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## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/AGE/22	<b>Name:</b> Agricultural Economics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> The aim of the course is a detailed explanation of the task, subject and methods of researching the economics of agriculture. The position of the agricultural economy in the national economy and the examination of crucial links to other sectors. Investigation of decisive factors influencing the position of the agricultural economy in the national economy, analysis of the cost of food production.	
<b>Brief syllabus:</b> <ul style="list-style-type: none"> <li>• Characteristics of agricultural production              General context of agricultural economics with the main elements of the economy, the application of market economy elements in agriculture. Interpretation of the concept of demand and supply, consumer behavior. Elasticity, its importance and applicability in the conditions of the agricultural sector. Product market participants.</li> <li>• Resources in agriculture              Soil and its importance in the national economy. Land valuation. The role of labor and labor in agriculture, analysis of their interrelationships and their impact on the country's economy. Employment in rural areas. Analysis and importance of technical development, the importance of its individual components. Complexity of technical development - energy balance, mechanization of activities in agriculture, genetic work and chemistry. Complexity of agricultural mechanization development. Innovation in agriculture.</li> <li>• Agribusiness, food industry.              The importance of agribusiness. Regulation of the market in agricultural products. Mutual analysis of price and market conditions, economic regulation of food production.</li> <li>• Basics of agricultural policy and agricultural strategy.              General features of agricultural policy, its objectives and instruments. Agricultural policy strategies. Introduction of domestic and foreign agricultural policies, analysis of similarities and differences.</li> </ul>	

Applied agricultural policy. EU agricultural policy and principles of its activity. Regulation of foreign trade. Background for comprehensive rural development policy support.

- Sustainable agricultural development.

Analysis of multifunctionality of agriculture. The relationship between agriculture and rural development. Elements of multifunctional agriculture. Defining sustainable development in agriculture.

**Literature:**

1. Villányi L, Tóth T, Káposzta J, Szénay L, Molnár J, Péter B, Guth L, Puskás J, Kapronczai I, Lehota J Szénay L, Villányi L (szerk.) Agrárgazdaságtan Budapest: Szaktudás Kiadó Ház, 2000. 242 p. (ISBN:963 356 319 4)
2. Fertő Imre, Mizik Tamás: Agrárgazdaságtan I. - Mezőgazdasági árak és piacok Akadémiai Kiadó, 2016 334 p (ISBN: 9789630597272)

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 31

A	B	C	D	E	FX
38.71	0.0	25.81	16.13	16.13	3.23

**Teacher:**

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KBIO/ SPRVdb/ATA1/22	<b>Name:</b> Natural science bases of agricultural production I.
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The condition for completing the course is active participation in classes, which consist of theoretical and practical part. Within the practical part, the student will have to write a seminar paper from the knowledge acquired during the teaching of the subject. The seminar paper will consist of technical terms and topics of an agricultural nature. The seminar paper must meet the content and formal requirements of scientific writing. The student submits the seminar paper at the end of the semester for review and presents it in the form of a presentation (20%). Written exam of theoretical knowledge during the exam period (80%). The condition for successful completion of the course is to obtain at least 50% of the maximum score of the course. Overall evaluation of the success of the course: - A = 90 - 100% (90 - 100 points) - B = 80 - 89% (80 - 89 points) - C = 70 - 79% (70 - 79 points) - D = 60 - 69% (60 - 69 points) - E = 50 - 59% (50 - 59 points) - FX = 0 - 49% (0 - 49 points)	
<b>Results of education:</b> <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• The student is able to apply the acquired knowledge in the classroom-teaching process of rural development. The student knows the basic context of agrarian and natural science. The student knows the basic concepts of climatology and soil science. Orients in the system and soil-plant-atmosphere interactions. The student knows the natural and technical contexts related to the orientation to living systems.</li> <li>• The student will get acquainted with agrarian practices and their importance in the process of creating living matter. They will expand their knowledge of meteorology, climatology and their effects on wildlife and the environment. The student will be able to classify and recognize individual methods of tillage and agrotechnological systems.</li> <li>• The student will be able to orientate in the current issues of soil protection and will be able to apply this knowledge in environmental protection.</li> </ul> <b>Skills:</b>	

- The student is able to create and present an independent opinion in the field of rural development and agriculture. Can comprehensively understand the conditions required for professional tillage as well as distinguish and characterize individual soil types.
- The student will be able to understand agrotechnical concepts, procedures as well as agriculturally important works.
- The student will be able to develop a comprehensive seminar work and use the knowledge from it in practice.
- The student will be able to use the acquired knowledge in practice and will be able to interpret it to other people.
- The student will gain a conscious attitude to soil science, agriculture and its impact on the environment.

**Competences:**

- The student takes responsibility for his own work and the staff he manages. The student takes responsibility for the consequences of his statements and opinions. It takes responsibility for the findings and professional decisions expressed in its expert opinion and the working procedures performed under it or under its direction.

**Brief syllabus:**

**Course contents:**

1. Basic concepts of meteorology and soil science.
2. Climatology and climate of our region.
3. Methods of prevention and protection against frost
4. Factors and processes of soil formation
5. Soil-forming minerals, their geochemical properties and influence on soil
6. Physical, chemical and biological properties of soils
7. Soil classification
8. Intake of nutrients by plants, factors influencing their intake
9. Artificial fertilizers, their application in soil
10. Modern and alternative methods of soil management
11. Agricultural practices and their impact on the environment
12. Agroecology and soil protection
13. Evaluation and presentation of seminar papers

**Literature:**

JAKAB S, - FÜLEKY G. Környezetvédelem - Talaj : Protectia mediului - Sol /. - 1. vyd. - Budapest : Nemzeti Tankönyvkiadó, 2004. - 175 s. - (Többnyelvű fogalomtár : Dictionar poliglot, ISSN 1785-8416). - ISBN 963 19 4581 2.

PÉCZELY, Gy.: Éghajlattan. - 1. vyd. - Budapest : Nemzeti Tankönyvkiadó, 1998. - 336 s. - ISBN 963 19 3938 3.

BIRKÁS M. - Földművelés és földhasználat. - 1. vyd. - Budapest : Mezőgazda, 2006. - 413 s. - ISBN 963 286 238 4.

STEFANOVITS, P.- MICHÉLI, E.: A talajok jelentősége a 21. században - 1. vyd. Budapest : MTA Társadalomkutató Központ, 2005. 403s. ISBN 963 508 47 73.

STREĎANSKÝ, J.: Zabezpečenie kvality životného prostredia. Nitra : Vysoká Škola Poľnohospodárska, 1997. 114 s. ISBN 80-7137-340-0.

SZENDREI, G.: Talajtan. Egyetemi jegyzet. 1. vyd. Budapest : Elte Eötvös Kiadó, 1998. 300 s. ISBN 0003191

UNITED NATIONS : United Nations : Compendium of Soil Clean-up technologies and Soil Remediation Companies / United Nations : United Nations, 2000. - 144 s. - ISBN 9211167485.

**Language, knowledge of which is necessary to complete a course:**

hungarian or slovak					
<b>Notes:</b> Total student workload: 5 credits = 120-140 hours. 30% participation in contact hours; 30% preparation of the project of the educational activity and tasks assigned in the lessons; 30-40% self-study					
<b>Evaluation of subjects</b> Total number of evaluated students: 7					
A	B	C	D	E	FX
28.57	14.29	14.29	0.0	14.29	28.57
<b>Teacher:</b> Ing. Iveta Szencziová, PhD., Ing. Pavol Balázs, PhD.					
<b>Date of last update:</b> 02.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KBIO/ SPRVdb/ATA2/22	<b>Name:</b> Natural science bases of agricultural production II.
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The condition for completing the course is active participation in classes, which consist of theoretical and practical part. Within the practical part, the student will have to write a seminar paper from the knowledge acquired during the teaching of the subject. The seminar paper will consist of technical terms and topics of an agricultural nature. The seminar paper must meet the content and formal requirements of scientific writing. The student submits the seminar paper at the end of the semester for review and presents it in the form of a presentation (20%). Written exam of theoretical knowledge during the exam period (80%). The condition for successful completion of the course is to obtain at least 50% of the maximum score of the course. Overall evaluation of the success of the course: - A = 90 - 100% (90 - 100 points) - B = 80 - 89% (80 - 89 points) - C = 70 - 79% (70 - 79 points) - D = 60 - 69% (60 - 69 points) - E = 50 - 59% (50 - 59 points) - FX = 0 - 49% (0 - 49 points)	
<b>Results of education:</b> <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• The student is able to apply the acquired knowledge in the classroom-teaching process of rural development. The student knows the basic context of living systems. The student knows the basic concepts and knowledge of cells, tissues, tissues, morphology of the plant and animal body. Orients in the system and interactions of animals and plants. The student knows the natural and technical contexts related to the orientation to living systems.</li> <li>• The student knows the basics of the system of plants and animals, knows the types of mandatory list, economic characteristics of selected useful species, basic ecological characteristics of selected species.</li> <li>• The student will be able to orientate in the current issues of environmental protection in connection with the plant and animal kingdom.</li> </ul> <b>Skills:</b>	



- The student is able to create and present an independent opinion in the field of living systems. Can comprehensively understand the conditions necessary for the conservation and protection of plant and animal communities.
- The student will be able to understand technical terms in the field of body organization of plants and animals as well as histological and cytological aspects of their body structure.
- The student will be able to develop a comprehensive seminar work and use the knowledge from it in practice.
- The student will be able to use the acquired knowledge in practice and will be able to interpret it to other people.
- The student will gain a conscious attitude to the animal and plant kingdom.

**Competences:**

- The student takes responsibility for his own work and the staff that he manages. The student takes responsibility for the consequences of his statements and opinions. It takes responsibility for the findings and professional decisions expressed in its expert opinion and the working procedures performed under it or under its direction.

**Brief syllabus:**

1. Introduction to the issue
2. Types of body organization of plants and animals.
3. Morphological characteristics - cytological and histological bases - plants
4. Morphological characteristics - cytological and histological bases - animals
5. Basic concepts of systematics.
6. Familiarization with obligatorily recognizable plant species - meadows, pastures, gardens.
7. Familiarization with obligatorily recognizable plant species - forests and forest communities.
8. Familiarization with obligatorily recognizable plant species - medicinal plants.
9. Familiarization with obligatorily recognizable plant species - ornamental plants.
10. Familiarization with obligatorily recognizable animal species - wild and forest animals.
11. Familiarization with obligatorily recognizable animal species - wild and forest animals.
12. Familiarization with obligatorily recognizable animal species - domestic animals.
13. Familiarization with obligatorily recognizable animal species - livestock.

**Literature:**

- BAKONYI, G.: Állattan. - 2., átdolgozott, bővített kiadás. - Budapest : Mezőgazda Kiadó, 2003. - 718 s. - ISBN 963 286 044 6.
- NOVÁK, J. – SKALICKÝ, M.: Botanika : Cytologie, histologie, organologie, systematika. - 2. vyd. - Praha : Powerprint, 2009. - 352 s. - ISBN 978-80-904011-5-0.
- BALÁZS P., (2012): Základy systému krytosemenných rastlín – A zárwatermő növények rendszerének alapjai. Univerzita J. Selyeho – Selye János egyetem, Komárno ISBN 978-80-8122-054-8
- FARKAS J, SZÖVÉNYI G., TÖRÖK J. ÉS TÖRÖK J.K.: Állatrendszertani gyakorlatok ELTE ONLINE jegyzet <http://elte.prompt.hu/sites/default/files/tananyagok/AllatrendszertaniGyakorlatok/book.pdf>
- PETŘVALSKÝ, V.: Zoológia. 3. vyd. Nitra : Slovenská poľnohospodárska univerzita, 2010. 136 s. ISBN 978-80-552-0465-9.
- TUBA Z., SZERDAHELYI T., ENGLONER A., NAGY J., (2007) : Botanika I. Sejtten, szövettan alaktan. Nemzeti tankönyvkiadó, Budapest. ISBN : 978-963-19-5849-2
- TUBA Z., SZERDAHELYI T., ENGLONER A., NAGY J., (2007) : Botanika II. Rendszertan Nemzeti tankönyvkiadó, Budapest. ISBN : 978-963-19-5849-2

TUBA Z., SZERDAHELYI T., ENGLONER A., NAGY J., (2007) : Botanika III. Növényföldrajz, társulástan, ökológia. Nemzeti tankönyvkiadó, Budapest. ISBN : 978-963-19-5849-2  
 ZBORAY, G.: Összehasonlító anatómiai praktikum I. - A gerinctelenek - Anamnia-Az alacsonyabbrendű gerincesek. Nemzeti Tankönyvkiadó, 2010.  
 ZBORAY, G.: Összehasonlító anatómiai praktikum II. Amniota. Magasabbrendű gerincesek. ELTE Eötvös Kiadó Kft., 2012.  
 WALTER S. JUDD, CHRISTOPHER S. CAMPBELL, ELIZABETH A. KELLOGG, PETER F. STEVENS, MICHAEL J. DONOGHUE. : Plant Systematics : A phylogenetic approach / - 3. vyd. - Massachusetts : Sinauer Associates Inc., 2010. - 611 s. - ISBN 978 0 87893 407 2.

**Language, knowledge of which is necessary to complete a course:**  
 hungarian or slovak

**Notes:**

Total student workload:  
 5 credits = 120-140 hours.  
 30% participation in contact hours; 30% preparation of the project of the educational activity and tasks assigned in the lessons; 30-40% self-study

**Evaluation of subjects**

Total number of evaluated students: 6

A	B	C	D	E	FX
0.0	0.0	50.0	16.67	16.67	16.67

**Teacher:** Dr. habil. PaedDr. Melinda Nagy, PhD., Ing. Iveta Szencziová, PhD.

**Date of last update:** 02.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KBIO/ SPRVdb/ATE/22	<b>Name:</b> Animal production
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 1 <b>For the study period:</b> 26 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The condition for completing the course is active participation in classes, which consist of theoretical and practical part. The student will have to write a seminar paper from the practical part of the knowledge gained during the course. The seminar paper will consist of technical terms and topics of a horticultural nature. The seminar paper must meet the content and formal requirements of scientific writing. The student submits the seminar paper at the end of the semester for review and presents it in the form of a presentation (20%). Written exam of theoretical knowledge during the examination period (80%). The condition for successful completion of the course is to obtain at least 50% of the maximum score of the course. Overall evaluation of the course success: - A = 90 - 100% (90 - 100 points) - B = 80 - 89% (80 - 89 points) - C = 70 - 79% (70 - 79 points) - D = 60 - 69% (60 - 69 points) - E = 50 - 59% (50 - 59 points) - FX = 0 - 49% (0 - 49 points)	
<b>Results of education:</b> <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• The student is able to apply the acquired knowledge in the classroom-teaching process of rural development. He knows the planning, programming of production in agriculture, he knows the processes and actors of the food chain. He knows the natural and technical contexts related to orientation in the agricultural sector (livestock breeding, cultivation of cultivated plants and fodder).</li> <li>• The student will gain basic knowledge about the history of domestication. The student will get acquainted with the breeding procedures applied in animal production, which are the basis of biological production in individual breeds and hybrids of livestock. The student will gain basic information about the animal production for meat, milk, eggs, feathers, and the factors affecting the environment. The student will be able to recognize the basic breeding practices with regard to the welfare of livestock. The student will also get acquainted with the legislation related to the breeding and keeping of animals.</li> </ul>	

- The student will be able to classify and recognize individual types of livestock, their importance and technological systems of breeding. The student will get acquainted with all aspects of ethology, breeding and the impact of animal production on the environment.

Skills:

- The student is able to create and present an independent opinion in the field of rural development and agriculture. Can comprehensively understand the conditions necessary for professional advancement in agriculture.
- The student will be able to understand agrotechnical concepts, procedures as well as agriculturally important works.
- The student will be able to develop a comprehensive seminar work and use the knowledge from it in practice.
- The student will be able to use the acquired knowledge in practice and will be able to interpret it to other people.
- The student will be able to explain the individual breeding procedures for breeding livestock and will be able to apply them in the home environment.
- The student will gain a conscious attitude to agriculture and its impact on the environment.

Competences:

- The student takes responsibility for his own work and the staff he manages. The student takes responsibility for the consequences of his statements and opinions. The student takes responsibility for the findings and professional decisions expressed in its opinion and the working procedures performed under it or under its direction.

**Brief syllabus:**

1. Introduction to the issue.
2. Breed development and domestication of animals.
3. Breeds, hybrids and modern biotechnologies in breeding.
4. Breeding procedures, breeding organizations.
5. Impact of animal production on the environment.
6. Cattle breeding.
7. The most important breeds of cattle.
8. Sheep farming.
9. Raising pigs.
10. Poultry farming.
11. Production and manufacture of milk, meat, fodder liver, wool and feathers.
12. Animal health.
13. Animal welfare.

**Literature:**

- SZABÓ F.: Általános állattenyésztés. - 1. vyd. - Budapest : Mezőgazda Kiadó, 2015. - 478 s. - ISBN 978-963-286-711-3.
- MAKOVICKÝ, P.: A mezőgazdaság alapjai: Állattenyésztés. 1. vyd. Komárno: Univerzita J. Selyeho, 2015. 94 s. ISBN 978-80-8122-139-2. SZÉLES, G.: Az agrárgazdaság aktuális kérdései. Budapest : Akadémiai, 2002, 184 s. ISBN 9630560976.
- KOMONYI É.: Mezőgazdasági alapismeretek. - 1. vyd. - Ungvár : Líra Poligráfcentrum, 2013. - 184 s. - ISBN 978-617-596-129-2.
- BROOKE, P.: Mi és a háztáji állatok. Fauna Egyesület, 1990, 40 s. ISBN 0011055.
- BEDNÁR V.: Moje najmilovanejšie zvieratá. - 1. vyd. - Bratislava : Regent, 2016. - 75 s. - ISBN 978-80-88904-92-2.
- DERMOT A.: Developing active welfare policy : An Evaluation of the Back To Work Allowance Scheme: WRC Social and Economic Consultant, 2003. - 164 s. - ISBN 0266236.

<b>Language, knowledge of which is necessary to complete a course:</b> hungarian or slovak					
<b>Notes:</b> Total student workload: 4 credits = 100-120 hours. 32.5% participation in contact hours; 30% preparation of the project of the educational activity and tasks assigned in the lessons; 30-40% self-study					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b> Dr. habil. PaedDr. Melinda Nagy, PhD., Ing. Iveta Szencziová, PhD.					
<b>Date of last update:</b> 02.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KM/SPRVdb/ BPZK/22		<b>Name:</b> The Food Safety and Quality Assurance			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 5.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b> Provided by a foreign partner university (MATE Gödöllő)					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b> Provided by a foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 44					
A	B	C	D	E	FX
9.09	22.73	22.73	27.27	18.18	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KM/SPRVdb/ BS1/22		<b>Name:</b> Thesis Consultation 1.			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 6 <b>For the study period:</b> 78 <b>Methods of study:</b> present					
<b>Number of credits:</b> 7					
<b>Recommended semester/trimester of study:</b> 5.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b> Assecured by MATE Gödöllő					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b> Assecured by MATE Gödöllő					
<b>Evaluation of subjects</b> Total number of evaluated students: 28					
A	B	C	D	E	FX
71.43	0.0	14.29	7.14	3.57	3.57
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KM/SPRVdb/ BS2/22		<b>Name:</b> Thesis Consultation 2.			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 6 <b>For the study period:</b> 78 <b>Methods of study:</b> present					
<b>Number of credits:</b> 8					
<b>Recommended semester/trimester of study:</b> 6.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b> Assecured by MATE Gödöllő					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b> Assecured by MATE Gödöllő					
<b>Evaluation of subjects</b> Total number of evaluated students: 27					
A	B	C	D	E	FX
77.78	0.0	7.41	11.11	3.7	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/CJA1/22	<b>Name:</b> English language 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Career. Career plans.
2. Listening: An interview with the Finance Director of a TV company.
3. Reading: Be aware of your online image - Social networking sites and job-seeking.
4. Grammar: Modal verbs – ability, requests and offers.
5. Case Study: Decide on the successful candidate for a job.
6. Companies. Types of companies.
7. Reading: Is John Lewis the best company in Britain to work for?
8. Listening: An interview with the CEO of a food company.
9. Describing companies and their activities.
10. Grammar: Present Simple and Present Continuous.
11. Presentation: Presenting companies.
12. Writing business e-mails and proposals.
13. Course assignments: Presentations.

#### **Literature:**

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. 978-1-2921-3479-6
2. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3
3. MASCULL, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
4. MASCULL, B. 2018. Business Vocabulary in Use 3rd ed. Cambridge University Press, 2018. 176 s. ISBN 131662997X
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0 -19-457068-1

#### **Language, knowledge of which is necessary to complete a course:**

English

#### **Notes:**

Workload distribution:

active participation in seminars: 35%

preparation for seminars, independent study: 20%

preparation for a presentation and giving a presentation: 20%

preparation for written assessment: 25%

#### **Evaluation of subjects**

Total number of evaluated students: 6

a	n
100.0	0.0

**Teacher:** Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky, Mgr. Zsuzsanna Tóth, PhD.

**Date of last update:** 02.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/CJA2/22	<b>Name:</b> English language 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Marketing. The marketing mix. Word partnerships.
2. Presenting brands. The successful marketing campaign.
3. Listening: Marketing in the pharmaceutical industry.
4. Reading: Adidas targets the Chinese market. Writing e-mails and reports.
5. Grammar: Questions. Consumer survey.
6. Telephoning: Exchanging information.
7. Case Study: How to improve sales at an outdoor-clothing company.
8. Managing people. The qualities of a good manager. International management.
9. Vocabulary: Management. Listening: An interview with the author of a management book.
10. Reading: Management and motivation. Writing: Inquiry.
11. Skills: Socialising and entertaining.
12. Grammar: Verbs and prepositions. Collocations.
13. Presentations.

**Literature:**

1. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. 978-1-2921-3479-6
2. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3
3. MASCULL, B. Market Leader: Pre-Intermediate Business English Teacher's Resource Book. Pearson Education Limited, 2012. 216 s. ISBN 978-1-4082-7922-9
4. MASCULL, B. 2018. Business Vocabulary in Use 3rd ed. Cambridge University Press, 2018. 176 s. ISBN 131662997X
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. HEVESI, E. – PAPP, V. – SÁNTA, SZ. – SIMON, M. – TÓTH, ZS.: Business English Practice Tests. Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2013. 187 s. ISBN 978-80-8122-070-8
8. DUCKWORTH, M. Oxford Business English Grammar & Practice. Oxford University Press, 2002. 223 s. ISBN 0 -19-457068-1

**Language, knowledge of which is necessary to complete a course:**

English

**Notes:**

Workload distribution:

active participation in seminars: 35%

preparation for seminars, independent study: 20%

preparation for a presentation and giving a presentation: 20%

preparation for written assessment: 25%

**Evaluation of subjects**

Total number of evaluated students: 6

a	n
100.0	0.0

**Teacher:** Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky, Mgr. Zsuzsanna Tóth, PhD.

**Date of last update:** 02.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/CJN1/22	<b>Name:</b> German language 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Labour market - introduction
2. Word building
3. Written exercise: making an appointment
4. Listening comprehension: "Gehaltsverhandlung" (The secret of successful wage negotiation)
5. Situational tasks
6. "Arbeitsmarkt Mismatsch" - reading comprehension
7. Agriculture, Resources in agriculture - reading comprehension
8. Innovation in agriculture - discussion
9. "Agrobiznis" - listening comprehension
10. "What is essential for the consumer in the modern world" - reading comprehension
11. Sustainability in agriculture - mini-projects
12. Solving problems related to the topic
13. Presentations

**Literature:**

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Ciel: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny prepovolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN3-411-70961-
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German

**Notes:**

Workload distribution:

active participation in seminars: 35%

preparation for seminars, independent study: 20%

preparation for a presentation and giving a presentation: 20%

preparation for written assessment: 25%

**Evaluation of subjects**

Total number of evaluated students: 0

a	n
0.0	0.0

**Teacher:** Mgr. Lilla Fehér

**Date of last update:** 02.03.2022



**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/CJN2/22	<b>Name:</b> German language 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Environmental protection
2. Vocabulary
3. Grammar conventions
4. Writing a business letter
5. Grammar: infinitive structures
6. Reading comprehension: "Altautos müssen draussen bleiben" ( Old cars are banned from the city centre)
7. Mini-projects - environmental protection organisations
8. Marketing
9. Word building, exercises
10. Exhibitions and fairs
11. Evaluation of graphs
12. Discussion: Participation in fairs, exhibitions, preparations, costs, the multiplier effect
13. Presentations

**Literature:**

1. OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Cieľ: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf.[Tréning nemčiny prepovolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German

**Notes:**

Workload distribution:

active participation in seminars: 35%

preparation for seminars, independent study: 20%

preparation for a presentation and giving a presentation: 20%

preparation for written assessment: 25%

**Evaluation of subjects**

Total number of evaluated students: 0

a	n
0.0	0.0

**Teacher:** Mgr. Lilla Fehér

**Date of last update:** 02.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/CRRV/22	<b>Name:</b> Tourism and Rural Development
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Knows the network of institutions operating the agricultural economy and rural development, as well as the related domestic and international legal background. He is aware of the domestic and international functions and contexts of agricultural and rural development policy. Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication. Skill: Able to form and pass on an independent professional position in the field of rural development and agriculture. Able to have a complex understanding of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Able to understand foreign language information related to rural development and to actively use special terms. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. He is able to independently plan the management processes and manage the purchasing and sales processes.	
<b>Brief syllabus:</b> <ul style="list-style-type: none"> <li>- macroeconomic environment of tourism and its characteristics,</li> <li>- tourism in the national economy, its role in rural development, its contribution to employment, trends, etc.,</li> <li>- the importance of tourist products in rural development (active-, eco-, agro-, cycling-, cultural-, wine-, equestrian-, health-, hunting-, gastronomic-, etc.),</li> <li>- tourist conditions of the regions, regional tourist competitiveness, important destinations,</li> <li>- local products, local resources, bottom-up tourist offer creation,</li> <li>- clusters in tourism,</li> </ul>	

- strategies related to tourism, concepts, possibilities of using EU challenges.					
<b>Literature:</b>					
1. Dr. Varga-Nagy Adrienn: Turizmus a vidékfejlesztésben, jegyzet					
2. Kardos Z. (szerk.) (2011): Turisztikai ismeretek. Regionális turisztikai menedzsment modul, Egyetemi tankönyv, Keszthely, 117 p.					
3. Lengyel I. (2003): Verseny és területi fejlődés: térségek versenyképessége Magyarországon. JATEPress, Szeged, 454 p.					
4. Lengyel M. (1992): A turizmus általános elmélete. Viva K. és Reklámügynökség, Budapest, ISBN 963-02-9250-5, 212 p.					
5. Puczkó L. - Rátz T. (2002): A turizmus hatásai. Aula Kiadó, Budapest, 490 p.					
<b>Language, knowledge of which is necessary to complete a course:</b>					
Hungarian language					
<b>Notes:</b>					
Provided by a foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 39					
A	B	C	D	E	FX
48.72	0.0	28.21	15.38	5.13	2.56
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/EEU/22	<b>Name:</b> Basics of environmental economics and sustainability
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. At least 90 points are required to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Knows the basic spatial concepts, facts, main characteristics and contexts of agricultural production and the agricultural economy as a whole, the relevant agricultural economic actors, functions and processes at the domestic and international level. He is aware of the domestic and international functions and contexts of agricultural and rural development policy. He / she is familiar with the health-determining determinants of the sustainable agricultural production tasks required to solve rural development problems. Skill: Able to have a complex understanding of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Able to understand foreign language information related to rural development and to actively use special terms. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. Competence: Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. In addition to professional management, he / she is able to directly manage the sub-tasks of the project at the operational level in a rural development research project. He is able to independently plan the management processes and manage the purchasing and sales processes.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Kerekes S. - Fogarassy Cs. (2007) Bevezetés a környezetgazdaságtanba. SZIE GTK HEM TO Tankönyv, Gödöllő, 2007. 2. Szlávik János (szerk.) (2012) Környezetgazdaságtan. Typotex Kiadó, Budapest, 2012. 3. Kiss Károly (2008) Zöld gazdaságpolitika. Egyetemi jegyzet BCE, <a href="http://korny.uni-corvinus.hu/mesterkepzes/zgp/zold_gazdpol-2009.pdf">http://korny.uni-corvinus.hu/mesterkepzes/zgp/zold_gazdpol-2009.pdf</a> .	

<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian language					
<b>Notes:</b> Provided by a foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/EKO1/22	<b>Name:</b> Microeconomics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The course ends with an exam. The condition for the successful completion of the course is that the student obtains a min. 50% of the total 100 points can be obtained within the course. Within the framework of the subject, points can be obtained in the following hand: <ul style="list-style-type: none"> <li>• max. 40 points during the diligent period with seminar work;</li> <li>• max. 60 points in the examination period with a written exam, which assesses the theoretical and practical knowledge acquired within the framework of the subject.</li> </ul> In order to obtain the A grade, the maximum score must be 100 - 90%, for the B grade 89-80%, for the C grade 79-70%, for the D grade 69-60%, for the E grade 59-50%. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum total score available.	
<b>Results of education:</b> <b>Knowledge</b> The student acquires the basic terms and definitions of a market economy. They get acquainted with the methodology of microeconomic analysis and the basic units of the demand and supply side of a market economy. He gets acquainted with the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. <b>Skill</b> The student will gain basic practical experience in the evaluation of economic processes with special regard to microeconomic contexts. Able to independently compare market expectations from the demand and supply side. It will be able to draw the consequences of public intervention by highlighting the reactions of consumers and companies. <b>Competence</b> The student communicates effectively in relation to basic economic contexts. Able to reflect on government interventions and evaluate their effects. You will be able to critically assess the economic situation.	
<b>Brief syllabus:</b> 1. The basics of microeconomic theory.	

2. Fundamentals of the consumer.
3. Optimum choice of consumer.
4. Generalization of the utility function.
5. Demand and its characteristics.
6. Production analysis.
7. Cost analysis.
8. The balance of the company in the conditions of perfect competition.
9. Balance the company in terms of monopoly and monopolistic competition.
10. Oligopolistic market structures.
11. Market balance, supply and demand.
12. The state as a factor of market balance.
13. Analysis of concentration in the industry.

**Literature:**

KORCSMÁROS, E. – GÓDÁNY, ZS. – ZSIGMOND, T. Közgazdaságtan I. – Mikroökonómia, Univerzita J. Selyeho, Fakulta ekonómie a informatiky, 2021, ISBN XXXXXX

KORCSMÁROS, E. - SERES HUSZÁRIK, E. - GÓDÁNY, ZS. Közgazdaságtan praktikum Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2019, ISBN 978-80-8122-297-9

LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus (Teoretické a praktické problémy). Bratislava: Iura Edition, 2011. 273 s. ISBN 978-80-8078-405-8

JUREČKA, V. Mikroekonomie. Praha: Grada Publishing, 2010. 360. s. ISBN 978-80-247-3259-6

FENDEKOVÁ, E. a kol. Zbierka príkladov z mikroekonomie. Bratislava: Iura Edition, 2009. 200 s. ISBN 978-80-8078-242-9

FENDEK, M. – FENDEKOVÁ, E. Mikroekonomická analýza. Bratislava: Iura Edition, 2008. 575 s. ISBN 978-80-8078-180-4

VARIAN, H. L. Mikroökonómia középfokon. Budapest: Akadémia Kiadó, 2005. 745 s. ISBN 963-05-8308-9

**Language, knowledge of which is necessary to complete a course:**

Hungarian

**Notes:**

Student workload distribution:

60% load - lectures, seminar work and exam preparation

40% load - solving individual tasks, practicing the acquired knowledge, studying the literature

**Evaluation of subjects**

Total number of evaluated students: 54

A	B	C	D	E	FX
5.56	9.26	20.37	25.93	31.48	7.41

**Teacher:** PhDr. Enikő Kahler Korcsmáros, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/EKO2/22	<b>Name:</b> Macroeconomics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The course ends with an exam. The condition for the successful completion of the course is that the student obtains a min. 50% of the total 100 points can be obtained within the course. Within the course, points can be earned in the following hands: <ul style="list-style-type: none"> <li>• max. 40 points during the diligent period with seminar work;</li> <li>• max. 60 points in the examination period with a written exam, which assesses the theoretical and practical knowledge acquired within the framework of the subject.</li> </ul> In order to obtain the A grade, the maximum score must be 100 - 90%, for the B grade 89-80%, for the C grade 79-70%, for the D grade 69-60%, for the E grade 59-50%. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum total score available.	
<b>Results of education:</b> <b>Knowledge:</b> He has knowledge of basic legal and ethical rules in the field of rural development and agriculture. He knows the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. He knows the planning, production programming, trade and logistics methods of the agricultural economy, he knows the processes and actors of the food chain. <b>Skill:</b> Able to have a complex overview of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. Able to use written and oral communication tools effectively, recognize the advantages and disadvantages of using the opportunities provided by IT, if necessary, be able to use them consciously and professionally. <b>Competence:</b> It is also manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules.	

He takes responsibility for the consequences of his statements and opinions.  
He / she is responsible for the findings and professional decisions made in his / her expert opinion, and for the work processes performed by him / her or under his / her direction.

**Brief syllabus:**

1. Terminology of macroeconomic theory. Alternative approaches to macroeconomics.
2. Options and ways to measure total economic output. Methods of calculating GDP. Next ways of expressing the total output.
3. The production function, demand and labor supply. Intertemporal optimization, production and income distribution rate, interest rates.
4. The theory of economic growth. Long-term growth: the Solow model
5. Employment - Labour market, the issue of the causes and forms of unemployment, unemployment rate and its context. Development of unemployment in Slovakia.
6. The term role and form of money inflation. Alternative theory of money supply and money demand. The multiplier of the money supply.
7. Monetary policy. The balance of the financial market. Baumol-Tobin model.
8. Aggregate demand. AD-AS model.
9. The impact of monetary and fiscal policy on aggregate demand and aggregate supply and various theoretical concepts.
- 10 IS-LM model.
11. Models aggregate supply.
12. Inflation and unemployment. Phillips curve and its interpretation.
13. Keynes's model. Consumption savings and investment. Consumption function and saving function. The theory of consumption.

**Literature:**

KORCSMÁROS, E. - SERES HUSZÁRIK, E. - GÓDÁNY, ZS. Közgazdaságtan praktikum Univerzita J. Selyeho - Ekonomická fakulta, Komárno, 2019, ISBN 978-80-8122-297-9  
LISÝ, J. a kol. Ekonomický rast a ekonomický cyklus (Teoretické a praktické problémy). Bratislava: Iura Edition, 2011. 273 s. ISBN 978-80-8078-405-8  
JUREČKA, V. Makroekonomie. Praha: Grada Publishing, 2010. 332. s. ISBN 978-80-247-3258-9  
LISÝ, J. a kol. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 2005. 622 s. ISBN 80-8078-063-3  
TÁNCOŠOVÁ, J. a kol. Ekonómia v novej ekonomike (Metodická pomôcka na semináre). Bratislava: Iura Edition, 2005. 80 s. ISBN 80-8078-064-1  
MISZ, J. Makroökonómia feladatgyűjtemény. Budapest: Panem Kiadó, 2004. 188 s. ISBN 963-545-434-1  
MANKIW, N. G. Makroökonómia. Budapest: Osiris Kiadó, 2002. 566 s. ISBN 9633794188

**Language, knowledge of which is necessary to complete a course:**

Hungarian

**Notes:**

Student workload distribution:  
60% load - lectures, seminar work and exam preparation  
40% load - solving individual tasks, practicing the acquired knowledge, studying the literature

**Evaluation of subjects**

Total number of evaluated students: 49

A	B	C	D	E	FX
4.08	14.29	24.49	22.45	30.61	4.08
<b>Teacher:</b> PhDr. Enikő Kahler Koresmáros, PhD., Mgr. Tibor Zsigmond, PhD.					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KBIO/ SPRVdb/KER/22	<b>Name:</b> Horticulture
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 1 <b>For the study period:</b> 26 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The condition for completing the course is active participation in classes, which consist of theoretical and practical part. Within the practical part, the student will have to write a seminar paper from the knowledge acquired during the teaching of the subject. The seminar paper will consist of technical terms and topics of a horticultural nature. The seminar paper must meet the content and formal requirements of scientific writing. The student submits the seminar paper at the end of the semester for review and presents it in the form of a presentation (20%). Written exam of theoretical knowledge during the exam period (80%). The condition for successful completion of the course is to obtain at least 50% of the maximum score of the course. Overall evaluation of the success of the course: - A = 90 - 100% (90 - 100 points) - B = 80 - 89% (80 - 89 points) - C = 70 - 79% (70 - 79 points) - D = 60 - 69% (60 - 69 points) - E = 50 - 59% (50 - 59 points) - FX = 0 - 49% (0 - 49 points)	
<b>Results of education:</b> <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• The student is able to apply the acquired knowledge in the classroom-teaching process of rural development. The student knows the basic context of food chain safety. The student knows the planning, programming of production in horticulture, he knows the processes and actors of the food chain. The student knows the natural and technical contexts related to orientation in the agricultural sector (fruit growing, fruit growing, vegetable growing). The student will get acquainted with growing procedures, the importance of individual plant species by their proper treatment. The student will expand their knowledge about plant propagation, their demands as well as the correct harvesting of fruits.</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>• The student is able to create and present an independent expert opinion in the field of rural development and agriculture. Can comprehensively understand the conditions required for</li> </ul>	

professional advancement in rural development, agriculture and horticulture. The student will be able to understand agrotechnical concepts, procedures as well as agriculturally important works.

- The student will be able to develop a comprehensive seminar work and use the knowledge from it in practice.

- The student will be able to use the acquired knowledge in practice and will be able to interpret it to other people.

Competences:

- The student takes responsibility for his own work and the staff he manages. The student takes responsibility for the consequences of his statements and opinions. It takes responsibility for the findings and professional decisions expressed in its expert opinion and the working procedures performed under it or under its direction.

### **Brief syllabus:**

Course contents:

1. Introduction to the problems of horticulture and cultivation work
2. Characteristics of today's state, importance and peculiarities of the five main branches of horticulture - floriculture.
3. Characteristics of today's state, importance and peculiarities of the five main branches of horticulture - growing medicinal plants.
4. Characteristics of today's state, importance and peculiarities of the five main branches of horticulture - fruit growing.
5. Characteristics of today's state, importance and peculiarities of the five main branches of horticulture - viticulture.
6. Characteristics of the current state, importance and peculiarities of the five main branches of horticulture - vegetable growing.
7. Growing practices in greenhouses, foils, flower beds and the impact of growing practices on the environment, agrochemistry.
8. General cultivation technologies - cabbage vegetables
9. General technologies - root and onion vegetables
10. General cultivation technologies - other vegetables
11. General cultivation technologies - apples, pears and grapevines
12. General cultivation technologies - stone species
13. General cultivation technologies - other fruit species

### **Literature:**

KOMONYI É.: Mezőgazdasági alapismeretek. - 1. vyd. - Ungvár : Líra Poligráfcentrum, 2013. - 184 s. - ISBN 978-617-596-129-2.

ÁNGYÁN JÓZSEF, MENYHÉRT ZOLTÁN. : Alkalmazkodó növénytermesztés, környezet- és tájgazdálkodás / - 1. vyd. - Budapest : Szaktudás Kiadó Ház, 2004. - 559 s. - ISBN 963 9553 14 X.

HATVANI A., TOMCSÁNYI E.: Kertészeti növényvédelemi gyakorlatok : Növénykórtan és növényvédelmi állattan / - 1. vyd. - Kecskemét : KFKFK, 2001. - 154 s.

Gyümölcs-, szőlő- és zöldségtermesztés, 2002 : KSH, 2002. - 30. - ISBN 0085723.

KOLTAY Z., VIOLA M.: Kertészeti termesztés speciális gépei - 1. vyd. - Kecskemét : Kertészeti és Élelmiszeripari Egyetem, 1998. - 229s.

ORLÓCI L.: Gyógynövények enciklopédiája. - Budapest : Ventus Libro Kiadó, 2005. - 320 s. ISBN 963 9546 30 5.

SZŐKE L.: Szőlőtermesztés - 1. vyd. - Kecskemét : Kertészeti Főiskola, 2000. - 192s.

TERBE I., HODOSSI S., KOVÁCS A.: Zöldségtermesztés termesztőberendezésekben. - 1. vyd. Budapest : Mezőgazda Kiadó, 2005. - 271 s. - ISBN 963 286 204 X.

<b>Language, knowledge of which is necessary to complete a course:</b> hungarian or slovak					
<b>Notes:</b> Total student workload: 4 credits = 100-120 hours. 32.5% participation in contact hours; 30% preparation of the project of the educational activity and tasks assigned in the lessons; 30-40% self-study					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b> Ing. Pavol Balázs, PhD., Ing. Iveta Szencziová, PhD.					
<b>Date of last update:</b> 02.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KMAT/ SPRVdb/MAT/22	<b>Name:</b> Mathematics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester will be held two written tests by 35 points and for the active work of student in WebWork-system can the student obtain 30 points. Of the total of 100 points it is needed to obtain at least 90 points on the valuation A, for grade B is necessary to obtain 80 points, for grade C at least 70 points, for grade D at least 60 points and for grade E at least 50 points. If this condition is not met, a written test will be given in the exam period to obtain max. 70 points. Points earned in WeBWorK will be counted in the overall rating.	
<b>Results of education:</b> After successfully completing the subject, the student learns the basics of mathematical analysis. Students know the basic properties of functions and can apply their knowledge in solving tasks. The student also knows the basic concepts of linear algebra and he is able to apply the basic methods of linear algebra in solving practical problems. In addition, the student acquires basic knowledge from theory of probability. After completing the course, the student will gain: <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• He/she understands abstract notions in curriculum and knows the relations among them. He/she recognizes general patterns and concepts in applied problems.</li> <li>• He/she knows principles and basic methods of mathematical proofs.</li> <li>• He/she manages to illustrate concepts by means of appropriate examples.</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>• He/she is able to formulate logical and true mathematical statements with exact specification of their conditions and main consequences.</li> <li>• He/she is able to abstract away from concrete form of problems, is able to formulate them in abstract general form in order to analyse and solve them.</li> <li>• He/she is able to create mathematical models of simple practical tasks and to find and adapt appropriate mathematical means and methods of their solving..</li> </ul> <b>Competence:</b> <ul style="list-style-type: none"> <li>• He/she is able to apply mathematical knowledge in wide extent.</li> <li>• He/she demonstrates a high level of self-activity in solving mathematical problems.</li> <li>• He/she works effectively as an individual as well as a member or a leader of a small team.</li> </ul>	

**Brief syllabus:**

1. Real and complex numbers.
2. Definition of function.
3. Elementary functions and basic properties.
4. Vector space. Vector operations.
5. Matrices, operations with matrices.
6. Determinant, basic features and applications.
7. Solving homogeneous and inhomogeneous systems of linear equations.
8. Combinatorics
9. Probability. Classical, geometric and axiomatic definition of probability.
10. Random event. Random variable.
11. Probability distributions, properties.
12. Discrete and continuous distributions.
13. Mean and variance.

**Literature:**

- 1) G.B. Thomas: Thomas-féle KALKULUS I. kötet - 3., javított kiadás, Budapest, Typotex 2011
- 2) T. Szerényi: Analízis, Budapest, Tankönyvkiadó 1990. 560 s. ISBN 963 18 30009 8.
- 3) Katriňák, T. a kol.: Algebra a teoretická aritmetika 1. Bratislava : UK Bratislava, 1995, s. 351. ISBN 80-223-0986-9.
- 4) Szendrei, J.: Algebra és számelmélet. Budapest : Nemzeti tankönyvkiadó, 2001, s. 475. ISBN 963 19 2401 7.
- 5) Obádovics, Gy.: Valószínűségszámítás és matematikai statisztika. Scolar Kiadó, Bp. 2001.

**Language, knowledge of which is necessary to complete a course:****Notes:**

Student Load Sharing:

42% of the workload - direct teaching

18% of the workload - homework

15% of the workload - preparation for lectures and exercises

25% of the workload - exam preparation

**Evaluation of subjects**

Total number of evaluated students: 54

A	B	C	D	E	FX
18.52	14.81	18.52	25.93	20.37	1.85

**Teacher:** PaedDr. Tomás Visnyai, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/SPRVdb/ MDR/22	<b>Name:</b> Value Chain Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Completion of the course consists of 3 parts, namely active participation in seminars, individual or group seminar work, and a final exam. Active participation in seminars (25 points): for active participation (participation in solving tasks and case studies) the student can collect a maximum of 25 points. Seminar work (25 points): the student prepares a theoretical study on one of the given topics individually or in a group on the basis of literature review. The formal requirements of the study are identical to the requirements of the Rector's Directive on Diploma Theses. The seminar work has to be prepared in length of 7-10 pages, by the end of the semester. Using at least five foreign language literature and a total of at least 10 pieces of scientific literature is required. Final evaluation (50 points): in order to successfully complete the course, it is necessary to pass a final examination in the form of a written exam, which consists of theoretical questions. The maximum number of points is 50. Overall evaluation (100 points): the overall evaluation represents the sum of evaluations obtained by students for the evaluated period, as the sum of points for active participation in seminars, seminar work, presentation of seminar work and final evaluation. The student is obliged to successfully complete the final written examination as well as actively participate in seminars. The overall result is determined based on the classification scale determined in the internal regulations of UJS: A – excellent 90 – 100% B – very good 80 – 89% C – good 70 – 79% D – satisfactory 60 – 69% E – sufficient 50 – 59% FX – insufficient - 0 -49% Credits will not be awarded to a student who obtains less than 50 points in the overall evaluation	
<b>Results of education:</b> Knowledge: After successful completion of the course student: - Knows the theory of supply chain planning and organization - Knows the functioning of the company's external and internal supply chain - Knows the typical procedures used in logistics management	

- Recognizes and applies indicators used in logistics management

Skills: Upon successful completion of the course student:

- is able to manage the enterprise logistics system and supply chains covering companies by understanding the context of integrated enterprise logistics management.

- is able to plan, analyze and develop logistics processes in the company and between companies and effectively manage them.

Competence: After successful completion of the course student:

- will be able to effectively manage supply chain processes

- be able to see and use the potential of supply chain management

- will be able to reduce stocks throughout the supply chain

- will be able to shorten delivery times in the external and internal supply chain

**Brief syllabus:**

1. Basics of supply chain, Relationships between logistics and supply chain, network economy theory

2. Basics of logistics management. Logistics goals, tools.

3. Product identification, tracking and information flow in the supply chain

4. Typical procedures used in logistics management, controlling.

5. Logistics indicators BSC, KPI, SMART

6. Customer and demand management. Customer service, customer service performance metrics, order processing

7. Logistics and company organization. Outsourcing of logistics activities

8. Quality management in logistics. Quality goals, quality indicators, quantified quality goals.

9. Quality management and process development in the supply chain

10. Supply distribution management (procurement, delivery, inventory, etc.).

11. Warehouse and inventory management.

12. Distribution - Distribution tasks in SCM

13. Trends in SCM.

**Literature:**

SZEGEDI Z (2017): Ellátásilánc-menedzsment, Kossuth Kiadó, Budapest. ISBN: 9789630969444

SZÁSZ L.- DEMETER K. (2017): Ellátásilánc-menedzsment, Akadémiai kiadó, Budapest. ISBN: 9789634540700

SZEGEDI Z (2008): Ellátásilánc-menedzsment esettanulmányok Kossuth Kiadó, Budapest. ISBN: 9789630957922

KOZMA, T. – PÓNUSZ, M.(2016): Az ellátásilánc-menedzsment elmélete és gyakorlata - alapok: Alapösszefüggések a hálózati versenyelőnyök és értékláncok mentén. Gyöngyös: Károly Róbert Kutató-Oktató Közhasznú Nonprofit Kft., 2016. 181 p. ISBN:978-963-9941-94-6

SALAMONNÉ HUSZTY, A. – PÓNUSZ, M. – KOZMA, T (szerk.) (2017): Ellátásilánc-menedzsment hallgatói esettanulmánykötet: Játzmák és stratégiai megoldások az ellátási lánc hálózatban. Budapest: Magyar Logisztikai Egyesület, 136 p. (ISBN:978-963-12-7836-1)

DEMETER, K. (Szerk.) (2014): Termelés, szolgáltatás, logisztika - Az értékteremtés folyamatai. Wolters Kluwer Kft., p. 392.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Distribution of student workload:

25% load - active participation in seminars

25% load - elaboration of seminar work 50% load- passing final test					
<b>Evaluation of subjects</b> Total number of evaluated students: 5					
A	B	C	D	E	FX
100.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b> PhDr. Zsuzsanna Szeiner, PhD., PhDr. Enikő Kahler Korcsmáros, PhD., prof. Dr. József Poór, DSc.					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/MER/22	<b>Name:</b> Local Economic Development
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Has knowledge of basic legal and ethical rules in the field of rural development and agriculture. He knows the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. He is aware of the domestic and international functions and contexts of agricultural and rural development policy. Skill: Able to have a complex understanding of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Knows, understands and applies the principles of environmental and nature protection and their regulations related to rural development. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. Competence: At the middle level of the production organizational units, it independently exercises the management functions and takes responsibility for its decisions. He is able to independently plan the management processes and manage the purchasing and sales processes. He / she is responsible for the findings and professional decisions expressed in his / her expert opinion, and for the work processes performed by him / her or under his / her direction.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Tóth T, Goda P, Kollár K; Tóth T (szerk.), Regionális gazdaságfejlesztés 2. Gödöllő: Szent István Egyetem Gazdaság- és Társadalomtudományi Kar, 2009. 95 p. Könyv/ Oktatási anyag 3. Tóth T, Káposzta J, Puskás J (szerk.): Regionális gazdaságfejlesztés és menedzsment (elmélet) Gödöllő: Szent István Egyetemi Kiadó, 2014. 191 p. (ISBN:978-963-269-403-0) 4. Bartke I. (1995): Területfejlesztés, ELTE Eötvös Kiadó, Budapest. 5. Enyedi Gy. (1996): Regionális folyamatok Magyarországon, Hilscher Rezső szociálpolitikai Egyesület, Budapest.	

<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian language					
<b>Notes:</b> Provided by a foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 27					
A	B	C	D	E	FX
40.74	0.0	37.04	18.52	3.7	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/MLZ/22	<b>Name:</b> Human Resources Management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The method of evaluation of the subject is the following: written exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score. There is no credit for the subject if a student obtains less than 50%.	
<b>Results of education:</b> After completing the course, students will receive an overview of how human resource management works. They are able to plan human resources and link human resource management to the strategic goals of the company. <b>Knowledge</b> Knows the basic concepts, theories, facts, national economic and international contexts of economics in relation to relevant economic actors, functions and processes. He knows the planning and management rules, professional and ethical standards of the business organization. <b>Skill</b> It follows and interprets the world economic and international business processes, changes in economic policy, related policies and legislation, their effects, and takes them into account in its analyzes, proposals and decisions. It can also work effectively in an international, multicultural environment. Able to recognize the requirements and development opportunities from international business development trends and European policies. <b>Competence</b> It is responsible for its analyzes, conclusions and decisions. He is responsible for his own work, for the organization / business he manages, for his employees and for his relationships with partners.	
<b>Brief syllabus:</b> 1. The importance and mission of human resources 2. Corporate culture	



3. Process management of personal activity
4. Human resource development in the organization and change management
5. Competency model, recruitment
6. Recognize motivational factors in candidates
7. Effective work communication
8. Practical teaching of personal interviews
9. Employee performance management
10. Conflicts in the workplace
11. Educational project preparation and management
12. Leadership skills of the HR professional
13. Summary and discussion of knowledge

**Literature:**

Berde, Cs., Hajós, L. (2008). Emberi erőforrás gazdálkodás. Szaktudás Kiadó Ház  
 Farkas, F., Karoliny, M., László, G., Poór, J. (2006): Emberi erőforrás menedzsment kézikönyv. Akaprint Nyomdaipari Kft., ISBN 9632247248  
 Bokor, A., Szöts-Kováts, K., Csillag, S. (2014). Emberi erőforrás menedzsment. Saldo Zrt., ISBN 9789631968347  
 Karácsony, P. (2020). The new waves in human resources management: Possibilities and tendencies. Dunajská Streda, Szlovákia: TADO Production, ISBN: 9788081223532

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Distribution of student workload:  
 60% load - lectures and exam preparation  
 40% load - individual tasks (literature study)

**Evaluation of subjects**

Total number of evaluated students: 45

A	B	C	D	E	FX
44.44	17.78	20.0	4.44	11.11	2.22

**Teacher:** Dr. habil. Ing. Peter Karácsony, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/MRA/22	<b>Name:</b> Method of Regional Analysis
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. At least 90 points are required to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> <b>Knowledge:</b> Knows the statistical methods needed to identify rural development and agricultural problems, relevant information collection, analysis and problem solving methods, marketing processes. He knows the planning, production programming, trade and logistics methods of the agricultural economy, he knows the processes and actors of the food chain. He knows the changes in rural society, their connections and the aspects of the interaction between rural society and agriculture. <b>Skill:</b> Able to form and pass on an independent professional position in the field of rural development and agriculture. Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. Able to use written and oral communication tools effectively, recognize the advantages and disadvantages of using the opportunities provided by IT, if necessary, be able to use them consciously and professionally. <b>Competence:</b> Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. In addition to professional management, he / she is able to directly manage the sub-tasks of the project at the operational level in a rural development research project. He is able to independently plan the management processes and manage the purchasing and sales processes.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Tóth Tamás, Péter Balázs, Pesti Csaba, Vinogradov Szergej, Járasi Éva Zsuzsanna (2010): Regionális elemzések módszerei, Szent István Egyetem, Gödöllő, 100 p. 2. Nemes Nagy József (szerk.) (2005): Regionális elemzési módszerek, Regionális Tudományi Tanulmányok, 11. ELTE Regionális Földrajzi Tanszék - MTA-ELTE Regionális Tudományi	

Kutatócsoport, Budapest, 284 p. Letölthető: [http://www.academia.edu/10307380/REGION%C3%81LIS\\_ELEMZ%C3%89SI\\_M%C3%93DSZEREK](http://www.academia.edu/10307380/REGION%C3%81LIS_ELEMZ%C3%89SI_M%C3%93DSZEREK)

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 26

A	B	C	D	E	FX
38.46	0.0	11.54	34.62	15.38	0.0

**Teacher:**

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/MRK/22	<b>Name:</b> Agromarketing
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 1 <b>For the study period:</b> 26 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student assessment consists of three parts, active participation in solving group assignments during seminar classes (20 points), independent elaboration of a case study (20 points) and a final exam (60 points), which must be completed by a minimum of 30 points. Method of examination - exam. A minimum of 90 points is required for grade "A", a minimum of 80 points for grade "B", a minimum of 70 points for grade "C", a minimum of 60 points for grade "D" and a minimum of 50 points for grade "E".	
<b>Results of education:</b> <b>Knowledge:</b> He knows the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. Knows the management skills applicable in rural development regardless of the size of the entity. He knows the changes in rural society, their connections and the aspects of the interaction between rural society and agriculture. <b>Skill:</b> Able to form and transfer an independent professional position in the field of rural development and agriculture. Able to have a complex overview of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. <b>Competence:</b> It is also manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. He takes responsibility for the consequences of his statements and opinions. He is able to independently plan the management processes and manage the purchasing and sales processes.	
<b>Brief syllabus:</b> 1. The basic concept, context and trends of agricultural and food marketing.	

2. Factors influencing food consumer and consumer behavior.
3. Types of the main organizational markets, factors of the purchasing behavior of the organizational markets.
4. Marketing research, The relationships between the competitive structure of the market, the basics of competitive advantage and competitiveness, the methods of analyzing the behavior of competitors.
5. Segmentation of consumer and organizational markets, selection of target markets, positioning of products.
6. Elements of the marketing mix: the product I. Product development
7. The product II. Product life cycles, branding, quality and packaging
8. Price policy
9. The sales channel, price and contract terms
10. Marketing Communication I. Advertising
11. Marketing communication II. Sales promotion, personal sales, PR
12. Basics of marketing planning
13. Organizational framework of marketing

**Literature:**

- LEHOTA J. (szerk.): Élelmiszergazdasági marketing. Budapest: Műszaki Könyvkiadó, 2001, 328 o., ISBN 963 162 80 27
- LEHOTA J. – Tomcsányi P. (szerk.): Agrármarketing. Budapest: Mezőgazda Kiadó, 1994, 249 o., ISBN 978 963 384 392 39
- BAUER-BERÁCS-KENESEI. Marketing alapismeretek. Budapest: Akadémiai Kiadó, 2014, 448 o., ISBN 978 963 05 9502 5
- VÉGH, K. – SERES HUSZÁRIK, E. A marketing alapjai. Komárom: SJE, Gazdaságtudományi Kar, 2013. 157. o. ISBN 978-80-8122-069-2
- KITA J. a kol. Marketing. Bratislava: IURA EDITION, 2010. 411. o. ISBN 8080783273
- SZAKÁLY Z. (szerk.): Élelmiszergazdasági marketing, Budapest: Akadémiai Kiadó, 2017

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Distribution of student workload:  
 52% load - lectures, seminars and exam preparation  
 48% load - group written seminar assignments, case study elaboration, written exam

**Evaluation of subjects**

Total number of evaluated students: 46

A	B	C	D	E	FX
8.7	26.09	26.09	21.74	10.87	6.52

**Teacher:** prof. Dr. László Józsa, CSc., PhDr. Erika Seres Huszárík, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KBIO/ SPRVdb/NTE/22	<b>Name:</b> Crop production
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 1 <b>For the study period:</b> 26 / 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The condition for completing the course is active participation in classes, which consist of theoretical and practical part. The student will have to write a seminar paper in the practical part of the knowledge gained during the course. The seminar paper will consist of technical terms and topics of a horticultural nature. The seminar paper must meet the content and formal requirements of scientific writing. The student submits the seminar paper at the end of the semester for review and presents it in the form of a presentation (20%). Written exam of theoretical knowledge during the examination period (80%). The condition for successful completion of the course is to obtain at least 50% of the maximum score of the course. Overall evaluation of the course success: - A = 90 - 100% (90 - 100 points) - B = 80 - 89% (80 - 89 points) - C = 70 - 79% (70 - 79 points) - D = 60 - 69% (60 - 69 points) - E = 50 - 59% (50 - 59 points) - FX = 0 - 49% (0 - 49 points)	
<b>Results of education:</b> Students will acquire basic knowledge of growing technologies of field crops, usable also for the conditions of growing horticultural plants. After mastering the basic cultivation technologies, students will gain the ability to establish and operate a comprehensive crop production minifarm. <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• The student is able to apply the acquired knowledge in the classroom-teaching process of rural development. The student knows the basic connections and interactions between soil and plants. The student knows the planning, programming of production in agriculture, cultivation and horticulture. The student knows the natural and technical contexts related to orientation in the agricultural sector (fodder, fruit growing, fruit growing, vegetable growing). The student will get acquainted with growing procedures, the importance of individual plant species by their proper treatment. The student will expand his knowledge about plant reproduction, their demands as well as the proper harvesting and appreciation of fruits.</li> </ul> <b>Skills:</b>	

- The student is able to create and present an independent expert opinion in the field of rural development and agriculture. Can comprehensively understand the conditions necessary for professional progress in the field of cultivation of individual cultivated plant species. The student will be able to understand agrotechnical concepts, procedures as well as agriculturally important works.
- The student will be able to develop a comprehensive seminar work and use the knowledge from it in practice.
- The student will be able to use the acquired knowledge in practice and will be able to interpret it to other people.

Competences:

- The student takes responsibility for his own work and the staff he manages. The student takes responsibility for the consequences of his statements and opinions. It takes responsibility for the findings and professional decisions expressed in its expert opinion and the working procedures performed under it or under its direction.

**Brief syllabus:**

1. Introduction to the issue.
2. Characteristic features of plant production.
3. Crop production on arable land, tillage and soil preparation.
4. Methods of sowing cultivated plants, seeds, their treatment, sorting and use.
5. Principles of nutrition on arable land, fertilizers and agrochemicals.
6. Technology and cultivation of vegetables and fruits in the field.
7. Technology and cultivation of cereals 1.
8. Technology and cultivation of cereals 2.
9. Technology and cultivation of fodder.
10. Technology and cultivation of industrial crops and oilseeds.
11. Technology and cultivation of legumes.
12. Principles of crop storage.
13. Presentation of seminar papers

**Literature:**

- KOMONYI É.: Mezőgazdasági alapismeretek. - 1. vyd. - Ungvár : Líra Poligráfcentrum, 2013. - 184 s. - ISBN 978-617-596-129-2.
- ANTAL J. : A növénytermesztés alapjai = Gabonafélék. - 1. vyd. - Budapest : Mezőgazda, 2005. - 391 s. - ISBN 963 286 205 8.
- HALÁSZ P.: A hagyományos szántóföldi növénytermesztés a moldvai csángó magyaroknál. - 1. vyd. - Budapest : General Press, 2015. - 406 s. - ISBN 978 963 643 657 5.
- CSETE L, LÁNG I.: A fenntartható agrárgazdaság és vidékfejlesztés : Magyarország az ezredfordulón. - 1. vyd. - Budapest : MTA, 2005. - 313 s. - ISBN 9635084382.
- ANTAL J.: Gyökér- és gumós növények, hüvelyesek, olaj- és ipari növények, takarmánynövények. - 1. vyd. - Budapest : Mezőgazda, 2005. - 595 s. - ISBN 963 286 206 6.
- ÁNGYÁN JÓZSEF, MENYHÉRT ZOLTÁN. : Alkalmazkodó növénytermesztés, környezet- és tájgazdálkodás / - 1. vyd. - Budapest : Szaktudás Kiadó Ház, 2004. - 559 s. - ISBN 963 9553 14 X.
- HATVANI A., TOMCSÁNYI E.: Kertészeti növényvédelemi gyakorlatok : Növénykórtan és növényvédelmi állattan / - 1. vyd. - Kecskemét : KFKFK, 2001. - 154 s.
- HESZKY, L.: Mezőgazdasági biotechnológia. - Budapest : Agroinform Kiadó, 2005. - 366 s. - ISBN 9635028377.
- RADICS L.: Ökológiai gazdálkodás. - 1. vyd. - Budapest : Dinasztia Kiadó, 2001. - 320 s. - ISBN 963 657 329 8

WALTER S. J, S. CAMPBELL, A. KELLOGG, F. STEVENS, DONOGHUE, M.J. .: Plant Systematics : A phylogenetic approach. - 3. vyd. - Massachusetts : Sinauer Associates Inc., 2010. - 611 s. - ISBN 978 0 87893 407 2.

**Language, knowledge of which is necessary to complete a course:**  
hungarian or slovak

**Notes:**

Total student workload:

4 credits = 100-120 hours.

32.5% participation in contact hours; 30% preparation of the project of the educational activity and tasks assigned in the lessons; 30-40% self-study

**Evaluation of subjects**

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** Ing. Iveta Szencziová, PhD., Ing. Pavol Balázs, PhD.

**Date of last update:** 02.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KEK/ SPRVdb/OBH/22		<b>Name:</b> Defense of Final Paper			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present					
<b>Number of credits:</b> 4					
<b>Recommended semester/trimester of study:</b>					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 19					
A	B	C	D	E	FX
42.11	31.58	21.05	0.0	5.26	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KM/SPRVdb/ ODP/22		<b>Name:</b> Professional Training			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 40 <b>For the study period:</b> 520 <b>Methods of study:</b> present					
<b>Number of credits:</b> 30					
<b>Recommended semester/trimester of study:</b> 7.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b> The education system includes 2 types of internships - 3 weeks (15 days) of summer farm and company practice after the 4th semester. The students of the study program take part in a 3-week agricultural practice in the workplace training of Szent István University, where all the conditions are provided for practical oriented education.- The aim of the 13-week (65 days, 520 hours) corporational and commercial practice is to apply the acquired theoretical and practical knowledge. Equally important is to participate in problem solving and to gain practical experience within the choosen profession.					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b> hungarian language					
<b>Notes:</b> Organized by MATE Gödöllő					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/OJA1/22	<b>Name:</b> English for special purposes 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Tourism (introduction, the role of tourism in the economy)
2. Tourism services – vocabulary development
3. The description of tourism services provided in a given region or by a given business
4. Ecotourism – discussion
5. Environmental protection – vocabulary extension
6. Environmental protection – reading comprehension and discussion
7. Best practices in sustainable tourism in the world
8. Planning. Discussion on the different aspects of planning in businesses and in the economy
9. Skills development: vocabulary extension (planning). Listening: The role of business planning
10. Reading comprehension: to plan or not to plan. Business correspondence: the structure of emails and letters
11. Skills development: the language of meetings
12. Course assignments: presentations
13. Test

**Literature:**

1. MIKULÁS, Á, Témák zöld úton (zbierka textov na odborné jazykové skúšky), 2020, uzletiangol.info, bez ISBN
2. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. 978-1-2921-3479-6
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3
4. MURPHY, R. English Grammar in Use 5th Edition. Cambridge University Press, 2019. 390 s. ISBN 978-1-108-45765-1
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 7. 2012. 216 s. ISBN 978-80-8122-042-5
7. 2012. 216 s. ISBN 978-80-8122-042-5
8. Aktuálne články v anglickom jazyku z odborných časopisov

**Language, knowledge of which is necessary to complete a course:**

English

**Notes:**

Workload distribution:

active participation in seminars: 35%

preparation for seminars, independent study: 20%

preparation for a presentation and giving a presentation: 20%

preparation for written assessment: 25%

**Evaluation of subjects**

Total number of evaluated students: 0

a	n
0.0	0.0

**Teacher:** Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky, Mgr. Zsuzsanna Tóth, PhD.

**Date of last update:** 02.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/OJA2/22	<b>Name:</b> English for special purposes 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Products and services. Vocabulary extension – describing products and services. Product lifecycle
2. Reading: launching of new products
3. Language work: Passives
4. Business correspondence: Presenting products and services
5. Skills development: product presentation and presentation of services
6. Food processing and food. Vocabulary extension
7. Skills development: Presenting numbers and data
8. Agriculture 1 – vocabulary extension and reading comprehension
9. Agriculture 1 – vocabulary extension and reading comprehension
10. Skills development: negotiations
11. Negotiations: case study
12. Course assignments: presentations
13. Test

**Literature:**

1. MIKULÁS, Á, Témák zöld úton (zbierka textov na odborné jazykové skúšky), 2020, uzletiangol.info, bez ISBN
2. COTTON, D. – FALVEY, D. – KENT, S. Market Leader: Pre-intermediate Business English Course Book 3rd Edition Extra. Pearson Education Limited, 2016. 176 s. 978-1-2921-3479-6
3. ROGERS, J. Market Leader: Pre-intermediate Business English Practice File 3rd Edition. Pearson Education Limited, 2012. 96 s. ISBN 978-1-4082-3708-3
4. MURPHY, R. English Grammar in Use 5th Edition. Cambridge University Press, 2019. 390 s. ISBN 978-1-108-45765-1
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar-német-szlovák tematikus gazdasági szótár. (Anglicko-maďarsko-nemecko-slovenský tematický ekonomický slovník) Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 7. 2012. 216 s. ISBN 978-80-8122-042-5
7. 2012. 216 s. ISBN 978-80-8122-042-5
8. Aktuálne články v anglickom jazyku z odborných časopisov

**Language, knowledge of which is necessary to complete a course:**

English

**Notes:**

Workload distribution:

active participation in seminars: 35%

preparation for seminars, independent study: 20%

preparation for a presentation and giving a presentation: 20%

preparation for written assessment: 25%

**Evaluation of subjects**

Total number of evaluated students: 0

a	n
0.0	0.0

**Teacher:** Mgr. Endre Hevesi, PhD., Mgr. Zsuzsa Sovinsky, Mgr. Zsuzsanna Tóth, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/OJN1/22	<b>Name:</b> German for special purposes 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Tourism ( Introduction, Types of tourism, Tourism and the economy)
2. Occupations related to tourism
3. Tourism and ecology - discussion
4. Grammar: Word building
5. " Shoppingtourismus" - reading comprehension
6. Mini-projects, solving problems
7. Services: travel arrangements, travel insurance
8. Listening: " Wieviel Trinkgeld geben Sie?" ("What is the proper amount to tip?)
- 9 Grammar: Prepositions
10. Situational tasks, analysis of newspaper articles
11. Evaluating graphs
12. Mini- projects - " Serviceanbieter"
13. Presentations

**Literature:**

- 1.OLASZY,K.- PÁKOZDINÉ GONDA,I. Aktuelle Wirtschaftsthemen [Aktuálne otázky v národnom hospodárstve]. Budapest: Olka, 2007, 283 s. ISBN 978-963-06-3684-1
2. SÜMEGINÉ DOBRA,K.-BORGULYA,I.- SOMOGYMÁRI,M. Ziel: Wirtschaftsdeutschprüfung.[Ciel: Skúška z obchodnej nemčiny] Budapest: KJK- Kerszöv Jogi és Üzleti Kiadó Kft. 2002, 337 s. ISBN 963 224 678 0
3. DIENST,L. -KOLL,R. - RABOFSKI,B. Training Deutsch für den Beruf. [Tréning nemčiny pre povolanie] Hueber Verlag 2002, 176 s.ISBN 978-3-19-0072 98-9
4. Das Lexikon der Wirtschaft.[Hospodársky lexikón] Dudenverlag 2001, 512 s. ISBN 3-411-70961-8
5. DUDÁS, T. – KULCSÁR, ZS. – PISON, E. – SÁNTA, SZ. – SIMON, M. Angol-magyar német-szlovák tematikus gazdasági szótár. Komárno: Pont Intézet, 2007. 181 s. ISSN 1336-135X
6. DUDÁS, T. – KULCSÁR, ZS. – SÁNTA, SZ. – SIMON, M. Tematikus gazdasági szótár I. (Tematický ekonomický slovník) Komárno: Selye János Egyetem, Gazdaságtudományi Kar, 2012. 216 s. ISBN 978-80-8122-042-5
7. NYAKAS, J.- PINTÉR, M. – KLESICS, T.: Wirtschaftsfaktor Deutsch. Lexika Tankönyvkiadó Kft. Székesfehérvár, 2018. ISBN 9786155200885
8. Zusatzmaterial [Doplňkový materiál]

**Language, knowledge of which is necessary to complete a course:**

German

**Notes:**

Workload distribution:

active participation in seminars: 35%

preparation for seminars, independent study: 20%

preparation for a presentation and giving a presentation: 20%

preparation for written assessment: 25%

**Evaluation of subjects**

Total number of evaluated students: 0

a	n
0.0	0.0

**Teacher:** Mgr. Lilla Fehér

**Date of last update:** 02.03.2022



**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KJP/ SPRVdb/OJN2/22	<b>Name:</b> German for special purposes 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> During the semester, students attend the seminars (for up to 20% of the total score). They are also required to prepare and give a presentation in small groups for up to 20% of the total points available. At the end of the term they write a written assessment for up to 60% of the total points available. In order to receive the credits students need to reach at least 50% of the total score available.	
<b>Results of education:</b> <b>Knowledge:</b> The grammatical knowledge necessary for fluent communication in a foreign language expands. According to the course syllabus, the student acquires knowledge required for successful communication in a foreign language in a work environment in the subject areas. The student develops and knows the professional vocabulary, peculiarities, forms, methods and tools for effective communication in a foreign language. <b>Skills:</b> The student develops language skills and can use a professional foreign language at the B1 level (CEFR). The student develops the ability to use written and oral communication tools effectively. The student understands written professional text in the subject areas of the syllabus in the foreign language. The student will understand professional speech in the thematic areas according to the course's syllabus in the foreign language. The student will conduct a conversation in a foreign language on topics and communicative functions covered in the course syllabus. The student develops skills in preparing and presenting reports in a foreign language. The graduate can work in teams. <b>Competences:</b> The student participates independently and responsibly in professional forums within and outside the organisation in a foreign language. The students express themselves responsibly on professional topics in a foreign language.	
<b>Brief syllabus:</b>	

1. Business (introduction) 2. Business contacts, meetings 3. Meetings, making appointments 4. Business letters 5. Grammar exercises 6. Listening exercises 7. Writing letters, solving problems 8. Creating mini-projects 9. Economic organisations 10. Vocabulary building 11. Situational tasks, analysing newspaper articles 12. Grammar exercises 13. Presentations	
<b>Literature:</b>	
<b>Language, knowledge of which is necessary to complete a course:</b> German language	
<b>Notes:</b> Workload distribution: active participation in seminars: 35% preparation for seminars, independent study: 20% preparation for a presentation and giving a presentation: 20% preparation for written assessment: 25%	
<b>Evaluation of subjects</b> Total number of evaluated students: 0	
a	n
0.0	0.0
<b>Teacher:</b> Mgr. Lilla Fehér	
<b>Date of last update:</b> 03.03.2022	
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.	

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/SPRVdb/ OPO/22	<b>Name:</b> Professional Advising
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Completion of the subject consists of 2 parts: active participation in seminars, individual or group seminar work, presentation of seminar work and final exam. The evaluation of the student's performance is based on the points collected during the semester and points obtained in the exam. The maximum number of points is 100. Active participation in lectures (30 points): for active participation, it is possible to obtain points through an active approach to solving case studies and tasks individually or in groups. By active participation, it is possible to collect 30% of the total number of points during the semester. Final evaluation (70 points): Successful completion of the final test, compiled from the curriculum learned during the semester, accounts for 70% of the student's performance evaluation. Overall evaluation (100 points): the overall evaluation represents the sum of the evaluations obtained by the students for the evaluated period, as the sum of the points for active participation in the lectures, and the final evaluation. The student's duty is to successfully pass the final written examination as well as active participation in lectures. The overall result is determined based on the classification scale determined in the internal regulations of UJS: A – excellent 90 – 100% B – very good 80 – 89% C – good 70 – 79% D – satisfactory 60 – 69% E – sufficient 50 – 59% FX – insufficient - 0 -49% Credits will not be awarded to a student who obtains less than 50 points in the overall evaluation.	
<b>Results of education:</b> Knowledge: After successful completion of the course student: <ul style="list-style-type: none"> <li>- masters the basics and the development of consulting work,</li> <li>- knows general methodologies of consulting work</li> <li>- knows the process and organization of consulting work</li> <li>- knows the organizational background, structure and functioning of agricultural advisory services</li> <li>- is familiar with decision support procedures in professional consulting</li> </ul>	

Skills: Upon successful completion of the course student:

- is able to identify, formulate and select the necessary advisory organization on the basis of acquired knowledge
- is able to choose the right elements of the business consulting system to support the consulting process

Competence: After successful completion of the course student:

- is able to plan and organize consulting activities
- is able to choose and effectively apply decision support tools in professional consulting
- can effectively support the success of counseling by choosing the right tools

**Brief syllabus:**

1. Introduction.
2. Basics of development and support consulting work, with general methodological and professional knowledge.
3. Areas of professional consulting (business and agricultural consulting services)
4. The role of professional consulting in the food industry
5. Areas of business consulting, characteristics of knowledge-intensive services
6. The main characteristics and role of business consulting in the domestic economy
7. Organizational background, structure and functioning of agricultural consulting services
8. Consulting work and characteristics of the consultant
9. Planning and organization of consulting work, consulting process I.
10. Planning and organization of consulting work, consulting process II.
11. Procedures to support decision-making in professional consulting
12. Methods of knowledge transfer in consulting
13. Trends.

**Literature:**

1. Dr. Kozári József (szerk.) (2000): Szaktanácsadás a mezőgazdaságban. DINASZTIA Kiadó, Budapest.
2. Kozári József-Tóth Krisztina: Mezőgazdasági szaktanácsadás. In. Poór József (szerk): Menedzsment tanácsadási kézikönyv. Akadémiai Kiadó, Budapest, 2016. pp.741-762. ISBN 978963 05 9812 5
3. A.W van den Ban - H.S. Hawkins (1996): Mezőgazdasági szaktanácsadás. Mezőgazdasági Kiadó.

**Language, knowledge of which is necessary to complete a course:**

hungarian language

**Notes:**

Distribution of student workload:  
30% load - active participation in seminars  
70% load - passing the test

**Evaluation of subjects**

Total number of evaluated students: 41

A	B	C	D	E	FX
78.05	0.0	12.2	9.76	0.0	0.0

**Teacher:** prof. Dr. József Poór, DSc., PhDr. Zsuzsanna Szeiner, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/PFN/22	<b>Name:</b> Corporate finance
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The course ends with an exam. The condition for the successful completion of the course is that the student obtains a min. 50% of the total 100 points can be obtained within the course. Within the course, points can be earned in the following hands: <ul style="list-style-type: none"> <li>• max. 40 points during the diligent period with seminar work;</li> <li>• max. 60 points in the examination period with a written exam, which assesses the theoretical and practical knowledge acquired within the framework of the subject.</li> </ul> In order to obtain the A grade, the maximum score must be 100 - 90%, for the B grade 89-80%, for the C grade 79-70%, for the D grade 69-60%, for the E grade 59-50%. Credits for a subject will not be awarded to a student who achieves less than 50% of the maximum total score available.	
<b>Results of education:</b> <b>Knowledge:</b> He knows the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. He knows the planning, production programming, trade and logistics methods of the agricultural economy, he knows the processes and actors of the food chain. Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication. <b>Skill:</b> Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. Able to understand foreign language information related to rural development and to actively use special terms. Able to perform tasks related to rural development and apply the necessary IT skills. <b>Competence:</b> At the middle level of the production organizational units, he independently exercises the management functions and takes responsibility for his decisions. He takes responsibility for the consequences of his statements and opinions.	

Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions.

**Brief syllabus:**

1. General characteristics of money and currency
2. Introduction to Corporate Finance.
3. Time value of money, interest calculation methods, special cash flows (annuity, perpetual annuity)
4. Bonds and shares - their types and characteristics, share issue, price, dividend, business and financial risk, return and risk
5. Return on investment and risk, portfolio theories. Diversification, CAPM model, SML straight
6. Investment proposals and decision criteria (project evaluation methods)
7. Corporate cash flow (profitability index, cash flows related to the company's investments, operating and financial cash flow, direct and indirect cash flow, depreciation, profit before tax, profit after tax, annual cost equivalent)
8. Investment risk analysis (risk measurement and analysis) - sensitivity analysis, Monte Carlo simulation, options and their graphical illustration
9. Cost of capital (cost of corporate capital, cost of equity)
10. Long-term financial decisions - financial and capital structure of companies, definition of WACC
11. The impact of financial decisions on the efficiency of corporate operations
12. Dividend policy
13. Efficient market and dividend policy - equities, dividends, efficient market theory, definition and characterization of different levels of market efficiency, different dividend payment policies and their characterization

**Literature:**

1. KORCSMÁROS, E. Alapismeretek vállalati pénzügyből. Komárom: Selye János Egyetem. 2018. 212 s. ISBN 978-80-8122-248-1
2. GYULAI, L. Kis- és középvállalkozások üzletfinanszírozása. Budapest: Saldo. 2011. 168 s. ISBN 978-963-638-380-0
3. SOBEKOVÁ MAJKOVÁ, M. Ako financovať malé a stredné podniky. Bratislava: Iura Edition. 2011. 231 s. ISBN 978-80-8078-413-3
4. ZALAI, K. a kol. Finančno-ekonomická analýza podniku. Bratislava: Sprint dva. 2010. 446 s. ISBN 978-80-89393-15-2
5. FETISOVOVÁ, E. a kol.: Podnikové financie – praktické aplikácie a zbierka príkladov. Bratislava: Iura Edition, 2010. 180 s. ISBN 978-80-8078-367-9.
6. VLACHYNSKÝ, K. a kol.: Podnikové financie. Bratislava: Iura Edition. 2009. 524 s. ISBN 978-80-8078-258-0
7. BREALY-MYERS Modern vállalati pénzügyek. Budapest: Panem. 2005. 1175 s. ISBN 963-545-422-8
8. FETISOVOVÁ, E. – VLACHYNSKÝ, K. – SIROTKA, V. Financie malých a stredných podnikov. Bratislava: Iura Edition. 2004. 260 s. ISBN 80-89047-87-4
9. KOHN, M. Bank- és pénzügyek, pénzügyi piacok. Budapest: Osiris Kiadó. 2003. 1059 s. ISBN 963-389-435-2

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Student workload distribution:

60% load - lectures, seminar work and exam preparation

40% load - solving individual tasks, practicing the acquired knowledge, studying the literature

**Evaluation of subjects**

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** PhDr. Enikő Kahler Koresmáros, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/PHO/22	<b>Name:</b> Economy of Settlement
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication. He is familiar with the health-determining determinants of the sustainable agricultural production tasks required to solve rural development problems. Knows the natural and technical contexts related to the orientation of the agricultural (crop, livestock, horticultural) sectors. Skill: Able to form and transfer an independent professional position in the field of rural development and agriculture. Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. Competence: At the middle level of the production organizational units, it independently exercises the management functions and takes responsibility for its decisions. He is able to independently plan the management processes and manage the purchasing and sales processes. He / she is responsible for the findings and professional decisions made in his / her expert opinion, and for the work processes performed by him / her or under his / her direction.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Urbánné Malomsoki Mónika (2013): Tantárgyi segédlet település-gazdálkodási ismeretek tárgyhoz.	
<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian language	
<b>Notes:</b> Provided by a foreign partner university (MATE Gödöllő)	

<b>Evaluation of subjects</b>					
Total number of evaluated students: 27					
A	B	C	D	E	FX
25.93	0.0	51.85	18.52	0.0	3.7
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/PHS/22	<b>Name:</b> Business Economics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's responsibility is during the semester prepare in writing the seminar work for 50 points and successfully completed the final review (written test) for 50 points. To obtain evaluation A is necessary at least 90 points in total, to obtain evaluation B at least 80points, for the assessment of at least 70 points C, D for the assessment of at least 60 points, and the evaluation E at least 50 points. Credit won't be granted to a student who did not receive at least 25 points for the seminar work and at least 25 points on final written test.	
<b>Results of education:</b> The goal is to give a comprehensive picture of the companies explain their functioning and activities. The business economy, uses for the variety and complexity of business processes, interdisciplinary access. External relationships and basic functional areas of the businesses (marketing, innovation, production, logistics, human resources, finance) are also presented from the perspective of CEO's. The course also discusses current economic processes and trends.	
<b>Brief syllabus:</b> 1. Introduction to business economics 2. Place and role of enterprises in the economy 3. Market and competition 4. The external environment of the enterprise 5. Corporate strategy and basics of strategic management 6. Basic concepts of marketing 7. Innovation and their role in the success of the company 8. Fundamentals of Human Resources Management 9. Information as an important source of enterprise 10. Logistics and production processes of the company 11. Basics of financial management enterprise 12. Corporate strategy I. 13. Corporate strategy II.	
<b>Literature:</b> 1. CHIKÁN, A. Vállalatgazdaságtan. Budapest: AULA, 2008. 616 s. ISBN: 9789639698604 2. MAJDÚCHOVÁ, H. a kol.: Podnikové hospodárstvo: zberka príkladov a prípadové štúdie.	

Bratislava: IuraEdition, 2010. 226 s. ISBN: 9788080783655 3. MAJTÁN Š. a kol.: Podnikové hospodárstvo. Bratislava: SPRINT, 2007. 347 s. ISBN: 8089085798 4. MAJTÁN, Š ved. autors. kol.: Podnikové hospodárstvo. Bratislava: Sprintvfra, 2005. 347 s. ISBN 80-89085-46-6					
<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian language					
<b>Notes:</b> Student workload: 75% - study at lectures and seminars 25% - study of professional literature and preparation for the exam					
<b>Evaluation of subjects</b> Total number of evaluated students: 50					
A	B	C	D	E	FX
22.0	36.0	28.0	6.0	8.0	0.0
<b>Teacher:</b> prof. Dr. Mihály Ormos, PhD., PhDr. Imrich Antalík, PhD.					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/POE/22	<b>Name:</b> Farm management
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 90 points to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> <b>Knowledge:</b> Knows the basic relationships of food chain safety. Knows the management skills applicable in rural development regardless of the size of the entity. He knows the planning, production programming, trade and logistics methods of the agricultural economy, he knows the processes and actors of the food chain. <b>Skill:</b> Able to form and transfer an independent professional position in the field of rural development and agriculture. Knows, understands and applies the principles of environmental and nature protection and their regulations related to rural development. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. <b>Competence:</b> He is responsible for the work of himself and the staff he manages. He is able to independently plan the management processes and manage the purchasing and sales processes. He / she is responsible for the findings and professional decisions expressed in his / her expert opinion, and for the work processes performed by him / her or under his / her direction.	
<b>Brief syllabus:</b> - Sources of industry and achievements of technical development. - Conditions of competitiveness of individual sectors and factors influencing their efficiency and development. - EU legal standards and trends, their impact on agriculture and its individual sectors. - Experience and innovation in domestic and international contexts.	

**Literature:**

1. Dr. Villányi László - Dr. Vasa László: Agrárgazdaságtan, EU Agrár-,és környezetpolitika. DE AMTC AVK, 2007.
2. Fertő Imre – Mizik Tamás. Agrárgazdaságtan, Akadémiai Kiadó, 2016.
3. Dr. Guth László – Dr. Fogarassy Csaba – Tóth Tamás – Vasa László. Ágazati gazdaságtan, egyetemi jegyzet, SZIE, 2002.
4. Dr. Székely Csaba. Agrárgazdaságtan 7. A mezőgazdasági ágazatok ökonómiája, és szervezése. Nyugat-magyarországi Egyetem, 2010.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 29

A	B	C	D	E	FX
31.03	0.0	24.14	10.34	27.59	6.9

**Teacher:****Date of last update:** 03.03.2022**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/POG/22	<b>Name:</b> Tender knowledge
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> <b>Knowledge:</b> He has knowledge of basic legal and ethical rules in the field of rural development and agriculture. He is familiar with the network of institutions operating the agricultural economy and rural development, as well as the related domestic and international legal background. He is aware of the domestic and international functions and contexts of agricultural and rural development policy. <b>Skill:</b> Able to have a complex overview of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. Able to use written and oral communication tools effectively, recognize the advantages and disadvantages of using the opportunities provided by IT, if necessary, be able to use them consciously and professionally. <b>Competence:</b> It is also manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. At the middle level of the production organizational units, he independently exercises the management functions and takes responsibility for his decisions. He is responsible for the work of himself and the staff he manages.	
<b>Brief syllabus:</b> 1. Agricultural development, technical development and definition of investments.	

<ul style="list-style-type: none"> <li>2. Incentives for investment in agricultural and rural development.</li> <li>3. Elements of agricultural development, content differences.</li> <li>4. Development programs.</li> <li>5. Project cycle management and project preparation.</li> <li>6. Knowledge of challenges.</li> <li>7. Business plan.</li> <li>8. Cash investment planning, resource map.</li> <li>9. Knowledge of challenges.</li> <li>10. Basic concepts of the public procurement process.</li> <li>11. Social and national processes.</li> </ul>												
<p><b>Literature:</b> Websites related to the content of the subject.</p>												
<p><b>Language, knowledge of which is necessary to complete a course:</b> Hungarian language</p>												
<p><b>Notes:</b> Provided by a foreign partner university (MATE Gödöllő)</p>												
<p><b>Evaluation of subjects</b> Total number of evaluated students: 29</p> <table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>44.83</td> <td>0.0</td> <td>41.38</td> <td>6.9</td> <td>6.9</td> <td>0.0</td> </tr> </tbody> </table>	A	B	C	D	E	FX	44.83	0.0	41.38	6.9	6.9	0.0
A	B	C	D	E	FX							
44.83	0.0	41.38	6.9	6.9	0.0							
<p><b>Teacher:</b></p>												
<p><b>Date of last update:</b> 03.03.2022</p>												
<p><b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.</p>												



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/POI/22	<b>Name:</b> Agricultural informatics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 0 / 2 <b>For the study period:</b> 0 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 90 points to obtain an A rating, to obtain at least 80 points to obtain a B rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Knows the statistical methods needed to identify rural development and agricultural problems, relevant information collection, analysis and problem solving methods, marketing processes. Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication. He knows the changes in rural society, their connections and the aspects of the interaction between rural society and agriculture. Skill: Able to understand foreign language information related to rural development and to actively use special terms. Able to use written and oral communication tools effectively, recognize the advantages and disadvantages of using the opportunities provided by IT, if necessary, be able to use them consciously and professionally. Able to perform tasks related to rural development and apply the necessary IT skills. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. He is able to independently plan the management processes and manage the purchasing and sales processes.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Kozma Tímea, Pónusz Mónika (2016): Az ellátásilánc-menedzsment elmélete és gyakorlata - alapok: Alapösszefüggések a hálózati versenyelőnyök és értékláncok mentén. Gyöngyös: Károly Róbert Kutató-Oktató Közhasznú Nonprofit Kft., 2016. 181 p. (ISBN:978-963-9941-94-6) 2. Salamonné Huszty Anna, Pónusz Mónika, Kozma Tímea (szerk.) (2017): Ellátásilánc-menedzsment hallgatói esettanulmánykötet: Játszmák és stratégiai megoldások az ellátási lánc hálózatban. Budapest: Magyar Logisztikai Egyesület, 136 p. (ISBN:978-963-12-7836-1) 3. Szegedi Zoltán (2012): Ellátásilánc-menedzsment. Kossuth Kiadó. p. 320	

4. Demeter Krisztina (Szerk.) (2014): Termelés, szolgáltatás, logisztika - Az értékteremtés folyamatai. Wolters Kluwer Kft., p. 392.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Teacher:**

**Date of last update:** 04.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KM/SPRVdb/ POP/22		<b>Name:</b> Project course			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 0 / 4 <b>For the study period:</b> 0 / 52 <b>Methods of study:</b> present					
<b>Number of credits:</b> 4					
<b>Recommended semester/trimester of study:</b> 6.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b> Provided by a foreign partner university (MATE Gödöllő)					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b> Provided by a foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/SPRVdb/ PPN/22	<b>Name:</b> Knowledge from Agriculture
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> <p>The condition for completing the course is active participation in classes, which consist of theoretical and practical part. The student will have to develop a seminar paper in the practical part of the knowledge gained during the course. The seminar work will consist of technical terms and topics of an agricultural nature. The seminar paper must meet the content and formal requirements of scientific writing. The student submits the seminar paper at the end of the semester for review and presents it in the form of a presentation (20%). Written exam of theoretical knowledge during the exam period (80%). The condition for successful completion of the course is to obtain at least 50% of the maximum score of the course. At least 90 points must be obtained to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.</p>	
<b>Results of education:</b> <b>Knowledge:</b> <p>The student is able to apply the acquired knowledge in the classroom-teaching process of rural development. The student knows the basic context of food chain safety. He knows the planning, programming of production in agriculture, he knows the processes and actors of the food chain. He knows the natural and technical contexts related to orientation in the agricultural sector (livestock breeding, cultivation of cultivated plants, fruit growing, vegetable growing).</p> <ul style="list-style-type: none"> <li>• The student will get acquainted with the cultivation procedures, the importance of individual species of plants by their proper treatment. They will expand their knowledge about plant reproduction, their demands as well as proper fruit harvesting. The student will be able to classify and recognize individual cultivation practices and agrotechnology systems.</li> <li>• The student will be able to classify and recognize individual types of livestock, their importance and technological systems of breeding. They will get acquainted with all aspects of ethology of animal breeding and welfare.</li> <li>• The student will be able to orientate in the current common agricultural policy of the European Union with an emphasis on sustainable agricultural practices.</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>• The student is able to create and present an independent expert opinion in the field of rural development and agriculture. Can comprehensively understand the conditions required for professional advancement in agriculture.</li> <li>• The student will be able to understand agrotechnical</li> </ul>	

concepts, procedures and agriculturally important works • The student will be able to develop a comprehensive seminar work and use knowledge from it in practice • The student will be able to use the acquired knowledge in practice and will be able to interpret them to other people. • The student will be able to explain the individual breeding procedures for breeding HZ and will be able to apply them in the home environment • The student will gain a conscious attitude to the common agricultural policy and its impact on agricultural production in Slovakia • The student will gain an conscious attitude to agriculture and its impact on environment.

Competences:

- The student takes responsibility for his work and the staff he manages. He takes responsibility for the consequences of his statements and opinions. It takes responsibility for the findings and professional decisions expressed in its expert opinion and the working procedures performed under it or under its direction.

### **Brief syllabus:**

Lectures

1. Origin and development of agriculture.
2. Basic models of tillage.
3. Basic sowing procedures in agriculture.
4. Treatment, maintenance and harvesting of agricultural crops.
5. Origin of cultivated plants and their current division.
6. Collection of field crops.
7. Protection of plants against diseases and pests.
8. Fundamentals of horticulture (vineyard, fruit, vegetables) .
9. Fundamentals of agricultural mechanization.
10. Storage of cultivated plants and storage procedures.
11. EU common agricultural policy.
12. The impact of agriculture on the environment.
13. Presentation of seminar papers

Seminar

1. Livestock breeding at home and in the world.
2. Domestication of livestock and development of livestock breeds.
3. Most important species and breeding of cattle
4. Most important species and breeding of pigs.
5. Most important species and breeding of sheep.
6. Most important species and breeding of poultry.
7. Most important species and breeding of bees and rabbits.
8. Most important species and breeding of horses.
9. Animal welfare.
10. Ecological aspects of livestock breeding.
11. Animal ethology.
12. Presentation of seminar papers
13. Presentation of seminar papers

### **Literature:**

KOMONYI É.: Mezőgazdasági alapismeretek. - 1. vyd. - Ungvár : Líra Poligráfcentrum, 2013. - 184 s. - ISBN 978-617-596-129-2.  
CSETE L, LÁNG I.: A fenntartható agrárgazdaság és vidékfejlesztés : Magyarország az ezredfordulón. - 1. vyd. - Budapest : MTA, 2005. - 313 s. - ISBN 9635084382.  
MAKOVICKÝ, P.: A mezőgazdaság alapjai: Állattenyésztés. 1. vyd. Komárno: Univerzita J. Selyeho, 2015. 94 s. ISBN 978-80-8122-139-2. SZÉLES, G.: Az agrárgazdaság aktuális

kérdései. Budapest : Akadémiai, 2002, 184 s. ISBN 9630560976. TANČIN, V. a kol.: Fyziológia ziskavania mlieka a anatómia vemena. Vyd. VÚŽV Nitra, 2001, 122 s.  
 BROOKE, P.: Mi és a háztáji állatok. Fauna Egyesület, 1990, 40 s. ISBN 0011055.  
 BEDNÁR V.: Moje najmilovanejšie zvieratá. - 1. vyd. - Bratislava : Regent, 2016. - 75 s. - ISBN 978-80-88904-92-2.  
 ANTAL J.: Gyökér- és gumós növények, hüvelyesek, olaj- és ipari növények, takarmánynövények. - 1. vyd. - Budapest : Mezőgazda, 2005. - 595 s. - ISBN 963 286 206 6.  
 WALTER S. J, S. CAMPBELL, A. KELLOGG, F. STEVENS, DONOGHUE, M.J. .: Plant Systematics : A phylogenetic approach. - 3. vyd. - Massachusetts : Sinauer Associates Inc., 2010. - 611 s. - ISBN 978 0 87893 407 2.  
 DERMOT A.: Developing active welfare policy : An Evaluation of the Back To Work Allowance Scheme: WRC Social and Economic Consultant, 2003. - 164 s. - ISBN 0266236.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Total student workload:

6 credits = 150 hours.

30% participation in contact hours; 30% preparation of the project of the educational activity and tasks assigned in the lessons; 40% self-study.

**Evaluation of subjects**

Total number of evaluated students: 47

A	B	C	D	E	FX
23.4	8.51	31.91	25.53	10.64	0.0

**Teacher:** Ing. Iveta Szencziová, PhD., Dr. habil. József Káposzta, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/PVOA/22	<b>Name:</b> Fundamentals of Public Administration
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> <b>Knowledge:</b> He has knowledge of basic legal and ethical rules in the field of rural development and agriculture. He is familiar with the network of institutions operating the agricultural economy and rural development, as well as the related domestic and international legal background. He knows the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. <b>Skill:</b> Able to form and transfer an independent professional position in the field of rural development and agriculture. Knows, understands and applies the principles of environmental and nature protection and their regulations related to rural development. Able to understand foreign language information related to rural development and to actively use special terms. <b>Competence:</b> It is also manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. At the middle level of the production organizational units, he independently exercises the management functions and takes responsibility for his decisions. He is responsible for the work of himself and the staff he manages.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Orlovits Zsolt: Közigazgatási jog és szervezés Egyetemi jegyzet Tizedik, átdolgozott kiadás Szent István Egyetemi Kiadó, Gödöllő 2016. 216p.	

<p>2. Tamás András: A közigazgatási jog elmélete Szent István Társulat, Budapest 2001. 428p.  3. Fazekas Marianna (szerk.): Közigazgatási jog Általános rész I. Közigazgatási szervezeti jog Eötvös Kiadó, Budapest 2015.  4. Kilényi Géza (szerk.): A közigazgatási eljárási törvény kommentárja CompLex Kiadó, Budapest 2009. 541p.</p>					
<p><b>Language, knowledge of which is necessary to complete a course:</b>  Hungarian language</p>					
<p><b>Notes:</b>  Provided by a foreign partner university (MATE Gödöllő)</p>					
<p><b>Evaluation of subjects</b>  Total number of evaluated students: 40</p>					
A	B	C	D	E	FX
2.5	0.0	5.0	27.5	60.0	5.0
<p><b>Teacher:</b></p>					
<p><b>Date of last update:</b> 03.03.2022</p>					
<p><b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.</p>					



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/REK1/22	<b>Name:</b> Regional Economy 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> <b>Knowledge:</b> Knows the basic spatial concepts, facts, main characteristics and connections of agricultural production and the agricultural economy as a whole, the relevant agricultural economic actors, functions and processes at the domestic and international level. Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication. He knows the changes in rural society, their connections and the aspects of the interaction between rural society and agriculture. <b>Skill:</b> Able to form and transfer an independent professional position in the field of rural development and agriculture. Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. <b>Competence:</b> Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. In addition to professional management, he / she is able to directly manage the sub-tasks of the project at the operational level in a rural development research project. He / she is responsible for the findings and professional decisions made in his / her expert opinion, and for the work processes performed by him / her or under his / her direction.	
<b>Brief syllabus:</b>	

1. The subject of regional economy, analysis of the conceptual apparatus, critical approach to scientific discipline.
2. Exploration of economic space, cargo space, probability space.
3. Possibilities of determining the nature of three-dimensional structures.
4. Spatial spread of economic phenomena.
5. Main characteristics of the development of localization theories.
6. Theory of Thümen, Weber, Lösch, Isard, etc.
7. Methodology for selecting the place of operation at present.
8. Division of economic space.
9. Theory of central cities.
10. The law of size and order.

**Literature:**

1. Káposzta, J. (2007): Regionális gazdaságtan, egyetemi jegyzet, Szent István Egyetem, Gödöllő
2. Káposzta József szerk. (2011): Regionális gazdaságtan. Szakkönyv. Szaktudás Kiadó Ház, Budapest, 2011. ISBN 978-615-5224-10-2. p. 310.
3. Isard, Walter. (1975): Introduction to Regional Science. New York: Prentice Hall.
4. Scott, A. J. (2000): Economic Geography: The Great Half-Century. Cambridge Journal of Economics, 24, p. 504.
5. Lengyel Imre-Rechnitzer János (2004, 2009): Regionális gazdaságtan. Dialóg Campus Kiadó, Budapest-Pécs.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 29

A	B	C	D	E	FX
44.83	0.0	34.48	20.69	0.0	0.0

**Teacher:**

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/REK2/22	<b>Name:</b> Regional economics 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. At least 90 points are required to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Knows the health-determining solutions of sustainable agricultural production tasks needed to solve rural development problems. Knows the natural and technical contexts related to the orientation of the agricultural (crop, livestock, horticultural) sectors. He knows the changes in rural society, their connections and the aspects of the interaction between rural society and agriculture. Skill: Able to form and transfer an independent professional position in the field of rural development and agriculture. Able to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. Competence: Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. In addition to professional management, he / she is able to directly manage the sub-tasks of the project at the operational level in a rural development research project. He / she is responsible for the findings and professional decisions made in his / her expert opinion, and for the work processes performed by him / her or under his / her direction.	
<b>Brief syllabus:</b> 1. Neoclassical theory. 2. Theory of export base. 3. Theory of endogenous development. 4. Polarization theories. 5. Models of the center and peripheries. 6. Development poles and regional development. 7. Phases and regional dimensions of economic growth.	

8. The relationship between the division of labor, migration and theoretical, resp. practical skills of regional development.
9. Models and theoretical issues of balanced spatial growth. Industrialization, structure of industry, development poles, theories of development centers.
10. Research of regional transport issues.
11. Transport, impact and regional impact of telecommunications development on economic development and their relation to site selection models.

**Literature:**

1. Káposzta, J. (2007): Regionális gazdaságtan, egyetemi jegyzet, Szent István Egyetem, Gödöllő
2. Káposzta József szerk. (2011): Regionális gazdaságtan. Szakkönyv. Szaktudás Kiadó Ház, Budapest, 2011. ISBN 978-615-5224-10-2. p. 310.
3. Isard, Walter. (1975): Introduction to Regional Science. New York: Prentice Hall.
4. Scott, A. J. (2000): Economic Geography: The Great Half-Century. Cambridge Journal of Economics, 24, p. 504.
5. Lengyel Imre-Rechnitzer János (2004, 2009): Regionális gazdaságtan. Dialóg Campus Kiadó, Budapest-Pécs.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 27

A	B	C	D	E	FX
33.33	0.0	51.85	14.81	0.0	0.0

**Teacher:**

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/RER/22	<b>Name:</b> Regional Inequality
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. It is necessary to obtain at least 80 points to obtain an A rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Has knowledge of basic legal and ethical rules in the field of rural development and agriculture. He knows the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. He is aware of the domestic and international functions and contexts of agricultural and rural development policy. Skills: Ability to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level. Able to understand foreign language information related to rural development and to actively use special terms. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. He is able to independently plan the management processes and manage the purchasing and sales processes.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Molnár Melinda (2007): Regionális egyenlőtlenségek In: Bacsi Zs, Forman B, Káposzta J, Nagyné 2. Molnár M, Péter B Szerk.: Káposzta J: Regionális gazdaságtan, Gödöllő: DE AMTC AVK, 300 p. 3. Enyedi György (1996): Regionális folyamatok Magyarországon, ISBN 9630471213	
<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian language	
<b>Notes:</b>	

Provided by a foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b>					
Total number of evaluated students: 37					
A	B	C	D	E	FX
18.92	0.0	16.22	43.24	16.22	5.41
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/SPRVdb/ RVI/22	<b>Name:</b> Rural development 1
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is checked in exam period in written and/or oral form. The student's can get 100 points on the exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
<b>Results of education:</b> Knowledge: Students knows the basic spatial concepts, facts, main characteristics and contexts of agricultural production and the agricultural economy as a whole, the relevant agricultural economic actors, functions and processes at the domestic and international level. Student is aware of the domestic and international functions and contexts of agricultural and rural development policy. Student is familiar with the health-determining determinants of the sustainable agricultural production tasks required to solve rural development problems. Skill: Able to form and transfer an independent professional position in the field of rural development and agriculture. Knows, understands and applies the principles of environmental and nature protection and their regulations related to rural development. Able to understand foreign language information related to rural development and to actively use special terms. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. Student is responsible for the work of himself and the staff he manages. Student takes responsibility for the consequences of his statements and opinions.	
<b>Brief syllabus:</b> 1. Basic terms associated with rural development: development, increase, changes. 2. Development and inequality, dimensions of cultural development. 3. Center-periphery theories, westernization and modernization, development experiences from Moldova. 4. The concept of the countryside, the changing functions of the countryside, the definition of the concept of the countryside from a geographical, historical and cultural point of view. 5. Population of the countryside, demographic phenomena and connections in the countryside. 6. The concept of rural development, rural development, the ratio of agrarian and territorial development, various approximations of the concept of rural development.	

7. Sustainability, subsidiarity, endogenous development, building from below, relying on local communities, human resources, social capital.
8. The concept of districts, determining districts from a historical and scientific-territorial point of view.
9. Disadvantaged communities and areas in rural development.
10. Concept of rural heritage and its development, cultural heritage management.
11. Partnership in rural development programs, networks in the local area, exclusion, Leader program and partnership.

**Literature:**

1. Farkas Tibor (ed.): Vidékfejlesztés I. egyetemi jegyzet. SZIE 2009
2. CSATÁRI B. 2013: Vidékföldrajz. – In: JENEY L. – KULCSÁR D. – TÓZSA I. (szerk.): Gazdaságföldrajzi tanulmányok közgazdászoknak. – Budapest: BCE Gazdaságföldrajzi és Jövőkutató Tanszék – NGM, pp. 71–87. ISBN: 9635035267 – [http://unipub.lib.uni-corvinus.hu/1145/1/gazdasagfoldrajz\\_2013.pdf](http://unipub.lib.uni-corvinus.hu/1145/1/gazdasagfoldrajz_2013.pdf)
3. G. FEKETE É. 2013: Integrált vidékfejlesztés. – Miskolc: Miskolci Egyetem 178 p. – <http://gtk.uni-miskolc.hu/files/5017/Integrált%20vidékfejlesztés.pdf>

**Language, knowledge of which is necessary to complete a course:**

Hungarian Language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 41

A	B	C	D	E	FX
24.39	0.0	46.34	12.2	17.07	0.0

**Teacher:**

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/SPRVdb/ RVII/22	<b>Name:</b> Rural Development 2
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is checked in exam period in written and/or oral form. The student's can get 100 points on the exam. To obtain grade „A“ students have to obtain minimum 90% of the total score, to obtain grade „B“ students have to obtain 80% of the total score, to obtain grade „C“ students have to obtain 70% of the total score, to obtain grade „D“ students have to obtain 60% of the total score, to obtain grade „E“ students have to obtain 50% of the total score.	
<b>Results of education:</b> Knowledge: Students knows the basic spatial concepts, facts, main characteristics and contexts of agricultural production and the agricultural economy as a whole, the relevant agricultural economic actors, functions and processes at the domestic and international level. Student is aware of the domestic and international functions and contexts of agricultural and rural development policy. Student is familiar with the health-determining determinants of the sustainable agricultural production tasks required to solve rural development problems. Skill: Able to form and transfer an independent professional position in the field of rural development and agriculture. Knows, understands and applies the principles of environmental and nature protection and their regulations related to rural development. Able to understand foreign language information related to rural development and to actively use special terms. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. He is responsible for the work of himself and the staff he manages. He takes responsibility for the consequences of his statements and opinions.	
<b>Brief syllabus:</b> 1. Indicators and methods in the analysis of areas, selection of indicators, indicators of economic level and income inequality, application of demographic indicators in districts. 2. Methods of rural social research. 3. Measuring the quality of life, preparing a social map. 4. Local company analysis, SWOT analysis, stakeholder analysis. 5. Delimitation of districts and areas of interest, backward and supportable areas, disadvantaged rural areas. 6. Social policy, human resources in the countryside. 7. Shadow economy, social programs and local social system.	

8. Rural tourism, agrotourism, equestrian tourism.
9. Experience from local development in Transylvania.
10. Autonomous settlements, self-sufficient and sustainable communities, presentation of successful rural development projects.
11. Climate changes and rural development, alternative use of the rural development environment.
12. Participation of local communities in rural development planning, rural development methods based on partnership.

**Literature:**

1. Farkas Tibor (ed.): Vidékfejlesztés II. egyetemi jegyzet. SZIE 2009
2. CSATÁRI B. 2013: Vidékföldrajz. – In: JENEY L. – KULCSÁR D. – TÓZSA I. (szerk.): Gazdaságföldrajzi tanulmányok közgazdászoknak. – Budapest: BCE Gazdaságföldrajzi és Jövőkutató Tanszék – NGM, pp. 71–87. ISBN: 9635035267 – [http://unipub.lib.uni-corvinus.hu/1145/1/gazdasagfoldrajz\\_2013.pdf](http://unipub.lib.uni-corvinus.hu/1145/1/gazdasagfoldrajz_2013.pdf)
3. G. FEKETE É. 2013: Integrált vidékfejlesztés. – Miskolc: Miskolci Egyetem 178 p. – [http://gtk.uni-miskolc.hu/files/5017/Integrált%20vidékfejlesztés.pdf](http://gtk.uni-miskolc.hu/files/5017/Integralt%20videkfejlesztes.pdf)

**Language, knowledge of which is necessary to complete a course:**

Hungarian Language

**Notes:**

Provided by a foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 29

A	B	C	D	E	FX
37.93	0.0	44.83	6.9	6.9	3.45

**Teacher:**

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/SOC/22	<b>Name:</b> Sociology
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Successful completion of the course requires active participation in lectures and successful completion of the exam. The final grade consists of points: max. 20 points for participation, max. 80 points for the exam. A student can earn a maximum of 100 points in total. A (100-90%), B (89-80%), C (79-70%), D (69-60%), E (59-50%). An FX grade is awarded if the student achieves less than 50% of all points.	
<b>Results of education:</b> <b>Knowledge:</b> Student knows the basic spatial concepts, facts, main characteristics and connections of agricultural production and the agricultural economy as a whole, the relevant agricultural economic actors, functions and processes at the domestic and international level. Student knows the professional vocabulary of rural development, its peculiarities, effective communication, forms, methods and tools. He or she knows the changes in rural society, their connections and the aspects of the interaction of rural social agriculture. <b>Skills:</b> Able to have an independent professional position in the field of rural development and agriculture and its delivery. Student knows, understands and applies the principles of preserving the environment and nature, they rural development. Able to understand foreign language information related to rural development and special active use of technical terms. <b>Competence:</b> It is also manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. Student takes responsibility for the consequences of his statements and opinions.	
<b>Brief syllabus:</b> 1. Introduction to sociology. 2. What is rural sociology? 3. The emergence of rural development The emergence of rural development as a public policy in Europe. 4. What is the countryside? Rural definition debates in European and domestic rural research Rural concepts, definition debates, constructivist rural sociology	

5. The society and demographic structure of the countryside
6. The way of life in the countryside
7. Adaptability and local identity in rural areas
8. Theories of rural development
- 9 Research methods
10. Development Policy: Changing Development Policy Theories.
11. The effects of development policy: spatial effects, social effects, results.
12. The productive countryside: the transformation of agricultural and food production
13. Self-sufficient farms: small-scale agriculture, own-account production and sustainability

**Literature:**

1. Kulcsár László: A vidékfejlesztés szociológiája 1. vyd. - Budapest-Pécs : Dialóg Campus Kiadó, 2006. - 220 s. - ISBN 963 7296 20 4.
2. Kovács Teréz: Vidékfejlesztési politika - New York : Campus, 2003. - 286 s. - ISBN 963 9310 89 1
3. Madarász Imre (szerk.) (2001): Gazdaság-és szervezetszociológia. Egyetemi jegyzet, SZIE, Gödöllő.
4. Andorka Rudolf (2006): Bevezetés a szociológiába. Osiris Kiadó Kft., Budapest. Letölthető: [http://www.tankonyvtar.hu/hu/tartalom/tamop425/2011\\_0001\\_520\\_bevezetes\\_a\\_szociologiaba/index.html](http://www.tankonyvtar.hu/hu/tartalom/tamop425/2011_0001_520_bevezetes_a_szociologiaba/index.html)
5. Szántó Zoltán (szerk.) (2006): Gazdaságszociológia I. Egyetemi jegyzet, ELTE Budapest, Letölthető: [http://www.tankonyvtar.hu/hu/tartalom/tamop425/0041\\_gazdszoc\\_i/adatok.html](http://www.tankonyvtar.hu/hu/tartalom/tamop425/0041_gazdszoc_i/adatok.html)
6. Fertő Imre: Az Agrárszektor versenyképességének feltételei = Az Agrárpolitika és a vidékfejlesztés összefüggései. - 1. vyd. - Budapest : Magyar Hivatalos Közlönykiadó, 2001. - 104 s.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Total student workload: 4 credits = 100 hours (26 hours: participation in lectures 74 hours: study of literature)

**Evaluation of subjects**

Total number of evaluated students: 33

A	B	C	D	E	FX
57.58	12.12	24.24	6.06	0.0	0.0

**Teacher:** István Jobbágy, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/UCT1/22	<b>Name:</b> Basics of Accounting
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The method of evaluation and completion of the course consists of 3 parts: continuous assessment, active participation in seminars and written examination. Continuous assessment (20 points): Continuous assessment is done through a written assessment four times during the semester. A maximum of 5 points can be earned on each written survey (a total of 20 points out of the four written surveys can be earned during the semester). Active participation in seminars (10 points): participation in seminars during the semester is a condition for receiving active participation points. It is possible to receive the maximum of 10 points during these seminars by active approach to solving practical assignments. Final assessment (70 points): To successfully pass the course, it is necessary to pass the written final examination comprised of theoretical questions and practical problems. To pass the written examination successfully, it is necessary to receive at least 35 points from the maximum number of 70 points (excluding the points received from continuous assessment and active participation in seminars). A student who fails to achieve at least 35 points in the written test, ergo examination, will be awarded the grade FX – Insufficient. Overall assessment: The overall assessment represents the sum of assessments received by the student for the period evaluated, ergo the sum total of points for the continuous assessment, active participation in seminars and final assessment. The student is obliged to successfully pass the final written examination as well as demonstrate active participation in 80 % of seminars. The course assessment shall be defined in line with the J. Selye University internal policy (JSU Study Policy) and is based on the following classification scale: A - Excellent (90-100%), B - Very good (80-89%), C - Good (70-79%), D - Satisfactory (60-69%), E - Sufficient (50-59%), FX - Insufficient (0-49%). Credits shall not be awarded to a student who receives less than 50 points in the overall assessment.	
<b>Results of education:</b> Knowledge:	

Student knows the statistical methods needed to identify rural development and agricultural problems, relevant information collection, analysis and problem solving methods, marketing processes.

Knows the planning, production programming, trade and logistics methods of the agricultural economy, he knows the processes and actors of the food chain.

Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication.

Upon successful completion of the course, students will:

- have a basic knowledge of accounting,
- understand the essence and importance of bookkeeping,
- understand the substance and significance of the financial statements,
- know the basic trends of accounting.

Skills: Ability to plan and implement rural development programs, allocate resources, participate in the development of proposals for professional decisions, and draw conclusions, not only at the operational level.

Ability to understand foreign language information related to rural development and to actively use special terms.

Ability to perform tasks related to rural development and apply the necessary IT skills.

Upon successful completion of the course, students will be able to:

- obtain independent information on accounting matters,
- apply and use basic accounting concepts correctly,
- know the account framework, be able to find out about it and use it,
- classify the balance sheet items of the enterprise correctly,
- correctly classify the assets of the enterprise and determine their method of valuation,
- correctly classify the enterprise's liabilities and determine how they are measured,
- draw up the opening and closing balance sheets of the enterprise,
- prepare the enterprise's profit and loss account and quantify its economic performance,
- capable of recording transactions in the accounts,
- interpret basic economic operations,
- group transactions according to their effect on economic performance,
- determine the closing balance of the accounts and draw up a simple accounting statement from the enterprise.

Competence: At the middle level of the production organizational units, they independently exercise the management functions and take responsibility for their decisions.

They take responsibility for the consequences of their statements and opinions.

In addition to professional management, they are able to directly manage the sub-tasks of the project at the operational level in a rural development research project.

Upon successful completion of the course, students will be able to:

- apply the basic system of theoretical knowledge of accounting in practical tasks,
- set up an opening balance sheet and record basic economic events in the books,
- determine the closing balance of the accounts after the economic events have been entered in the accounts and to draw up the final balance sheet,
- quantify the economic performance of the enterprise.

**Brief syllabus:**

1. The origin and historical development of accounting. Object, purpose and functions of accounting.
2. Legal regulation of accounting.

3. Assets of an enterprise - classification and characteristics of assets. Cycle of assets and valuating assets.
4. Sources of coverage of assets of an enterprise. Characteristics of internal and external resources.
5. Balance sheet. Balance sheet principle.
6. Economic operations - characteristics of non-effective and effective economic operations to economic result of an enterprise.
7. Accounts system in double-entry bookkeeping - account and account requirements. Classification of accounts. Accounting principles.
8. Framework chart of accounts and accounting schedule. Synthetic and analytical records.
9. Accounting documents and documentation in accounting. Accounting entries and books.
10. Control the accuracy of accounting entries.
11. Quantification of economic result of an enterprise in accounting.
12. Closing the books (closing activities) and financial statement.
13. Financial statement reports.

**Literature:**

1. BORBÉLY, K. – STION, Zs. – TÓTH, Á. Számvitel I. – 1. vyd. – Győr: Universitas-Győr Nonprofit Kft., 2018. - 206 s. – ISBN 978-615-5776-17-5.
2. LAÁB, Á. Döntéstámogató számvitel - érthetően, szórakoztatóan - 1. vyd. - Budapest : Wolters Kluwer, 2017. - 415 s. - ISBN 978 963 295 672 5.
3. KARDOS, P. A számvitel nagy kézikönyve - 1. vyd. - Budapest : CompLex Kiadó, 2007. - 979 s. - ISBN 978 963 224 929 2.
4. KARDOS, B. Pénzügyi számvitel - 1. vyd. - Budapest : Perfekt Gazdasági Tanácsadó, 2018. - 536 s. - ISBN 978-963-394-862-0.
5. KOSÁR TOBIAS, S. - KÚTNA, A. - S. MACHOVÁ, R. Účtovníctvo I. Komárno: Univerzita J. Selyeho, 2020, 162 s. ISBN 978-80-8122-354-9.
6. CENIGOVÁ, A. 2020. Podvojný účtovníctvo podnikateľov. Praktická príručka. 19.vydanie. Bratislava: Ceniga, 650 s. ISBN 978-80-973274-1-5.
7. ŠLOSÁROVÁ, A. a kolektív 2016. Účtovníctvo. Wolters Kluwer, 296 s. ISBN 978-80-816-8444-9.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Distribution of student workload:  
Lectures and seminar lessons, exam preparation - 80%  
Preparation for seminar classes - 20%

**Evaluation of subjects**

Total number of evaluated students: 47

A	B	C	D	E	FX
19.15	12.77	19.15	12.77	31.91	4.26

**Teacher:** Ing. Norbert Gyurián, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KMAT/ SPRVdb/UDS/22	<b>Name:</b> Introduction to Statistics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 2 <b>For the study period:</b> 26 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> To successfully complete the course, it is necessary to complete homework assignments during the semester (40 points) and to pass the final written test at the end of the semester - problem solving (60 points). To obtain a grade of A, you must obtain at least 90 points, to obtain a grade of B at least 80 points, to obtain a grade of C at least 70 points, to obtain a grade of D at least 60 points and to obtain a grade of E at least 50 points.	
<b>Results of education:</b> The course provides basic theoretical and practical knowledge of statistical methods. Students acquire knowledge in processing statistical data, in computation of descriptive characteristics, and acquires basic methods of inductive statistics. Upon successful completion of the course the student is able to apply statistical methods in professional practice. After completing the course, the student will gain: <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• He/she understands abstract notions in curriculum and knows the relations among them. He/she recognizes general patterns and concepts in applied problems.</li> <li>• He/she knows principles and basic methods of mathematical proofs.</li> <li>• He/she manages to illustrate concepts by means of appropriate examples.</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>• He/she is able to formulate logical and true mathematical statements with exact specification of their conditions and main consequences.</li> <li>• He/she is able to abstract away from concrete form of problems, is able to formulate them in abstract general form in order to analyse and solve them.</li> <li>• He/she is able to create mathematical models of simple practical tasks and to find and adapt appropriate mathematical means and methods of their solving..</li> </ul> <b>Competence:</b> <ul style="list-style-type: none"> <li>• He/she is able to apply mathematical knowledge in wide extent.</li> <li>• He/she demonstrates a high level of self-activity in solving mathematical problems.</li> <li>• He/she works effectively as an individual as well as a member or a leader of a small team.</li> </ul>	
<b>Brief syllabus:</b> 1. Basic concepts of descriptive statistics. Statistical characteristics. Graphical display of	



data.

2. Measures of central tendency and variability and applications.
3. Examining a heterogeneous set of data.
4. Relative numbers and indexes. Value index, volume index and their properties.
5. Basic concepts of inductive statistics. Random sampling. Sampling methods.
6. Point estimation, basic properties of estimators. Interval estimations. Confidence interval for the mean, variance, ratio.
7. Basic concepts of hypothesis testing.
8. Hypothesis testing of parameters: mean, variance, ratio.
9. ANOVA, chi-square test
10. Dependence of two statistical features, contingency, association. Contingency and association coefficients.
11. Regression analysis.
12. Non-linear regression models. Multicorrelation.
13. Time series analysis.

**Literature:**

Szűcs István: Alkalmazott statisztika. Agroiinform Kiadó, Budapest 2004. ISBN 963 502 761 3

**Language, knowledge of which is necessary to complete a course:**

Hungarian language, Slovak language

**Notes:**

Student Load Sharing:

42% of the workload - direct teaching

28% of the workload - preparation for lectures and exercises

30% of the workload - exam preparation

**Evaluation of subjects**

Total number of evaluated students: 53

A	B	C	D	E	FX
18.87	15.09	16.98	24.53	22.64	1.89

**Teacher:** RNDr. Zoltán Fehér, PhD., doc. RNDr. Ferdinánd Filip, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/VHPP/22	<b>Name:</b> General and Economic Law Knowledge
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in writing during the examination period. The student can get 100 points in the exam. A minimum of 90% points must be obtained to obtain an A rating, a minimum of 80% points for a B rating, a minimum of 70% points for a C rating, a minimum of 60% points for a D rating and a minimum of 50% points for an E rating.	
<b>Results of education:</b> Knowledge: Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication. Knows the natural and technical contexts related to the orientation of the agricultural (crop, livestock, horticultural) sectors. He / she is familiar with modern management theory and organizational management directions in order to strengthen the efficiency and health support of work organizations. Skill: Able to have a comprehensive understanding of the conditions required for professional advancement in the fields of rural development, agriculture and environmental protection. Knows, understands and applies the principles of environmental and nature protection and their regulations related to rural development. Able to understand foreign language information related to rural development and to actively use special terms. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. He is responsible for the work of himself and the staff he manages. He / she is responsible for the findings and professional decisions made in his / her expert opinion, and for the work processes performed by him / her or under his / her direction.	
<b>Brief syllabus:</b> 1. The concept, subject matter, sources of law, internal system and systematization of commercial law; the legal relationship between commercial law and civil law. 2. Legal forms of legal persons (entrepreneurs). 3. The Commercial Register; the list of contractors. 4. Limited Liability Company. 5. The general partnership.	

6. The joint stock company.
7. The cooperative.
8. General regulation of commercial obligations.
9. The concept of breach of contract and limitation.
10. The contract of sale.
11. The Contractor Contract.
12. Contract (contract type contracts).
13. The contract of carriage and the contract of carriage.

**Literature:**

1. Orlovits Zsolt (szerk.): A gazdasági jog alapjai Egyetemi jegyzet, SZIE GTK, Gödöllő, legfrissebb kiadás
2. Pázmándi Kinga (szerk.): Üzleti jog – az új Polgári Törvénykönyv után Typotex Kiadó, Budapest 2014.
3. Trócsányi László – Schanda Balázs: Bevezetés az alkotmányjogba – Az Alaptörvény és Magyar-ország alkotmányos intéz
4. OVEČKOVA, O. a kol. Obchodný zákonník, komentár, Bratislava: IuraEdition, 2005, 2192 s. ISBN 9788080784348
5. KUBÍČEK, P. - MAMOJKA, M. a kol. Obchodné spoločnosti, Bratislava: MANZ a VO PF UK, 1999, 179 s. ISBN 80-85719-25-8
6. KUBÍČEK, P. Teória obchodného práva, Bratislava: VO PF UK, 2004, 106 s. ISBN 80-7160-186-1
7. ŽITŇANSKÁ, L. Ochrana menšinových akcionárov v práve obchodných spoločností, Bratislava: Iura Edition, 2000, 218 s. ISBN 80-88715-84-9  
ményei 4. kiadás HVG-ORAC Kiadó, Budapest 2015.
8. Wellmann György (szerk.): Polgári jog II. A jogi személy HVG-ORAC Kiadó, Budapest 2014.
9. Wellmann György (szerk.): Polgári jog IV. Dologi jog HVG-ORAC Kiadó, Budapest 2014.
10. Gyulavári Tamás (szerk.): Munkajogi alapismeretek Eötvös Kiadó, Budapest 2013.

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Student workload distribution:

60% load - lectures and exam preparation;

40% load - individual tasks (study of professional literature)

**Evaluation of subjects**

Total number of evaluated students: 34

A	B	C	D	E	FX
2.94	11.76	11.76	26.47	44.12	2.94

**Teacher:** JUDr. Ing. Gabriel Katona, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KEK/ SPRVdb/VP1/22		<b>Name:</b> Optional Subject I.			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present					
<b>Number of credits:</b> 4					
<b>Recommended semester/trimester of study:</b> 4.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b> Provided by foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KEK/ SPRVdb/VP2/22		<b>Name:</b> Optional Subject II.			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 5.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b> Provided by foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KEK/ SPRVdb/VP3/22		<b>Name:</b> Optional Subject III.			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present					
<b>Number of credits:</b> 3					
<b>Recommended semester/trimester of study:</b> 6.					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b> Provided by foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 0					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KM/SPRVdb/ ZAP/22	<b>Name:</b> Agricultural policy
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week: 2 For the study period: 26</b> <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in writing. The student passes the subject by a successful exam, the student can get 100 points on the exam. A minimum of 90 points is required to obtain an A grade, 80 points to obtain a B grade, 70 points for a C grade, 60 points for a D grade and 50 points for an E grade.	
<b>Results of education:</b> Knowledge: Knows the basic concepts, facts, main characteristics and contexts of agricultural production and the agricultural economy as a whole, the relevant actors of the agricultural economy, functions and processes at the domestic and international level. He knows the changes of rural society, their context and aspects of the interaction between rural society and agriculture. Skills: Able to create and present an independent expert opinion in the field of rural development and agriculture. Ability to plan and implement rural development programs, allocate resources, participate in draw conclusions, not least at the operational level. Ability to prioritize environmentally friendly solutions that promote human health and food chain safety. Competence: Based on the knowledge and methods of rural development, it performs a detailed independent analysis, examines the basic context and draws separate conclusions. expert opinion and the working procedures performed behind it or under its direction.	
<b>Brief syllabus:</b> <ol style="list-style-type: none"> <li>1. Basics of agricultural policy.</li> <li>2. Global and European challenges of the agricultural economy.</li> <li>3. Agrarian strategy.</li> <li>4. Rural development programs.</li> <li>5. Institutionalization of agricultural market measures.</li> <li>6. Characteristics of multifunctional agriculture.</li> <li>7. Common Agricultural Policy (CAP).</li> <li>8. Reforms of the common agricultural policy.</li> <li>9. Development of agrarian trade over the last 50 years.</li> <li>10. EU and WTO agricultural agreements.</li> <li>11. Financing European agriculture.</li> <li>12. The role of the human factor in agrarian farming.</li> </ol>	

13. Future challenges for European and domestic agricultural policy.

**Literature:**

1. HORVÁTH, J. (2018): Az Európai Unió Közös Agrárpolitikája (Spoločná agrárna politika Európskej únie). Hódmezővásárhely, ISBN: 978-963-306-614-0
2. FERTŐ, I. (1999): Az agrárpolitika modelljei (Modely agrárnej politiky). Osiris Kiadó, Budapest
3. POTORI, N. (szerk.) (2012): Közös Agrárpolitika 2014-2020: A reformtervezetek alapján várható hatások és kihívások Magyarországon (Spoločná agrárna politika 2014-2020: Vplyvy a výzvy očakávané na základe reformných plánov v Maďarsku). Agrárgazdasági Könyvek. Agrárgazdasági Kutató Intézet, Budapest. ISBN 978-963-491-574-4
4. POPP, J. (2013): Agrárpolitikai ismeretek (Znalosti z agrárnej politiky), egyetemi jegyzet, Debrecen

**Language, knowledge of which is necessary to complete a course:**

Hungarian language

**Notes:**

Distribution of student workload:

60% workload - lectures and exam preparation

40% workload - individual tasks (study of professional literature)

**Evaluation of subjects**

Total number of evaluated students: 7

A	B	C	D	E	FX
100.0	0.0	0.0	0.0	0.0	0.0

**Teacher:** Dr. habil. József Káposzta, PhD.

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.



## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KINF/ SPRVdb/ZHI/22	<b>Name:</b> Business Informatics
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 0 / 2 <b>For the study period:</b> 0 / 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> Students create their own database application during the semester. The course is finished by written test, where it is possible to obtain 70 percent and database application (30%). For assessment A it should be obtained at least 90 percent, for assessment B at least 80 percent, for assessment C at least 70 percent, for assessment D at least 60 percent, for assessment E at least 50 percent. Credits will not be granted to students who obtain less than 50 points.	
<b>Results of education:</b>	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Tringer, É. – Fodor, I.: Adatbázis kezelés. Budapest : Kossuth Kiadó, 2003. 222 s. ISBN: 963-0944-08-1 2. Ullman J. D. – Widom J.-: Adatbázis rendszerek – Alapvetés. Budapest : Panem Kiadó Kft.,1998. 507s. ISBN 963-545-190-3 3. Garcia-Molina, H. – J. D. Ullman –Widom, J.: Adatbázis rendszerek megvalósítása. Panem Kiadó Kft., 2001. ISBN: 9635452804 4. PALKOVÁ, Z., HENNYEYOVÁ, K., OKENKA, I. Informatika a informácéne technológie. SPU Nitra, 2008, 252 s, ISBN 978-80-552-0113-9. 5. OKENKA, I., PALKOVÁ, Z., PAP, M.,Základy informatiky. Multimediálna učebnica, Nitra, SPU, 2005, ISBN 80-8069-591-1. 6. PECINOVSKÝ, J., PECINOVSKÝ, R., Excel 2010, Grada Publishing, a.s. Praha 2010, ISBN 978-80-247-3496-5.	
<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian language, Slovak language	
<b>Notes:</b>	
<b>Evaluation of subjects</b> Total number of evaluated students: 55	

A	B	C	D	E	FX
3.64	18.18	20.0	20.0	27.27	10.91
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb/ZPRV/22	<b>Name:</b> Rural Development Policy
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture / Seminar <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 / 0 <b>For the study period:</b> 26 / 0 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in writing and / or orally during the examination period. The student can get 100 points in the exam. A minimum of 90 points must be obtained to obtain an A rating, a minimum of 80 points for a B rating, a minimum of 70 points for a C rating, a minimum of 60 points for a D rating and a minimum of 50 points for an E rating.	
<b>Results of education:</b> Knowledge: Has knowledge of basic legal and ethical rules in the field of rural development and agriculture. He knows the economic and financial contexts and interactions of the processes taking place in rural development and agriculture. He is aware of the domestic and international functions and contexts of agricultural and rural development policy. Skill: Able to have a complex understanding of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Knows, understands and applies the principles of environmental and nature protection and their regulations related to rural development. It is able to give priority to environmentally friendly solutions that support human health and food chain safety. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. He takes responsibility for the consequences of his statements and opinions. He / she is responsible for the findings and professional decisions expressed in his / her expert opinion, and for the work processes performed by him / her or under his / her management.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Nagy Henrietta (2009): Regionális politika, egyetemi jegyzet, SZIE GTK Gödöllő 2. Rechnitzer J. – Lados M. (2004): A területi stratégiáktól a monitoringig. Dialóg-Campus, Budapest-Pécs. 3. Horváth Gy. (2004): Európai regionális politika. Dialóg Campus, Pécs-Budapest. 4. Rechnitzer J. (1998): Területi stratégiák, Dialóg Campus. Budapest-Pécs.	
<b>Language, knowledge of which is necessary to complete a course:</b> Hungarian Language	

**Notes:**

Provided by foreign partner university (MATE Gödöllő)

**Evaluation of subjects**

Total number of evaluated students: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Teacher:**

**Date of last update:** 03.03.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University					
<b>Name of the faculty:</b> Faculty of Economics and Informatics					
<b>Code:</b> KEK/ SPRVdb/ŠS/22		<b>Name:</b> Final Exam Subject			
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> <b>Recommended extent of course ( in hours ):</b> <b>Per week: For the study period:</b> <b>Methods of study:</b> present					
<b>Number of credits:</b> 2					
<b>Recommended semester/trimester of study:</b>					
<b>Level of study:</b> I.					
<b>Prerequisites:</b>					
<b>Conditions for passing the subject:</b>					
<b>Results of education:</b>					
<b>Brief syllabus:</b>					
<b>Literature:</b>					
<b>Language, knowledge of which is necessary to complete a course:</b>					
<b>Notes:</b>					
<b>Evaluation of subjects</b> Total number of evaluated students: 19					
A	B	C	D	E	FX
36.84	21.05	15.79	21.05	0.0	5.26
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KEK/ SPRVdb22/REP/22	<b>Name:</b> Regional policy
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Lecture <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 2 <b>For the study period:</b> 26 <b>Methods of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The student's knowledge is tested in the examination period in written and / or oral form. The student can get 100 points on the exam. At least 90 points are required to obtain an A rating, at least 80 points to obtain a B rating, at least 70 points to obtain a C rating, at least 60 points to obtain a D rating and at least 50 points to obtain an E rating.	
<b>Results of education:</b> Knowledge: Knows the network of institutions operating the agricultural economy and rural development, as well as the related domestic and international legal background. Knows the professional vocabulary of rural development, its peculiarities, forms, methods and tools of effective communication. He knows the changes in rural society, their connections and the aspects of the interaction between rural society and agriculture. Skill: Able to form and transfer an independent professional position in the field of rural development and agriculture. Able to have a complex overview of the conditions required for professional advancement in the field of rural development, agriculture and environmental protection. Able to understand foreign language information related to rural development and to actively use special terms. Competence: It is manifested in a responsible way with regard to professional, legal, ethical and health-related norms and rules. Based on the knowledge and methods of rural development, it performs a detailed independent analysis, explores basic connections, and draws independent conclusions. He is able to independently plan the management processes and manage the purchasing and sales processes.	
<b>Brief syllabus:</b>	
<b>Literature:</b> 1. Nagy Henrietta (2009): Regionális politika, egyetemi jegyzet, SZIE GTK Gödöllő 2. Rechnitzer J. – Lados M. (2004): A területi stratégiáktól a monitoringig. Dialóg-Campus, Budapest-Pécs. 3. Horváth Gy. (2004): Európai regionális politika. Dialóg Campus, Pécs-Budapest. 4. Rechnitzer J. (1998): Területi stratégiák, Dialóg Campus. Budapest-Pécs.	
<b>Language, knowledge of which is necessary to complete a course:</b>	

Hungarian language					
<b>Notes:</b> Provided by a foreign partner university (MATE Gödöllő)					
<b>Evaluation of subjects</b> Total number of evaluated students: 29					
A	B	C	D	E	FX
34.48	0.0	13.79	34.48	17.24	0.0
<b>Teacher:</b>					
<b>Date of last update:</b> 03.03.2022					
<b>Approved by:</b> Dr. habil. Ing. Peter Karácsony, PhD.					

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KTVŠ/ VSA1a/22	<b>Name:</b> Leisure sport activities 1a
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 <b>For the study period:</b> 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 1	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Level of study:</b> I., I.II.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The following conditions shall apply to the subject: General conditions for the performance of the subject: <ul style="list-style-type: none"> <li>• active participation in the course is at least 80%,</li> <li>• various forms of kinesthetic activities: play balls, sultanas, swimming, aerobic exercise, body construction, exercise (kinesthetic activity selected by the student).</li> </ul> General conditions for the performance of the subject: <ul style="list-style-type: none"> <li>• active participation in the course is at least 80%,</li> <li>• course evaluation criteria: active participation, completed — not completed.</li> <li>• Demonstration Of the sporting activity chosen By the student: In the case of game games - demonstration of the training of an attacker and defense; in the case Of swimming, - demonstration of the technical features of different swimming pools; fitness - demonstration of certain basic practices for different muscle groups and without devices;</li> </ul> Assessment: Presentation of the elements of the selected sport activity - 20p. Total student workload (module 2): 1 credits = 30 hours participation in 13 hours of practical training (contact); 27 hours build up a set of individual exercises. Evaluation criteria: Presentation of selected sports activities (at the discretion of the student).	
<b>Results of education:</b> <b>Knowledge:</b> The student shall be able to apply the practical skills of the chosen sport. The student recognizes the relationship between the chosen sport and a healthy lifestyle. <b>Capabilities:</b> The student is familiar with the basic features and practices of the chosen sport. The student can expand his knowledge and self-training. <b>Competences:</b> The student can also apply the knowledge acquired to the active use of leisure time. The student is able to independently plan the activity and expand his knowledge.	
<b>Brief syllabus:</b> 1. Understand the importance of physical activity as an essential part of everyday life and its impact on mental and physical health.	



2. Acquisition of football and football core rules (according to selected sports activities).
3. Acquisition of basic rules and basic beats for table tennis (focused on palm beats).
4. Acquisition of basketball, volleyball, acquisition of the basic rules and techniques of the sport (according to selected sports activities).
5. Exercise - according to the selected sports activities.
6. Introduction to aerobics practices.
7. Introduction to the aerobic practices of step aerobics.
8. Development of basic mobility skills - appropriate to selected sporting activities.
9. Acquisition by basic elements in float – speed swimming, breaststroked.
10. Acquisition of control methods for sporting activities - human beings - according to the selected sporting activities.
11. Development of standing — in selected sporting activities.
12. Development of coordination capabilities - torture - according to the selected sporting activities.
13. Output sport activity in selected sports.

**Literature:**

- 1005 röplabda játék és gyakorlat / Edi Bachmann, Martin Bachmann. - 1. vyd. - Budapest-Pécs : Dialóg Campus Kiadó, 2000. - 344 s. - ISBN 963 9123 84 6.
- 1006 kosárlabda játék és gyakorlat / Peter Vary. - 1. vyd. - Budapest-Pécs : Dialóg Campus Kiadó, 2001. - 317 s. - ISBN 963 9123 85 4.
- 1008 torna játék és gyakorlat : Kézikönyv tanároknak, edzőnek, játékosoknak / Ursula Häberling-Spöhel. - 1. vyd. - Budapest - Pécs : Dialóg Campus Kiadó, 2003. - 271 s. - ISBN 963 9310 93 x.
- 1014 asztalitenisz játék és gyakorlat : Kézikönyv tanároknak, edzőknek, játékosoknak / Harry Blum. - 1. vyd. - Budapest - Pécs : Dialóg Campus Kiadó, 2004. - 323 s. - ISBN 963 9542 07 5.
- Die fitnesspyramide / Bob Anderson, Ed Burke. - Ulm : Franz Spiegel Buch GmbH, 1997. - 117 s. - ISBN 3585335258.
- Sport a családban / Takács László. - Budapest : Sport, 1973. - 380 s. - ISBN 963 253 512 x.
- Pohybová aktivita v životnom štýle dospelých z hľadiska zdravia/ Beáta Dobay-Elena Bendíková, 2016. ISBN 978-963-12-7613-8

**Language, knowledge of which is necessary to complete a course:**

Hungarian language, Slovak language

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 29

a	n
100.0	0.0

**Teacher:** Dr. habil. PaedDr. Beáta Dobay, PhD., PaedDr. Peter Židek

**Date of last update:** 28.02.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.

## INFORMATION SHEET

<b>Name of the university:</b> J. Selye University	
<b>Name of the faculty:</b> Faculty of Economics and Informatics	
<b>Code:</b> KTVŠ/ VSA1b/22	<b>Name:</b> Leisure sport activities 1b
<b>Types, range and methods of educational activities:</b> <b>Form of study:</b> Practical <b>Recommended extent of course ( in hours ):</b> <b>Per week:</b> 1 <b>For the study period:</b> 13 <b>Methods of study:</b> present	
<b>Number of credits:</b> 1	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Level of study:</b> I., I.II.	
<b>Prerequisites:</b>	
<b>Conditions for passing the subject:</b> The following conditions shall apply to the subject: General conditions for the performance of the subject: <ul style="list-style-type: none"> <li>• active participation in the course is at least 80%,</li> <li>• various forms of kinesthetic activities: play balls, sultanas, swimming, aerobic exercise, body construction, exercise (kinesthetic activity selected by the student).</li> </ul> General conditions for the performance of the subject: <ul style="list-style-type: none"> <li>• active participation in the course is at least 80%,</li> <li>• course evaluation criteria: active participation, completed — not completed.</li> <li>• Demonstration Of the sporting activity chosen By the student: In the case of game games - demonstration of the training of an attacker and defense; in the case Of swimming, - demonstration of the technical features of different swimming pools; fitness - demonstration of certain basic practices for different muscle groups and without devices;</li> </ul> Assessment: Presentation of the elements of the selected sport activity - 20p. Final assessment: A: 100-91% B: 90-81 % C: 80 % TO 71 % D: 70 TO 61 % E: 60-51% FX: 50 % Total student workload (module 2): 1 credits = 30 hours participation in 13 hours of practical training (contact); 27 hours of self-training for the specific sport.	
<b>Results of education:</b> <b>Knowledge:</b> The student shall be able to apply the practical skills of the chosen sport. The student recognizes the relationship between the chosen sport and a healthy lifestyle. <b>Capabilities:</b> The student is familiar with the basic features and practices of the chosen sport. The student can expand his knowledge and self-training. <b>Competences:</b> The student can also apply the knowledge acquired to the active use of leisure time. The student is able to independently plan the activity and expand his knowledge.	
<b>Brief syllabus:</b>	

1. Understand the importance of physical activity as an essential part of everyday life and its impact on mental and physical health.
2. Master the rules of the game and be able to make the right decisions in accordance with the rules of football/football, table tennis, basketball, volleyball (according to selected sports activities).
3. Master the rules of the 'table tennis' - learn how to open the 'table tennis'.
4. Learn the rules of the basketball, balls — learn the techniques of the basketball baskets on the basketball, and the regular execution of the basketball touch and bargaining touch.
5. Make conscious use of its knowledge to develop conditioned skills at training courses in line with selected sporting activities.
6. Preparation of the set of practice required for aerobic stress in the vessel with manual weights.
7. Become familiar with step aerobics and the applicability of steppers.
8. Developing mobility, including developing fitness for work - by selected sporting activity.
- 9 acquiring the method of float and float and repairing faults — backstroke, breaststroke- swimming by the way, using various kinds of devices.
10. Human health-based activities — practice of protection techniques — according to the selected sporting activities.
11. Conscious development of virtue — in selected sporting activities.
12. Improving coordination capabilities — balance development.
13. Output sport activity in selected sports.

**Literature:**

1005 röplabda játék és gyakorlat / Edi Bachmann, Martin Bachmann. - 1. vyd. - Budapest-Pécs : Dialóg Campus Kiadó, 2000. - 344 s. - ISBN 963 9123 84 6.

1006 kosárlabda játék és gyakorlat / Peter Vary. - 1. vyd. - Budapest-Pécs : Dialóg Campus Kiadó, 2001. - 317 s. - ISBN 963 9123 85 4.

1008 torna játék és gyakorlat : Kézikönyv tanároknak, edzőnek, játékosoknak / Ursula Häberling-Spöhel. - 1. vyd. - Budapest - Pécs : Dialóg Campus Kiadó, 2003. - 271 s. - ISBN 963 9310 93 x.

1014 asztalitenisz játék és gyakorlat : Kézikönyv tanároknak, edzőknek, játékosoknak / Harry Blum. - 1. vyd. - Budapest - Pécs : Dialóg Campus Kiadó, 2004. - 323 s. - ISBN 963 9542 07 5.

Die fitnesspyramide / Bob Anderson, Ed Burke. - Ulm : Franz Spiegel Buch GmbH, 1997. - 117 s. - ISBN 3585335258.

Sport a családban / Takács László. - Budapest : Sport, 1973. - 380 s. - ISBN 963 253 512 x.

Pohybová aktivita v životnom štýle dospelých z hľadiska zdravia/ Beáta Dobay-Elena Bendíková, 2016. ISBN 978-963-12-7613-8

**Language, knowledge of which is necessary to complete a course:**

**Notes:**

**Evaluation of subjects**

Total number of evaluated students: 37

a	n
100.0	0.0

**Teacher:** Dr. habil. PaedDr. Beáta Dobay, PhD., PaedDr. Peter Židek

**Date of last update:** 28.02.2022

**Approved by:** Dr. habil. Ing. Peter Karácsony, PhD.