organization in the economy, and has mastered the basic methods of information gathering, mathematical, and statistical analysis. Skill: It follows and interprets the world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. Able to determine the complex consequences of economic processes and organizational events. Competence: Under general professional supervision, he / she performs and organizes the tasks specified in the job description independently. It is responsible for its analyzes, conclusions and decisions. In an economic organization, in an economic position, it organizes, manages and controls economic activity according to its qualifications.	
Brief syllabus: 1. Effects of international trade and its economic impacts 2. Traditional business models (Smith, Ricardo) 3. Model of specific factors 4. Trade policy: tariffs, quotas 5. Trade policy: subsidies, subsidies	

6. Effective protection
7. Movement of labor
8. International balance of payments
9. Foreign exchange market
10. Exchange rate modes
11. Financial markets
12. Theories of current balance of payments - elasticity model
13. Theories of current balance of payments - intertemporal model

Literature:

1. KORCSMÁROS, Enikő, Erika SERES HUSZÁRIK a Zsuzsanna GÓDÁNY. Közgazdaságtan praktikum. 1. vyd. Komárno: Univerzita J. Selyeho, 2019. 255 s. [9,29AH]. ISBN 978-80-8122-297-9.
2. KORCSMÁROS, Enikő, Zsuzsanna GÓDÁNY a Erika SERES HUSZÁRIK. Válogatott feladatok közgazdaságtanból. 1. vyd. Komárno: Univerzita J. Selyeho, 2018. 225 s. ISBN 978-80-8122-247-4.
3. KORCSMÁROS, Enikő, Zsuzsanna GÓDÁNY a Erika SERES HUSZÁRIK. Közgazdaságtan alapjai: feladatgyűjtemény. 1. vyd. Komárno: Univerzita J. Selyeho, 2014. 198 s. ISBN 978-80-8122-094-4.
4. LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus. Teoretické a praktické problémy. Bratislava: Iura Edition, 2011. 273. s. ISBN 978-80-8078-405-8
5. BOCK, GY. – MISZ, J. Nemzetközi közgazdaságtan. Tatabánya: TRI-MESTER, 2006. 318. s. ISBN 963-9561-14-2

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

60% load - lectures, seminars and exam preparation

40% load - written seminar assignments, written exam

Evaluation of subjects

Total number of evaluated students: 187

A	B	C	D	E	FX
7.49	12.83	22.99	27.27	22.46	6.95

Teacher: PhDr. Erika Seres Huszárík, PhD., PhDr. Zsuzsanna Górány, PhD., Mgr. Tibor Zsigmond, PhD., PhDr. Enikő Kahler Korcsmáros, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/EKO4/22	Name: Economy 4
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The student can get 100 points with the exam written during the exam period. A minimum of 90 points for grade A, a minimum of 80 points for grade B, a minimum of 70 points for grade C, a minimum of 60 points for grade D and a minimum of 50 points for grade E.	
Results of education: After completing the course, students will gain knowledge about the SME sector, especially about the specifics, processes and trends affecting SMEs in Slovakia and the EU. The forms of support available to SMEs provide knowledge of business planning and procedures that can be applied in the management of SMEs. The lectures in the course focus on general knowledge, and the seminars present various examples / cases, business planning and opportunities to solve certain functional areas of companies with a focus on SMEs. The course contributes to the acquisition of the following knowledge, skills and competence elements in the topics outlined in the course: Knowledge: <ul style="list-style-type: none"> • Is aware of the principles and methods for setting up organizations and institutions, and for shaping and changing their organizational behavior. • Has basic knowledge of management and organization as well as project, preparation and management of start-ups and small and medium-sized enterprises. Skill: <ul style="list-style-type: none"> • The application of technical techniques to economic problems, the methods of applying them to applications and the application of techniques. • Able to manage a small and medium-sized enterprise or organizational unit in a business organization after gaining practical knowledge and experience. Competence: <ul style="list-style-type: none"> • Performs and organizes the tasks specified in the job description independently under general professional supervision. • Independently manages, organizes and manages an organizational unit, work group or enterprise in a business organization, a smaller business organization, taking responsibility for the organization and its employees. 	

- Organizes, manages and controls the economic activity according to his / her qualification in an economic organization.

Brief syllabus:

1. Definitions of small and medium-sized enterprises
2. Definitions of business, forms of business, tasks, goals, advantages and disadvantages of small and medium enterprises
3. SME sector in the EU and Slovakia, SME competitiveness, business environment (development, factors)
4. Business process, planning, business plan (chapters, methods and planning procedures)
5. Marketing, marketing strategy, marketing planning (specifics of small and medium enterprises)
6. Financial planning (types of financial plans, methods of financial planning, financial plans in business plans)
7. Financing options for small and medium-sized enterprises
8. Organizational specifics of small and medium enterprises, creation of an organizational plan
9. Support programs for small and medium-sized enterprises (financial, institutional and legislative support for SMEs in the EU and Slovakia)
10. Family business (specifics of family businesses, conflicts in family businesses)
11. Women in business (specifics, women's support), franchise, social entrepreneurship (definition)

Literature:

1. ANTALÍK I. - HORBULÁS Zs. The Small and Medium-Sized Enterprises Sector in Slovakia - Komárno: Univerzita J. Selyeho, 2020. - 184 s. - ISBN 978-80-8122-378-5.
2. ANTALÍK, I. - CHRISTMAS, P. - GYURIÁN, N .. Business environment in Slovakia Komárno: Univerzita J. Selyeho, 2020. - 114 s. - ISBN 978-80-8122-347-1.
3. STANEK P., IVANOVÁ P. Malé a stredné podniky = Súčasnosc' a budúcnosc' /. - 1. vyd. - Bratislava: Wolters Kluwer, 2017 - 112 p. - ISBN 978-80-8168-737-2.
4. BÁLINT, A. - HAMINGWAY, F. G. Entrepreneurship in practice. Budapest: AULA, 2005,344. s. ISBN 963-9585-50-5
5. The on-line publication and publication of the MSP and the public prostitution published by the Slovak Business Agency. Internet search: <http://www.sbagency.sk/>
6. MURA, L. et al. Business plan = Podnikateľský plan. Komárno: János Selye University, 2017 - 199 p. - ISBN 978-80-8122-214-6.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Student workload:

25% - study at lectures and seminars

75% - study of professional literature and preparation for the exam

Evaluation of subjects

Total number of evaluated students: 592

A	B	C	D	E	FX
18.07	21.62	26.01	18.92	13.34	2.03

Teacher: prof. Dr. Mihály Ormos, PhD., PhDr. Imrich Antalík, PhD., Dr. habil. József Káposzta, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/FEA/22	Name: Financial and Economic Analysis
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is evaluated on the basis of the results of a written exam in which students can participate in the exam period. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating.	
Results of education: After completing the course, students have knowledge about the sector of small and medium enterprises, especially the characteristics and trends related to the SME sector in Slovakia and the EU, forms of support for SMEs, knowledge of business planning and methods and procedures applied in SME management.	
Brief syllabus: 1. Introduction to financial analysis (tasks, objectives, analysis, methods) 2. Financial analysis: information sources of financial analysis 3. Financial analysis: ex post and ex ante analysis - definition, vertical and horizontal analysis, gold balance sheet rule, financial indicators - introduction 4. Financial analysis: liquidity and indebtedness indicators 5. Financial analysis: profitability and activity indicators 6. Financial analysis: market value indicators, systems of indicators, cash flow analysis 7. Financial analysis: forecasting the financial situation, bankruptcy models 8. Economic analysis: analysis of production activity I. (market activity, investment activity) 9. Economic analysis: analysis of production activity II. (operational activity) 10. Economic analysis: analysis of asset management I. (human resources, DHM) 11. Economic analysis: analysis of asset management II. (stocks)	
Literature: 1. ZALAI, K. a kol. Finančno-ekonomická analýza podniku. Bratislava: SPRINT, 2010, 448. s., ISBN 978-80-89393-15-2 2. VIRÁG, M. Pénzügyi elemzés, csődelőrejelzés. Budapest: AULA, 2004, 147. s. ISBN 963 9207 95 0 3. ŠLOSÁROVÁ, A. a kol.: Analýza účtovnej závierky. Bratislava: Iura Edition, 2006, ISBN 80-8078-070-6.	

Language, knowledge of which is necessary to complete a course: Hungarian language and Slovak language					
Notes: Student workload: 30% - participation in lectures and seminars, 70% - study of literature, preparation for the exam					
Evaluation of subjects Total number of evaluated students: 141					
A	B	C	D	E	FX
11.35	17.02	16.31	26.24	27.66	1.42
Teacher: prof. Dr. Mihály Ormos, PhD.					
Date of last update: 02.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/FGR/22	Name: Financial literacy
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 5s Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 1., 3., 5., 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The condition for completing the course is the preparation of a task (plan, analysis) selected by the student from a pre-defined set of tasks.	
Results of education: After completing the course, the student will be able to set short-, medium- and long-term goals. With the acquired knowledge, you will be able to find out about the financial market, recognize the advantageous and disadvantageous offers, and have an overview of the social system and its functioning and related obligations. You will be introduced to the benefits of different money making opportunities and will be able to assess what is the right way to achieve your personal success. You will gain insight into entrepreneurial life, get practical advice on how to sell yourself and how to be successful, both in business and in everyday life. The course contributes to the acquisition of the following knowledge, skills and competence elements in the topics outlined in the course: Knowledge: He knows and has mastered finance, financial products and markets, the basics of financial thinking. Skill: It follows and interprets the world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. Competence: It is responsible for its analyzes, conclusions and decisions.	
Brief syllabus: 1. Introduction to everyday finances, the problem of financial intelligence 2. Setting and achieving personal goals, motivation and vision 3. The importance of financial intelligence in practice, revenue-expenditure / active-passive side / 4. The KAPS sales system 5. Labor market - differences in entrepreneurial and employee attitudes, priorities in management, methods of successful people, business etiquette and outfit. 6. Successful presentation, the secret of successful business negotiations	

7. Securing revenue and explaining the principles of insurance
8. Housing issues: types of home loans, home savings, preparing to buy a home, tips, tricks and dangers.
9. Securing revenue - how do we always have money?
10. Presentation of the Slovak pension system and provision of an adequate pension.
11. Investment types, misconceptions. Opportunity to generate passive income

Literature:

BODIE, Z. – KANE, A. – MARCUS, A. J.: Befektetések, AULA, 2005

KOHN, M.: Bank- és pénzügyek, pénzügyi piacok, Osiris, 2007

Online resources:

Materials of the National Bank of Slovakia:

<https://www.nbs.sk/sk/ofs/informacie-pre-spotrebitelev/publikacie-a-uzitocne-odkazy>

Money Compass Foundation: <https://www.penziranytu.hu/>

OVB Allfinanz Slovensko, www.financnagramotnost.sk

Language, knowledge of which is necessary to complete a course:

Hungarian

Notes:

Student workload:

50% - participation in classes

50% - study of the given sources

Evaluation of subjects

Total number of evaluated students: 17

a	n
100.0	0.0

Teacher: PhDr. Imrich Antalík, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/HOP1/22	Name: Business Law 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: . Successfully written examination at the end of the semester worth 100 points. To obtain the A rating, the maximum score that can be obtained is min. 90% must be achieved, min. 80% for grade B and min. 70%, at least 60% for grade D and at least 50% for grade E. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum score that can be obtained.	
Results of education: Knowledge: Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He has a basic professional vocabulary in economics in the language of the study program and in at least one foreign language. He is aware of the principles and methods for setting up organizations and institutions, and for shaping and changing their organizational behavior. Skill: It follows and interprets the world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. Able to collaborate with other disciplines. He presents the professional proposal and position professionally formulated conceptually and theoretically, orally and in writing, in the language of the study program and in a foreign language, according to the rules of professional communication. Competence: It is responsible for its analyzes, conclusions and decisions. It is responsible for complying with professional, legal and ethical standards and regulations related to work and conduct. He gives lectures and conducts discussions independently. Participates independently and responsibly in the work of professional forums inside and outside the business organization.	
Brief syllabus: 1. The concept, subject, sources of civil law, the system of civil law and the system of the Civil Code.	

2. Legal facts of civil law, legal acts and legal consequences of defective legal acts.
3. Civil relations and personal rights and their protection.
4. The importance of time in civil law - limitation, prescription of rights and claims.
5. Nature and types of rights in rem.
6. Rights in rem to another's property.
7. Inheritance law.
8. General part of the law of obligations.
9. Purchase contract.
10. Contract for work.
11. Donation contract.
12. Lease agreement.
13. Loan Agreement and Loan Agreement.

Literature:

- 1) Platné znenie zákona č. 40/1964 Zb. Občiansky zákonník v znení neskorších predpisov
- 2) LAZAR, J. a kol. Občianske právo hmotné, I. a II. diel, Bratislava: IuraEdition, 2010, 715+548 s. ISBN 9788080783464
- 3) JURČOVÁ, M. – NOVOTNÁ, M. a kol. Pracovné listy a prípadové štúdie z občianskeho práva hmotného, 2. vydanie Plzeň: A. Čenek, 2011, 208 s. ISBN 9788073803377

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Student workload distribution:

60% load - lectures and exam preparation;

40% load - individual tasks (study of professional literature)

Evaluation of subjects

Total number of evaluated students: 433

A	B	C	D	E	FX
28.64	17.32	26.79	13.39	13.16	0.69

Teacher: JUDr. Ing. Gabriel Katona, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/HOP2/22	Name: Business Law 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 0s Methods of study: present	
Number of credits: 2	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites: KEK/PHMeb/HOP1/22	
Conditions for passing the subject: Successfully written examination at the end of the semester worth 100 points. To obtain the A rating, the maximum score that can be obtained is min. 90% must be achieved, min. 80% for grade B and min. 70%, at least 60% for grade D and at least 50% for grade E. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum score that can be obtained.	
Results of education: Knowledge: Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He has a basic professional vocabulary in economics in the language of the study program and in at least one foreign language. He is aware of the principles and methods for setting up organizations and institutions, and for shaping and changing their organizational behavior. Skill: It follows and interprets the world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. Able to collaborate with other disciplines. He presents the professional proposal and position professionally formulated conceptually and theoretically, orally and in writing, in the language of the study program and in a foreign language, according to the rules of professional communication. Competence: It is responsible for its analyzes, conclusions and decisions. It is responsible for complying with professional, legal and ethical standards and regulations related to work and conduct. He gives lectures and conducts discussions independently. Participates independently and responsibly in the work of professional forums inside and outside the business organization.	
Brief syllabus:	

1. The concept, subject, sources of commercial law, the system of commercial law and the relationship to civil law and the system of the Commercial Code.
2. Forms of legal entities - entrepreneurs.
3. Business register, trade register.
4. Limited Liability Company.
5. Public trading company.
6. Joint stock company.
7. Team.
8. General part of the law of obligations.
9. Breach of contractual obligations and limitation.
10. Purchase contract.
11. Contract for work.
12. Mandate contract.
13. Freight forwarding contract and contract of carriage.

Literature:

1. OVEČKOVÁ, O. a kol. Obchodný zákonník, komentár, Bratislava: IuraEdition, 2005, 2192 s. ISBN 9788080784348
2. KUBÍČEK, P. - MAMOJKA, M. a kol. Obchodné spoločnosti, Bratislava: MANZ a VO PF UK, 1999, 179 s. ISBN 80-85719-25-8
3. KUBÍČEK, P. Teória obchodného práva, Bratislava: VO PF UK, 2004, 106 s. ISBN 80-7160-186-1
4. ŽITŇANSKÁ, L. Ochrana menšinových akcionárov v práve obchodných spoločností, Bratislava: Iura Edition, 2000, 218 s. ISBN 80-88715-84-9

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Student workload distribution:

60% load - lectures and exam preparation;

40% load - individual tasks (study of professional literature)

Evaluation of subjects

Total number of evaluated students: 146

A	B	C	D	E	FX
37.67	32.88	9.59	13.01	6.85	0.0

Teacher: JUDr. Ing. Gabriel Katona, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/HPO/22	Name: Economic policy
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 5s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course ends with a written exam. To obtain an "A" grade, a student must obtain at least 90% of the total score, a "B" grade must obtain 80% of the total score, and a "C" grade must obtain 70% of the total score. , Grade "D" requires 60% of the total score, while grade "E" requires 50%. If the student obtains less than 50% of the points available, he / she will not be awarded credit points.	
Results of education: Within the framework of the course, students will acquire theoretical models of economic policy mechanisms through examples from the selected country. The main economic policy eras and the ideologies associated with them are presented. We deal separately with regime change, its effects on the economy, and the crises and crisis management of recent times. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He has mastered the basic theories and characteristics of the micro and macro levels of organization in the economy, and has mastered the basic methods of information gathering, mathematical, and statistical analysis. Skill It follows and interprets the world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. Able to recognize the requirements and development opportunities arising from international business development trends and European policies. Competence It is responsible for its analyzes, conclusions and decisions. He is responsible for his own work, for the organization / business he manages, for his employees and for his relationships with partners.	
Brief syllabus:	

1. Introduction to the course
2. The relationship between economic theory and economic policy
3. State, market, trends
4. The Great Crisis of 29-33
5. Liberal market economy
6. State-controlled market economy
7. The welfare state and its problems
8. State and future
9. Reforms of socialist management
10. Regime change in Central and Eastern Europe
11. Economic systems in Southeast Asia
12. The 2008 crisis and crisis management policy
13. Globalization and its effects on economic systems

Literature:

1. DOMBI, Á. (2019). Gazdaságpolitika a 21. században. ELTE GTK, Budapest ISBN 9789634891147
2. KORNAI J. Közép-Kelet-Európa nagy átalakulása – siker és csalódás. Közgazdasági Szemle, 2005, 52. évf. 907-936 str. ISSN 0023-4346
3. LYSÁK, L. Globalizácia versus lokalizácia. Formovanie integrovanej Európy. Bratislava: EKONÓM, 2003, s.175-182, ISBN 80-225-1674-0
4. SZABÓ K. Gazdasági rendszerek, intézmények – Bevezetés az összehasonlító gazdaságtanba. Budapest: Aula Kiadó, 2007, 609. str. ISBN 9639215570

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

50% load - participation in lectures and exam preparation

50% workload - participation in seminars and preparation of the dissertation to be submitted

Evaluation of subjects

Total number of evaluated students: 579

A	B	C	D	E	FX
3.28	8.12	15.03	29.02	40.93	3.63

Teacher: Dr. habil. Ing. Peter Karácsony, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KINF/ PHMeb/INF1/22	Name: Informatics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 5s / 10s / 0s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, there are two 10-point written tests, based on which the student is evaluated. The subject ends with an exam. The condition for passing the exam is that each test has a score of at least 50%. In order to obtain a grade for the exam, a 50% average of the two tests (i.e. achieving an average of at least 5 points) and a 50% evaluation of the submitted project (electronic presentation - on a given topic) are required. The exam result is calculated from the average score of the tests and the project. 90-100% of the total score is required to achieve the grade A; 80-89% for grade B; 70-79% for grade C; 60-69% for D rating, 50-59% for E rating.	
Results of education: After completing the subject, the students know the basics of IT from the user's point of view, both from the hardware and software side. In the exercises, emphasis is placed on learning the tools of the basic program package that are important for managers, as well as their application in other subjects, e.g. in statistics. The subject contributes to the acquisition of the following knowledge, skills and competences during the topics outlined in the content of the subject: Knowledge: <ul style="list-style-type: none"> • Student knows modern, theoretically demanding mathematical-statistical, econometric and modeling methods for recognizing, formulating and solving problems, and also knows their shortcomings. • Student understands the structure, operation, and relation systems of enterprises, the environmental factors that determine the behavior of enterprises, and the information and motivational factors of economic decisions. Skills: <ul style="list-style-type: none"> • Student systematizes and critically analyzes professional sources and data using information communication tools. • Student forms an individual opinion based on his own analysis, can present it and convey it in discussions. Competencies: <ul style="list-style-type: none"> • Her/his work is characterized by independent and responsible consideration, she/he takes into account economic and non-economic consequences when formulating professional questions. 	

Brief syllabus:

1. Basic IT skills. Basic concepts from information technologies.
2. The basic structure of the PC.
3. Text editor, WORD.
4. Databases, mass correspondence.
5. PC peripheral devices, interaction with the user.
6. Test 1.
7. PC in business management.
8. Table manager, EXCEL.
9. PC usage and file management.
10. Graphic options of the PC.
11. Electronic presentation and its tools.
12. Computer networks and information network services.
13. Test 2.

Literature:

1. Študijné materiály zverejnené na web stránke fakulty (hands outs)
2. STOFFA, V. Algoritmizáció és programozás I. Selye J. Egyetem – Komárno, 2005, 174. s. ISBN 80-969251-7-2
3. STOFFA, V. a kol. Információs és kommunikációs technológiák a gyakorlatban II. Selye J. Egyetem – Komárno, 2008, 323 s., ISBN 978-80-89234-69-1.
4. STOFFOVÁ, V. – CSÍZI, L. – TÓTH, K. – SZŐKÖL, Š.: Informačné a komunikačné technológie v praxi II. Komárno : Univerzita J. Selyeho, 2007. 316 s. ISBN 978-80-89234-42-4.
5. PALKOVÁ, Z., HENNYEYOVÁ, K., OKENKA, I. Informatika a informačné technológie. SPU Nitra, 2008, 252 s, ISBN 978-80-552-0113-9.
6. OKENKA, I., PALKOVÁ, Z., PAP, M. Základy informatiky. Multimediálna učebnica, Nitra, SPU, 2005, ISBN 80-8069-591-1.
7. PECINOVSKÝ, J., PECINOVSKÝ, R., Excel 2010, Grada Publishing, a.s. Praha 2010, ISBN 978-80-247-3496-5.
8. LÉVAYNÉ LAKNER, M. Excel táblázatkezelő a gyakorlatban : Gazdasági informatika. Budapest : ComputerBooks, 2000. 150 s. ISBN 9636182280.
9. BONIFERT, Zs. Informatika 2003. ISBN 963162742X.
10. NORTON, P. Hálózati biztonság alapjairól. 2003. 302 s. ISBN 963 930 121 3.
11. GUBÁN, Á. A prezentációkészítés elméleti alapjai. Budapest : Műszaki Könyvkiadó, 2002. 116 s. ISBN 9631625834.
12. TAKÁČ, O. A számítógépes grafika. 1. vyd. Komárno : Univerzita J. Selyeho, 2016. 370 s. ISBN 978-80-8122-182-8.
13. BÉKÉSSY, A. – DEMETROVICS, J. Adatbázis-szerkezetek. 1. vyd. Budapest : Akadémiai Kiadó, 2005. 481 s. ISBN 963 05 8203 1.

Language, knowledge of which is necessary to complete a course:

Hungarian language or Slovak language

Notes:

Student workload:

50% load – participation in lectures, preparation for the exam,

50% load - participation in seminars and preparation for tests, work on own project.

Evaluation of subjects

Total number of evaluated students: 1309

A	B	C	D	E	FX
23.91	23.15	21.85	12.76	13.37	4.97
Teacher: RNDr. József Udvaros, PhD.					
Date of last update: 07.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/KAR/22	Name: Calculations and budgeting
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 0s Methods of study: present	
Number of credits: 2	
Recommended semester/trimester of study: 6., 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The assessment and successful completion of the course consists of 3 parts: individual semester paper, active participation in lectures and written examination. Semester paper (30 points): The semester paper is done individually; the subject matter of the semester papers is substantively focused on one of the topics studied at the seminars during the semester. The semester paper is done in writing in the scope of 5–10 pages. Mandatory components of the semester paper: - Theoretical part: a short description of the selected topic, - Practical part: an analysis of the current situation and trends in the field of the selected topic. Assessment criteria: - theoretical part (5 points), - practical part (5 points), - elaborateness of the content and form (10 points). Active participation in lectures (10 points): Participation in lectures during the semester is a condition for receiving active participation points. It is possible to receive the maximum of 10 points during these lectures by active approach to solving practical assignments. Final assessment (60 points): to successfully pass the course, it is necessary to pass the written final examination comprised of theoretical questions and practical problems. To pass the written examination successfully, it is necessary to receive at least 30 points from the maximum number of 60 points (excluding the points received from continuous assessment, ergo active participation in seminars and semester paper). A student who fails to achieve at least 30 points in the written test, ergo examination, will be awarded the grade FX – Insufficient. Overall assessment: The overall assessment represents the sum of assessments received by the student for the period evaluated, ergo the sum total of points for the semester paper, active participation in lectures and final assessment. The student is obliged to successfully pass the final written examination as well as demonstrate active participation in 80% of lectures. The course assessment shall be defined in line with the J. Selye University internal policy (JSU Study Policy) and is based on the following classification scale: A – Excellent (90-100%), B – Very good (80-89%), C – Good (70-79%),	

D – Satisfactory (60-69%),
E – Sufficient (50-59%),
FX – Insufficient (0-49%).

Credits shall not be awarded to a student who receives less than 50 points in the overall assessment.

Results of education:

Knowledge:

A student who has passed the Calculation and budgeting course possesses the basic knowledge in the field of setting up calculations and preparing budgets.

Possesses the basic specialist vocabulary in the field of economics in the language of the study programme and, at minimum, in one foreign language.

Is familiar with the fundamental theories and characteristics of the micro- and macro-level of economy, is familiar with the basic methods of information collection, mathematical methods, and methods of statistical analysis.

Skills:

Having successfully passed the course, the student knows the basic concepts in the field of calculations and budgets. Knows the peculiarities of each type of calculation and the possibilities of its practical use, as well as the preparation of budget of an enterprise.

With the help of the theories and methods studied the student reviews, systematises and analyses facts and fundamental relations, formulates independent conclusions and critical comments, submits proposals for decision-making and makes decisions.

The student is capable of cooperation with representatives of other specialisations.

Competencies:

The student has the basic specialist overview of the applicability of calculations and the preparation of budgets.

Will bear responsibility for their own analyses, conclusions, and decisions.

As a member of project teams, teamwork, and organisation units, meets the tasks assigned independently and responsibly.

Brief syllabus:

1. Costing and accounting - definition and structure of corporate accounting information system.
2. Financial accounting and managerial accounting.
3. Cost accounting and cost analysis. Classification of corporate costs by costing.
4. Defining the assignments and functions of costing. Classification of the types of costing.
5. Traditional costing - definition, features.
6. Examples showing the advantages and disadvantages of traditional costing.
7. Partial cost calculation (margin calculation) - characteristics, examples showing their application in practice.
8. Definition and characteristics of ABC costing.
9. Advantages and disadvantages of ABC costing in examples.
10. Job costing - definition, tasks, examples.
11. Process costing - definition, tasks, examples.
12. Budgeting – its assignments and functions in the corporation.
13. Forms of budgets and their control.

Literature:

JANKALOVÁ, M. Kalkulácie v podniku. Žilina: Edis, 2014. ISBN 978-80-5540-901-6.
PONIŠČIAKOVÁ, O. Náklady a kalkulácie. Bratislava: Wolters Kluwer (Iura Edition), 2010. 199 s. ISBN 978-80-8078-360-0.

KUPKOVIČ, M. a kol. Kalkulácie a rozpočty. Bratislava: Sprint, 2002. 254 s. ISBN 80-88848-95-4.
KOSTKOVÁ, A. – LAJOŠ, B. Kalkulácie a rozpočty podniku. Bratislava: Ekonóm, 2011. 195 s. ISBN 978-80-225-3240-2.
BOSNYÁK, J. a kol. Vezetői számvitel. Budapest: Saldo Kiadó, 2010. 302 s. ISBN 978 963 638 339 8

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

Lectures lessons, exam preparation - 60%.

Solving practical cases, practicing the acquired knowledge, studying the literature, preparing semester paper - 40%.

Evaluation of subjects

Total number of evaluated students: 103

A	B	C	D	E	FX
8.74	10.68	29.13	16.5	31.07	3.88

Teacher: Ing. Norbert Gyurián, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMAT/ PHMeb/MAT1/22	Name: Mathematics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 10s / 10s / 0s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
Results of education: After successful completion of this course students can use the basic concepts and tools of differential calculus of real functions of one variable. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of integral calculus, and the rules of integration and its economic applications.	
Brief syllabus: 1. The real function. The domain, codomain. Properties of elementary functions. 2. The sequence. Limit of a sequence. Limits of monotone sequences. 3. Limits and continuity of functions. Asymptote. 4. Derivatives, their geometric and economic importance. 5. Derivatives of elementary functions. Derivation rules. 6. Elasticity of functions. Linear approximation. The mean value theorems. 7. Derivatives and differentials of higher order. Monotony, convexity and concavity of functions. Inflection points. 8. L'Hospital's rule. 9. Local and absolute extremes of functions. Economic applications. 10. The rules of integration. Indefinite integral and primitive function. Integrating with substitution method and by parts. Economic applications. 11. Integration of rational functions. Definite integral. Improper integral. 12. Series with non-negative members. Convergence criteria. Alternative series. Leibniz criterion. 13. Differential equations.	
Literature:	

1. THOMAS, G. B.: Thomas-féle KALKULUS I. Budapest : Typotex, 2011, s. 351. ISBN 978 963 279 576 8
2. THOMAS, B. G.: Thomas-féle kalkulus 2. Budapest : Typotex 2010, s. 360. ISBN 978 963 279 159.
3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998

Language, knowledge of which is necessary to complete a course:

Hungarian language, Slovak language

Notes:

Student Load Sharing:

13% of the workload - direct teaching

27% of the workload - preparation for lectures and exercises

30% of the workload - preparation of homework assignments

30% of the workload - exam preparation

Evaluation of subjects

Total number of evaluated students: 1255

A	B	C	D	E	FX
11.71	10.04	14.5	19.44	34.66	9.64

Teacher: PaedDr. Tomás Visnyai, PhD., doc. RNDr. Ferdinánd Filip, PhD.

Date of last update: 04.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMAT/ PHMeb/MAT2/22	Name: Mathematics 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: 0 For the study period: 5s / 10s / 0 Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester will be held two written clearance by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. For the student, who obtained less than 20 points in any written clearance, at the end of semester a final written clearance will be held with max. 80 points.	
Results of education: After successful completion of this course students can use the basic concepts and tools of linear algebra they are able to solve systems of linear equations, with matrix, determinants, elimination of variables. They obtain knowledge of differential calculus of real functions of more variable and partial derivatives. Furthermore, students are able to solve basic tasks of differential calculus, they can find local extremes of functions and investigate the conduct of functions. They obtain knowledge of linear programming.	
Brief syllabus: 1. Linear algebra: Vectors. Vector operations. Linear independence. 2. Matrix. Operations with matrices. 3. Determinant, properties. Rank of a matrix. 4. System of linear equations and its solution. Elimination method. 5. Solution of system of linear equations with elemental base change and inverse matrix. Space of solutions. 6. Eigenvector and eigenvalues of the matrix, diagonalization. 7. The function of more variables. Some features of economic analysis. Homogeneous functions. 8. Limit and continuity. Partial derivatives. Partial derivatives of higher order. Economic Applications of partial derivatives. 9. Quadratic forms. Local extremes. Necessary and sufficient condition for local extreme. 10. Economic applications of local extremes. 11. Bound local extremes and their economic applications. 12. Kuhn-Tucker conditions. 13. Introduction to linear programming.	

Literature:					
1. FRIED, E.: Algebra I.: Elemi és lineáris algebra. Budapest : Nemzeti Tankönyvkiadó, 2000, s. 334. ISBN 963 19 11764.					
2. THOMAS, B. G.: Thomas-féle kalkulus 3. Budapest : Typotex 2011. ISBN 978 963 279 438 9					
3. K. Sydsaeter, P. Hammond: Matematika közgazdászoknak(Matematika pre ekonómov), Aula Kiadó(Vydavateľstvo Aula), Budapešť, 1998					
Language, knowledge of which is necessary to complete a course:					
hungarian, slovak					
Notes:					
Evaluation of subjects					
Total number of evaluated students: 1048					
A	B	C	D	E	FX
4.68	11.83	14.41	22.71	39.89	6.49
Teacher: RNDr. Zuzana Árki, PhD., Dr. habil. Kálmán Csaba Liptai, PhD.					
Date of last update: 04.03.2022					
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.					

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMAT/ PHMeb/MAT3/22	Name: Mathematics 3
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 5s / 10s / 0s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. The assessment will count points earned by individual work.	
Results of education: Upon successful completion of the course, the student will gain basic knowledge of probability theory. After completing the course the student will acquire: Knowledge of: Knows modern, theoretically demanding mathematical-statistical, econometric and modelling methods of recognition, formulation and solution of problems and also knows their shortcomings. Skills: Develops an individual position based on own analysis, can present it and also represent it in discussions. Competencies: Independently selects and applies relevant problem-solving methods in areas relevant to organizational policy, strategy and management, independently performs economic analysis and consulting assignments.	
Brief syllabus: 1. Field of sets and events. Combinatorics. 2. Definition of the probability. The Kolmogorovs field of probability. 3. Geometrical probability, conditional probability. 4. Bayes theorem. Independence of events. 5. Random variable. Probability distribution, probability density function. 6. Characteristics of random variable. 7. Discrete distributions, expected value, standard deviation. 8. Discrete distribution. Calculation of probability. 9. Continuous distributions. 10. Probability density function. Expected value, standard deviation.	

11. Continuous distributions. Calculation of probability.
12. Laws of large numbers. Central limit theorem.
13. Multivariate distributions.

Literature:

BUKOR, J. – ÁRKI, Z. – FEHÉR, Z. Valószínűségszámítás. Komárno : Univerzita J. Selyeho. 2010. 120 s. ISBN 978-80-89234-94-3. OBÁDOVICS, J. GY. Valószínűségszámítás és matematikai statisztika. Budapest : Scholar Kiadó. 2003. 302 s. ISBN 963-9534-00-5. Csernyák, L. a kol.: Valószínűségszámítás. Budapest : Nemzeti Tankönyvkiadó, 1998. Horáková, G., Starečková, A.: 600 otázok a odpovedí z teórie pravdepodobnosti. Bratislava : Ekonóm. 2003. Denkinger, G.: Valószínűségszámítási gyakorlatok. Budapest : Tankönyvkiadó. 1990.

Language, knowledge of which is necessary to complete a course:

Hungarian language, Slovak language

Notes:

Student Load Sharing:

12% of the workload - direct teaching

28% of the workload - preparation for lectures and exercises

30% of the workload - preparation of homework assignments

30% of the workload - exam preparation

Evaluation of subjects

Total number of evaluated students: 975

A	B	C	D	E	FX
14.36	15.18	19.28	21.23	24.21	5.74

Teacher: doc. RNDr. Ferdinánd Filip, PhD., RNDr. Alexander Mat'ášovský, PhD.

Date of last update: 04.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/MEO/22	Name: International trade
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 5s / 5s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5., 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the course is conditional on successful completion of the semester work (30% weight in the evaluation) and successful completion of a written exam (70% weight in the evaluation). To obtain an A rating, it is necessary to earn at least 90 points, to obtain B rating 80 points, to obtain a C rating at least 70 points, to obtain a D rating at least 60 points and to obtain an E rating at least 50 points. Credits will not be awarded to a student who has not obtained at least 15 points from the written seminar work and has obtained less than 35 points from the written exam.	
Results of education: By completing the subject, students will be aware of the basic concepts used in international trade, such as the international division of labor, the role of foreign trade, the factors of the world economy / national economy, supranational cooperation, international integration /. They gain an overview of the impact of GATT / WTO on world trade, the effects of the EU single market in the context of a globalizing world. The subject contributes to the acquisition of the following elements of knowledge, skills and competence. Knowledge: <ul style="list-style-type: none"> - familiar with the basic theories and characteristics of the micro and macro levels of organization in international economics - familiar with the basic, comprehensive concepts, theories, facts, international contexts of international economics, relevant economic actors, functions and processes - knows the models of classical international economics and their limitations - familiar with the trade policy instruments and their welfare effects - familiar with the tools and effects of international economic policy for both developed and developing countries Skills <ul style="list-style-type: none"> - is able to explore, systematize and analyze facts and basic connections using the studied international economic theories and methods - is able to analyze the advantages and disadvantages of classical international economic models - is able to interpret the role and impact of trade policy in different institutional contexts - is able to judge the impact of different economic policies on different exchange rate regimes 	

- is able to determine the complex consequences of foreign trade processes
- is able to follow and interpret the world economic and international business processes, the changes of the related policies and legislation relevant to the economic policy

Competence

- understands the main motives driving the world economy

Brief syllabus:

1. Global economic environment, globalization and entrepreneurship in an international environment
2. International trade, world trade. Glossary of international division of labor
3. Theory of international trade. World and international trade, the role of foreign trade.
4. International movement of capital.
5. Development and current situation of transnational / supranational / cooperation in the world economy.
6. External trade policy GATT / WTO
7. International trade services, international economic integration.
8. EU single market and common commercial policy, the impact of scientific and technical progress on world trade
9. The issue of competitiveness in the world economy, in terms of foreign trade and the location of the EU
10. Impact of geopolitical strategies on international trade
11. Perspectives on Europe and other regions of the world Stakeholders and partnerships
12. Different approaches to the factors determining the structure of foreign trade
13. Final exam

Literature:

1. BALÁŽ, P. (2020) Medzinárodné podnikanie. Sprint: Bratislava. ISBN 9788089710515
2. SIMAI, M.-GÁL, P. (2020): ÚJ TRENDEK ÉS STRATÉGIÁK A VILÁGGAZDASÁGBAN Akadémiai Kiadó, Budapest. DOI: 10.1556/9789634545606
3. RODRIK, D. (2014): A globalizáció paradoxona. Corvina Kiadó, Budapest.
4. KRUGMAN, P. R. – OBSTFELD, M. – MELITZ, M. J. (2018): International Economics. Theory and Policy. (11th ed.) Addison-Wesley, Boston
5. CZAKÓ, E. - RESZEGI, L. Nemzetközi vállalatgazdaságtan. Alinea Kiadó. 2010. Budapest. ISBN: 978-9639-659-47-6
6. UNCTAD, 2009. World Investment Report. Transnational Corporations, Agricultural Production and Development. Switzerland: UNO Publications, 2009. ISBN: 978-92-1-112775-1

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:
 30% workload - attend seminar and solve tasks
 70% load - exam preparation

Evaluation of subjects

Total number of evaluated students: 9

A	B	C	D	E	FX
0.0	11.11	11.11	33.33	44.44	0.0

Teacher: PhDr. Zsuzsanna Szeiner, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ MRK/22	Name: Marketing
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 5s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students are required to complete 40 points worth of written assignments given during the seminars and successfully pass a written evaluation worth 60 points. A minimum score of 90 is required for an A, a minimum of 80 for a B, a minimum of 70 for a C, a minimum of 60 for a D and a minimum score of 50 for an E. Students who have not succeeded at at least 50% of the required seminar assignments and scored less than 50% of the marks in the written exam will not be awarded any credits.	
Results of education: The course aims to acquaint students with the market-related operations of businesses. The course analyses the basic concepts of marketing: the market as well as consumer and buyer behaviour within an organization. The course also deals with the role of marketing tools in corporate marketing. It deals in detail with the basics of marketing system implementation, such as market research, matters pertaining to organization and strategy. The course contributes to the acquisition of the following knowledge, skills and competencies in the topics outlined in the course syllabus: Knowledge: Knows and understands the basic and comprehensive concepts, theories, characteristics and contexts of marketing and relevant research trends. Skills: Using the theories and methods the student has learned, he/she is able to examine, systematise and analyse facts and basic contexts, formulate independent conclusions and critical remarks, submit proposals for decision-making and make decisions. Competencies: Under general professional supervision, the student independently performs and organises the tasks specified in their job description.	
Brief syllabus: 1. Marketing theory, marketing orientation of businesses 2. Markets and competition 3. Market segments from an STP perspective 4. Consumer behaviour as a metatheory	

5. Buyer behaviour within an organization, contact marketing
6. Trademarks and products. The struggle for the “mind” of consumers
7. Product policy, product development, portfolio analysis
8. Pricing policy, pricing methods
9. Product life cycles
10. Sales system, logistics and other functions. The participants of a sales system, trends in retail, personal selling
11. Advertising and communication, forms of advertising. The effectiveness of advertising and its assessment.
12. Marketing information system and market knowledge. Institutionalism regarding the marketing function and ways of view a marketing organization
13. Marketing in an international context.

Literature:

1. Bauer A.- Berács J.- Kenesei Z.: Marketing alapismeretek, Akadémiai Kiadó, 2016, ISBN: 978 963 05 9736 4
2. KITA J. a kol. Marketing. Bratislava: IURA EDITION, 2010. 411. s. ISBN 8080783273
3. BERNSCHÜTZ, M. – DEÉS, SZ. – KENÉZ, A. Marketing esettanulmányok. Kihívások és megoldások a magyar piacon. Budapest: Akadémiai Kiadó, 2013. 279. s. ISBN 978-963-05-9383-0

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Parts of the course workload:

50% workload - attending lectures and preparing for the exam

50% workload - attending seminars, completing assignments

Evaluation of subjects

Total number of evaluated students: 219

A	B	C	D	E	FX
20.55	24.2	19.63	20.55	13.7	1.37

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., prof. Dr. László Józsa, CSc., PhD. Erika Seres Huszárík, PhD., Mgr. Szilárd Szigeti, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ MTP/22	Name: Trasformation Process Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4., 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The method of evaluation and completion of the course consists of 3 parts, an individual or group term paper, a presentation of the term paper and a final examination. Term paper (30 points): Term paper is a written assignment, min. 15-20 pages that has to be submitted by the end of the semester. Topics for the term paper: <ul style="list-style-type: none"> • Nature and scope of production management • Development of a production program in an enterprise • Management of the phases before production in the enterprise. • Management of the main (core) production. • Management of service processes in production. • Development processes and in-house production management. • Quality management in enterprise development • Production logistics in enterprise development. • Production management in the era of globalization and internationalization • Sustainable development in production management. Evaluation of term paper: <ul style="list-style-type: none"> -The submitted and presented term paper has to be elaborated based on peer-reviewed literary sources. -It is required to use minimum 5 literary sources in foreign language. - The number of references used has to be at least 10. -The bibliography can include only the references used in the main text. - The formal requirements are in accordance with the Rector’s Guideline for Writing Bachelor’s and Master’s Theses. Presentation of term paper (20 points) in order to successfully complete the course, it is necessary to present the term paper in form of PPT presentation. Final evaluation (50 points) in order to successfully complete the course, it is necessary to pass a final written test, which consists of theoretical questions. To complete the test successfully, it is necessary to achieve the minimum of 25 points from the maximum 50 (points received for continuous assessment do not count). The student, who does not achieve the minimum of 25 points in the written test, the evaluation of FX – not sufficient (failed) will be awarded.	

Overall evaluation – the overall evaluation includes the sum of the evaluations obtained by the student for the evaluated period. It includes the points obtained for term paper, presentation of the term paper and the points for final evaluation. It is the duty of the student to pass the final written test successfully, as well as active participation on min.80% of the lectures. The overall result is determined in accordance with the internal regulations of J. Selye University (UJS/ UJS Study Regulations) according to the following classification scale:

A – excellent (90-100%),

B – very good (80-89%),

C – good (70-79%),

D – satisfactory (60-69%),

E – sufficient (50-59%),

FX – not sufficient (0-49%) Credits are not awarded for a student who obtains less than 50 points from the overall assessment.

Results of education:

Knowledge:

After completing the course, the students will be familiar with the activities of the business transformation process, the nature and role of material inputs, the nature of product policy and the evaluation of the efficiency of production processes.

- will be able to interpret the business transformation process, production and evaluation processes in the company

- will be aware of the basic principles, will be able to perform basic business analysis in the field of Human Resources, business assets, costs and business activities.

- will be able to propose solutions, defend conclusions or recommendations in order to increase the efficiency of business activities.

Skills:

Following the successful completion of the course

- the student will be able to select the appropriate indicators to evaluate the efficiency of business activities,

- the student will be able to interpret the achieved results,

- the student will be able to assess critically the business process and propose solutions for improvement

Competencies:

Following the successful completion of the course

- the student will be skilled in planning material requirements

- the student will obtain an ability to balance purchasing needs of the company and plan delivery sizes

- the student will have an overview of methods in the management of logistics operations

- the student will be skilled in calculating the production capacity of the enterprise

Brief syllabus:

1. Introduction to the business transformation process.

2. Nature, tasks and organization of material input purchase.

3. The role of marketing in purchasing.

4. Balancing purchasing needs, planning the volume of supply.

5. Inventory management and an overview of management methods.

6. The nature of production activities in the transformation process of enterprise.

7. Types of production, principles of the production process, production program, sales plan and correlations of these activities.

8. Production capacity of the enterprise and the use of production capacity.

9. Sales. The nature and importance of sales. Market research.
10. The importance of logistics process.
11. The nature of production policy, tracking the utilization of the product.
12. Communication policy and the tools of product sales.
13. Distribution policy as a tool for selling the product.

Literature:

MACHOVÁ, Renáta, Ladislav MURA, Enikő KORCSMÁROS, Erika SERES HUSZÁRIK, Ján BULECA a Katarína HAVIERNÍKOVÁ. Inovačné podnikanie a hodnotenie inovačného potenciálu podnikateľských sietí. 1. vyd. Brno: Tribun EU, 2015. 219 s. [10,95 AH]. ISBN 978-80-263-0598-9.

MAJTÁN, Š. Podnikové hospodárstvo. Bratislava: Sprint dva, 2009. 320. s. ISBN 978-80-89393-07-7

MAJDÚCHOVÁ, H. a kol. 2014. Podnikové hospodárstvo – praktické príklady a prípadové štúdie. Bratislava : Iura Edition, 2014.

MURA, Ladislav, Enikő KORCSMÁROS, Zoltán RÓZSA, Erika SERES HUSZÁRIK a Renáta MACHOVÁ. Obchodné podnikanie [elektronický zdroj]. 1. vyd. Trenčín: Inštitút aplikovaného manažmentu, 2012. CD-ROM, 151 s. ISBN 978-80-8122-041-8.

SEDLÁK, M. a kol. Podnikové hospodárstvo. Bratislava: Iura Edition, 2010. 352. s. ISBN 978-808-8078-317-4

CHIKÁN, A. – DEMETER, K. Értéktérmeto folyamatok menedzsmentje (Manažment transformačných procesov) Aula Kiadó Zrt., 2006. 600 s. ISBN: 978-963-9585-21-8 ANDRADE, G. – STAFFORD, E.: Investigating the Economic Role of Mergers. In: Journal of corporate Finance, No. 1, January 2004

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Student workload distribution:

- active participation on lecturers – 15%
- preparing the term paper and presentation – 35%
- preparation for the written exam – 50%

Evaluation of subjects

Total number of evaluated students: 169

A	B	C	D	E	FX
47.34	24.26	11.83	7.1	9.47	0.0

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/OBH/22	Name: Defense of Final Paper
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present	
Number of credits: 8	
Recommended semester/trimester of study: 7., 8..	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: <p>When preparing the final thesis, the student follows the instructions of his / her supervisor and the Rector's Directive on the modification, registration, access and archiving of final theses at J. Selye University. The recommended length of the bachelor thesis is 30 to 40 pages (54,000 to 72,000 characters, including spaces). The deadline for submission of the final thesis is set in the schedule of the relevant academic year. The originality of the work is assessed in the central register of final theses. A report on the originality of the final thesis is prepared on the result of the originality check. The control of originality is a necessary condition of the defense. Part of the submission of the work is the conclusion of a license agreement on the use of a digital copy of the work between the author and the Slovak Republic on behalf of the university.</p> <p>The final thesis is assessed by the supervisor and the opponent, who will prepare reviews according to the set criteria.</p> <p>The thesis supervisor assesses the fulfillment of the goal of the final work, the degree of independence and initiative of the student in processing the topic, cooperation with the thesis supervisor, logical structure of the final thesis, adequacy of methods used, methodology, professional level of work, depth and quality of the topic. , work with literature, relevance of used sources in relation to the topic and goal of the work, formal side of the work, spelling, stylistics and originality.</p> <p>The reviewer assesses in particular the topicality and suitability of the topic, setting the goal of the work and its fulfillment, the logical structure of the final work, the continuity of chapters, their proportionality, suitability and suitability of methods used, methodology, professional level of work, depth and quality of work, contribution of work, work with professional literature, the formal side of the work, spelling, stylistics and originality.</p> <p>The Commission for State Examinations will assess the originality of the work, the student's work in solving the research problem, the student's independence, his ability to solve the research problem - from searching for literary sources, setting goals, choosing research methodology, choosing material, through research results, summarize the results, present their significance for the educational process, etc. The ability to present the results is also evaluated, including answering questions related to this research process and the topic of the final work, adherence to time limits, etc.</p>	

The State Examination Commission will evaluate the course of the defense in closed session and decide on the award of the classification. When classifying, it comprehensively assesses the quality of the final thesis and its defense, taking into account the assessments and the course of the defense and evaluates the defense with one common mark. The final evaluation can be the same as in the testimonials, but it can also be better, resp. worse, depending on the course of the defense.

Final evaluation: A - 100 - 91%, B - 90 - 81%, C - 80 - 71%, D - 70 - 61%, E - 60 - 50%. Credits will not be awarded to a student who does not reach 50%. The decision on the result of the defense will be announced publicly by the chairman of the commission.

Results of education:

Knowledge:

- the student knows the structure of a scientific publication,
- the student is able to independently and creatively use professional sources,
- the student is able to analyze and evaluate the current state of the problem in their field,
- the student is able to adequately choose research procedures and functionally apply them.

Abilities:

- The bachelor thesis verifies the mastery of the theoretical and practical foundations of the problem.
- The student should demonstrate the ability to work with domestic and foreign professional literature, select from it essential information for their topic, apply their skills in the collection, interpretation and processing of basic professional literature,
- the student has developed skills for self-education, which allows him to continue his studies,
- the student is able to collect and interpret relevant data (facts) within the field of study and make informed decisions that also take into account social, scientific and ethical aspects,
- the student will be able to justify the presented ideas, as well as formulate practical conclusions and recommendations in a cultured way,
- the student will be able to prepare a presentation of the results of the bachelor thesis,
- the student is able to apply the principles of scientific integrity and ethics.

Competences:

- the student is able to express his / her language and professional culture and his / her own attitude to the professional problems of his / her study,
- the student is able to argue and methodically apply knowledge in theoretical or didactic and methodological contexts,
- the student is able to implement and synthesize the acquired knowledge in practice,
- the student is able to answer the questions of the leader and the opponent at the required level so that he successfully defends the final work.

Brief syllabus:

The defense of the final thesis has the course:

1. Presentation of the final work to students.
2. Presentation of the main points from the written assessments of the supervisor and the opponent.
3. Answer of the student to the questions of the supervisor and the opponent.
4. Expert discussion on the final work with questions for the student.

The presentation of the final thesis to the students should contain in particular the following points:

1. Brief justification of the choice of topic, its topicality, practical contribution.
2. Clarification of goals and methods used in work processing.
3. The main content problems of the work.
4. Conclusions and practical recommendations reached by the author of the work.

During the presentation, the student has his own copy of the final work, or electronic presentation. He will deliver the speech independently, in the range of 10 min. He can use computer technology. The final work is available to the commission before and during the defense.

Literature:

KATUŠČÁK, D. Ako písať vysokoškolské a kvalifikačné práce. Bratislava: Enigma, 2004. Aktuálna Smernica rektora o úprave, registrácii, sprístupnení a archivácii záverečných prác na Univerzite J. Selyeho – dostupné na https://www.ujs.sk/documents/Smernica_c.2-2021o_zaverecnych_pracach_.pdf

Language, knowledge of which is necessary to complete a course:

Hungarian or Slovak language

Notes:

Student workload: 90% preparation for the defense of the final thesis, 10% - participation in the defense of the final thesis

The currently constituted state commission appointed by the FEI Dean is responsible

Evaluation of subjects

Total number of evaluated students: 97

A	B	C	D	E	FX
40.21	32.99	21.65	3.09	2.06	0.0

Teacher:

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ OKA1/22	Name: Business communication in English language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 2., 4., 6., 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students attend seminars and actively participate in activities to develop foreign language communication skills during the semester. The course is completed by preparing and presenting a term paper on a related topic.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.). The student develops skills in business correspondence. The student develops skills in preparing and presenting reports and professional reports in a foreign language. The graduate can work in teams. Competences:	

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. Video lesson: interview - preparation, characteristics, typical questions, interactive exercises
2. Video lesson: interview - preparation, characteristics, typical questions, interactive exercises
3. Meetings - before the session, during the session, exercises
4. Meetings - before the session, during the session, exercises
5. Making presentations - preparations, presentations, visual aids
6. Making presentations - preparations, presentations, visual aids
7. Telephone calls - sending and receiving information, interactive exercises
8. Telephone calls - sending and receiving information, interactive exercises
9. Writing emails - frequently used phrases and sentences in emails, requesting and providing information
10. Writing emails - frequently used sentences and phrases in emails, requesting and providing information
11. Business trips - preparing for business trips, travelling, discussing general, everyday topics
12. Business trips - preparing for business trips, travelling, discussing general, everyday topics
13. Presentations

Literature:

1. SWEENEY, S.: English for Business Communication. Cambridge University Press, 2013. ISBN 0-521-75449-6
2. HEVESI, E. a kol.: Business English Practice Tests: - 1. vyd. - Komárno : Univerzita J. Selyeho, 2013. - 187 s. - ISBN 978-80-8122-070-8
3. DUDÁŠ T., FEHÉR L, HEVESI A - KULCSÁR Z - MURA L. - PAPP V. - PISOŇOVÁ E. - TÓTH Z. - IGAZOVÁ M., MÉSZÁROS A. - ORLÍKOVÁ M.: Angol-magyar-német-szlovák tematikus gazdasági szótár II - 1. vyd. - Bratislava : Paneurópska vysoká škola, 2017. - 112 s. [6AH] [print]. - ISBN 978-80-89453-38-2.
4. LLOYD, A. – PREIER, A.: Business Communication Games : With Photocopiable Game Sheets /. - Oxford : Oxford University Press, 2001. - 128 s. - ISBN 0194572242.
5. Ďalšie online materiály a odborné časopisy
6. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. ISBN 978-1-2921-3479-6
7. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3

Language, knowledge of which is necessary to complete a course:

English

Notes:

Workload distribution:

active participation in seminars: 20%

independent study and preparation for seminars: 30%

preparation and giving a presentation: 50%

Evaluation of subjects

Total number of evaluated students: 0

a	n
0.0	0.0
Teacher: Mgr. Zsuzsanna Tóth, PhD.	
Date of last update: 02.03.2022	
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.	

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ OKN1/22	Name: Business communication in German language 1
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 2., 4., 6., 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students attend seminars and actively participate in activities to develop foreign language communication skills during the semester. The course is completed by preparing and presenting a term paper on a related topic.	
Results of education: Knowledge: According to the course syllabus, the student develops the knowledge necessary for successful communication in a foreign language in the work environment in the thematic areas. The student acquires knowledge of (professional) vocabulary and grammatical ability essential for fluent communication in a foreign language. The student masters the written and oral forms of professional and effective communication, tabular and graphical methods of data presentation in a foreign language. The student has a basic vocabulary of economics in one foreign language. Skills: The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student understands written professional text in the subject areas according to the course syllabus in a foreign language. The student understands professional speech in the thematic areas according to the course syllabus in the foreign language. The student will conduct a conversation in a foreign language on the topics and communicative functions covered in the course syllabus (e.g. telephone conversations, the language of presentations, the language of meetings, negotiations, description of data, description of graphs and tables, description of products, development of business contacts, conversation and discussion, expression of opinions, expression of agreement and disagreement, presentation of results of analyses, etc.). The student develops skills in business correspondence. The student develops skills in preparing and presenting reports and professional reports in a foreign language. The graduate can work in teams. Competences:	

The graduates can present the results of their analysis of the company's operations in a foreign language.

The graduate participates independently and responsibly in professional forums within and outside the business organisation in a foreign language.

Brief syllabus:

1. German language use in business – introductory lesson
2. A bank without interests – video lesson
3. A bank without interests – video lesson
4. Business success with paper bags - video lesson
5. Selling cheap clothes - video lesson
6. The Swabian way of saving – a model for Europe? - video lesson
7. The impact of the economic downturn on the real estate market - video lesson
8. A new manager in the family business – video lesson
9. Shepherds on the brink of bankruptcy – video lesson
10. Apprentices needed – video lesson
11. Apprentices needed – video lesson
12. Repetition
13. Presentations

Literature:

1. BOELCKE, J - RIEGLER-POYET, M – STRAUB, B – THIELE, P.: Das Testbuch Wirtschaftsdeutsch: Training zum Test WiDaF. Testbuch mit Audio-CD. Klett Sprachen GmbH Verlag, 2013. ISBN 978-3-12-606184-1
2. DUDÁŠ, T. – FEHÉR, L. – HEVESI, A. – KULCSÁR, ZS. – MURA, L. – PAPP, V. – PISOŇ, E. – TÓTH, ZS.: Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník II – Angol-magyar-német-szlovák tematikus gazdasági szótár II. Komárno: Páneurópska vysoká škola – Bratislava – Univerzita J. Selyeho - Komárno, 2017. ISBN 978-80-89453-38-2
3. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
4. Doplnkový materiál

Language, knowledge of which is necessary to complete a course:

German

Notes:

Workload distribution:

active participation in seminars: 20%

independent study and preparation for seminars: 30%

preparation and giving a presentation: 50%

Evaluation of subjects

Total number of evaluated students: 0

a	n
0.0	0.0

Teacher: Mgr. Lilla Fehér

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ OZP/22	Name: Environmental Protection
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 1., 3., 5., 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Students solve individual practical tasks. There is no credit for the subject if a student obtains less than 50%.	
Results of education: The aim of the course is to deepen and expand students' knowledge applicable in the practical level. Knowledge, skills and competences are developed: Knowledge Displays the basic managerial and organizational knowledge, knowledge needed for the preparation, establishment and management of projects and small and medium enterprises. Skills Monitors and interprets global economic and international trade processes, changes in economic policy, professional policies and legislation and their implications and takes them into account in its analyzes, proposals and decisions. Can identify complex consequences of economic processes and organizational events. Competences. Responsible for its analyzes, conclusions and decisions. Responsible for compliance with professional, legal and ethical standards and regulations concerning work and behavior. He lectures independently and leads debates. He independently and responsibly participates in the work of professional forums within and outside the business organization.	
Brief syllabus: 1. Requirements for passing the subject. 2. Introduction to environmental protection. 3. Green production. 4. Green sales. 5. Green services. 6. Green road transport. 7. Green rail transport. 8. Green air transport. 9. Green maritime transport.	

10. Ecological administration.
11. Ecologically economical use of real estate.
12. Ecologically economical use of movable property.
13. Trends in environmental protection.

Literature:

1. NHAMO, G., MJIMBA, V. Sustainability, Climate Change and the Green Economy. Africa Institute of South Africa. 2016. ISBN 978-0-7983-0501-3

Link: https://books.google.sk/books?hl=en&lr=&id=pl1DDgAAQBAJ&oi=fnd&pg=PP1&dq=green+economy,+book&ots=umfzosEqJ8&sig=WYbKjoiM7udjGHNMTouGTbVIVbE&redir_esc=y#v=onepage&q=green%20economy%2C%20book&f=false

+book&ots=umfzosEqJ8&sig=WYbKjoiM7udjGHNMTouGTbVIVbE&redir_esc=y#v=onepage&q=green%20economy%2C%20book&f=false

2. KATILA, P. at all. Sustainable Development Goals. Cambridge University Press UK, 2020. ISBN 978-1-108-48699-6

Link: https://books.google.sk/books?hl=en&lr=&id=723CDwAAQBAJ&oi=fnd&pg=PR9&dq=sustainable+development,+book&ots=JKXzSzc90Z&sig=hGleFJ4k_PBOPr-AvMaL5l8xYdA&redir_esc=y#v=onepage&q=sustainable%20development%2C%20book&f=false

hl=en&lr=&id=723CDwAAQBAJ&oi=fnd&pg=PR9&dq=sustainable

+development,+book&ots=JKXzSzc90Z&sig=hGleFJ4k_PBOPr-

AvMaL5l8xYdA&redir_esc=y#v=onepage&q=sustainable%20development%2C

%20book&f=false

Language, knowledge of which is necessary to complete a course:

hungarian language

Notes:

Distribution of student workload:

70% load - participation in lectures, working on individual practical tasks

30% load - scientific literature study

Evaluation of subjects

Total number of evaluated students: 18

a	n
100.0	0.0

Teacher: Ing. Zoltán Šeben, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/PFN/22	Name: Corporate finance
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course ends with an exam. The condition for the successful completion of the course is that the student obtains a min. 50% of the total 100 points can be obtained within the course. Within the framework of the subject, points can be obtained in the following hand: <ul style="list-style-type: none"> • max. 40 points during the diligent period with seminar work; • max. 60 points in the examination period with a written exam, which assesses the theoretical and practical knowledge acquired within the framework of the subject. In order to obtain the A grade, the maximum score must be 100 - 90%, for the B grade 89-80%, for the C grade 79-70%, for the D grade 69-60%, for the E grade 59-50%. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum total score available.	
Results of education: Knowledge: Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. Knows and understands the principles and methods of management, organization and operation of management processes, the methodology of the analysis of management processes, the methodological bases of decision preparation and decision support. Knows and mastered the basic concepts and contexts of finance and accounting, financial products and markets, parts of the report and the accounting processes that support it, the basics of financial and accounting thinking Skill: Using the theories and methods learned, it explores, systematizes and analyzes facts and fundamental contexts, formulates independent conclusions and critical remarks, makes decision-making proposals and makes decisions. Can apply economic problem solving techniques, problem solving methods, their application conditions and limitations. He presents the professional proposal and position professionally formulated conceptually and theoretically, orally and in writing, in the language of the study program and in a foreign language, according to the rules of professional communication. Competence:	

Under general professional supervision, he / she performs and organizes the tasks specified in the job description independently.

It is responsible for its analyzes, conclusions and decisions.

It is responsible for complying with professional, legal and ethical standards and regulations related to work and conduct.

Brief syllabus:

1. General characteristics of finances and currency.
2. Introduction to corporate finance.
3. Time value of money, methods of interest calculation, special cash flows (annuity, infinite annuity).
4. Bonds and shares - types and characteristics of shares and bonds, issue of shares, exchange rate, dividends, business and financial risk, yield and asset risk.
5. Yield with project risk, portfolio theory. Diversification, CAPM model, SML line.
6. Investment proposals and decision criteria (project evaluation methods).
7. Corporate cash flow (profitability index, cash flows related to the company's investment, operational and financial cash-flow, direct and indirect cash flow, depreciation, profit before tax, profit after tax, annual cost equivalents).
8. Investment risk analysis (measurement and risk analysis) - sensitivity analysis, Monte Carlo simulation, options and their graphical representation.
9. Cost of capital (cost of capital of the company, cost of equity).
10. Long-term financial decisions - financial and capital structure of the company, definition of WACC.
11. Impact of financial decisions on project efficiency.
12. Dividend policy.
13. Effective market and dividend policy of the company - stocks, dividends, the theory of the efficient market, the definition of individual levels of efficiency and their characterization, the definition of individual dividend policies and their characteristics.

Literature:

1. KORCSMÁROS, E. Alapismeretek vállalati pénzügyből. Komárom: Selye János Egyetem. 2018. 212 s. ISBN 978-80-8122-248-1
2. GYULAI, L. Kis- és középvállalkozások üzletfinanszírozása. Budapest: Saldo. 2011. 168 s. ISBN 978-963-638-380-0
3. SOBEKOVÁ MAJKOVÁ, M. Ako financovat' malé a stredné podniky. Bratislava: Iura Edition. 2011. 231 s. ISBN 978-80-8078-413-3
- ZALAI, K. a kol. Finančno-ekonomická analýza podniku. Bratislava: Sprint dva. 2010. 446 s. ISBN 978-80-89393-15-2
4. FETISOVOVÁ, E. a kol.: Podnikové financie – praktické aplikácie a zbierka príkladov. Bratislava: Iura Edition, 2010. 180 s. ISBN 978-80-8078-367-9.
5. VLACHYNSKÝ, K. a kol.: Podnikové financie. Bratislava: Iura Edition. 2009. 524 s. ISBN 978-80-8078-258-0
6. BREALY-MYERS Modern vállalati pénzügyek. Budapest: Panem. 2005. 1175 s. ISBN 963-545-422-8
7. FETISOVOVÁ, E. – VLACHYNSKÝ, K. – SIROTKA, V. Financie malých a stredných podnikov. Bratislava: Iura Edition. 2004. 260 s. ISBN 80-89047-87-4
8. KOHN, M. Bank- és pénzügyek, pénzügyi piacok. Budapest: Osiris Kiadó. 2003. 1059 s. ISBN 963-389-435-2

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Student workload distribution:

60% load - lectures, seminar work and exam preparation

40% load - solving individual tasks, practicing the acquired knowledge, studying the literature

Evaluation of subjects

Total number of evaluated students: 379

A	B	C	D	E	FX
8.97	13.19	20.32	24.8	27.7	5.01

Teacher: PhDr. Enikő Kahler Koresmáros, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/PHS/22	Name: Company economics
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 5s / 5s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 2.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student is obliged to write a given seminar task in the value of 50 points and successfully pass the final written examination in the value of 50 points. A total of at least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to a C rating, at least 60 points to a D rating and at least 50 points to an E rating. Credits will not be awarded to a student who has not obtained at least 25 points from written seminar assignments and has received less than 25 points from the written examination.	
Results of education: The aim of the course is to give a comprehensive picture of companies, to describe their operation and activities. The business economy takes an interdisciplinary approach to the research questions due to the diversity and complexity of business processes. Knowledge: Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. Knows and understands the principles and methods of management, organization and operation of management processes, the methodology of the analysis of management processes, the methodological bases of decision preparation and decision support. Has basic management and organizational skills, as well as project preparation and start-up and management skills for small and medium-sized enterprises. Skill It plans and organizes economic activities and projects, manages and controls small businesses and economic organizations Able to determine the complex consequences of economic processes and organizational events. After gaining practical knowledge and experience, he / she is able to manage a small and medium-sized enterprise or an organizational unit in a business organization. Competence He independently manages, organizes and manages an organizational unit, work group or enterprise in a business organization, a smaller business organization, taking responsibility for the organization and the employees.	

In an economic organization, in an economic position, it organizes, manages and controls economic activity according to its qualifications.

Brief syllabus:

1. Introduction to business economics
2. The place and role of the company in the economy
3. Market and competition
4. External environment of the company
5. Business strategy and basics of strategic management
6. Basic concepts of marketing
7. Innovations and their role in the success of the company
8. Basics of human resources management
9. Information as an important source of business
10. Logistics and production processes of the company
11. Basics of financial management of a company
12. Business strategy I
13. Business strategy II

Literature:

1. MAJTÁN Š. a kol.: Podnikové hospodárstvo. Bratislava: SPRINT, 2007. 347 s. ISBN: 8089085798
2. MAJDÚCHOVÁ, H. a kol.: Podnikové hospodárstvo: zbierka príkladov a prípadové štúdie. Bratislava: IuraEdition, 2010. 226 s. ISBN: 9788080783655
3. MAJTÁN, Š ved. autors. kol.: Podnikové hospodárstvo. Bratislava: Sprintvfra, 2005. 347 s. ISBN 80-89085-46-6
4. CHIKÁN, A. Vállalatgazdaságtan. Budapest: AULA, 2008. 616 s. ISBN: 9789639698604

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Student workload:

75% - study at lectures and seminars

25% - study of professional literature and preparation for the exam

Evaluation of subjects

Total number of evaluated students: 473

A	B	C	D	E	FX
3.38	12.68	21.35	23.68	32.98	5.92

Teacher: prof. Dr. Mihály Ormos, PhD., PhDr. Imrich Antalík, PhD., PhDr. Enikő Kahler Korcsmáros, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KINF/ PHMeb/PIS/22	Name: Business information systems
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 0s / 10s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3., 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The course is finished by a written exam where it is possible to obtain 100 points. For assessment A should be obtained at least 90 points, for assessment B at least 80 points, for assessment C at least 70 points, for assessment D at least 60 points, for assessment E at least 50 points. Credits will not be granted to students who obtain less than 50 points.	
Results of education: The aim of the course is to prepare students for the use of information systems in economic practice, to provide them with a basic overview in the field of business information systems with regard to information acquisition, decision support, information system design and the possibility of using management information systems. The course contributes to the acquisition of the following elements of knowledge, skills and competencies in the topics outlined in the course outline. Knowledge: Understands the structure, functioning and relationship system of enterprises, the environmental factors that determine the behaviour of enterprises, the informational and motivational factors of economic decisions. Skills: - Systematises and critically analyses professional sources and data, including using infocommunication tools - After gaining practical knowledge and experience, manages medium and large enterprises, complex organisational units, performs complex economic functions in a business organisation, plans and manages complex management processes, manages resources. He/she is also able to work effectively in an international, multicultural environment. Competences: - Independently selects and applies relevant problem-solving methods in areas relevant to organisational policy, strategy and management, independently performs economic analysis and consultancy tasks. Independently plans the company's functional areas, strategy development, organisational processes, and employee cooperation inside and outside the organisation.	
Brief syllabus: Introduction, the role of ERP systems. Information system, the strategic role of information systems. Information and communication technologies, data collection and processing. Business processes,	

Enterprise information system and subsystems importance in economic disciplines.
 Planning, building and developing business information systems, their implementation.
 Information systems to support decision-making.
 Applied Information Systems in Practice - banking information systems.
 Management information systems.
 Expert systems with elements of artificial intelligence.
 Integrated enterprise management system.
 Security of information systems.
 Trends in business information systems.

Literature:

1. BASL, J. Podnikové informační systémy: Podnik v informační společnosti 1. vyd. Praha: Grada Publishing, 2002. 142 s. ISBN 80- 247-0214-2.
2. BASL, J. – BLAŽÍČEK, R. Podnikové informační systémy: Podnik v informační společnosti. Praha: Grada Publishing, 2013. 323 s. ISBN 978 80 247 4307 3.
3. GÁLA, L. – POUR, J. – ŠEDIVÁ, Z.: Podniková informatika: Grada Publishing, 2009. 496 s.– ISBN978-80-247-2615-1.
4. JUHÁSZ, S. Vállalati információs rendszerek műszaki alapjai. Bicske: SZAK kiadó, 2011. 506 s. ISBN: 978-963-9863-22-4.
5. KOKLES, M.-ROMANOVÁ, A. Informačný vek. Bratislava: Sprint vfra, 2002. 305s. ISBN 80 89085 09 1.
6. SÁNTÁNÉ, E. – BIRÓ, M. – GÁBOR, A. – KŐ, A. – LOVRICS, L.: Döntéstámogató rendszerek: Budapest : Panem, 2008. 406 s. - ISBN 978-9-635454-82-2.
7. STOFFOVÁ, V. – CSÍZI, L. – TÓTH, K. – SZÓKÖL, Š.: Informačné a komunikačné technológie v praxi II. Komárno : Univerzita J. Selyeho, 2007. 316 s. ISBN 978-80-89234-42-4.
8. STOFFOVÁ, V. – CSÍZI, L. – TÓTH, K. – SZÓKÖL, Š.: Információs és kommunikációs technológiák a gyakorlatban II. Komárno : Univerzita J. Selyeho, 2008. 323 s. ISBN 978-80-89234-69-1.
9. SZEGEDI, Z. – PREZENSZKI, J. Logisztika menedzsment. 1. vyd. Budapest : Kossuth Kiadó, 2003. 456 s. ISBN 978-963-09-5912-4.
10. BAÁN, T. Az online marketinget támogató adatbázis alapú információs rendszerek. [Rigorózna práca]. Komárno : Univerzita J. Selyeho, 2016. 139 s. Dostupné online: <<https://opac.crzp.sk/?fn=docviewChild00114573>>

Language, knowledge of which is necessary to complete a course:

Hungarian language or Slovak language

Notes:

Student workload distribution:
 50% workload - exam preparation,
 50% load - participation in seminars and preparation for the written test.

Evaluation of subjects

Total number of evaluated students: 1

A	B	C	D	E	FX
0.0	0.0	0.0	100.0	0.0	0.0

Teacher:

Date of last update: 07.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ POM/22	Name: Company management
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7., 8..	
Level of study: I.	
Prerequisites: KM/PHMeb/TOM/22 and KEK/PHMeb/ZAD/22 KEK/PHMeb/HPO/22 and KEK/PHMeb/UCT3/22 and KEK/PHMeb/UCT2/22 and KEK/PHMeb/PHS/22 and KEK/PHMeb/UCT1/22 and KEK/PHMeb/PFN/22 and KEK/PHMeb/HOP2/22 and KEK/PHMeb/HOP1/22 and KEK/PHMeb/FEA/22 and KEK/PHMeb/BSE/22 and KEK/PHMeb/EKO4/22 and KEK/PHMeb/EKO3/22 and KEK/PHMeb/EKO2/22 and KEK/PHMeb/EKO1/22 and KMAT/PHMeb/MAT3/22 and KMAT/PHMeb/STA2/22 and KMAT/PHMeb/STA1/22 and KMAT/PHMeb/MAT2/22 and KMAT/PHMeb/MAT1/22 and KINF/PHMeb/INF1/22 and KJP/PHMeb/ZOK/22 and KM/PHMeb/MRK/22 and	
Conditions for passing the subject: At the state examination, the student demonstrates knowledge and skills in his / her field, including interdisciplinary ties and reflections on the development of relevant scientific disciplines. Demonstrates that he can communicate knowledge, information, concepts, problems and solutions to professional and lay audiences. The state exam is held in the form of a colloquium in front of the state exam commission and the student will be evaluated on the classification scale A to FX. The mark will be included in the overall evaluation of the state exam. The evaluation based on the oral examination will be carried out according to the classification scale: A - 100 - 91%, B - 90 - 81%, C - 80 - 71%, D - 70 - 61%, E - 60 - 50%. Credits will not be awarded to a student who does not reach 50%. The decision on the result will be announced publicly by the chairman of the commission.	
Results of education: Knowledge: -student has acquired knowledge of the areas presented in the compulsory and profile subjects of the study program, -student can define and interpret the basic concepts in their own words, explain and describe the basic processes, describe and apply basic methods from the areas listed in the brief syllabus, -student able to analyze and evaluate the current state of knowledge in their field. Skills: -student can present their professional knowledge, -student can pass on knowledge, -student can synthesize and apply the acquired theoretical knowledge, -student has developed skills to learn independently, which allows him to continue Competences: -student can show their language and professional culture in the oral exam, -student can use the acquired knowledge in broader contexts, -student can implement and synthesize the acquired knowledge in practice, -student can creatively use knowledge in solving assigned tasks , analyze	

the problem and synthesize new ri solution, the student is able to answer the questions of the commission at the required level.

Brief syllabus:

- I. Economics of small and medium enterprises.
- II. Business management
- III. Theory of organization and managementI
- V. Marketing
- V. Economic law

Literature:

Literature listed in the information sheets of the study program.

Language, knowledge of which is necessary to complete a course:

Hungarian language and slovak language.

Notes:

Student workload: 90% - home preparation for the state exam, 10% - participation in the state exam
The currently constituted state commission appointed by the FEI Dean is responsible.

Evaluation of subjects

Total number of evaluated students: 100

A	B	C	D	E	FX
32.0	27.0	16.0	8.0	13.0	4.0

Teacher:

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ PSY/22	Name: Psychology
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The student's knowledge is checked individually in written form for 100 points. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: After completing the course, students have basic information from psychological disciplines, learn psychological concepts, states and processes, developmental patterns, personality types and their interactions in the social environment, gain orientation in the psychology of advertising and economics. Knowledge, skills and competences are developed: Knowledge Controls written and oral form of professional and effective communication, tabular and graphical methods of data presentation. He knows the range of IT and office technology tools that support the processes of management and operation of organizations. Skills Uses learned theories and methods to research, systematize and analyze facts and basic contexts, formulate independent conclusions and critical remarks, make decisions and make decisions. Can determine the complex consequences of economic processes and organizational events. Can apply economic problem solving techniques, problem solving methods taking into account the conditions and limitations of their application. Competences Under general professional supervision, it independently performs and organizes the tasks specified in the job description. It is responsible for its analyzes, conclusions and decisions. It is responsible for compliance with professional, legal and ethical standards and regulations concerning work and behavior. He lectures independently and leads debates. He independently and responsibly participates in the work of professional forums within and outside the business organization.	

Brief syllabus:

1. The science of psychology, its fields and importance.
2. Mental conditions, processes and contents – basic definitions of psychology.
3. Cognitive processes and divergent thinking, thinking and language.
4. Memory and attention. Selective detection.
5. Gardner's theory of multiple intelligence and innovative features.
6. Personality consists of: typology, abilities, qualities, feelings, emotions, character and will. Maslow's theory of motivation 7.
8. Freud, Erikson, Piaget's theory of evolution and characterization of significance.
9. Social interaction and communication. Attribution theory. Attitudes.
- 10, Group cohesion, and dynamics. Mass and behavior.
11. Necessities and labor market context, cognitive dissonance.
12. Advertising and consumer, social symbols. Persuasivity.
13. The decision of psychological aspects. Reference groups

Literature:

1. RANYARD, R. 2018. Economic Psychology: Wiley UK. ISBN 9781118926482
Link: https://books.google.sk/books?hl=en&lr=&id=1McmDwAAQBAJ&oi=fnd&pg=PR15&dq=economic+psychology,+book&ots=OVILsLvIk1&sig=e5Gxyuaxit1ITKJf9-h0WEYyQvg&redir_esc=y#v=onepage&q=economic%20psychology%2C%20book&f=false
2. ATKINSON, HILDEGARD. 2005. Pszichológia. Osiris : Budapest. ISBN 963 389 713 0
3. ČEPELOVÁ, HERETÍK, MURA. 2011. Úvod do psychológie práce. Dubnica nad Váhom. ISBN 978 80 89400 32 4
4. MARCH G. J. 2000. Bevezetés a döntéshozatalba. Panem Kiadó : Budapest. ISBN 963 545 252 7
5. SCHMIDBAUER, W. 2007. Pszichológiai lexikon. Holnap Kiadó : Budapest. ISBN 978 963 46 766 4

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Distribution of student workload:

50% load - participation in lectures, preparation for exam

50% load - scientific literature study, hearing of professional online courses

Evaluation of subjects

Total number of evaluated students: 99

A	B	C	D	E	FX
76.77	2.02	5.05	1.01	15.15	0.0

Teacher: Ing. Zoltán Šeben, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/SFE/22	Name: Seminar on financial economic analysis
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student is required to develop and submit in writing an analytical assignment specified by the instructor and submit it in the form of a dissertation during the semester. To obtain the A rating min. 90 points must be achieved, for grade B min. 80 points, for grade C min. 70 points, min. 60 points, min. 50 points are required to complete.	
Results of education: The student is able to complete the financial and accounting statements after completing the course is familiar with the methods used in economic analysis (analysis of production activity, analysis of operational activity) and the methods of analysis related to resources. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge: <ul style="list-style-type: none"> • Knows and understands the principles and methods of the management, organization and operation of management processes, the methodology of the analysis of management processes, the methodological bases of decision preparation and decision support. • Mastered the written and oral forms of professional and effective communication, tabular and graphical ways of presenting data. Skill: <ul style="list-style-type: none"> • Can apply economic problem solving techniques, problem solving methods, their application conditions and limitations. Competence: <ul style="list-style-type: none"> • Takes responsibility for analyzes, conclusions and decisions. • Organizes, manages and controls the economic activity according to his / her qualification in an economic organization. 	
Brief syllabus: 1. Analysis of financial statements - horizontal and vertical analysis 2. Financial indicators I. (indicators of liquidity, efficiency, profitability, indebtedness, market indicators) - calculation of indicators and interpretation of values 3. Financial indicators I II. (indicators of liquidity, efficiency,	

profitability, indebtedness, market indicators) - calculation of indicators and interpretation of values 4. Systems of indicators 5. Ex-ante analysis (bankruptcy models, creditworthiness analysis) 6. Analysis of production activity I. (preparation of production - market activity, development activity) 7. Analysis of production activity II. (operational activity). 8. Resource analysis I. (HR gazdálkodás) 9. Resource analysis II. (tangible fixed assets) 10. Analysis of resources III. (stocks) 11. Sumarization of knowledge, practice of acquired knowledge

Literature:

ŠLOSÁROVÁ, A. Analýza účtovnej závierky /. - 1. vyd. - Bratislava : Wolters Kluwer, 2017. - 440 s. - ISBN 978-80-8168-589-7.

ZÉMAN, Z. - Béhm I. A pénzügyi menedzsment controll elemzési eszköztára /. - 1. vyd. - Budapest : Akadémiai Kiadó, 2016. - 396 s. - ISBN 978 963 05 9774 6.

ZALAI, K. a kol.: Finančno-ekonomická analýza podniku. Bratislava: Sprint, 2010

VIRÁG M.: Pénzügyi elemzés, csődelőrejelzés, AULA, 2004

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

20% load - participation in seminars

80% load - study of the literature, preparation of the analysis in the form of a dissertation

Evaluation of subjects

Total number of evaluated students: 144

A	B	C	D	E	FX
61.11	19.44	6.94	3.47	3.47	5.56

Teacher: PhDr. Imrich Antalík, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/SOC/22	Name: Sociology for economists
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 2., 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Successful completion of the course requires active participation in lectures and successful completion of the exam. The final ticket consists of points earned for meeting the requirements: max. 20 points for participation, max. 80 points for the exam. A student can earn a maximum of 100 points in total. A 100-90%, B 89-80%, C 79-70%, D 69-60%, E 59-50%. An FX grade is awarded if the student achieves less than 50% of all tickets. Total student workload: 4 credits = 100 hours (26 hours: participation in lectures 74 hours: study of literature)	
Results of education: The aim of the course is to provide a comprehensive understanding of the basic concepts and categories of sociology, as well as the connections between certain phenomena and processes of sociology and economic life in the background of sociological theories. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge: - The student has extensive scientific knowledge in the fields of sociology. - The student will be able to apply sociological knowledge in economics and social practice. - The student acquires methodological approaches and aspects of sociology. - The student will be able to understand various economic and social processes and phenomena in the background of sociological theories. Skill: - The student knows the basic terminology and methods of sociology. - The student knows the different theoretical directions, models and principles of sociology. - The student will be able to apply sociological knowledge in economic and social practice. The student acquires methodological approaches and aspects of sociology. Competence: - The student develops the right attitudes towards social and economic phenomena and processes such as poverty, unemployment, lifestyle, ethnic groups, deviant behavior, migration, family, population growth, age and education structure.	

- The student will be able to independently plan activities that will expand his / her knowledge in the field of sociology.
- The student has a critical approach to interpreting the data.

Brief syllabus:

1. The subject and methodology of sociology
2. History of sociology
3. Social structure and stratification
4. Migration
5. Social mobility
6. Highlighted demographic groups
7. Education system
8. Poverty - social inequality
9. Political sociology
10. Race, nation, ethnic group, minorities
11. Sociology of economic life (theories)
12. Economy and society (research)
13. Economic actors

Literature:

LENGYEL, Gy. – SZÁNTÓ, Z.: Gazdaságszociológia : Alapfogalmak, elméletek, alkalmazások. AULA Kiadó Kft., Budapest. 2006. - 219 s. - ISBN 963 9698 03 2.
 BAUMAN, Z. - MAY, T.: Myslet sociologicky : Netradiční uvedení do sociologie - 1. vyd. - Praha : Studijní texty, 2000. - 249 s. - ISBN 80-85850-90-7.
 ANDORKA, R.: Bevezetés a szociológiába, učebnica, Osiris, Budapest , 2006. 785 s. - ISBN 963389848X.
 GIDDENS, A.: Szociológia Budapest : Osiris Kiadó, 2008. - 830s. - ISBN 978 963 389 984 7.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Total student workload: 4 credits = 100 hours (26 hours: participation in lectures 74 hours: study of literature)

Evaluation of subjects

Total number of evaluated students: 635

A	B	C	D	E	FX
10.71	17.01	23.15	16.06	26.61	6.46

Teacher: Rita Hegedűs, Ph.D.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/SPR/22	Name: Semester Work
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, students complete two seminar assignments to achieve 20% of the total score during the semester. 40% of the total score can be collected by developing a research plan and presenting it. Finally, the student must successfully write a written exam that is 40% of the total score. A total of 90% points are required to achieve A, at least 80% for B, 70% for C, 60% for D and 50% for E. No credit will be given to a student who passes his / her written exam for less than 50%.	
Results of education: The aim of the course is to prepare students to complete a high quality dissertation. To acquaint students with the basic knowledge needed to write a dissertation. In addition to the stylistic rules, the introduction of the generally applicable principles for the preparation of the dissertation at the 1st level of higher education. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge: He has mastered the basic theories and characteristics of the micro and macro levels of organization in the economy, and has mastered the basic methods of information gathering, mathematical, and statistical analysis. He mastered the written and oral forms of professional and effective communication, tabular and graphical ways of presenting data. Skill: Using the theories and methods learned, it explores, systematizes and analyzes facts and fundamental contexts, formulates independent conclusions and critical remarks, makes decision-making proposals and makes decisions. Competence: As a member of projects, group work and organizational units, he performs the tasks assigned to him independently and responsibly.	
Brief syllabus: 1. Selection of the topic of the dissertation: tasks and goals 2. Literature research	

3. Quotes: Ethics and the technique of quoting
4. Basic rules of writing, editing and organizing documents, figures, tables, appendices: form and content page
5. Exploratory research methods - secondary data
6. Exploratory research methods - interview
7. Descriptive research methods - questionnaire
8. Causal research - experiment
9. Sampling plan and procedures
10. Schedule: planning phases and steps for each period
11. Research: preparation and implementation of research
12. Student presentation - presentation of research plan
13. Student presentation - presentation of research plan

Literature:

1. BABBIE, E. A társadalomtudományi kutatás gyakorlata. (Prax spoločenskovedného výskumu) Budapest: Balassi, 2008. 564 s. ISBN 978-963-506-764-0
2. CIBÁKOVÁ, V. a kol. Ako písať záverečnú prácu. Bratislava: Vysoká škola ekonómie a manažmentu verejnej správy, 2010. 67 s. ISBN978-80-970272-5-4
3. MALHOTRA, N.K. – SIMON, J. Marketingkutatás. Budapest: Akadémiai kiadó, 2017. 832 old. ISBN: 978 963 05 9867 5
4. GHAURI, P. – GRONHAUG, K.: Kutatásmódszertan az üzleti tanulmányokban. Budapest: Akadémiai kiadó, 2011. 294 old. ISBN9789630589789

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

- active participation in seminar classes - 13%
- preparation for seminar classes and preparation for class seminar assignments - 20%
- preparation and presentation of a research plan 37%
- Preparation for the written exam 30%

Evaluation of subjects

Total number of evaluated students: 147

A	B	C	D	E	FX
22.45	38.78	19.05	8.16	6.8	4.76

Teacher: PhDr. Zsuzsanna Gódány, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMAT/ PHMeb/SSM/22	Name: Seminar from High School Mathematics
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 1., 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The evaluation is carried out on the basis of active participation in the seminars.	
Results of education: During the seminar, students will improve their knowledge in those areas of secondary school mathematics that are necessary for their further studies. After completing the course, the student will acquire: Knowledge: knowledge of modern, theoretically demanding mathematical-statistical, econometric and modelling methods of identifying, formulating and solving problems, and is able to recognize their defects... Skills: develops an individual opinion based on his/her own analysis, is able to present it and also represent it in discussions. Competence: Independently selects and applies relevant problem-solving methods in areas relevant to organizational policy, strategy and management, independently performs economic analysis and consultancy tasks.	
Brief syllabus: 1. Basic knowledge and number sets. 2. Algebraic expressions and their modifications. 3. Basic identities. 4. Linear equations and inequalities. 5. Quadratic equations and inequalities. 6. Absolute value equations. 7. Absolute value inequalities. 8. Irrational equations and inequalities. 9. Exponential and logarithmic equations and inequalities. 10. Systems of equations. 11. Percentage calculations. 12. Sequences. 13. Combinatorics.	
Literature: 1. Árki Z., Csiba P., Fehér Z., Tóth J.: Összefoglaló feladatgyűjtemény matematikából nemcsak	

felvételizőknek, Komárno : Univerzita J. Selyeho, 2012. - 140 s. - ISBN 978-80-8122-036-4.
 2. Obádovics, Gy. J.: Matematika. Sclar, 2003. - 818. - ISBN 9639193046.
 3. Róka S. : 2000 feladat az elemt matematika köréből. Typotex Kiadó, 2000. - 378 s. - ISBN 963 9548 97 9.
 4. Reiman, I.: Matematika - 1. vyd. - Budapest : Műszaki Könyvkiadó, 1992. - 608 s. - ISBN 963 10 8578 3.

Language, knowledge of which is necessary to complete a course:

Hungarian language, Slovak language

Notes:

Student Load Sharing:

13% of the workload - direct teaching

40% of the workload - preparation for lectures and exercises

47% of the workload - preparation of homework assignments

Evaluation of subjects

Total number of evaluated students: 23

A	B	C	D	E	FX
8.7	17.39	39.13	13.04	8.7	13.04

Teacher: Mgr. Szilárd Svitek

Date of last update: 04.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMAT/ PHMeb/STA1/22	Name: Statistics 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 5s / 10s / 0s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: To successfully complete the course, it is necessary to complete homework assignments during the semester (40 points) and to pass the final written test at the end of the semester - problem solving (60 points). To obtain a grade of A, you must obtain at least 90 points, to obtain a grade of B at least 80 points, to obtain a grade of C at least 70 points, to obtain a grade of D at least 60 points and to obtain a grade of E at least 50 points.	
Results of education: The Statistics 1 course provides basic theoretical and practical knowledge of descriptive statistics while building skills in analysing specific economic data. Upon successful completion of the course, the student will gain an overview of basic statistical methods and skills in working in computer systems. Upon completion of the course, the student will acquire: Knowledge: Knows modern, theoretically demanding mathematical-statistical, econometric and modelling methods of recognition, formulation and solution of problems and also knows their shortcomings.. Skills: Develops an individual position based on own analysis, can present it and also represent it in discussions. Competencies: Independently selects and applies relevant problem-solving methods in areas relevant to organizational policy, strategy and management, independently performs economic analysis and consulting assignments.	
Brief syllabus: 1. Basic concepts of descriptive statistics. 2. Stages and methods of statistical examination. 3. Statistical Classification of data. Level characteristics and the distribution of values in a one-dimensional set of statistics. 4. Correlation between sets of data. Ratios. 5. Graphical display of data.	

6. Frequency analysis of data. Quantiles
7. Measures of central tendency. Mean, median, mode.
8. Measures of variability.
9. Kurtosis and skewness rate.
10. Classification of statistical data. Variance analysis.
11. Statistical relationship between data.
12. Pivot table. Cramers contingency coefficient.
13. Correlation and regression analysis.

Literature:

Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3

Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406.

Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0

Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomia, 2003. 358 s. ISBN 80 89047 74 2

Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomia, 2005. 178 s. ISBN 80-8078-032-3

Language, knowledge of which is necessary to complete a course:

Hungarian language, Slovak language

Notes:

Student Load Sharing:

10% of the workload - direct teaching

30% of the workload - preparation for lectures and exercises

30% of the workload - preparation of homework assignments

30% of the workload - exam preparation

Evaluation of subjects

Total number of evaluated students: 1045

A	B	C	D	E	FX
4.59	6.32	12.73	21.53	47.46	7.37

Teacher: RNDr. Zoltán Fehér, PhD., prof. Ing. Vladimír Gazda, PhD.

Date of last update: 07.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KMAT/ PHMeb/STA2/22	Name: Statistics 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar / Practical Recommended extent of course (in hours): Per week: For the study period: 5s / 10s / 0s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites: KMAT/PHMeb/STA1/22	
Conditions for passing the subject: The course is completed by an examination in written form. Points obtained by independent work in solving homework problems in the ratio of 10% are included in the assessment. A grade A requires at least 90 points, a grade B requires at least 80 points, a grade C requires at least 70 points, a grade D requires at least 60 points and a grade E requires at least 50 points.	
Results of education: Upon successful completion of the course, the student will gain an overview of the basic methods of inductive statistics and skills in working in computer systems. Theoretical knowledge is practiced on computer applications, in problems that are formulated on the economic sphere and business area. Upon completion of the course, the student will acquire: Knowledge: Proficient in modern, theoretically challenging mathematical, statistical, econometric and modelling methods of problem recognition, formulation and solution, and familiar with their shortcomings.. Skills: Develops an individual position based on own analysis, can present it and also represent it in discussions. Competencies: Independently selects and applies relevant problem-solving methods in areas relevant to organizational policy, strategy and management, independently performs economic analysis and consulting assignments.	
Brief syllabus: 1. Basic concepts of inductive statistics. 2. Random sampling. Sampling methods. 3. Theory of point estimation, basic properties of estimators. Estimation methods (maximum likelihood). 4. Estimation of population mean and variance. 5. Interval estimations. Confidence interval for the mean, variance, ratio. 6. Hypothesis testing. Parametric and non-parametric tests. 7. Hypothesis testing of parameters of Normal distribution, and Binomial Distribution. 8. Two sample parametric tests. ANOVA . 9. Time series analysis, trend and seasonal component. 10. Linear and non-linear trend. Moving average smoothing. 11. Regression analysis, linear and non-linear regression models.	

Hypothesis testing of the linear models parameters. 12. Correlation coefficient. 13. Non-linear regression analysis.

Literature:

Hunyadi, L., VITA, L.: Statisztika közgazdászoknak. Budapest : KSH, 2003. 774 s. ISBN 963 215 632 3 Hunyadi, L., Mundruczó, GY., Vita, L.: Statisztika képletgyűjtemény és táblázatok. Budapest : AULA, 2003. 78 s. ISBN 9639215406. Keresztély, T., Sugár, A., Szarvas, B.: Statisztika közgazdászoknak. Budapest : Nemzeti Tankönyvkiadó, 2005. 300 s. ISBN 978 963 19 5629 0 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomia, 2003. 358 s. ISBN 80 89047 74 2 Pacáková, V.: Štatistika pre ekonómov. Bratislava : Edícia Ekonomia, 2005. 178 s. ISBN 80-8078-032-3

Language, knowledge of which is necessary to complete a course:

Hungarian language, Slovak language

Notes:

Student Load Sharing:

10% of the workload - direct teaching

30% of the workload - preparation for lectures and exercises

30% of the workload - preparation of homework assignments

30% of the workload - exam preparation

Evaluation of subjects

Total number of evaluated students: 544

A	B	C	D	E	FX
9.56	8.46	16.54	17.83	41.18	6.43

Teacher: prof. Ing. Vladimír Gazda, PhD., RNDr. Zoltán Fehér, PhD.

Date of last update: 04.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ TOM/22	Name: Organization and Management Theory
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 10s Methods of study: present	
Number of credits: 7	
Recommended semester/trimester of study: 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, the student is required to complete the assignments given in the seminar class in writing and obtain a maximum of 40 points, and to write the final term paper and obtain a maximum of 60 points. A minimum of 90 points is required to obtain an A grade, 80 points to obtain a B grade, 70 points for a C grade, 60 points for a D grade and 50 points for an E grade. No credit will be awarded to a student who fails to accumulate at least 50% of the marks for the written seminar assignments or at least 50% of the marks for the final paper.	
Results of education: Upon successful completion of the course, students will have an overview of the theoretical aspects of organisation and will be able to distinguish between different forms of organisation. They will be familiar with possible solutions and tools for managing organisations. The course will contribute to the acquisition of the following knowledge, skills and competences in the areas covered by the outline of the course. Knowledge: Understanding of the structure, functioning and interrelationships, information and motivational factors of business organisations across national and transnational boundaries, with particular reference to the institutional environment. Knowledge of possible management styles and methods to be applied in the management of organisations. Skills: Ability to identify and address problems in organisational functioning. Ability to manage human resources and to work with basic methods of managing staff. Ability to manage small and medium-sized enterprises and departments, to think in a holistic way in the business organisation and to take decisions as necessary. Competences: Assumes responsibility for his/her own work, for the organisation/business he/she manages, for employees and for relations with partners. Independently identifies, plans, organises, takes responsibility for and is accountable for his/her own and his/her subordinates' professional and general development.	
Brief syllabus: 1. Introduction, Basics of management and organisation The principles of Kottler's thinking	

2. Internal and external factors affecting the functioning of organisations
3. Organisational forms, organisational systems of operation
4. Organisation as a rational, social and open system
5. The importance of planning in the life of organisations
6. Corporate and business planning, the process of preparation
7. Management functions, management style, management responsibilities, management systems.
8. Management styles and trends, Leadership theories
9. Management tools, motivation
10. Organisational culture and its shaping, types of culture
11. Trends and challenges in organisation and management theory
12. The work of representatives of classical trends (Taylor, Fayol, Mayo, Weber, Gantt, etc.)
13. Final essay

Literature:

1. ANTAL, ZS. – DOBÁK, M., Vezetés és szervezés - Szervezetek kialakítása és működtetése, Akadémiai Kiadó Budapest, 2016. ISBN 9789630594479
2. MAJTÁN, M. Manažment, Sprint dva, 2016. ISBN 9788089710270
3. BENCSIK, A. Menedzsment alapjai. Győr: Universitas Kht., 2009. 361 o. ISBN978-963-9819-18-4

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Distribution of the student burden:

50% load - attendance of lectures and preparation for the exam

50% load - participation in seminars and preparation of the paper to be submitted

Evaluation of subjects

Total number of evaluated students: 194

A	B	C	D	E	FX
2.06	10.82	23.71	38.14	19.07	6.19

Teacher: prof. Dr. Andrea Bencsik, CSc., Dr. habil. Ing. Renáta Hajabáč Machová, PhD., PhDr. Silvia Tóbiás Kosár, PhD., PhDr. Zsuzsanna Gódány, PhD., Mgr. Adriana Mezeiová, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/TPR/22	Name: The presentation creation
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 2., 4.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: During the semester, each student is responsible for making plan or a slide show for a presentation on a predetermined topic and submitting it electronically for 50 marks, and to deliver the presentation in good time based on the theoretical aspects acquired in the lessons for 50 marks. A minimum of 90 marks is needed to get an A, a minimum of 80 for a B, a minimum of 70 for a C, a minimum of 60 for a D and a minimum of 50 for an E. Credits for the course will not be awarded to students who have not received at least 25 marks for the submitted plan/slide show and have received less than 25 marks for the delivery the presentation.	
Results of education: The course aims to achieve an active expansion of students' skills in the field of creating presentations. The topic of the seminar is devoted to the aspects of creating a presentation (plan or slide show) and its delivery. The students gain knowledge about the preparation for and planning of a presentation, as well as the factors that determine its acceptance by the audience. Students gain first-hand experience pertaining to the acquired knowledge in front of the team by presenting outputs of practical tasks. The course contributes to the acquisition of the following knowledge, skills and competencies in the topics outlined in the course syllabus: Knowledge: <ul style="list-style-type: none"> • The student has mastered the written and oral form of professional and effective communication, tabular and graphical methods of data presentation. • Knows of the range of IT and office technology tools that support the management processes and operation an organization. Skills: <ul style="list-style-type: none"> • Has the ability to apply relevant techniques to solve economic problems and problem-solving methods taking into account the conditions and limitations of their application. • Participates in projects and group problem-solving and, after gaining practical knowledge, also manages and controls smaller projects and the solution process for smaller problems. Competencies: <ul style="list-style-type: none"> • Under general professional supervision, the student independently performs and organises the tasks specified in their job description. 	

• Is independent in giving lectures, talks, presentations and chairing debates. Participates in professional forums both within the business organization and outside of it in an independent and responsible manner.

Brief syllabus:

1. Introduction 2. Basic ideas - what are most presentations like today 3. Preparing for a presentation 4. The history of presentations 5. Design your presentation 6. Basic design and graphic elements 7. Design exercises 8. Giving the presentation 9. Practical presentation 10. Practical presentation 11. Practical presentation 12. Practical presentation 13. Practical presentation

Literature:

1. PEERY, A. Creating Effective Presentations. USA: Rowman & Littlefield Education, 2011. 106 p. ISBN 978-1-60709-622-1
2. REYNOLDS, G. PreZENTáció (Prezentácia). Budapest: HVG Kiadó Rt., 2009. 240 s. ISBN 978-963-9686-81-6
3. NÉMETH, Z. <<http://drprezi.com/>> [online] 2014.
4. Vytvorenie webovej stránky. <<http://www.webnode.cz/>> [online] 2014.
5. Program Pinnacle Studio.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Parts of the course workload:

50% workload - delivering the presentation, assessment, practice

50% workload - attending seminars, preparing a plan or slide show for the presentation

Evaluation of subjects

Total number of evaluated students: 44

a	n
100.0	0.0

Teacher: Ing. Zoltán Šeben, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/UCT1/22	Name: Accounting 1
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 5s / 10s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 3.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The final assessment represents a complex evaluation of the student's work during the semester. It consists of three independent partial assessments. Passing the course Accounting 1 is conditioned by the student's active participation in seminar lessons, which forms 10 % of the overall assessment. The successful passing of independent written assignments focused on a continuous assessment of the student's knowledge acquired during the semester forms 20 % of the overall assessment. The final written assignment forms 70 % of the assessment. The final written assignment being graded at least 50 % is a condition for passing the examination. The course assessment is in line with the J. Selye University Study Policy and is based on the following scale: A – Excellent (90–100 %) B – Very good (80–89 %) C – Good (70–79 %) D – Satisfactory (60–69 %) E – Sufficient (50–59 %) FX – Insufficient (0–49 %) Credits shall not be awarded to a student who receives less than 50 points in the overall assessment. Assessment criteria: <ul style="list-style-type: none"> – Continuous mastering of the matter of the first thematic block focused on the fundamental concepts of the Act on Accounting, matter of classification and valuation of assets and liabilities (5 points), – Continuous mastering of the matter of the second thematic block comprehensively focused on the content and structure of accounting reports of an entity which maintains double-entry bookkeeping, balance sheet and profit and loss statement (5 points), – Continuous mastering of the matter of the third thematic block focused on the classification of accounting operations, their effect on the balance sheet items and the economic result, economic operations impacting or non-impacting on the economic result (5 points), 	

- The fourth thematic block is focused on application of the acquired theoretical knowledge in practice, practising of accounting for the basic economic operations in the accounts. Continuous mastering of the matter (5 points),
- Final written assignment: theoretical part (25 points),
- Final written assignment: practical part – complex problem (45 points).

Results of education:

Knowledge:

A student who has passed the Accounting 1 course possesses the basic knowledge of the matter of the Accounting, which shall be further developed and broadened within follow-up courses Accounting 2 and Accounting 3:

- The student will understand the essence and importance of accounting and its position in the legislation of the Slovak Republic,
- The student will be able to correctly apply and use all the essential concepts from the field of accounting,
- The student will be able to correctly apply and use the essential concepts from the field of income tax,
- The student will be able to correctly apply and use the essential concepts from the field of value-added tax,
- The student will understand the link of the Act No. 431/2002 on Accounting with other legislative regulations, emphasis being put on the Act No. 593/2003 on Income Tax and Act No. 222/2004 on Value Added Tax,
- The student will understand the essence and importance of accounting and its importance for both internal and external users of the financial statement,
- The student will become familiar with the chief trends in the field of accounting for value-added tax with an emphasis on accounting for economic operations as linked to intra-community deliveries of goods and services,
- The student will become familiar with the process of compilation of a financial statement,
- The student knows and is familiar with the fundamental concepts and relations in the fields of finance and accounting, financial products and markets, structure of accounting statements and accounting processes, basics of financial and accounting thinking,
- The student will possess the basic specialist vocabulary in the field of economics in the language of the study programme and, at minimum, in one foreign language.

Skills:

- The student will be capable of independently navigating the field of the Accounting with an emphasis on the Act No. 431/2002 on Accounting,
- The student will know the chart of accounts, will be able to navigate and use it,
- The student will be able to correctly classify the items of an entity's balance sheet,
- The student will be able to correctly classify and determine the manner of valuation of an entity's assets,
- The student will be able to correctly classify and determine the manner of valuation of an entity's liabilities,
- The student will be able to compile an entity's initial and final balance sheet,
- The student will be able to compile an entity's profit and loss statement and calculate its economic result,
- The student will understand the principle of duality of accounting for economic operations in the form of double-entry bookkeeping records,
- The student will be able to interpret the basic economic operations and record them as a double-entry bookkeeping record,

- The student will be able to classify economic operations based on the criterion of them impacting or non-impacting on the economic result,
- The student will be able to record basic economic operations in the form of double-entry record, marking the corresponding accounts in the chart of accounts,
- The student will be able to determine the final balances of accounts and compile a simple financial statement of an entity based on these final balances,
- With the help of the theories and methods studied the student reviews, systematises and analyses facts and fundamental relations, formulates independent conclusions and critical comments, submits proposals for decision-making and makes decisions,
- The student is capable of cooperation with representatives of other specialisations.

Competencies:

- The student will be able to apply the basic system of theoretical knowledge of accounting on practical tasks,
- The student will acquire theoretical knowledge from the field of accounting and will demonstrate practical skills through processing individual assignments,
- The student will be able to compile the initial balance sheet, account for the basic economic operations,
- The student will be able to calculate final account balances after accounting for the economic operations and compile the final balance sheet,
- The student will understand the basic principles of operation of the double-entry bookkeeping and the essence of the balance sheet principle,
- The student will be able to calculate an entity's economic result,
- The student will acquire theoretical knowledge from the field of accounting and will demonstrate practical skills through processing individual assignments,
- The student will bear responsibility for their own analyses, conclusions, and decisions,
- At the position of an economist in an economic organisation, the student will be able to organise, manage and inspect the economic activity based on their qualification.

Brief syllabus:

1. Birth and development of accounting. Essence, role, objective and function of accounting.
2. Accounting systems. Legal treatment of accounting in the Slovak Republic, harmonisation.
3. Fundamental accounting principles.
4. Assets of an enterprise and sources of coverage thereof.
5. Balance sheet and its components. Compilation of the balance sheet of an enterprise.
6. Economic operations and accounting cases.
7. Accounts system in double-entry bookkeeping.
8. Framework chart of accounts.
9. Opening, accounting and closing of the balance and result accounts.
10. Documentation in accounting. Accounting documents. Accounting documents circulation.
11. Accounting records and accounting books. Correction of incorrect records.
12. Basic starting points for valuating assets and liabilities.
13. Closing the books (closing activities) and financial statement. Financial statement reports.

Literature:

KOSÁR TOBIAS, S. - KÚTNA, A. - S. MACHOVÁ, R. Účtovníctvo I. Komárno: Univerzita J. Selyeho, 2020, 162s. ISBN 978-80-8122-354-9.

BOJŇANSKÝ, J. – KRAJČÍROVÁ, R. – FERENCZI VAŇOVÁ, A. (2017). Dane podnikateľských subjektov. 2. vyd. Nitra : Slovenská poľnohospodárska univerzita, 252 s. ISBN978-80-552-1670-6.

CENIGOVÁ, A. Podvojný účtovníctvo podnikateľov. Praktická príručka. 14. vydanie. Bratislava: Ceniga, 2014. 704 s. ISBN 978– 80– 969946– 5– 6.

KOŠOVSKÁ, I., FERENCZI VAŇOVÁ, A. and VÁRYOVÁ, I. (2018). Základy účtovníctva: (zbierka úloh). 1. vyd. Nitra : Slovenská poľnohospodárska univerzita, 214 s. ISBN 978-80-552-1807-6.

LÁTEČKOVÁ, A. – KOŠOVSKÁ, I., ŠKORECOVÁ, E. Účtovníctvo podnikateľov. Nitra: Slovenská poľnohospodárska univerzita v Nitre, 2016. 228 s. ISBN 978– 80– 552– 1549– 5

ANDOR, Á. – TÓTH, M. Számvitel 2021. Budapest: Vezinfó Kiadó, 2021. 198 s. ISBN 9786155085895

BORBÉLY, K. – STION, Zs. – TÓTH, Á. Számvitel I. – 1. vyd. – Győr: Universitas-Győr Nonprofit Kft., 2018. - 206 s. – ISBN 978-615-5776-17-5.

KARDOS, P. A számvitel nagy kézikönyve - 1. vyd. - Budapest : CompLex Kiadó, 2007. - 979 s. - ISBN 978 963 224 929 2.

Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
 Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov
 Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
 Zákon č. 513/1991 Zb. Obchodný zákonník v znení neskorších predpisov
 Zákon č. 283/2002 Z. z. o cestovných náhradách v znení neskorších predpisov
 Zákon č. 394/2012 Z. z. o obmedzení platieb v hotovosti
 Opatrenie Ministerstva financií Slovenskej republiky č. 23 054/2002– 92, ktorým sa stanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov
 Opatrenie Ministerstva financií Slovenskej republiky č. 4455/2003 – 92, ktorým sa ustanovujú podrobnosti o usporiadaní, označovaní a obsahovom vymedzení položiek individuálnej účtovnej závierky a rozsahu údajov určených z individuálnej účtovnej závierky na zverejnenie v znení neskorších predpisov

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Distribution of student workload:

- 60% load - participation in lectures, preparation for exams,
- 40% load - participation in seminars, solving practical cases, practicing the acquired knowledge, studying the literature and laws, preparing a dissertation to be submitted at a seminar, written examination.

Evaluation of subjects

Total number of evaluated students: 411

A	B	C	D	E	FX
13.38	15.57	9.25	20.68	34.55	6.57

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., Mgr. Annamária Zsigmondová, PhD., PhDr. Silvia Tóbiás Kosár, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/UCT2/22	Name: Accounting 2
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 5s / 10s Methods of study: present	
Number of credits: 5	
Recommended semester/trimester of study: 4.	
Level of study: I.	
Prerequisites: KEK/PHMeb/UCT1/22	
Conditions for passing the subject: <p>The assessment and completion of the course consists of 4 parts, those being continuous assessments, seminar paper written in a team, active participation in seminars and final examination.</p> <p>Continuous assessment (20 points): in order to successfully pass the course, it is necessary that, based on a certain part of materials studied during the semester, the students have the opportunity to gain a comprehensive overview of the acquired knowledge through several partial examinations. The continuous assessment is realised through a written examination four times during the semester, after studying the syllabus chapters determined in advance; maximum 5 points may be gained in each of them (total 20 points per semester for four continuous written assessments).</p> <p>Active participation in seminars (10 points): participation in at least 10 seminars during the semester is a condition for receiving active participation points. It is possible to receive the maximum of 10 points during these seminars; this includes active approach to solving accounting problems and comprehensive assignments, as well as active involvement in solving practical assignments.</p> <p>Seminar paper (10 points): the seminar paper is done in a team, its objective being an analysis of the balance sheet and profit and loss statement of a selected enterprise from the viewpoint of account classes, which form the essence and subject matter of the Accounting 2 course syllabus. The seminar paper is done in writing in the scope of 5–10 pages, on an ongoing basis during the semester.</p> <p>Final assessment (60 points): in order to successfully pass the course, it is necessary to pass the written final examination in the form of a written test comprised of theoretical questions and practical accounting problems. To pass the written examination successfully, it is necessary to receive at least 30 points from the maximum number of 60 points (excluding the points received from continuous assessment, active participation in seminars and seminar paper). A student who fails to achieve at least 30 points in the written test, ergo examination, will be awarded the grade FX – Insufficient.</p> <p>Overall assessment: the overall assessment represents the sum of assessments received by the student for the period evaluated, ergo the sum total of points for continuous assessment, active participation in seminars, seminar paper and final assessment. The student is obliged to</p>	

successfully pass the final written examination as well as demonstrate active participation in 80 % of seminars. The final result shall be defined in line with the UJS internal policy (UJS Study Policy) according to the classification scale:

A – Excellent (90–100 %)

B – Very good (80–89 %)

C – Good (70–79 %)

D – Satisfactory (60–69 %)

E – Sufficient (50–59 %)

FX – Insufficient (0–49 %)

Credits shall not be awarded to a student who receives less than 50 points in the overall assessment

Results of education:

Knowledge:

The student possesses knowledge of accounting for assets and liabilities in the account classes 0 – Fixed Assets, 1 – Inventories and 2 – Financial Accounts. Having passed the course, the student possesses the following knowledge:

- Can explain the characteristics and basic classification of fixed assets under the Act on Accounting, matter of valuating fixed assets in relation to the Act on Accounting, understands the matter of adjustments to fixed assets,
- Can characterise and define the classification of fixed intangible and tangible assets,
- Is familiar with the possible manners of procurement and acquisition of fixed intangible and tangible assets,
- Knows the basic principles of fixed assets wear and tear, differentiates depreciations from the accounting and tax viewpoints, as well as various methods of depreciation calculations,
- Can differentiate possible manners and reasons for fixed assets retirement, knows the methods of accounting for the individual manners of fixed assets retirement,
- Is familiar with the specificities and basic division of fixed financial assets, can explain the basic notions and method of accounting for fixed financial assets,
- Can explain the classification of current assets as linked to the Act on Accounting, can define, as per content, the individual components of current assets, can justify the valuation of current assets as linked to the day of their valuation and the type of inventories,
- Is familiar with the matter of creation and accounting for the procurement price of inventories, differentiates two basic manners of accounting for inventories with an emphasis on the differences between them,
- Can describe and practically accounting for the selected accounting cases of purchased inventories and inventories of own production,
- Is familiar with the concept of adjustments and discerns the method of accounting for adjustments to the fixed assets, inventories and current financial assets,
- Can explain the characteristics and basic division of financial accounts,
- Is familiar with the matter of accounting for financial means in cash and in bank accounts in the euro currency and foreign currencies,
- Is familiar with the definition, as per content, and method of accounting for the individual components of current financial assets,
- Understands and can explain the origination of exchange rate differences when accounting in financial accounts in a currency other than euro,
- Knows and is familiar with the fundamental concepts and relations in the fields of finance and accounting, financial products and markets, structure of accounting statements and accounting processes, basics of financial and accounting thinking,

– Possesses the basic specialist vocabulary in the field of economics in the language of the study programme and, at minimum, in one foreign language.

Skills:

Having successfully passed the course, the student:

- Discerns the essence and meaning of accounting for fixed and current assets,
- Can account for all the requirements of accounting cases which, when maintaining accounting administration, an entity encounters in entrepreneurial practice in relation to account classes 0 – Fixed Assets, 1 – Inventories and 2 – Financial Accounts,
- Can define accounting cases related to fixed and current assets,
- Possesses theoretical knowledge of structured factual problems and methods of their accounting, as well as skills and habits of accounting in the account classes 0 – Fixed Assets, 1 – Inventories and 2 – Financial Accounts,
- With the help of the theories and methods studied the student reviews, systematises and analyses facts and fundamental relations, formulates independent conclusions and critical comments, submits proposals for decision-making and makes decisions,
- Is capable of cooperation with representatives of other specialisations.

Competencies:

Having successfully passed the course, the student:

- Is skilful in accounting for the cases linked with the account classes 0 – Fixed Assets, 1 – Inventories and 2 – Financial Accounts,
- Has the ability to classify an entity's fixed and current assets as linked to the Act on Accounting,
- Has experience with practical accounting for selected accounting cases of fixed and current assets,
- Is skilful in calculating accounting and tax depreciations of fixed assets,
- Is familiar with the mutual interrelations between the individual accounts of the account classes 0 – Fixed Assets, 1 – Inventories and 2 – Financial Accounts,
- Will bear responsibility for their own analyses, conclusions and decisions,
- At the position of an economist in an economic organisation, the student will be able to organise, manage and inspect the economic activity based on their qualification.

Brief syllabus:

1. Definition, characteristics, and basic division of assets,
2. Definition and characteristics of fixed assets (account class 0) – fixed intangible assets: basic division, characteristics, accounting for procurement, acquisition and import of fixed intangible assets,
3. Definition and characteristics of fixed assets (account class 0) – fixed tangible assets: basic division, accounting for procurement, purchase, various types of acquisition, import, investment construction and other manners of accounting for procurement of fixed tangible assets,
4. Depreciation of fixed intangible and tangible assets (account class 0) – accounting and tax depreciation of assets, various methods of calculation of depreciation of fixed tangible and intangible assets,
5. Retirement of fixed intangible and tangible assets (account class 0) – accounting for retirement of fixed assets by liquidation, as a result of sale, deficits and damage, donation, representation and special regulations,
6. Fixed financial assets (account class 0) – definition, specificities and basic division of fixed financial assets, accounting for long-term securities and shares, loans and other fixed financial assets,
7. Accounting for adjustments to fixed assets (account class 0) – definition of adjustments, manner of their accounting, accounting for adjustments to fixed intangible, tangible and financial assets,

8. Current assets – definition, characteristics, division and inventories pricing,
9. Inventories (account class 1) – accounting for purchased inventories and inventories of own production in the A and B ways,
10. Financial accounts (account class 2) – definition, characteristics and accounting in financial accounts, manners of pricing of financial assets,
11. Financial means in cash and in bank accounts (account class 2) – accounting for cash in hand, stamps, and vouchers, in a current and foreign currency bank account,
12. Accounting for current liabilities and other current financial aids (account class 2) – accounting for common bank loans and discount credits, liabilities in the account class 23, accounting for the issued short-term bonds and other current financial aids,
13. Accounting for current financial assets (account class 2) – current financial assets – accounting for short-term equity securities for trading, own shares and share capital, current debt securities for trading and held until maturity.

Literature:

- ANDOR, Á. – TÓTH, M. Számvitel 2021. Budapest: Vezinfó Kiadó, 2021. 198 s. ISBN 9786155085895
- BOJŇANSKÝ, J. – KRAJČÍROVÁ, R. – FERENCZI VAŇOVÁ, A. 2017. Dane podnikateľských subjektov. Nitra : Slovenská poľnohospodárska univerzita, 252 s. ISBN978-80-552-1670-6.
- BORBÉLY, K. – STION, Zs. – TÓTH, Á. Számvitel I. – 1. vyd. – Győr: Universitas-Győr
- CENIGOVÁ, A. 2020. PodvojnÉ účtovníctvo podnikateľov. Praktická príručka. 19.vydanie. Bratislava: Ceniga, 650 s. ISBN 978-80-973274-1-5.
- GYURIÁN, N. – KÚTNA, A. 2016. Účtovníctvo 2: zbierka príkladov. Komárno : Univerzita J. Selyeho. ISBN 978-80-8122-184-2
- GYURIÁN, N. – KÚTNA, A. 2018. Účtovníctvo 2; Komárno : Univerzita J. Selyeho, 160 s., ISBN 978-80-8122-285-6
- GYURIÁN, N. – TÓBIÁS KOSÁR, S. 2015 Účtovníctvo 2. Komárno : Univerzita J. Selyeho, 106 s., ISBN 978-80-8122-121-7.
- HACHEROVÁ, Ž. – LÁTEČKOVÁ, A. – KOŠOVSKÁ, I. 2009. Účtovníctvo podnikateľov. Nitra: Slovenská poľnohospodárska univerzita v Nitre, 259 s. ISBN 978-80-552-0293-8.
- KARDOS, P. A számvitel nagy kézikönyve - 1. vyd. - Budapest : CompLex Kiadó, 2007. - 979 s. - ISBN 978 963 224 929 2.
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- Nonprofit Kft., 2018. - 206 s. – ISBN 978-615-5776-17-5.
- ŠLOSÁROVÁ, A. a kolektív 2016. Účtovníctvo. Wolters Kluwer, 296 s. ISBN 978-80-816-8444-9
- Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov
- Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov
- Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
- Zákon č. 513/1991 Zb. Obchodný zákonník v znení neskorších predpisov
- Zákon č. 283/2002 Z. z. o cestovných náhradách v znení neskorších predpisov
- Zákon č. 394/2012 Z. z. o obmedzení platieb v hotovosti
- Zákon č. 50/1976 Zb. o územnom plánovaní a stavebnom poriadku (stavebný zákon)
- Zákon č. 152/1994 Z. z. o sociálnom fonde a o zmene a doplnení iných zákonov
- Zákon č. 364/2004 Z. z. o vodách

Zákon č. 251/2012 o verejných vodovodoch a kanalizáciách
 Opatrenie Ministerstva financií Slovenskej republiky č. 23 054/2002– 92, ktorým sa stanovujú podrobnosti o postupoch účtovania a rámcovej účtovnej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov
 Opatrenie Ministerstva financií Slovenskej republiky č. 4455/2003 – 92, ktorým sa ustanovujú podrobnosti o usporiadaní, označovaní a obsahovom vymedzení položiek individuálnej účtovnej závierky a rozsahu údajov určených z individuálnej účtovnej závierky na zverejnenie v znení neskorších predpisov

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Distribution of student workload:

- 60% load - participation in lectures, preparation for exams,
- 40% load - participation in seminars, solving practical cases, practicing the acquired knowledge, studying the literature and laws, preparing a dissertation to be submitted at a seminar, written examination.

Evaluation of subjects

Total number of evaluated students: 173

A	B	C	D	E	FX
12.14	16.76	20.23	21.97	25.43	3.47

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., PhDr. Silvia Tóbiás Kosár, PhD., Ing. Norbert Gyurián, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/UCT3/22	Name: Accounting 3
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 5s / 10s Methods of study: present	
Number of credits: 6	
Recommended semester/trimester of study: 5.	
Level of study: I.	
Prerequisites: KEK/PHMeb/UCT1/22	
Conditions for passing the subject: The evaluation and completion of the subjects consists of 4 parts: continuous assessment, seminar work in groups, active participation on seminars and the closing exam. Continuous assessment (20 points): in order to complete the course successfully, students have to be able to obtain a general overview of the acquired knowledge by passing partial examinations based on a certain part of the curriculum during the semester. The continuous assessment has a form of a written exam (test) four times during a semester, based on determined chapters of the syllabus, where the maximum points students can reach is 5 (after passing all 4 assessment tests, students can collect 20 points during the semester). Active seminar participation (10 points): obtaining points for active participation it is required to attend at least 10 seminars during the semester. The maximum of 10 points can be obtained during the seminars by active approach to solving accounting case studies and complex tasks, as well as active involvement in practical tasks. Seminar work (10 points): the seminar work is done as a group work, the aim of which is to analyze the balance sheet and the profit and loss statement of a selected company in terms of accounting classes, which form the essence and subject of Accounting 3. Students submit a written seminar work during a semester (5-10 pages). Final evaluation (60 points): in order to successfully complete the course, it is necessary to pass a final written exam, which contains theoretical questions and practical accounting tasks as well. To be successful in the written test, it is necessary to achieve at least 30 points from the maximum of 60 (the points obtained for continuous assessment, active seminar participation and term paper are excluded). The students who do not achieve the minimum of 30 points in a written test resp. exam, obtain evaluation FX – not sufficient. A – excellent (90-100%), B – very good (80-89%), C – good (70-79%), D – satisfactory (60-69%), E – sufficient (50-59%), FX – not sufficient (0-49%). Credits are not awarded for a student who obtains less than 50 points from the overall assessment.	
Results of education:	

Assessed knowledge:

The student will obtain a knowledge of accounting for assets and liabilities in account class 3 – Accounts receivable and payable, 4 – Capital accounts and long-term liabilities, 5 – Costs, 6 – Revenues. The student will have the following knowledge after completion of the course:

- will be able to explain the basic classification of accounts receivables and payables as well as the capital accounts in relation to the Accounting Act,
- will be able to characterize and define the classification of costs and revenues,
- will be familiar with the basic concepts of finance and accounting, financial products and financial markets, the structure of financial statements and the process of accounting, the fundamentals of financial and accounting thinking,
- will be able to use the basic vocabulary of Economics in the language of the study programme and in at least one foreign language.

Skills:

Following the successful completion of the course, the student

- will be able to recognize the nature and the importance of accounts receivable and payable, capital accounts, costs and revenues,
- will be able to account for all the elements of accounting cases that an accounting entity enters in business practice in relation to account classes 3 – Accounts receivable and payable, 4 – Capital accounts and long-term liabilities, 5 – Costs, 6 – Revenues,
- will be familiar with the procedures and methodology of accounting from business practice in relation to account classes 3 – Accounts receivable and payable, 4 – Capital accounts and long-term liabilities, 5 – Costs, 6 – Revenues,
- will obtain theoretical knowledge of structural problems and is familiar with the methodology of accounting; will develop skills and competencies with account class 3 – Accounts receivable and payable, 4 – Capital accounts and long-term liabilities, 5- Costs, 6 – Revenues,
- will be able to use the acquired theory and methods; examine, systematize and analyse the facts and the basic correlations; will formulate conclusions and critical contributions; will be able to make suggestions for decision-making and make decisions,
- will develop an ability to cooperate with representatives of other departments.

Competencies

Following the successful completion of the course, the student

- will be skilled in accounting skills associated to account class 3 – Accounts receivable and payable, 4 – Capital accounts and long-term liabilities, 5 – Costs, 6 – Revenues,
- will have an ability to classify liabilities, receivables, own and external sources of financing, costs and revenues,
- will obtain experience and practical skills in accounting in terms of selected accounting cases in the context of costs, revenues and sources of financing,
- understands the correlations between the individual accounts in account class 3 – Accounts receivable and payable 4- Capital accounts and long term liabilities, 5 – Costs, 6 – Revenues,
- is responsible for his/her analysis, conclusions and decisions,
- in a job position of economist he/she manages, controls the economic activity of the organization according to his/her qualification,

Brief syllabus:

1. Accounts receivable and payable (account class 3) – definition and structure. Trade receivables and trade payables. Bills of exchange – bill of exchange transactions, types of bills of exchange. Accounting for promissory note – bill of exchange to be paid, bill of exchange to be collected. Accounting for foreign (discount) bills.
2. Advance payment of entrepreneurs. Accounting for advance payments received. Accounting for advance payments made.

3. Accounting issues related to employees for work performed. Accounting issues related to partners and members of cooperatives. Remuneration of members of statutory bodies. Payment of social security contribution and health insurance.
4. Taxes and subsidies. Methodology for accounting of VAT. Accounting for excise duties on commodities used for production and sale. Taxes and subsidies. Methodology of VAT accounting. Accounting for excise duties on commodities utilized for production and sales. Accounting for charges.
5. Corporate income tax – definition in terms of accounting. Reasons for transforming accounting profit into the tax base. Methodology of accounting for income tax payable. Repayment of income tax payable. The nature and accounting of deferred income tax.
6. Subsidies – definition. Accounting for the provision and use of subsidy to cover costs in one resp. more years.
7. Definition and nature of time distinction of expenses and revenues. Accounting for deferred expenses. Accounting for deferred revenues. Accounting for deferred income.
8. Accounting allowances for receivables. Methodology of accounting for creation and reversal of an allowance when it is fully or partially paid by the debtor.
9. Definition of shareholder's equity (account class 4). Accounting for share capital in a trading company when it is subscribed. Accounting for contribution in kind and in-kind contribution by founders (shareholders) when joining the company. The movement of share capital and its entry in the Commercial Register.
10. Accounting for the economic result on the distribution of profits and on the settlement of losses.
11. Reserves – definition and types of reserves; the use and cancellation of legal and other reserves. Accounting of reserves for forestry activities. Accounting of reserves for warranty and service repairs.
12. Definition and categorization of costs in accounting (account class 5). Framework principles for cost accounting. Analytical cost records.
13. Definition and categorization of revenue in accounting (account class 6). Framework principles for profit accounting. Analytical revenue records.

Literature:

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- ŠLOSÁR, R. – ŠLOSÁROVÁ, A. Podvojné účtovníctvo podnikateľov po vstupe Slovenskej republiky do Eurozóny. Bratislava: Iura Edition, 2009. 226 s. Ekonómia. ISBN 978-80-8078-282-5.
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- TÓBIÁS KOSÁR, S.: Podvojné účtovníctvo podnikateľov podľa účtovných tried 3 až 9 - 1. vyd. - Komárno : Univerzita J. Selyeho Ekonomická fakulta, 2015. 100 s. ISBN 978-80-8122-142-2.
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- HACHEROVÁ, Ž. – LÁTEČKOVÁ, A. – KOŠOVSKÁ, I. 2009. Účtovníctvo podnikateľov. Nitra: Slovenská poľnohospodárska univerzita v Nitre, 259 s. ISBN 978-80-552-0293-8.
- ANDOR, Á. – TÓTH, M. Számvitel 2021. Budapest: Vezinfó Kiadó, 2021. 198 s. ISBN 9786155085895
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Nonprofit Kft., 2018. - 206 s. – ISBN 978-615-5776-17-5.

KARDOS, P. A számvitel nagy kézikönyve - 1. vyd. - Budapest : CompLex Kiadó, 2007. - 979 s. - ISBN 978 963 224 929 2.

Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov

Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov

Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov

Zákon č. 513/1991 Zb. Obchodný zákonník v znení neskorších predpisov

Zákon č. 283/2002 Z. z. o cestovných náhradách v znení neskorších predpisov

Zákon č. 394/2012 Z. z. o obmedzení platieb v hotovosti

Zákon č. 50/1976 Zb. o územnom plánovaní a stavebnom poriadku (stavebný zákon)

Zákon č. 152/1994 Z. z. o sociálnom fonde a o zmene a doplnení iných zákonov

Zákon č. 364/2004 Z. z. o vodách

Zákon č. 251/2012 o verejných vodovodoch a kanalizáciách

Opatrenie Ministerstva financií Slovenskej republiky č. 23 054/2002– 92, ktorým sa stanovujú podrobnosti o postupoch účtovania a rámcovej účtovnej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov

Opatrenie Ministerstva financií Slovenskej republiky č. 4455/2003 – 92, ktorým sa ustanovujú podrobnosti o usporiadaní, označovaní a obsahovom vymedzení položiek individuálnej účtovnej závierky a rozsahu údajov určených z individuálnej účtovnej závierky na zverejnenie v znení neskorších predpisov

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Student workload:

- 60% - participation on lectures and preparation for the exam

- 40% - participation on seminars, solution of practical tasks, practice of the acquired knowledge, study scientific literature and the corresponding law, preparing term paper, written tests

Evaluation of subjects

Total number of evaluated students: 142

A	B	C	D	E	FX
18.31	19.01	15.49	20.42	26.06	0.7

Teacher: Dr. habil. Ing. Renáta Hajabáč Machová, PhD., Mgr. Annamária Zsigmondová, PhD., PhDr. Silvia Tóbiás Kosár, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ UPM/22	Name: Introduction to Project Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 2	
Recommended semester/trimester of study: 6., 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The assessment and successful completion of the course consists of 2 parts: 1. Active participation in solving practical tasks (40 points) – for the successful completion of the subject it is necessary to complete practical tasks with individual or group work (individual work based on theoretical knowledge, group solution of case studies). The tasks are solved in writing. A maximum of 40 points can be obtained for solving each task. 2. Final assessment (60 points) - successful completion of the written final test, which includes theoretical and practical questions, is required for successful completion of the subject. To pass the written test, it is necessary to achieve at least 30 out of the maximum 60 points that can be obtained (in addition to the points obtained during active participation in solving practical tasks). Complex / final assessment: the total assessment is the sum of the points achieved by the student during the assessed period during active participation in solving practical tasks and the final assessment. The final grade is determined in accordance to the SJE's internal regulations (SJE Study Rules) on the basis of the following six-point grading scale: A - excellent - 90 -100%, B - very good - 80 -89%, C - good - 70 -79%, D - medium - 60 - 69%, E- sufficient - 50 -59%. FX - insufficient - 0 -49%. A student who does not receive a minimum of 50 points from the final grade will not receive credit for this subject	
Results of education: In order to achieve strategic goals different from operational tasks, companies need to adapt to change. After completing the course, students will become acquainted with the process of project planning and implementation, management will be transparent to them in theory and practice. Knowledge After completing the subject, the student acquires the following knowledge: - Knows the cooperation in project, teamwork and organization, the rules and ethical norms of project management. - Has basic knowledge of management of organizations and the preparation, start-up and management of projects and start-ups of small and medium-sized enterprises.	

Skills

Upon successful completion of the course, the student will be able to:

- Plan, organize, manage and control economic activity, project, small business, business organization
- Participate in a project, solve group tasks, after gaining practical knowledge and experience leads, organizes, evaluates and controls the activity as a leader.

Competences

Upon successful completion of the course, the student will:

- As a member of projects, group work and organizational units he / she performs the tasks assigned to him / her independently.
- Gives lectures and conducts debates independently. Participates independently and responsibly in the work of professional forums inside and outside the business organization.

Brief syllabus:

1. Basic concepts of project and project management
2. Project characteristics and grouping, roles of the project manager
3. Creating and managing a project team
4. Project success and sustainability, project success indicators
5. Project participants / stakeholders and their management
6. Project management and project process
7. Project preparation process
8. Tools and methods of project organization
9. Key project planning processes
10. Project management and project handover, closing the project process
11. Organizational structures of project implementation
12. Project risk management
13. Project marketing

Literature:

1. BENCSIK, A. Menedzsment- és projekttechnikák. Veszprém: Pannon Kiadó, 2005. 438 s. ISBN 978-963-9495-68-9
2. BENCSIK, A. Change, Project, Knowledge : Symbiosis of change and project management to build knowledge management system . Saarbrücken : LAP LAMBERT Academic Publishing, 2012. 188 s. ISBN 978-3-659-21658-9.
3. CLELAND, D. – IRELAND, L. Project Management: Strategic Design and Implementation. New York: McGraw-Hill Professional, 2007. ISBN 978-007-1471-60-2
4. GÖRÖG, M. A projektvezetés mestersége. Budapest: AULA Kiadó, 2007. 376 s. ISBN 978-963-9478-5-72
5. HENCZI L. – MURVAI L. Projekttervezés és projektmenedzsment. Saldó Kiadó Zrt., 2012. 184 s. ISBN 978-963-6384-09-8
6. KREMEŇOVÁ, I. Projektový manažment. Bratislava: EDIS, 2009. 442. s. ISBN978-805-5401-48-5
7. MAJTÁN, M. Projektový manažment. Bratislava: Sprint dva, 2009. 299. s. ISBN978-808-9393-05-3
8. PMBOK ® Guide (2019): Projektmenedzsment útmutató. Akadémiai Kiadó, Budapest. 6 kiadás, ISBN 978-963-454-351-0. 676 o.
9. TAKÁCS, L. (2010): Projekt menedzsment. Universitas-Győr, Győr. 146 o.
10. VIDA, K. Projektmenedzsment útmutató: Projektmenedzsereknek, projektmenedzserektől. Budapest: Akadémiai Kiadó, 2019. 678 s. ISBN 978-963-454-351- 0.

11. WONG, Y. Nyolc nélkülözhetetlen humán készség a projektmenedzsmentben : Hogyan oldjuk meg csoportvezetőként a leggyakoribb humánerő-problémákat? Budapest : Pallas Athéné Könyvkiadó, 2019. 309 s. - ISBN 978-615-5884-30-6.

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Distribution of student workload:

- 60% load - participation in lectures, preparation for exams,
- 40% load - participation in seminars, solving practical cases, practicing the acquired knowledge, studying the literature, written examination.

Evaluation of subjects

Total number of evaluated students: 133

A	B	C	D	E	FX
18.05	30.83	34.59	9.77	4.51	2.26

Teacher: prof. Dr. Andrea Bencsik, CSc., PhDr. Silvia Tóbiás Kosár, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/VSE/22	Name: General Economy
Types, range and methods of educational activities: Form of study: Recommended extent of course (in hours): Per week: For the study period: Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 7., 8..	
Level of study: I.	
Prerequisites: KEK/PHMeb/EKO1/22 and KM/PHMeb/TOM/22KM/PHMeb/MRK/22 and KJP/PHMeb/ZOK/22 and KMAT/PHMeb/STA2/22 and KMAT/PHMeb/STA1/22 and KMAT/PHMeb/MAT3/22 and KMAT/PHMeb/MAT2/22 and KMAT/PHMeb/MAT1/22 and KINF/PHMeb/INF1/22 and KEK/PHMeb/ZAD/22KEK/PHMeb/UCT3/22 and KEK/PHMeb/UCT2/22 and KEK/PHMeb/UCT1/22 and KEK/PHMeb/PFN/22 and KEK/PHMeb/PHS/22 and KEK/PHMeb/HPO/22 and KEK/PHMeb/FEA/22 and KEK/PHMeb/HOP2/22 and KEK/PHMeb/HOP1/22 and KEK/PHMeb/BSE/22 and KEK/PHMeb/EKO4/22 and KEK/PHMeb/EKO3/22 and KEK/PHMeb/EKO2/22 and	
Conditions for passing the subject: <p>The subject of the state examination can be taken by the student in the study schedule determined by the date which fulfilled the obligations set out in the study program during the study control. At the oral state exam, the student demonstrates knowledge and skills in student field, including interdisciplinary links and reflections on the development of relevant scientific disciplines. Demonstrates that he can communicate knowledge, information, concepts, problems and solutions to professional and lay audiences.</p> <p>The state exam is held in the form of a colloquium in front of the state exam commission and the student will be evaluated on the classification scale A to FX. The mark will be included in the overall evaluation of the state exam. The evaluation based on the oral examination will be carried out according to the classification scale: A - 100 - 91%, B - 90 - 81%, C - 80 - 71%, D - 70 - 61%, E - 60 - 50%. Credits will not be awarded to a student who does not reach 50%. The decision on the result will be announced publicly by the chairman of the commission.</p>	
Results of education: Knowledge: <ul style="list-style-type: none"> - the student has acquired knowledge of the areas presented in the compulsory and profile subjects of the study program, - the student is able to define and interpret in his own words the basic concepts, explain and describe the basic processes, describe and apply the basic methods in the areas listed in the brief syllabus, - the student is able to analyze and evaluate the current state of knowledge in their field. Abilities: <ul style="list-style-type: none"> - the student is able to present his / her professional knowledge, - the student is able to pass on knowledge, 	

- the student is able to synthesize and apply the acquired theoretical knowledge,
 - the student has developed skills of self-education, which allows him to continue further study.
- Competences:
- the student is able to express his / her language and professional culture in an oral exam,
 - the student is able to use the acquired knowledge in broader contexts,
 - the student is able to implement and synthesize the acquired knowledge in practice,
 - the student is able to creatively use knowledge in solving assigned tasks, analyze the problem and synthesize a new solution,
 - the student is able to answer the questions of the commission at the required level.

Brief syllabus:

- I. Microeconomics
- II. Macroeconomics
- III. International economy
- IV. Comparative economics
- V. Corporate finance
- VI. Accounting

Literature:

Literature listed in the information sheets of the study program

Language, knowledge of which is necessary to complete a course:

Hungarian and Slovak language

Notes:

Student workload: 90% - home preparation for the state exam, 10% - participation in the state exam

Person responsible for the implementation of the study program: Dr. habil. Ing. Renata Machova, PhD.

The currently constituted state commission appointed by the FEI Dean is responsible

Evaluation of subjects

Total number of evaluated students: 100

A	B	C	D	E	FX
31.0	21.0	20.0	15.0	10.0	3.0

Teacher:

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/ZAD/22	Name: Basics of Taxation
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 0s / 10s Methods of study: present	
Number of credits: 4	
Recommended semester/trimester of study: 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The assessment and completion of the course consists of 3 parts, those being an individual semester paper, active participation in seminars and written examination. Semester paper (30 points): The semester paper is done individually; the subject matter of the semester papers is substantively focused on one of the topics studied at the seminars during the semester. The semester paper is done in writing in the scope of 5–10 pages. Mandatory components of the semester paper: - Theoretical part: A short description of the selected topic. - Practical part: An analysis of the current situation and trends in the field of the selected topic of taxation. Assessment criteria: - theoretical part (5 points), - practical part (5 points), - elaborateness of the content and form (10 points). Active participation in seminars (10 points): Participation in at least 10 seminars during the semester is a condition for receiving active participation points. It is possible to receive the maximum of 10 points during these seminars by active approach to solving practical assignments. Final assessment (60 points): To successfully pass the course, it is necessary to pass the written final examination comprised of theoretical questions and practical problems. To pass the written examination successfully, it is necessary to receive at least 30 points from the maximum number of 60 points (excluding the points received from continuous assessment, ergo active participation in seminars and semester paper). A student who fails to achieve at least 30 points in the written test, ergo examination, will be awarded the grade FX – Insufficient. Overall assessment: The overall assessment represents the sum of assessments received by the student for the period evaluated, ergo the sum total of points for the semester paper, active participation in seminars and final assessment. The student is obliged to successfully pass the final written examination as well as demonstrate active participation in 80 % of seminars. The course assessment shall be defined in line with the J. Selye University internal policy (JSU Study Policy) and is based on the following classification scale: A – Excellent (90–100 %) B – Very good (80–89 %)	

C – Good (70–79 %)

D – Satisfactory (60–69 %)

E – Sufficient (50–59 %)

FX – Insufficient (0–49 %)

Credits shall not be awarded to a student who receives less than 50 points in the overall assessment.

Results of education:

Knowledge:

A student who has passed the Basics of taxation course possesses the basic knowledge of the matter of general taxation.

Possesses the basic specialist vocabulary in the field of economics in the language of the study programme and, at minimum, in one foreign language.

Is familiar with the fundamental theories and characteristics of the micro- and macro-level of economy, is familiar with the basic methods of information collection, mathematical methods, and methods of statistical analysis.

Skills:

Having successfully passed the course, the student knows the basic concepts in the field of taxation. Knows the specificities of taxes levied and collected in the territory of the Slovak Republic. Is familiar with the calculation of monthly prepayments on payroll tax and the options of tax settlement at the end of the tax period.

With the help of the theories and methods studied the student reviews, systematises and analyses facts and fundamental relations, formulates independent conclusions and critical comments, submits proposals for decision-making and makes decisions.

The student is capable of cooperation with representatives of other specialisations.

Competencies:

The student has the basic specialist overview of the taxation system of the Slovak Republic in the conceptual and theoretical aspects.

Independently applies the method of calculation of monthly prepayments on payroll tax and tax settlement at the end of the tax period.

Will bear responsibility for their own analyses, conclusions, and decisions.

As a member of project teams, teamwork, and organisation units, meets the tasks assigned independently and responsibly.

Brief syllabus:

1. History of taxation.
2. Basic concepts of taxation.
3. Principles of tax collection and tax administration.
4. Chief and minor tax requisites.
5. Tax rates.
6. Taxation system of the Slovak Republic.
7. Act on Income Tax.
8. Income tax of natural persons – characteristics, definition of groups of taxable incomes.
9. Incomes from employment – characteristics, specificities.
10. Method of calculation of monthly prepayments with income from employment.
11. Examples of calculation of monthly prepayments with income from employment.
12. Method of calculation of annual tax duty and tax settlement with income from employment.
13. Complex problem.

Literature:

SCHULTZOVÁ, A. Daňovníctvo. Bratislava: Wolters Kluwer, 2021. 400 s. ISBN 978-80-7552-509-3.
 BOJŇANSKÝ, J. – KRAJČÍROVÁ, R. – FERENCZI VAŇOVÁ, A. (2017). Dane podnikateľských subjektov. 2. vyd. Nitra : Slovenská poľnohospodárska univerzita, 252 s. ISBN978-80-552-1670-6.
 CSÁSZÁR, Z. – CSÁTALJAY, Zs. – EGRI-RETEZI, K. – FUTÓ, G. – HORVÁTHNÉ SZABÓ, R. – KOVÁCS, F. Adózás 2021. Budapest: Vezinfó Kiadó, 2021. 224. s. ISBN 9786155085864
 SZÉLES, Zsuzsanna: Vállalati adózás. Gödöllő: Szent István Egyetemi Kiadó, 2011. 96 s.

Language, knowledge of which is necessary to complete a course:

Slovak language

Notes:

Distribution of student workload:

Participation in seminars, preparation for exams - 60%.

Solving practical cases, practicing the acquired knowledge, studying the literature, preparing semester paper - 40%.

Evaluation of subjects

Total number of evaluated students: 447

A	B	C	D	E	FX
23.27	19.46	19.91	18.79	16.55	2.01

Teacher: Ing. Norbert Gyurián, PhD., Ing. Angelika Kútna, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/ZEZ/22	Name: Basics of health economics
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: 5 / 0 For the study period: 65 / 0 Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 2., 4., 6., 8.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The method of evaluation and completion of the course consists of 3 parts: continuous assessment, active participation in lectures and written examination. Continuous assessment (20 points): Through continuous assessment, it is possible to obtain a maximum of 20 points during the semester in writing in the scope of 5–10 pages, which the student will develop on one of the topics announced by the teacher. Active participation in lectures (10 points): participation in lectures during the semester is a condition for receiving active participation points. It is possible to receive the maximum of 10 points during these lectures by active approach to solving practical assignments. Final assessment (70 points): To successfully pass the course, it is necessary to pass the written final examination comprised of theoretical questions and practical problems. To pass the written examination successfully, it is necessary to receive at least 35 points from the maximum number of 70 points (excluding the points received from continuous assessment and active participation in lectures). A student who fails to achieve at least 35 points in the written test, ergo examination, will be awarded the grade FX – Insufficient. Overall assessment: The overall assessment represents the sum of assessments received by the student for the period evaluated, ergo the sum total of points for the continuous assessment, active participation in lectures and final assessment. The course assessment shall be defined in line with the J. Selye University internal policy (JSU Study Policy) and is based on the following classification scale: A - Excellent (90-100%), B - Very good (80-89%), C - Good (70-79%), D - Satisfactory (60-69%), E - Sufficient (50-59%), FX - Insufficient (0-49%). Credits shall not be awarded to a student who receives less than 50 points in the overall assessment.	
Results of education: The course presents the applicability of economic principles, respectively the limitations and problems of applicability in the field of health care. Its central theme is efficient resource allocation, which underpins both macro-level (health policy) and micro-level (health	

organization) decision making. The aim is to develop an economic approach among students with a degree in economics who are interested in the field of health care.

Knowledge:

The student understands the basic concepts of health economics after successful completion the course. He will learn the concepts, theories, processes and characteristics of a unique area of economics (health economics), knows the defining economic facts.

Possesses the basic specialist vocabulary in the field of economics in the language of the study programme and, at minimum, in one foreign language.

Is familiar with the fundamental theories and characteristics of the micro- and macro-level of economy, is familiar with the basic methods of information collection, mathematical methods, and methods of statistical analysis.

Skill:

With the help of the theories and methods studied the student reviews, systematises and analyses facts and fundamental relations, formulates independent conclusions and critical comments, submits proposals for decision-making and makes decisions.

The student is able to determine the complex consequences of economic processes and organizational events.

Competence:

The student has the basic specialist overview of healthcare in the conceptual and theoretical level, its uniqueness from an economic point of view, which he can apply in analytical situations.

He is responsible for his analyzes, conclusions and decisions.

As a member of project teams, teamwork, and organisation units, meets the tasks assigned independently and responsibly.

Brief syllabus:

1. Basic economic concepts.
2. The subject of economics, the main forms of economic organization: custom, market, state.
3. Summary of the elements of the economic approach.
4. Operation of market mechanism, demand factors, utility, marginal benefit, indifference curves, optimal consumer decision.
5. Supply side characteristics, production functions, kinds and types of costs, break-even point.
6. The role of the state.
7. Monopolies, externalities, public goods, common resources, means of state regulation.
8. Enforcement of an economic approach in the operation of health care systems, the importance of controlling.
9. Health and the nature of health care.
10. Economic instruments for achieving health policy goals.
11. The economics of health insurance versus social security.
12. Economic bases of fundraising and resource allocation in health care.
13. Cost analysis in healthcare, margin calculation, cost analysis in healthcare organizations, application of margin calculation to improve management results.

Literature:

1. GULÁCSI, L. Egésszéggazdaságtan és technológiaelemzés. Budapest: Medicina Könyvkiadó. 2012. ISBN 978 963 226 359 5.
2. GARAJ, E. – NOVÁK, T. Az egészségügy finanszírozása és főbb gazdasági módszerei. [online]. Budapest: Akadémiai Kiadó, 2020.
3. OZOROVSKÝ, V. – VOJTEKOVÁ, I. et al. Zdravotnícky manažment a financovanie. Bratislava: Wolters Kluwert, 2016. ISBN 978-80-9168-522-4.

4. ONDRUŠ, J. – ONDRUŠOVÁ, I. et al. Manažment a financovanie v zdravotníctve. Turany: Tlačiareň P+M, 2017. ISBN 978-80-972535-9-2.

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Student workload:

Lectures, preparation for lectures - 70%.

Exam preparation - 30%.

Evaluation of subjects

Total number of evaluated students: 11

A	B	C	D	E	FX
18.18	36.36	36.36	9.09	0.0	0.0

Teacher: Ing. Norbert Gyurián, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ ZHA/22	Name: Basics of Value Analysis
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 4., 6.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Completion of the subject consists of 2 parts: active participation at the seminars and successful completion of the final exam. The student's performance evaluation is based on the sum of the points collected during the semester and the points obtained in the exam. The maximum score available is 100 points. Active participation at the seminars (50 points): During the semester, solving group or individual tasks means active participation, with which 50% of the total score can be collected during the semester. Final test (50 points): The successful completion of the final exam accounts for 50% of the student's performance evaluation. Overall evaluation (100 points): the overall evaluation represents the sum of the points for active participation at the seminars, and the final exam. The overall result is based on the classification scale determined in the internal regulations of UJS: A – excellent 90 – 100% B – very good 80 – 89% C – good 70 – 79% D – satisfactory 60 – 69% E – sufficient 50 – 59% FX – insufficient - 0 -49% Credits will not be awarded to a student who obtains less than 50 percent in the overall evaluation.	
Results of education: Knowledge: After completing the subject, the student: - knows the most common group creation techniques and can choose them correctly - knows the essence and elements of value analysis as a method of increasing efficiency - can apply the practice of function analysis in different areas of life Skill: After completing the subject, the student: - is able to apply methodological and technical tools systematically and professionally - has mastered the approach of value analysis, which he/she can apply in different situations - is able to identify management problems and choose the right solution tools Competence: After completing the subject:	

- the student's ability to work in teams are improved
- the student's effective communication and negotiation skills are improved
- the student's problem-solving ability is improved (problem recognition, definition, elaboration of solution alternatives, selection of the best solution).

Brief syllabus:

1. Formation and development of value analysis
2. The potential of value analysis
3. Basic concepts, criteria, categories and process of value analysis
4. Categories of value analysis. Methods of topic selection
5. Achieving the technical-economic option, increasing the value
6. Group creative techniques. Conditions of team work, aspects of its composition
7. Description of the work plan of value analysis, Types of work plan
8. The relationship of the team with the corporate organization. The environment of value analysis work
9. Possible problems of team work and their solution
10. Thinking in function as an approach
11. Demand-function relationship matrix
12. Grouping of Functions F.A.S.T. according to Technical F.A.S.T. chart
13. Grouping Functions by Family Tree - Customer F.A.S.T. chart

Literature:

1. LAWRENCE D. M. Értékelemzés (Value Analysis) Közgazdasági és Jogi, Budapest, 1973.
2. KÖRMENDI L. Értékelemzés. Saldo Zrt. Budapest. 2010 ISBN: 9789636383619
3. FODOR Á. A munkás, de csodálatos értékelemzés MicroVA Fejlesztő Bt, Budapest, 2007
4. SAVE International: VM Guide: A Guide to the Value Methodology Body of Knowledge. 2020. ISBN: 978-1735088013

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Distribution of student workload:
 50% load - participation in lectures
 50% load - exam preparation

Evaluation of subjects

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

Teacher: PhDr. Zsuzsanna Szeiner, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ ZMP/22	Name: Basics of Management Consulting
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 5s Methods of study: present	
Number of credits: 1	
Recommended semester/trimester of study: 3., 5., 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: Completion of the subject consists of 2 parts, active participation at the seminars and successful completion of the final exam. Active participation at the seminars (20 points): Active participation in seminars means solving individual or group tasks. For active participation (solving tasks, participating in case studies) the student can get a maximum of 20 points. Final exam (80 points): to pass the subject, it is required to pass the final exam. The maximum score that can be obtained in the final exam is 80 points. Overall evaluation (100 points): the overall evaluation represents the sum of the evaluations obtained by the students for the evaluated period, as the sum of the points for active participation at the seminars, and the final evaluation. The overall result is determined based on the classification scale determined in the internal regulations of UJS: A – excellent 90 – 100% B – very good 80 – 89% C – good 70 – 79% D – satisfactory 60 – 69% E – sufficient 50 – 59% FX – insufficient - 0 -49% Credits will not be awarded to a student who obtains less than 50 percent in the overall evaluation.	
Results of education: The aim of the course is to acquaint students with the mission, peculiarities and place of the consulting profession and industry in the system of professions, the definition of the professional trends, the characteristic career models, and to enable them to find their way around the most common and current market services. The theme of the subject has been compiled so that students can get a comprehensive picture of this very complex set of issues. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge: After successful completion of the course student knows: - What are the most important basic questions and concepts of consulting - What are the strategic issues of founding consulting companies and organizations	

- What are the basic services of consulting
- What are the functional areas and methodological services of consulting
- What are the related and border areas of consulting
- What is the future of consulting
- What practical experiences can be drawn from the different consulting cases
- Skills: After successful completion of the course student knows:
 - is able to identify, formulate and select the proper consulting organization on the basis of acquired knowledge
 - is able to choose the right elements of the business consulting system to support the consulting process
- Competence: After successful completion of the course student knows:
 - is able to plan and organize consulting activities
 - is able to choose and effectively apply decision support tools in professional consulting
 - can effectively support the success of consulting by the right tools

Brief syllabus:

1. Basics of consulting
2. Consulting market, actors of consulting
3. Consulting process
4. Psychology of consulting
5. Consulting management
6. Marketing of professional consulting
7. Training and qualification of consultants
8. Known consulting services
9. Functional areas of expertise and methodological services
10. Related and border areas
11. Consulting standard
12. The future of consulting
13. Final exam

Literature:

1. POÓR J. (szerk.). Menedzsment-tanácsadási kézikönyv. (Negyedik átdolgozott kiadás). Budapest, Akadémiai Kiadó, 2016. p 840. ISBN: 978 963 059 8125.
2. SZEINER ZS.-MURA L.- HORBULÁK ZS.-POÓR J. Menedzsment tanácsadási trendek a szomszédos Szlovákiában. Vezetéstudomány, 2020. 51 (1), pp. 71-82. ISSN 0133-0179
3. GROSS, A.- SOLYMOSSY, E.-POÓR J. A nyugati menedzsment- tanácsadás változó körvonalai. Marketing&Menedzsment, 2009. XLIII évf. 4. szám pp. 20-32.
4. FEACO. Survey of the European Management Consultancy. FEACO , Brussels, 46 p. ISBN: 978 883 293 323 9
5. KADLEČÍKOVÁ, M. - KAPSDORFEROVÁ, Z. KRAJČÍROVÁ, R. ŠAFÁRIKOVÁ, J. (2017) Manažérske poradenstvo. Slovenská poľnohospodárska univerzita v Nitre ISBN: 9788055217307

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Distribution of student workload:
 20% load – active participation at the seminars
 80% load – exam preparation

Evaluation of subjects

Total number of evaluated students: 0	
a	n
0.0	0.0
Teacher: PhDr. Zsuzsanna Szeiner, PhD.	
Date of last update: 03.03.2022	
Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.	

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KJP/PHMeb/ ZOK/22	Name: Basics of Professional Communication
Types, range and methods of educational activities: Form of study: Seminar Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 1.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The semester ends with an oral exam and the submission of course assignments. The oral exam can be taken by students who have submitted their assignment within the set deadline. Students with a score over 90% pass the course with an A, 80% is required for a B, 70% for a C, 60% for a D and 50% for an E.	
Results of education: After completing the course, students get acquainted with the types and methods of communication. The main terms and definitions are given and students gain a deeper insight into the topic of professional communication. The course contributes to the acquisition of the following knowledge, skills and competencies in the topics outlined in the course: Knowledge The student has mastered the basic theories and characteristics of both microeconomics and macroeconomics, has a command of the basic methods of data collection, mathematical methods and statistical analysis methods. Skills After gaining practical knowledge and experience, the student is able to manage a small or medium-sized enterprise or organizational unit in a business organization. Competencies The student has the ability to take responsibility for compliance with professional, legal and ethical standards and regulations regarding work and behaviour.	
Brief syllabus: 1. Introduction 2. Communication theory 3. The history of communication 4. Verbal and nonverbal communication 5. Communication in a written form 6. Culture and communication 7. Stereotypes and self-categorisation 8. Negotiations	

9. Conflicts
10. Lectures and presentations
11. Persuasive communication
12. Motivation in an organization
13. Summary and repetition

Literature:

1. PINK, H. D. – Motiváció 3.0, Ösztönzés másképp, HVG kiadó zrt, BP, 2010. 273 p., ISBN: 978-963-304-020-1
2. NEMÉNYINÉ, GY., O., Hogyan kommunikáljunk tárgyalás közben?, Akadémia kiadó, BP, 2008. 191 p., ISBN: 978-963-05-8347-3
3. BORGULYA, Á. – SOMOGYVÁRI, M., Kommunikáció az üzleti világban. Akadémia kiadó, BP. 2009. 305p., ISBN: 978-963-05-8534-7
4. HOFMEISTER-TÓTH, Á. – MITEV, A., Üzleti Kommunikáció és tárgyalástechnika. Akadémia kiadó, BP. 2010. 386 p., ISBN: 978-963-05-8532-3
5. MALOTA, E. – MITEV, A. Kultúrák találkozása. (Street kultúr) Vydavateľstvo Alinea, Bp. 2013. 284 s. ISBN 978-615-5303-07-4

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Distribution of the course workload:

50% workload - attending seminars and preparing for the exam

50% workload - completing assignments, studying of the literature

Evaluation of subjects

Total number of evaluated students: 631

A	B	C	D	E	FX
34.39	25.67	19.33	9.98	7.77	2.85

Teacher: Mgr. Dávid Szabó, PhD., prof. Dr. József Poór, DSc.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KM/PHMeb/ ZPM/22	Name: Fundamentals of Personnel Management
Types, range and methods of educational activities: Form of study: Lecture Recommended extent of course (in hours): Per week: For the study period: 10s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3., 5., 7.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The method of evaluation of the subject is the following: written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
Results of education: After completing the course, students will receive an overview of how human resource management works. They are able to plan human resources and link human resource management to the strategic goals of the company. Knowledge Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He knows the planning and management rules, professional and ethical standards of the business organization. Skill It follows and interprets the world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. It can also work effectively in an international, multicultural environment. Able to recognize the requirements and development opportunities from international business development trends and European policies. Competence It is responsible for its analyzes, conclusions and decisions. He is responsible for his own work, for the organization / business he manages, for his employees and for his relationships with partners.	
Brief syllabus: 1. The importance and mission of human resources 2. Corporate culture	

3. Process management of personal activity
4. Human resource development in the organization and change management
5. Competency model, recruitment
6. Recognize motivational factors in candidates
7. Effective work communication
8. Practical teaching of personal interviews
9. Employee performance management
10. Conflicts in the workplace
11. Educational project preparation and management
12. Leadership skills of the HR professional
13. Summary and discussion of knowledge

Literature:

1. Berde, Cs., Hajós, L. (2008). Emberi erőforrás gazdálkodás. Szaktudás Kiadó Ház
- Farkas, F., Karoliny, M., László, G., Poór, J. (2006): Emberi erőforrás menedzsment kézikönyv. Akaprint Nyomdaipari Kft., ISBN 9632247248
2. Bokor, A., Szóts-Kováts, K., Csillag, S. (2014). Emberi erőforrás menedzsment. Saldo Zrt., ISBN 9789631968347
3. Karácsony, P. (2020). The new waves in human resources management: Possibilities and tendencies. Dunajská Streda, Szlovákia: TADO Production, ISBN: 9788081223532

Language, knowledge of which is necessary to complete a course:

Hungarian language

Notes:

Distribution of student workload:

60% load - participation in lectures and exam preparation

40% workload - participation in seminars and preparation of the dissertation to be submitted

Evaluation of subjects

Total number of evaluated students: 139

A	B	C	D	E	FX
33.09	20.14	24.46	12.23	9.35	0.72

Teacher: prof. Dr. Andrea Bencsik, CSc., Dr. habil. Ing. Peter Karácsony, PhD.

Date of last update: 03.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.

INFORMATION SHEET

Name of the university: J. Selye University	
Name of the faculty: Faculty of Economics and Informatics	
Code: KEK/ PHMeb/ZPO/22	Name: Basics of politology
Types, range and methods of educational activities: Form of study: Lecture / Seminar Recommended extent of course (in hours): Per week: For the study period: 10s / 0s Methods of study: present	
Number of credits: 3	
Recommended semester/trimester of study: 3., 5.	
Level of study: I.	
Prerequisites:	
Conditions for passing the subject: The condition of successful completion of the subject is completion of the written exam with a maximum of 100 points. The minimum points for grading A are 90, for grading B 80 points, for grading C 70 points, for D 60 points and for grading E 50 points.	
Results of education: By passing the subject, students get acquainted with the basic concepts and the most important areas of political science: the development of the theory of political science, the concepts of modern political science, the specifics of individual political ideologies, and the specifics of political parties. The course contributes to the acquisition of the following elements of knowledge, skills and competence in the topics outlined in the course. Knowledge: <ul style="list-style-type: none"> • Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. • Has a basic professional vocabulary in economics in the language of the study program and in atleast one foreign language. Skill: <ul style="list-style-type: none"> • Follows and interprets world economic and international business processes, changes ineconomic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. • Able to collaborate with other disciplines. Competence: <ul style="list-style-type: none"> • Takes responsibility for compliance with professional, legal, and ethical standards andregulations related to work and conduct. • Gives lectures and conducts discussions independently. Participates independently andresponsibly in the work of professional forums inside and outside the business organization. 	
Brief syllabus: 1. What is politics. 2. Political currents I - Liberalism 3. Political currents II. - Socialism 4. Political systems (democracy, dictatorship). 5. State institutions I. 6. State institutions II. 7. The Constitution.	

8. Elections and electoral systems. 9. Political party 10. Political party systems. 11. Society and politics I. 12. Society and politics II. 13. Interest groups.

Literature:

1. LIĐÁK, J. – KOGANOVÁ, V.: Politológia, Bratislava:SOFA, 2004. 220 s. ISBN: 8089033385
2. BAYER, J.: A politikatudomány alapjai, Budapest: Napvilág Kiadó, 2000. 431 s. ISBN: 963-9082-97-X
3. BIHARI, M. – Pokol Béla: Politológia, Budapest: Nemzeti Tankönyvkiadó, 2011. 647 s. ISBN: 978-963-19-6785-2
4. ALMOND, G. (at.al): Összehasonlító politológia, Budapest: Osiris Kiadó, 2006. 1084 s. ISBN:963-389-717-3

Language, knowledge of which is necessary to complete a course:

Hungarian language and Slovak language

Notes:

Distribution of student workload:

35% - participation in lectures

65% - reading the literature, preparing for the written project and the exam

Evaluation of subjects

Total number of evaluated students: 373

A	B	C	D	E	FX
10.46	17.96	20.11	28.69	20.64	2.14

Teacher: István Jobbágy, PhD.

Date of last update: 02.03.2022

Approved by: Dr. habil. Ing. Renáta Hajabáč Machová, PhD.